1	BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM
2	and
3	DEPARTMENT OF THE TREASURY
4	THE OFFICE OF THE COMPTROLLER OF THE CURRENCY
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9	PUBLIC MEETING:
10	PROPOSAL BY U.S. BANCORP TO ACQUIRE MUFG UNION BANK,
11	NATIONAL ASSOCIATION AND TO MERGE MUFG UNION BANK WITH
12	AND INTO U.S. BANK NATIONAL ASSOCIATION
13	
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18	
19	Tuesday, March 8, 2022
20	11:00 a.m. EST to 7:00 p.m. EST
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23	
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1 PRESIDING OFFICERS: 2 BEN OLSON 3 DONNA MURPHY 4 5 PANELISTS: 6 ANDREW MOSS 7 BARRY WIDES 8 CHRIS WANGEN 9 DAFINA STEWART 10 JASON ALMONTE 11 RON PASCH 12 SUSAN MOTYKA 13 VAISHALI SACK 14 15 TECHNICAL SUPPORT: 16 AMORY GOLDBERG 17 MEAGAN BANTA-LEWIS 18 19 REPRESENTATIVES OF U.S. BANCORP/U.S. BANK AND MUFG UNION BANK 20 ANDREW CECERE 21 REBA DOMINSKI 22 KEVIN CRONIN 23 JULIUS ROBINSON 24 25

- 1 PERSONS PROVIDING ORAL REMARKS:
- 2 GROUP 1:
- 3 SHARON KINLAW
- 4 KEVIN STEIN
- 5 JESSE VAN TOL
- 6 JYOTSWAROOP BAWA
- 7 DONI TADESSE
- 8 SHERRI JACKSON
- 9 DEBORA BRIGHT-LANEY
- 10 DOLORES GOLDEN
- 11 KENDRA LEWIS
- 12 DARRYL RUTHERFORD
- 13
- 14 GROUP 2:
- 15 KAREN PETROU
- 16 ISMAEL GUERRERO
- 17 EMILIA DIMENCO
- 18 RONALD GARNETT
- 19 PAUL WOODRUFF
- 20 CHRISTINE HESS
- 21 TINA QUIGLEY
- 22 DAMIAN BUCHMAN
- 23 KEVIN WILSON
- 24 KERRY DOI

- 1 GROUP 3:
- 2 MICHELLE MERCED
- 3 LENWOOD LONG
- 4 BEVERLY NOERR
- 5 PATRICIA GARCIA DUARTE
- 6 ALLYSUNN WILLIAMS

- 8 GROUP 4:
- 9 CHRISTINE AVLON
- 10 AL PINA
- 11 MATTHEW LEE
- 12 KENNETH THOMAS
- 13 MICHAEL GOSMAN
- 14 BRENDA CAMPBELL
- 15 LAURA FERNEA
- 16 JORGE FRANCO

- 18 GROUP 5:
- 19 PARISA ESMAILI
- 20 BRENDA RODRIGUEZ
- 21 RENEE SATTIEWHITE
- 22 CLAUDIA VIEK
- 23 FRANK ALTMAN
- 24 JAY UNGOS
- 25 NATHANIEL RHOTON

- 1 SHARON SMITH-AKINSANYA2 ATHENA WILLIAMS
- 3 DANNY SHERLOCK

- 5 GROUP 6:
- 6 MARK STIVERS
- 7 KATIE LAMONT
- 8 PAUL AINGER
- 9 RABEYA SEN
- 10 JOHANNA TORRES

11

- 12 GROUP 7:
- 13 NICHOLAS WILLIAMS
- 14 LOUIS KING
- 15 HOLLY BENSON
- 16 DAVE GLASER
- 17 CECIL PLUMMER
- 18 LES MCCABE
- 19 DON WELLS
- 20 CARMEN CASTRO
- 21 ALFRED OSBORNE
- JOE CAVANAUGH

- 24 GROUP 8:
- 25 JONATHAN ZEICHNER

- 1 SHARON EVANS
- 2 TOM KILGANNON
- 3 TAMMY MARINE
- 4 KEVIN JACKSON
- 5 JOEY QUINTO
- 6 MARISA BARRERA
- 7 BRATEIL AGHASI
- 8 ERIKA VAN MERR

- 10 GROUP 9:
- 11 GINA CUNNINGHAM
- 12 SARAH LETTS
- 13 AGNES NOONAN
- 14 MARY TINGERTHAL
- 15 REBECCA AGUILERA-GARDINER
- 16 LEAH MILLER
- 17 KATHERINE SIDDENS
- 18 DAVID LIZARRAGA

- 20 GROUP 10:
- 21 RUBEN GUERRA
- 22 CLAUDINE CHENG
- 23 LEO GOLDBERG
- 24 ELBA SCHILDCROUT
- 25 MARY SCOTT KNOLL

- 1 RAWAN ELHALABY
- 2 DEBRA GORE-MANN
- 3 HOLDEN WEISMAN
- 4 MONICA PALMEIRA
- 5 RICHARD GIRLING
- 6 FRANCIS MCILVEEN

- 8 GROUP 11:
- 9 NICOLE SUYDAM
- 10 LISA WRIGHT
- 11 JEFFREY LESK
- 12 CHARISSE BREMOND
- 13 RYAN WEYANDT
- 14 BRAD KETCH
- 15 ELISE BUIK
- 16 CALVIN HOLMES

- 18 GROUP 12:
- 19 HYEPIN IM
- 20 NIKKI BEASLEY
- 21 RUDY ESPINOZA
- 22 YAVETTE HOLTS
- 23 CLARENCE WILLIAMS
- 24 CAROLINA MARTINEZ
- 25 HILDA KENNEDY

1 WILLIE ELLISON 2 NORMA GARCIA 3 NANCY SWIFT 4 5 GROUP 13: 6 NICK WEINER 7 ANDREW MENOR 8 ADAM BRIONES 9 WILLIAM MICHAEL CUNNINGHAM 10 11 GROUP 14: 12 BOBBY BIVENS 13 KENNETH KELLY 14 PAMELA ISOM 15 ROBERTO BARRAGAN 16 KAREN JOHNSON 17 RUTH GARCIA-CORRALES 18 DAVID MENDOZA 19 FAITH BAUTISTA 20 MARK ANGELINI 21 ANDREW HOAN 22 ADAIR MOSLEY

23 YASMIN DAVIDDS

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2						PAGE
3	Group	1				19
4	Group	2				61
5	Group	3				85
6	Group	4				97
7	Group	5				117
8	Group	6				137
9	Group	7				148
10	Group	8				169
11	Group	9				189
12	Group	10				206
13	Group	11				232
14	Group	12				250
15	Group	13				271
16	Group	14				280
17						
18						
19						
20						
21						
22						
23						
24						
25						

- 1 PROCEEDINGS
- 2 MR. OLSON: Good morning. I'm pleased to
- 3 welcome you March 8th to this important public meeting on the
- 4 application by U.S. Bancorp to acquire MUFG Union Bank,
- 5 National Association and the application to merge MUFG Union
- 6 Bank with and into U.S. Bank National Association.
- 7 Before we begin, I would like to point out
- 8 that closed captioning is available for the meeting.
- 9 You can access it by opening the multimedia viewer panel
- 10 at the bottom right of your screen and selecting the
- 11 "continue" button to allow access to live closed
- 12 captioning. Let me begin by introducing myself. I'm
- 13 Ben Olson. I am the senior associate director for
- 14 consumer protection and supervision in the Federal
- 15 Reserve Board's Division of Consumer and Community
- 16 Affairs in Washington, D.C.
- I will serve as one of the two presiding
- 18 officers for this public meeting. My colleague, Donna
- 19 M. Murphy, deputy comptroller for compliance risk policy
- 20 at the Office of the Comptroller of the Currency, will
- 21 serve as the other presiding officer. She will
- 22 introduce herself in just a moment.
- But first, let me go ahead and introduce our
- 24 other panelists. For the Federal Reserve Board, we have
- 25 Vaishali Sack, a deputy associate director in the

