Conference on Diversity and Inclusion in Economics, Finance, and Central Banking

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Comments on Diverse Policy Committees Can Reach Underrepresented Groups

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Research Design

- Randomized Control Trial for 9000 participants
- Intended to understand how the race or gender of the FOMC members affect
 - Unemployment forecasts
 - Inflation forecasts
 - Trust in the Federal Reserve
- Provided reports to participants and randomized the FOMC member's photo shown
 - Thomas Barkin (White man), Raphael Bostic (Black man), and Mary Daly (White woman)
 - Control = no photo of FOMC member

Research Findings

- White women and Black women form unemployment forecasts within the FOMC's forecasts when Bostic or Daly are shown.
- The agreement is lower when no photo is provided.
- Black men are more likely to form agreement when Bostic is shown.
- No effects for Hispanics.
- No negative effects for White men

Research Findings, continued

• Find female and Black subjects are less distrustful when Daly or Bostic are shown of the Fed (on a Likert scale).

• For Hispanic respondents, whose ethnic group was not represented on the FOMC at the time of our experiment, we detect different patterns: Hispanic men tend to be more distrustful when exposed to a female or non-White FOMC member.

Pathways

- Conclude a taste for diversity instead of homophily are driving their results.
- This is based on the fact that female and Black subjects react similarly to Daly and Bostic.
- Homophily would say that they should respond to their own group in a more substantial way.
- There's little to no evidence for that among female or Black subjects in their study.

Comments

Interesting that there is no adverse impact of diversity on the beliefs of Non-Hispanic white men. Perhaps because they believe the majority of the FOMC is influenced primarily by white men.

- "Female and Black subjects should not react to diversity salience either because they would think a White male majority drives the decisions."
 - But perhaps, the perception is that some diversity is better than none. Therefore, this belief doesn't have to be symmetrical as it is for white men.
- "Second, many treated White men in our manipulation check report a perceived FOMC demographic composition in which White men are not the absolute majority."
 - It is probably quite difficult to test where the threshold may lie (if at all). But I do question whether there is some of that occurring here.

Comments

- Very little response from Hispanic population.
 - Potentially due to sample size
 - Race for this group is not considered.
 - Hard to know which race group they would self-identify with, but would that change any of the results?
 - For example, if they were included with Black or White?

Comments

• Overall, leads me to wonder if different things are salient to different populations in terms of representation?

- Race in some cases
- Gender in others
- Ethnicity in others
- Sexual orientation

Or is there a hierarchy for which matters most?