- 1 Federal Reserve Board's Division of Supervision and
- 2 Regulation, and Susan Motyka, who is also a deputy
- 3 associate director in the Board's Division of
- 4 Supervision and Regulation as well as Dafina Stewart,
- 5 who is an assistant general counsel in the Federal Reserve
- 6 Board's Legal Division and Chris Wangen, who is an
- 7 assistant vice president in the Division of Supervision,
- 8 Regulation and Credit at the Federal Reserve Bank of
- 9 Minneapolis.
- 10 For the OCC, we have Barry Wides, deputy
- 11 comptroller for community affairs. We also have Andrew
- 12 Moss, director for minority outreach, and Ron Pasch,
- 13 large bank supervision examiner in charge at U.S. Bank,
- 14 as well as Jason Almonte, the director for large bank
- 15 licensing.
- 16 For today's sessions -- excuse me -- for
- 17 today's meeting, Deputy Comptroller Murphy and I will
- 18 serve on the agency panel for both sessions. Andrew
- 19 Moss, Ron Pasch, Sue Motyka and Dafina Stewart will join
- 20 us to serve on the agency panel during the first half of
- 21 the meeting, which will go until about 2:30 p.m.
- 22 Eastern. And then Barry Wides, Jason Almonte, Vaishali
- 23 Sack and Chris Wangen will join us to serve on the
- 24 agency panel during the second half of the meeting,
- 25 which will begin at 3:25 p.m. Eastern. When our

- 1 agencies consider the applications related to this
- 2 proposed merger, we look at a number of factors under
- 3 the Bank Holding Company Act, which governs the
- 4 application filed with the Federal Reserve and the Bank
- 5 Merger Act, which governs the merger application being
- 6 processed by the OCC.
- 7 These factors include, first, the convenience
- 8 and needs of the communities affected by the proposal and
- 9 under this factor, we consider the effects of the proposed
- 10 transaction on the convenience and needs of the
- 11 communities to be served by the resulting financial
- 12 institution. Additionally, we look at the parties'
- 13 records of performance under the Community Reinvestment
- 14 Act. The Community Reinvestment Act requires the Federal
- 15 Reserve and the OCC to take into account an institution's
- 16 record of helping to meet the credit needs of its entire
- 17 community.
- 18 Second, we consider the financial condition
- 19 and future prospects of the combined organization.
- 20 Third, we consider the managerial resources of the
- 21 combined organization, including competence, experience
- 22 and integrity of the officers, directors and principal
- 23 shareholders of the applicant and the record of
- 24 compliance with laws and regulations. Fourth, we
- 25 consider the competitive impact of the proposal; fifth,

- 1 the financial stability impact of the proposal; and,
- 2 sixth, the effectiveness of the institutions involved in
- 3 the transaction in combatting money-laundering
- 4 activities. The purpose of today's public meeting is to
- 5 receive information regarding these factors as well as
- 6 any other factual issues related to the U.S.
- 7 Bancorp/MUFG Union Bank applications.
- 8 We are very pleased that members of the public
- 9 have been willing to join and present their views at
- 10 this public meeting, and we look forward to hearing from
- 11 you today. With that, I will turn this over to Donna
- 12 Murphy for her opening remarks.
- MS. MURPHY: Thank you, Ben. As you
- 14 mentioned, I am Donna Murphy, and I am the deputy
- 15 comptroller for compliance risk policy at the OCC. I
- 16 will serve as co-presiding officer for this meeting.
- 17 I'd like to make a few remarks about the meeting
- 18 procedures.
- 19 The meeting today is an informal public
- 20 meeting. This is a forum for members of the public to
- 21 provide comments on the pending applications. Members
- 22 of the agency panel may ask clarifying questions of
- 23 those who are presenting. But we are here primarily to
- 24 listen to you and your comments. The panel will not be
- 25 answering questions on the proposal, and it does not

- 1 exercise any final decision-making authority related to
- 2 the applications.
- 3 This is not a formal administrative hearing
- 4 and is not governed by the Administrative Procedure Act,
- 5 the federal rules of evidence, the federal rules of
- 6 civil procedure, the board's rules of practice for
- 7 hearings or the OCC's rules of practice and procedure.
- 8 Because we have many presenters today, we will endeavor
- 9 to stay closely to the schedule so that everyone who is
- 10 asked to provide oral remarks will have the opportunity
- 11 to do so.
- 12 In addition, because this is a virtual
- 13 meeting, it is important that we adhere to the schedule,
- 14 as presenters may be signing on and off depending on the
- 15 time period that their group is assigned to present.
- 16 However, as I will discuss in a minute, all presenters
- 17 have previously received instructions to be online and
- 18 prepared to provide oral remarks 20 minutes in advance
- 19 of their scheduled start time. We remind the presenters
- 20 to please be mindful of the needs of others and help us
- 21 stay on schedule.
- There will be approximately 14 groups of
- 23 presenters today, and each group consists of six to ten
- 24 speakers who have requested to provide oral comments.
- 25 Each presenter will have three minutes to make their

- 1 statement and will be expected to keep within their
- 2 allotted time frame.
- When it is your turn to speak at the public
- 4 meeting, one of the members of the production team from
- 5 the Federal Reserve Bank of St. Louis will announce that
- 6 you have the floor and will then ask you to turn on your
- 7 camera and microphone. At this point, you will be
- 8 elevated to a panelist role and have the ability to
- 9 unmute yourself and to turn on your camera.
- 10 Please make sure to press both the unmute
- 11 button and the video camera button to turn on your audio
- 12 and camera. To begin, please state your name and, if
- 13 applicable, what organization you are representing. At
- 14 the conclusion of your statement, please end with, "This
- 15 concludes my remarks," so that the technical team will
- 16 know your statement has concluded and that your camera
- 17 may be turned off.
- 18 Please mute your microphone when your remarks
- 19 have concluded. The technical team will then switch you
- 20 back to an attendee, and you will be able to continue to
- 21 watch the meeting. If you are scheduled to present
- 22 today and experience connectivity issues, please email
- 23 stls.cli.digital.services@stls.frb.org for technical
- 24 assistance. This email address has been displayed on the
- 25 opening slide and will be checked periodically throughout the

- 1 meeting.
- 2 If you provided a written presentation for use
- 3 or reference in connection with your oral comments
- 4 today, the presentation will either be shown on screen
- 5 while you're presenting, or it will be currently
- 6 available at the same location on the board's public
- 7 website where people previously registered to attend
- 8 this public meeting under the public meeting material
- 9 section.
- 10 These written presentations are part of each
- 11 agency's respective public records. We have a timer
- 12 that will be shown on camera to aid with keeping track
- 13 of the amount of time each person has remaining for
- 14 their oral remarks. If you are providing remarks, you
- 15 should refer to the timer at the top of the screen to
- 16 track the amount of time you have left to speak and when
- 17 your time has expired. Actually, the timer may appear
- 18 at the bottom of the screen, so please -- but it should
- 19 be very obvious.
- 20 Please conclude your remarks with the
- 21 statement, "This concludes my remarks," as I mentioned
- 22 previously, and mute your microphone when your time
- 23 elapses. In accordance with the agenda that has been
- 24 distributed, Groups 1 to 14 have approximate start
- 25 times, as displayed on the agenda. Either Ben, one of

- 1 our panelists, a tech producer or I will announce each
- 2 group of presenters. Each group of speakers will
- 3 commence after the conclusion of the preceding group or
- 4 after the conclusion of a scheduled break.
- 5 Approximately 20 minutes before your group
- 6 begins, please join the Webex meeting and prepare to
- 7 turn on your camera and be moved to a speaker role.
- 8 Although we will endeavor to stay closely to the agenda,
- 9 we understand that there are unexpected absences or
- 10 delays that may occur, and that may mean someone who is
- 11 listed on the agenda may be moved to an earlier group or
- 12 to a later group.
- 13 If we need to move you to a different group of
- 14 speakers, Federal Reserve staff will send an email
- 15 directly to the email address you provided during
- 16 registration and will ask if you are able to be moved to
- 17 an alternative -- alternate time period. Due to
- 18 copyright concerns, we ask that no artwork or
- 19 photography be shown in the background during your
- 20 presentation and that any family photos or photos of
- 21 other persons be removed from the camera's view because
- the people pictured in the photograph will not have
- 23 authorized the Federal Reserve or the OCC to broadcast
- 24 their image.
- When you are presenting, please ensure that

- 1 other individuals who did not apply to present at the
- 2 meeting do not enter the area in order to prevent the
- 3 inadvertent display of those other individuals who have
- 4 not provided permission to appear in the livestream.
- 5 Otherwise, we may have to interrupt your presentation to
- 6 prevent unauthorized individuals from appearing in the
- 7 video feed.
- 8 I want to mention two additional points.
- 9 First, presenters and those viewing or listening to the
- 10 meeting may also submit written comments for inclusion
- in the public record outside of the testimony here
- 12 today. We remind you that the public comment period is
- 13 scheduled to end at 5 o'clock p.m. Eastern this Friday,
- 14 March 11th, 2022.
- 15 You may submit your written comments by
- 16 following the instructions included on the board's and
- 17 OCC's public websites. Is very important that we get
- 18 this material for the record in a timely manner.
- 19 Finally, although this meeting is being livestreamed,
- 20 neither a video nor an audio-recording of the event is
- 21 being retained by the board or the OCC.
- Instead, a copy of the official transcript
- 23 will be made available on the board's and OCC's public
- 24 websites within two weeks of today's meeting. We
- 25 respectfully request that the audience, speakers and

- 1 participants refrain from recording this meeting.
- 2 However, all participants and speakers should be aware
- 3 that it is possible that an audience member will use
- 4 their own software or recording device to record the
- 5 meeting and distribute the recording or images, and we
- 6 cannot control the actions of those outside parties.
- 7 The board and the OCC are not responsible for
- 8 the collection or distribution of any photographs or
- 9 recordings by outside parties. With all of those
- 10 instructions and legal notes finished, I want to say, on
- 11 behalf of myself, my fellow presiding officer, Ben
- 12 Olson, and all of the panelists that we appreciate all
- 13 of you taking the time today to provide us with
- 14 information regarding the pending applications. We look
- 15 forward to hearing and considering your remarks and
- 16 comments about the applications today. And with that,
- 17 let us begin by recognizing our first group, which
- 18 includes representatives from U.S. Bancorp and MUFG
- 19 Union Bank.
- 20 GROUP 1
- MS. BANTA-LEWIS: All right.
- MR. CECERE: Thank you and good --
- 23 MS. BANTA-LEWIS: All right. Is that Andrew
- 24 Cecere?
- 25 MR. CECERE: It certainly is. Thank you.

- 1 MS. BANTA-LEWIS: Okay. Wonderful. If you
- 2 could turn on your video -- awesome. I see you there.
- 3 And whenever you are ready, you may begin to make your
- 4 comments.
- 5 MR. CECERE: Thank you. Thank you, everyone,
- 6 and good morning. My name is Andy Cecere, and I am
- 7 chairman, president and chief executive officer of U.S.
- 8 Bancorp. I'm joined today by Reba Dominski, U.S.
- 9 Bancorp's chief social responsibility officer and
- 10 president of the U.S. Bank Foundation as well as CEO for
- 11 MUFG America's Kevin Cronin and MUFG Union Bank's head
- 12 of corporate social responsibility, Julius Robinson.
- 13 I'd like to first thank the Federal Reserve
- 14 and the OCC for convening this important meeting and for
- 15 the opportunity to discuss our proposed acquisition of
- 16 MUFG Union Bank. We look forward to discussing many of
- 17 the customer and community benefits that will result
- 18 from this proposed transaction. We believe this
- 19 transaction is an opportunity to create a stronger bank
- 20 that will greatly benefit the customers and communities
- 21 of both institutions by deepening and expanding our
- 22 footprint, enhancing competition and providing customers
- 23 with greater access to industry-leading technology,
- 24 products and customer service.
- 25 After the transaction, U.S. Bank's mission

- 1 will be unchanged. We will continue to maintain a
- 2 relatively simple business model focused on serving
- 3 consumer and commercial banking customers. The combined
- 4 company will be a resilient banking organization with
- 5 robust capital and liquidity levels to continue serving
- 6 our customers and communities regardless of economic
- 7 conditions.
- 8 The combined bank will foster competition,
- 9 remaining far from the largest bank in the nation or
- 10 even in California. In fact, the combined company will
- 11 be only approximately one-sixth the size of the largest
- 12 bank, United States, and approximately one-third or less
- 13 the size of each of the top three banks in California.
- 14 At U.S. Bank, we are anchored in our strong
- 15 ethical culture. This is core to our organization and,
- 16 in fact, part of our very roots. It's one of the
- 17 reasons I've been at the company for more than 30 years.
- 18 And it has resulted in U.S. Bank being named one of the
- 19 world's most ethical companies by Ethisphere Institute
- 20 for eight consecutive years.
- 21 We are dedicated to supporting our
- 22 communities, listening to community leaders and
- 23 stakeholders and being responsive in our actions to meet
- 24 their needs. One of the most beneficial components of
- 25 this proposed transaction today was the opportunity they

- 1 gave me to hear from hundreds of community leaders
- 2 through six listening sessions we held.
- I found these sessions to be very valuable,
- 4 and I learned from each one. I saw the passion and
- 5 dedication these leaders bring to their work and heard
- 6 examples of the huge impact they have in meeting the
- 7 needs of the unserved. And it is why our plan is
- 8 intentionally focused on increasing access to capital
- 9 for those who live and work in lower income communities.
- 10 Let me discuss some of the benefits they were
- 11 -- see resulting from our combination with Union Bank.
- 12 We recognize that meeting the needs of our customers
- 13 often begins with our valuable front-line branch
- 14 employees. That's why we're committed to retaining all
- 15 front-line branch employees throughout Union Bank's
- 16 footprint.
- 17 We also believe in investing in our people
- 18 through fair and competitive pay. Later this year, we
- 19 will increase our minimum base pay from \$15 to \$18 an
- 20 hour for all U.S. and bank employees throughout the
- 21 United States, including our colleagues coming to us
- 22 from Union Bank, pending a successful close.
- 23 Furthermore, we are committed to staying in every market
- 24 that Union Bank currently serves.
- There will be no branch closures in LMI

- 1 communities or majority minority census tracts in
- 2 California that would result in U.S. Bank exiting in the
- 3 community. In fact, we intend to open new branches in
- 4 LMI and majority minority communities. And as a
- 5 commitment in our forthcoming plan, we intend to engage
- 6 with community stakeholders for further changes.
- 7 Both U.S. Bank and Union Bank are dedicated to
- 8 maintaining an excellent record of serving low-income
- 9 communities and supporting minority-led institutions.
- 10 Last year, we launched U.S. Bank access commitment, our
- 11 long-term approach to help build wealth while redefining
- 12 how the bank serves diverse communities. This ongoing
- 13 work builds on the millions of dollars that our company
- 14 is already committed to address the racial wealth gap.
- 15 With these core values, we have actively been working to
- 16 develop a strong community benefits plan that will
- 17 ensure the combined institution builds on the extensive
- 18 legacies of both banks in serving community needs.
- 19 Both U.S. Bank and Union Bank are outstanding
- 20 partners with our communities. But we understand that
- 21 with this transaction, our combined company must do even
- 22 more. I'm excited about the opportunities that will
- 23 result from our combination and the impact we will be
- 24 able to make in our communities.
- While we continue to finalize the details, we

- 1 expect to invest \$100 billion over five years, the
- 2 largest community benefits plan in history using a
- 3 unique hybrid model with California focus and a national
- 4 impact. We plan to accelerate our exploration of new
- 5 products and investments, expand our ongoing
- 6 commitments, such as access commitment and small
- 7 business access initiative, and continue certain already
- 8 successful Union Bank initiatives.
- 9 To speak more in detail about our commitment
- 10 to the community and how the proposed transaction will
- 11 benefit all the communities we serve, I'm pleased to
- 12 turn it over now to Reba Dominski. Thank you, and that
- 13 concludes my remarks.
- MS. DOMINSKI: Thank you, Andy, and thank you
- 15 to the agencies for this opportunity. I'm pleased to be
- 16 here today. As the chief social responsibility officer
- 17 at U.S. Bank, my job includes ensuring that we meet the
- 18 needs of our communities through the financial services
- 19 we provide and the investments that we make.
- 20 On a personal note, I was born in India. I
- 21 came to this country when I was 2 years old, and I was
- 22 raised by a single mother in Detroit. It was my mother
- 23 who taught me the importance of service, and it inspired
- 24 me to pursue a career in corporate social
- 25 responsibility. The very best part of my job is helping

- 1 our 70,000 employees make decisions every day that are
- 2 good for the business, people and the planet.
- 3 And I'm so honored to do that at U.S. Bank
- 4 alongside Andy and so many others who work hard every
- 5 day to do the right thing and to create economic
- 6 opportunity for all. I'm proud to share that U.S. Bank
- 7 received an outstanding rating in our most recent CRA
- 8 exam in total and across all three tests, lending,
- 9 service and investment.
- In 2021 alone, U.S. Bank provided \$62 million
- in charitable contributions with over 90 percent of our
- 12 U.S. Bank Foundation dollars supporting women, people of
- 13 color and low-to-moderate-income communities. We've
- 14 invested \$43.6 billion in environmentally beneficial
- 15 business since 2008. And in November of 2021, we
- 16 announced a series of new environmental goals, including
- 17 setting an environmental finance goal and committing to
- 18 net-zero emissions by 2050.
- 19 Last year, we provided \$197 million in capital
- 20 to Black-owned or Black-led businesses, and our
- 21 employees logged 267,000 volunteer hours. Our employee
- 22 assistance program provides support and mental health
- 23 assistance. And since it was created in 2008, our
- 24 employee assistance fund has provided more than \$13
- 25 million to employees facing an unexpected financial

- 1 hardship. So that was a bit of a look back, but we're
- 2 also looking forward.
- 3 As Andy referenced, we've engaged in listening
- 4 sessions related to this proposed acquisition with over
- 5 200 community leaders. We're conscious of the fact that
- 6 this has taken time. And I want you to know that that
- 7 was intentional. We believe it's critical to hear all
- 8 voices and all perspectives. Our forthcoming community
- 9 benefits plan represents the voices of many contributing
- 10 to a community strategy that includes significant
- 11 lending and investment goals nationally and in
- 12 California, focused on low-to-moderate income or LMI
- 13 borrowers, LMI communities and communities of color.
- 14 The plan includes incremental investments
- 15 prioritizing LMI and communities of color, focused on
- 16 access to capital, small business growth, affordable
- 17 housing, environmental impact, philanthropy and supplier
- 18 diversity. The plan also includes a governance and
- 19 accountability model to further two-way dialogue with
- 20 community organizations to develop shared solutions.
- 21 Our forthcoming community benefits plan
- 22 prioritizes areas of focus and actions where we can have
- 23 the greatest impact on the communities we serve,
- 24 especially those in California. For example, we intend
- 25 to invest \$115 million in grants and contributions over

- 1 five years above and beyond the current giving of Union
- 2 Bank and U.S. Bank combined.
- 3 This incremental investment will include \$75
- 4 million nationally and \$40 million in California to
- 5 provide greater support to non-profits working to improve
- 6 broadband access, community development in Native
- 7 American communities, small business technical
- 8 assistance programs, down payment assistance programs,
- 9 and the climate resilience of LMI communities.
- 10 Under this plan, we will adopt and enhance
- 11 Union Bank's small business special-purpose credit
- 12 program, expanding it to all the markets that we serve
- 13 across the country. Through the work of our Community
- 14 Development Corporation, we are committed to advancing
- 15 neighborhood revitalization and the preservation of
- 16 affordable housing, including a willingness to finance
- 17 more complex deals that focus on racial equity and
- 18 environmental sustainability. And we will increase
- 19 community development, lending and investments,
- 20 prioritizing CDFIs and developers, led by and serving
- 21 women and people of color.
- Finally, we are committed to investing in the
- 23 future of our workforce. Our commitment to diversity,
- 24 equity and inclusion are a business imperative and core
- 25 to U.S. Bank's culture. As part of our community

- 1 benefits plan, we will commit to ensuring 50 percent of
- 2 U.S. Bank leadership is made up of underrepresented
- 3 groups in the next five years. Union Bank and U.S. Bank
- 4 have been long-standing leaders in serving community.
- 5 But we can do even more for community through this
- 6 proposed acquisition because with size comes the ability
- 7 to scale.
- In our plan, we will not simply put the two
- 9 entities together. We will meaningfully increase
- 10 community investments. We look forward to engaging with
- 11 the community as we continue to work to ensure the
- 12 combined organization will have even greater social and
- 13 environmental impact. Thank you for your time today,
- 14 and now I will turn it over to our colleagues at Union
- 15 Bank. This concludes my remarks.
- 16 MR. CRONIN: Okay. Thank you, Reba. Good
- 17 morning, everyone, and thank you to the Federal Reserve
- 18 and the OCC for convening this meeting. I'm Kevin
- 19 Cronin, CEO for MUFG in the Americas. And let me add my
- 20 thanks for giving us this opportunity to talk about the
- 21 proposed sale of MUFG Union Bank to U.S. Bank.
- 22 As you heard from Mr. Cecere, the proposed
- 23 transaction would bring together two banks with
- 24 client-centric cultures, and, most importantly, shared
- 25 values around good stewardship. After careful and

- 1 thoughtful analysis, we determined that U.S. Bank was
- 2 the most compelling acquirer for important reasons.
- 3 First, we are very confident that this combination will
- 4 deliver a better client experience through strong
- 5 technology and digital capabilities, as well as an
- 6 expanded physical branch network, which is so important
- 7 to our consumer and small business clients.
- 8 Secondly, the combined business will create
- 9 broader growth opportunities for our talented
- 10 colleagues. Additionally, the combined company will
- 11 maintain a culture of delivering outstanding customer
- 12 service while preserving that Main Street banking model
- 13 and maintaining close ties to the communities in our
- 14 legacy footprint of California, Washington and Oregon.
- 15 We are very confident that we've selected the right
- 16 partner for this next chapter for Union Bank.
- U.S. Bank will carry forward our long legacy
- 18 of community engagement, commitment and investment, a
- 19 reflection of our core values. In short, U.S. Bank and
- 20 MUFG Union Bank are both strong institutions today. And
- 21 together, we can create enhanced value for our clients,
- 22 our colleagues and the communities we serve.
- In terms of the transaction itself, the sale
- 24 includes our consumer, wealth management and commercial
- 25 banking businesses, including our small business banking

- 1 client franchise. Additionally, the 8,000 colleagues
- 2 that support these businesses will transition to U.S.
- 3 Bank. Of course, this sale is contingent upon
- 4 regulatory approval both here in the United States and
- 5 in Japan.
- 6 After the sale, MUFG's combined U.S.
- 7 operations will continue to be one of the largest
- 8 foreign banking organizations in the United States,
- 9 albeit with a sharper focus on wholesale banking. MUFG
- 10 remains committed to maintaining a robust presence in
- 11 the United States, and we look forward to continuing our
- 12 long history of serving clients and playing a key role
- in supporting job creation and the overall growth of the
- 14 U.S. economy.
- 15 One example of this is our market-leading
- 16 project finance team support of growth and investment in
- 17 critical infrastructure and our leadership in supporting
- 18 clients' transition to carbon neutrality with the
- 19 financing of renewable energy projects tied to our ESG
- 20 commitment. As part of this transaction, we will also
- 21 continue to be a stakeholder and a substantial
- 22 shareholder in U.S. Bank with a 2.9 percent ownership
- 23 stake. MUFG Bank will remain steadfast in engaging and
- 24 partnering with our communities and maintaining
- 25 best-in-class talent, standards and programs in support

- 1 of corporate and social responsibility. Our laser focus
- 2 on gender and racial equity and inclusion,
- 3 sustainability initiatives, like our participation in
- 4 the Net Zero Banking Alliance, and our philanthropic and
- 5 civil engagement will continue under the MUFG Bank
- 6 banner. Thank you again for the opportunity to speak
- 7 with all of you today.
- 8 I will now turn it over to my partner, Julius
- 9 Robinson, our head of corporate social responsibility in
- 10 the Americas. In that capacity, Julius leads our
- 11 community reinvestment efforts and is the chair of our
- 12 MUFG Union Bank Foundation. Julius has been a strong
- 13 and visible leader in the communities in which we do
- 14 business for over 20-plus years. That concludes my
- 15 remarks, and I will pass to Julius.
- MR. ROBINSON: Thank you, Kevin, and thank
- 17 you, distinguished members of the board and the OCC.
- 18 It's an honor to speak with you today. I am Julius
- 19 Robinson, head of corporate social responsibility for
- 20 the Americas for MUFG Union Bank. You know, we're
- 21 confident that U.S. Bank and Union Bank together
- 22 continue to -- their enduring commitment to our
- 23 communities. We expect to find a highly complementary
- 24 cultural fit across the teams providing for continued
- 25 high level of engagement with our communities, including

- 1 building on our legacy of exemplary Community
- 2 Reinvestment Act performance with both companies
- 3 currently rated as outstanding.
- 4 Through efforts spanning nearly 20 years, MUFG
- 5 Union Bank has maintained an outstanding rating from the
- 6 OCC for the last five assessment periods. And I believe
- 7 the combined company will strive to maintain that
- 8 rating. MUFG Union Bank has long been and will continue
- 9 to be unwavering in its commitment to supporting low-
- 10 and moderate-income and diverse communities across our
- 11 footprint.
- 12 In combination with U.S. Bank going forward,
- 13 we will continue the considerable work necessary to
- 14 preserve jobs, grow small businesses, and build thriving
- 15 communities. This work is continuing through the MUFG
- 16 Union Bank Foundation. The Community Recovery Program
- 17 gives back employee volunteering, student-run branches
- 18 and special initiatives supported through our business
- 19 line partners.
- In reviewing U.S. Bank's community benefit
- 21 program, we believe the tenants outlined in the document
- 22 mirror the spirit of and will continue to build on the
- 23 legacy of MUFG Union Bank's community support in
- 24 California. In the 24 years that I've been with MUFG
- 25 Union Bank, I am proud of the social investments we've

- 1 made in our active demonstration of our values,
- 2 strengthening community ties, backed by a commitment to
- 3 engage community partners, clients and colleagues. It
- 4 is at the core of what we do. And this social
- 5 commitment will be strengthened through the proposed
- 6 combination.
- 7 As we move forward with the integration
- 8 activities, we're clear-eyed that our companies share a
- 9 belief in our economic success is inextricably linked to
- 10 the success of the communities in which we operate. In
- 11 2021 alone, MUFG Union Bank's charitable contribution
- 12 program totaled over \$17 million. Our strategic
- investments are focused on affordable housing, economic
- 14 development, social services, stewardship and
- 15 environmental sustainability.
- 16 Every day, we're driven to find ways to
- 17 support our clients that will best serve their lives,
- 18 family, financial well-being and business. For example,
- in response to the COVID-19, the bank implemented the
- 20 MUFG Union Bank community recovery program, a \$10
- 21 million initiative to support nonprofit organizations
- 22 that are dedicated to social and racial justice.
- 23 Both across -- across the teams, we provided
- 24 our continued high level of engagement with our
- 25 community, including building on our legacy of exemplary

- 1 CRA performance.
- 2 MUFG Union Bank has a long history of
- 3 supporting community groups, nonprofit organizations by
- 4 deeply investing time, expertise and capital. And all
- 5 of this will continue. We're especially delighted about
- 6 our recent groundbreaking and one-of-a-kind student-run
- 7 branch on the campus of Laney College -- Laney Community
- 8 College in Oakland, California.
- 9 We've operated five student-run branches and
- 10 high schools since 2008, our first in Fresno, then Los
- 11 Angeles, Almonte, Anaheim, and we're pleased that Union
- 12 Bank -- U.S. Bank has committed to adopt this program as
- 13 part of our continuing -- their continuing community
- 14 benefit program.
- 15 Union Bank and U.S. Bank share a commitment to
- 16 support colleagues and further the investments in
- 17 communities through employee volunteering. MUFG Union
- 18 Bank's volunteer program, MUFG Gives Back, delivered
- 19 almost 51,000 volunteer hours in 2021, up 53 percent
- 20 from the previous year, which is emblematic of our
- 21 company's and colleagues' commitment to community and at
- 22 the very heart of our culture and value, especially when
- 23 you consider the challenges that the pandemic presented
- 24 to all of us. We believe there is an opportunity to
- 25 scale many of these programs and innovative initiatives

- 1 by bringing together our two companies. Thus, I am
- 2 asking for your thoughtful consideration as we move
- 3 forward with these proceedings.
- I am pleased to have the opportunity to speak
- 5 with all of you today. Kevin and I look forward to
- 6 hearing the views of everyone participating in this
- 7 public hearing. Thank you, and this concludes my
- 8 remarks.
- 9 MR. OLSON: Thank you, Mr. Robinson, and thank
- 10 you to all of the bank representatives for your remarks.
- 11 We will now pivot to hearing from members of the public.
- 12 And the first group, I believe our first speaker is
- 13 Sharon Kinlaw from the Fair Housing Council of the San
- 14 Fernando Valley. And just as a reminder to all
- 15 speakers, please limit your remarks to three minutes,
- 16 and the clock on the screen will track your time. Thank
- 17 you.
- 18 MS. BANTA-LEWIS: All right. Sharon Kinlaw,
- 19 if we can get you to the stage -- wonderful.
- 20 MS. KINLAW: Good morning. My name is Sharon
- 21 Kinlaw. I'm the executive director of the San Fernando
- 22 Valley Fair Housing Council and the chairperson of the
- 23 California Reinvestment Coalition. Both organizations
- 24 are mission-driven, community-focused organizations, and
- 25 we advocate on behalf of the community. I live in and

- 1 work in a historically marginalized community.
- I see on a daily basis the despair and the
- 3 needs that are very present. So I, along with my
- 4 colleagues today, will be discussing the urgency of now
- 5 and the need to develop and implement a community
- 6 benefits agreement that will address the very critical
- 7 moment that we are facing in this country. We all need
- 8 to make sure that we are cognizant of the very crucial
- 9 needs of the community.
- 10 We have growing inequality, critical
- 11 financial, healthcare and housing needs, and we are not
- 12 in a position to do business as usual or have our heads
- 13 in the sand or somehow think that we are headed back to
- 14 normal. We are in a crisis line moment, and we have
- 15 burgeoning homeless problems. Millions of homeowners
- 16 are in trouble with their mortgages. Tenants can't pay
- 17 their rent. And we've got affordable housing waiting
- 18 lists that are decades long.
- 19 So I would just like to say that I'm glad to
- 20 hear that you're going to be putting the money into a
- 21 community benefits agreement, but we need to have
- 22 something that looks different, that feels different,
- 23 that acts different and that really addresses the needs
- 24 of today. And I would urge us to look at being very
- 25 intentional and very focused, laser-focused on

- 1 developing and implementing this community benefits
- 2 agreement and that's matched with the problems in the
- 3 community and matched with the hearts of all of the
- 4 advocates.
- 5 And we need to make sure that the agreement
- 6 and the financial commitment doesn't just extend to
- 7 friends and partners who we've dealt with before. It
- 8 needs to be across the board. It needs to really focus
- 9 down, laser-focused to ensure that we can come out of
- 10 this crisis.
- We have lots of people that are still hovering
- 12 over bedsides and even some who are burying their loved
- ones. So I urge all of us to be very serious and
- 14 committed to working with the organizations, and my
- 15 colleagues will address those needs more directly. So I
- 16 thank you for allowing me to testify. That concludes my
- 17 testimony. Thank you very much.
- MS. BANTA-LEWIS: Thank you for those
- 19 comments, Sharon.
- I would now like to welcome to the stage Kevin
- 21 Stein. You may begin your comments.
- MR. STEIN: Thank you. Officers of the board
- 23 and OCC, my name is Kevin Stein, and I am with the
- 24 California Reinvestment Coalition. CRC and 66 of our
- 25 members and allies requested these hearings and oppose

- 1 this merger unless U.S. Bank commits to a detailed
- 2 community benefits agreement that substantially
- 3 increases reinvestment in our state. We thank U.S. Bank
- 4 for continuing discussions regarding a CBA. But no such
- 5 agreement is in place. We interpret the bank data
- 6 differently, and we need to see the details.
- 7 Mergers may be good for corporations, but they
- 8 can be bad for communities, consumers and economic
- 9 stability. This merger would have huge impacts on our
- 10 state, as over 90 percent of Union Bank deposits are in
- 11 California. We believe that the banks have failed to
- 12 establish that this merger will produce a public
- 13 benefit.
- 14 First, we believe U.S. Bank is poised close --
- 15 poised to close branches, which means lost jobs, less
- 16 convenience for consumers, fewer small business loans
- 17 and higher borrowing cost. According to NCRC analysis,
- 18 U.S. Bank closed 863 branches between the 2017 and 2021.
- 19 And none of the 15 biggest banks in the country had a
- 20 larger percentage decrease in branch presence than U.S.
- 21 Bank except for Truist, which went through its own mega
- 22 merger in 2019.
- 23 Since the pandemic, U.S. Bank has closed 539
- 24 locations, the most of any bank in the United States.
- 25 U.S. Bank should disclose its branch closure plans, and

- 1 it should commit to zero net loss of branches in LMI
- 2 neighborhoods, neighborhoods of color and rural
- 3 communities in California.
- 4 I'm not sure I heard that exactly in Mr.
- 5 Cecere's remarks. We are also concerned about the
- 6 bank's mortgage lending, which we found to reveal
- 7 disparities and raise redlining concerns. As one
- 8 example, U.S. being -- U.S. Bank would need to originate
- 9 4,704 additional loans in California's neighborhoods of
- 10 color to achieve parity with its share of lending in
- 11 White neighborhoods.
- 12 U.S. Bank should make targeted commitments to
- 13 increase mortgage lending to borrowers in neighborhoods
- 14 of color, including through the use of special purpose
- 15 credit programs. The loss of a bank with CRA
- 16 responsibility is potentially devastating to California
- 17 communities struggling to address critical needs such as
- 18 affordable housing finance, CDFI investment, support for
- 19 community and land trusts and anti-displacement
- 20 measures, credit for Native American communities and
- 21 broadband access so that all communities can connect to
- 22 the myriad of benefits the CRA provides.
- 23 Without clear commitments to addressing
- 24 community need and to substantially increase resources
- 25 in key areas, how does this merger provide a public

- 1 benefit? The public is tired of regulators
- 2 rubberstamping mega mergers. A Daily Kos petitions
- 3 objecting to this merger has over 40,000 signatures.
- In conclusion, we thank you for holding this
- 5 hearing, but holding a hearing is not enough.
- 6 Regulators must scrutinize these applications, ensure
- 7 there is a clear public benefit, and condition any
- 8 merger approval on compliance with a strong CBA. Thank
- 9 you very much. This concludes my remarks.
- MS. BANTA-LEWIS: Thank you for those
- 11 comments, Kevin.
- I would now like to welcome to the stage Jesse
- 13 Van Tol.
- 14 MR. VAN TOL: Yes. Good morning. I'm Jesse
- 15 Van Tol. I'm the president and CEO of the National
- 16 Community Reinvestment Coalition. Thank you for holding
- 17 this hearing. I'll detail our position on this
- 18 transaction in a moment, but I want to first focus on
- 19 the regulators' responsibilities with regards to the
- 20 transaction.
- 21 NCRC has long held that mergers and
- 22 acquisitions should not be approved without a
- 23 forward-looking commitment that demonstrates how the
- 24 public will benefit and particularly how those benefits
- 25 will outweigh any adverse effects of the merger. This

- 1 is a position grounded in banking law as established by
- 2 the Bank Holding Company Act and the Bank Merger Act of
- 3 1966, which instructs the regulators to deny a
- 4 combination with anticompetitive effects unless it finds
- 5 that the impact is clearly outweighed in the public
- 6 interest by the probable effect of the transaction and
- 7 meeting the convenience and needs of the community to be
- 8 served.
- 9 The idea that a merger must produce public
- 10 benefits is also included in your general obligation
- 11 under the law to take into consideration the convenience
- 12 and needs of the community to be served, not just in
- 13 instances of anticompetitive effect. We believe that
- 14 regulators have historically been deficient in their
- 15 application of these legal requirements.
- 16 Banks have been allowed to grow on general
- 17 claims that size and scale will automatically benefit
- 18 the public without detailing those benefits. Indeed,
- 19 Former Federal Reserve Board Governor Daniel Tarullo
- 20 once noted that, quote, there is little evidence that
- 21 the size, complexity and reach of some of today's SIFIs
- 22 are necessary in order to realize achievable economies
- 23 of scale and scope. As such, the regulatory structure
- 24 for SIFIs should discourage systemically consequential
- 25 growth or mergers unless the benefits to society are

- 1 clearly significant. The FDIC's recent RFI on mergers
- 2 pursuant to President Biden's executive order said that,
- 3 quote, the FDIC will consider the extent to which the
- 4 proposed merger transaction is likely to benefit the
- 5 general public through higher lending limits, new or
- 6 expanded services, reduced prices, increased convenience
- 7 in utilizing the services at facilities at the resulting
- 8 institution.
- 9 We urge the Federal Reserve and the OCC to
- 10 issue their own RFIs and to clearly establish both the
- 11 public benefits and, on the other hand, the adverse
- 12 effects of bank mergers and acquisitions. To summarize
- 13 our position, this transaction requires a
- 14 forward-looking commitment that demonstrates clearly
- 15 significant public benefits. One way an increasing
- 16 number of institutions demonstrate that commitment is by
- 17 creating a community benefits agreement. NCRC and its
- 18 members have met with U.S. Bank to discuss CBA. I want
- 19 to thank Andy Cecere, Reba, and the bank for their
- 20 willingness to engage in dialogue. Those conversations
- 21 have been productive, but they are not yet resolved.
- We look forward to reaching a community
- 23 benefits agreement with U.S. Bank. We believe a
- 24 detailed public commitment of public benefit must
- 25 precede any approval by the regulators. And if you do

- 1 approve, such a commitment should be cited in the
- 2 approval. Thank you for the opportunity to testify, and
- 3 this concludes my remarks.
- 4 MS. BANTA-LEWIS: Thank you for those
- 5 comments, Jesse.
- 6 I'd now like to welcome to the stage
- 7 Jyotswaroop Bawa.
- 8 MS. BAWA: Good morning. I'm Jyotswaroop
- 9 Bawa, organizer with the California reinvestment
- 10 coalition. We oppose this merger unless we have a
- 11 strong CBA and your support in implementing it. Thank
- 12 you for the opportunity today to tell you more about why
- 13 that is.
- 14 You see, during the previous financial crisis,
- 15 I was part of a small team who organized tenants in
- 16 South Los Angeles. I saw how the foreclosure crisis
- 17 ripple effect wrecked the lives of hard-working
- 18 low-income families and some of the most vulnerable
- 19 tenants in our community.
- In 2011, just before Christmas, I remember the
- 21 desperation of four tenants with whom I stood picket
- 22 signs in hand singing chants to protest of the wrongful
- 23 eviction they were facing. We won that day. The
- 24 evictors and their dumpster arrived and was turned away.
- 25 The tenants were awarded relocation before they would

- 1 ultimately -- evicted. And because we severely lack
- 2 affordable housing in the city, even with the relocation
- 3 dollars, the tenants had to look at housing further and
- 4 further away from the community that had been their home
- 5 for decades.
- To this day, I wonder what we may have been
- 7 able to accomplish in stabilizing their lives and those
- 8 of many such people if a couple of years before this,
- 9 Jeffrey Palmer, a luxury housing developer, had not
- 10 spent thousands defeating affordable housing development
- 11 requirements in Los Angeles.
- 12 Fast forward to today. Another housing crisis
- 13 brought on by the pandemic this time in -- in the city
- 14 that is still struggling to build housing that is
- 15 affordable to working families and low-income people.
- 16 Jeffrey Palmer is suing the city again. This time, he
- 17 is upset about the eviction moratorium during the
- 18 pandemic.
- 19 You see, I was saddened and disappointed to
- 20 see that one of the largest PPP loans that U.S. Bank
- 21 facilitated was to none other than Jeffrey Palmer. In a
- 22 state that has invited all landlords to apply for
- 23 reimbursement of losses and revenue, this landlord is
- 24 still suing the city of Los Angeles for the moratorium.
- 25 And U.S. Bank is enabling access for him to taxpayer

- 1 dollars as if he were the targeted business for this
- 2 type of government support.
- I ask that you please use your power to insist
- 4 that community benefit requirement is not met if the
- 5 bank is not factoring in the impact of financing bad
- 6 actors in the community. Mr. Palmer has evicted people.
- 7 He has fought against necessary tenant protections. He
- 8 has harmed communities who are meant to be supported by
- 9 the CRA. Please mandate U.S. Bank to accept necessary
- 10 antidisplacement financing measures so that the
- 11 communities intended to be protected by the Community
- 12 Reinvestment Act are supported. Thank you. This
- 13 concludes my remarks.
- 14 MS. BANTA-LEWIS: Thank you for those
- 15 comments.
- 16 I would now like to welcome to the stage Doni
- 17 Tadesse.
- 18 MR. TADESSE: Good morning, and thank you for
- 19 allowing me to join you today. My name is Doni Tadesse.
- 20 I use he/him/his pronouns. And I am the Southern
- 21 California organizer for the California Reinvestment
- 22 Coalition. As an organizer, I was tasked with
- 23 mobilizing testimonies from our member organizations and
- 24 ensuring the concerns of our communities were adequately
- 25 represented today. Unfortunately, in my effort to do

- 1 this, I encountered a reluctance from members to
- 2 testify. They shared that, at the heart of this
- 3 apprehension, is a fear that testifying to this body
- 4 could potentially strain the relationships they maintain
- 5 with U.S. Bank and other banks engaged in philanthropy
- 6 and community reinvestment efforts.
- 7 While this fear exists for many wishing to
- 8 testify against a funder, it was exacerbated in this
- 9 particular case by the actions of U.S. Bank. Once the
- 10 Fed and OCC announced there would be public hearings to
- 11 evaluate the proposed acquisition, representatives of
- 12 U.S. Bank began actively soliciting their grantees and
- 13 nonprofit partners for positive testimonies.
- 14 While we appreciate and applaud some specific
- 15 lending and investment activities of the bank, asking
- 16 community development organizations to represent their
- 17 individual benefit as proof of a broader public benefit
- 18 achievement is unreasonable at best and perhaps even
- 19 bordering on the unethical. We are sympathetic to the
- 20 position our members and other community organizations
- 21 were put in when deciding to speak today.
- They had to make a difficult decision, one
- 23 that is undoubtedly influenced by the gross imbalance of
- 24 power between a nonprofit organization and what is set
- 25 to be the fifth largest bank in the U.S. if this merger

- 1 is approved. You are hearing from a subset of our
- 2 coalition, in part, because of these dynamics.
- 3 Unfortunately, the incentive structure currently in
- 4 place encourages fealty to these banks rather than free
- 5 speech and service of the public benefit.
- This incentive structure is further entrenched
- 7 by federal regulators' lack of adequate scrutiny and
- 8 bank mergers. While Chairman Powell and the FDIC have
- 9 stated that they are conducting reviews to update merger
- 10 and acquisition approval procedures, the historical
- 11 record suggests that this merger will ultimately be
- 12 approved. This has resulted in a public sentiment that
- 13 is cynical of merger -- of the merger approval process
- 14 and efforts to reform it.
- 15 We have heard from organizations. Why bother
- 16 angering our funders and making all of this noise when
- 17 regulators will approve this merger regardless of our
- 18 concerns. While we appreciate your willingness to hold
- 19 this hearing, please note that some of our members and
- 20 members of affected communities were hesitant to freely
- 21 voice their concerns today. And as you hear statements
- 22 today, we ask that you take these points into
- 23 consideration. Thank you, and this concludes my
- 24 remarks.
- MS. BANTA-LEWIS: Thank you for those

- 1 comments.
- I would now like to welcome to the stage
- 3 Sherri Jackson.
- 4 MS. JACKSON: Good morning, panelists,
- 5 officers of the board and OCC. My name is Sherri
- 6 Jackson. I'm the president of Multi-Culture Real Estate
- 7 Alliance for Urban Change, a nonprofit 501(3)(c) in the
- 8 community for over 28 years. We formed, actually, out
- 9 of the redlining that happened back when the Rodney King
- 10 riots -- riots were going on, and they started redlining
- 11 our communities, would not fund our loans. So we
- 12 formed, and we are very community-driven. And I -- I
- 13 have some things to say as far as the banking issues
- 14 with your merger.
- 15 Just out of experience because I am a mortgage
- 16 broker and a real estate broker. So therefore, I -- I'm
- 17 in the trenches here, and I see what is going on. And
- 18 we would like to see, for your CBA, some -- some areas
- 19 that you will actually make a difference in affordable
- 20 housing to low and moderate income. The pandemic has
- 21 ravaged our community. And so with the
- 22 re-gentrification as well, we are struggling so hard
- 23 here with homelessness, people losing their homes,
- 24 renters being put out and evicted.
- 25 And we want to see some monies that you have

- 1 to give to the community to put into programs that are
- 2 different from what is here now for affordable housing,
- 3 for people to get mortgages. We need something where
- 4 the FICO scores aren't so strenuent (phonetic) and that
- 5 they change the needle when -- on the FICO scores when
- 6 something happens in our world, our community like right
- 7 now. We want to see monies that are allocated for
- 8 people who have saved their money, but they might have
- 9 didn't put the money in the bank.
- 10 So they are not -- we don't want to
- 11 discriminate against them because they did not -- we
- 12 can't paper trail the money. I'm not saying that we
- 13 want to have illegal things going on, but we want to be
- 14 able to use that money that maybe poor families have put
- 15 together. And they want to be able to purchase a home.
- 16 We want to see that happen. We want to see programs
- 17 that -- that you put together strictly for this purpose
- 18 to enable us to be able to do this.
- 19 This is a crisis we are in right now. I've
- 20 been in the business over 30 years. I've never seen
- 21 anything like this. I also would like to see -- I've
- 22 had people with Union Bank and U.S. Bank not qualified
- 23 for loans. And I'm -- still don't know why because we
- 24 ended up qualifying them, and they were able to buy
- 25 homes. So I want to know what is your measure of what

- 1 -- what your needle is for someone to qualify. What are
- 2 you using different from what we're using as wholesale
- 3 brokers?
- 4 I would like the wholesale channel opened back
- 5 up with your banking with your branches so that we can
- 6 do business together in the community and get some
- 7 things done as far as getting people in homes, stopping
- 8 evictions, helping the homeless. I know my time is out.
- 9 Thank you for inviting me today and listening to me, and
- 10 this concludes my presentation.
- 11 MS. BANTA-LEWIS: Thank you for those
- 12 comments, Sherri.
- I would now like to welcome to the stage
- 14 Debora Bright -- Bright-Laney. My apologies. Oh.
- 15 Let's make sure that you are unmuted. There you go.
- 16 Mm-hmm.
- 17 MS. BRIGHT-LANEY: Good morning. My name is
- 18 Debora Bright-Laney. I am a real estate broker from Los
- 19 Angeles, California, Vice President of Multicultural
- 20 Real Estate Alliance for Urban Change and a member of
- 21 CRC. I would like to thank you for the opportunity to
- 22 speak with you about my opposing of the U.S. Bank-Union
- 23 Bank merger with -- within my allotted time that you
- 24 have granted.
- One should ask if the proposal -- proposed

- 1 measure -- merger about the creation of one of the
- 2 biggest banks. No. This is about the destruction of
- 3 the financial dignity of those in underserved
- 4 communities, elimination of the American dream of
- 5 purchasing a home for people of color, elimination of
- 6 being a entrepreneur within the Black community.
- 7 For mom-and-pop owners, recent graduates from
- 8 high-profile business schools with the desire to return
- 9 to their community and make a difference that -- in the
- 10 community as far as building wealth, promote strength,
- 11 education, togetherness, differences in the community
- 12 and build wealth and providing hope for those that are
- 13 denied a chance to be a homeowner or business owner plus
- 14 raise their community to a level comparable to those
- 15 communities on the west side and/or areas where
- 16 residents have a tremendous increase in salary and are
- 17 granted more favorable options for survival.
- 18 It's amazing how other cultures such as the
- 19 Asian cultures can obtain loans from their own banks and
- 20 maintain a thriving community. In the Black community,
- 21 there is redlining, lack of loan products for home --
- 22 homes, home ownership, affordable housing, commercial
- 23 real estate, businesses, no financial support whatsoever
- 24 to maintain any business in the Black community. I am
- 25 asking for your partnership and cooperation for the

- 1 following.
- One, commit your engagement in the Black
- 3 community and people of color by a minimum of 50
- 4 percent. Keep branches open in the Black community and
- 5 properly staff with staff having a training in bias
- 6 training. Three, special credit programs for loans for
- 7 home ownership in the Black community. Four, implement
- 8 special savings programs for the youth to prepare them
- 9 for saving and obtaining financial goals. This program
- 10 could be promoted and offered through both local
- 11 elementary schools in the community surrounding branches
- 12 within a one to two-mile radius.
- 13 Also, just like in the past, years ago, there
- 14 used to be Christmas clubs that were offered. Five,
- 15 invest and support local schools, athletic team, jobs --
- 16 job opportunities, internships in the community. Please
- 17 focus your attention on the underserved areas,
- 18 communities and public benefits instead of your desire
- 19 for power and greed within the banking institute instead
- 20 of strong consideration of the needs of those that the
- 21 bank is supposed to serve. Thank you for this
- 22 opportunity for this time. God bless. This concludes
- 23 my report -- my remarks.
- MS. BANTA-LEWIS: Thank you for those
- 25 comments.

- I would now like to welcome to the stage
- 2 Dolores Golden. If you could turn on your camera and
- 3 come off mute --
- 4 MS. GOLDEN: Okay. I think I'm off mute, and
- 5 my camera is on.
- 6 MS. BANTA-LEWIS: There we go. I can see you
- 7 perfect. You may begin your comments.
- 8 MS. GOLDEN: Okay. Thank you, Board of
- 9 Governors of the Federal Reserve system. Thank you for
- 10 doing what you do and hearing us out. Greetings live
- 11 from Los Angeles. You probably wonder why are a bunch
- 12 of real estate brokers and agents together with a
- 13 nonprofit group. Because we have family. We have
- 14 friends. We have clients that are always having issues
- 15 because they are Black and Brown.
- 16 As you know -- I don't have to tell you this,
- 17 that the Black home ownership rate and the Black
- 18 business rate is totally in the toilet. I'm opposed to
- 19 this merger, along with our partners at CRC, because we
- 20 do not have a community benefits agreement in writing
- 21 yet. So if the -- all the words I heard today, if you
- 22 all will sit down with us and make a community benefits
- 23 agreement with us so that we can make sure that we
- 24 sustain our communities, that's what we want to hear.
- 25 Sherri has great ideas about loan products. We've seen

- 1 a ton of them that don't work. So we're here to tell
- 2 you what can work, and we're willing to work as a
- 3 community by the organization to make sure this happens.
- Also, we don't want you to abandon the Black
- 5 and Brown communities by closing brick-and-mortar banks.
- 6 People need to see banks. They don't need to see Nick's
- 7 Check Cashing and all that craziness. We need to see
- 8 real banks with real people that are vital to the
- 9 community. Also, we want you to offer loans in these
- 10 hot areas. We've got gentrification coming in. People
- 11 don't have any problem getting a loan that don't look
- 12 Black.
- But our people can't get a loan. I don't
- 14 understand it. We've got to make 30 offers for one
- 15 buyer before they finally get in a house. That's a lot
- 16 of stress. But we want you to work with us. I know a
- 17 lot of people that used to work at Union Bank. Now I
- 18 know none. I know a lot of good loan reps that have
- 19 gone to U.S. Bank recently and hopefully will be able to
- 20 work with our local realtor associations and our
- 21 nonprofits in the area and get something done.
- 22 Every time we have a problem, we call poor
- 23 Sharon Kinlaw in -- in the Fair Housing Council because
- 24 people just don't know where to turn. So they call us
- 25 all the time when they have a problem, not just -- we're

- 1 doing everything. We are every person. We are taking
- 2 people out, showing them property, trying to get them a
- 3 good loan. We hear the problems if they're getting
- 4 thrown out of their apartment, if they've got somebody
- 5 missing that's homeless.
- 6 We're in Los Angeles, which reflects most of
- 7 the major cities. We see everything, and we want to ask
- 8 your help. We don't want just another big bank that
- 9 might be too big to fail. Thank you for allowing me to
- 10 make my comments, and I'm sorry we can't see you in
- 11 person, but we're going to beat this COVID too and be
- 12 back together again. Thank you for your time.
- MS. BANTA-LEWIS: Thank you for those
- 14 comments, Dolores. I would now like to welcome to the
- 15 stage Kendra Lewis. If you could turn on your camera
- 16 and come off mute -- wonderful. You may begin.
- 17 MS. LEWIS: Right. Good morning. Thank you
- 18 for the -- to the Board of Governors and to the OCC for
- 19 this opportunity to present today. My name is Kendra
- 20 Noel Lewis. I am the executive director of the
- 21 Sacramento Housing Alliance, which is a 30-year-old --
- 22 for the last 30 years, we have served the Sacramento
- 23 region, the capital city of -- of California. When I
- 24 heard about this -- and I'm glad to be able to make
- 25 these in-person comments regarding this historic merger

- 1 in our great state of California. When I read about the
- 2 history of the OCC, it's really an honor even more so
- 3 knowing that this agency was created by Abraham Lincoln
- 4 during the Civil War, which later transformed into the
- 5 regulatory agency which is the mission to instill
- 6 confidence in federal banking system and to ensure it
- 7 operates in a safe and sound manner. And that's why
- 8 we're here.
- 9 I -- as an organization that is focused in
- 10 Sacramento with members that are mostly affordable
- 11 housing builders, it is critical that the CBA is a part
- 12 of this merger. Our concerns are basically that this --
- 13 it is an anti-competitive and essentially two very good
- 14 banks in affordable housing finance would turn into one
- 15 bank. And banks' consolidation is a problem for
- 16 affordable housing finance and is really -- this is a
- 17 poster child for issues in our Sacramento region and
- 18 statewide.
- 19 U.S. Bank and Union Bank traditionally have
- 20 offered debt and equality -- equity offers on almost all
- 21 affordable housing deals in cities, example, in
- 22 Sacramento, Davis, Woodland, Stockton, just as an
- 23 example. They compete. And the most attractive offer
- 24 gets the deal. And sometimes the deal was awarded
- 25 through Union Bank, and sometimes the deal was awarded

- 1 through U.S. Bank.
- 2 The point is that -- that slashing competition
- 3 with this -- that competition would be slashed with this
- 4 merger. And unless the banks agree to increase its
- 5 lending and affordable housing in California through a
- 6 CBA, we cannot support this merger. California is
- 7 working hard to create a solution to the housing crisis,
- 8 and we need partners and resources to ensure that every
- 9 Californian has a safe and stable and affordable home.
- 10 In conclusion, I hope we create a CBA that
- 11 benefits all in California consistent with the guiding
- 12 principles of both banks to help make sure that
- 13 inequality in California -- and we have access to
- 14 affordable housing, SBA loans and you consider adopting
- 15 the anti-displacement code of -- code of conduct. Thank
- 16 you for the opportunity to make comments today, and this
- 17 concludes --
- 18 MS. BANTA-LEWIS: Wonderful. Thank you for
- 19 those comments, Kendra.
- I would now like to welcome to the stage
- 21 Darryl Rutherford. If you could turn on your camera,
- 22 come off mute. Wonderful. You may begin.
- 23 MR. RUTHERFORD: Good morning. Thank you to
- 24 the OCC and the Board of Governors for convening us
- 25 today. My name is Darryl Rutherford. I am the

- 1 executive director of the Reinvent South Stockton
- 2 Coalition. We're a public/private nonprofit
- 3 collaborative which works with residents to affect the
- 4 root causes of intergenerational poverty through
- 5 improvements in housing affordability, job creation,
- 6 economic development, safety and community trust,
- 7 education and health.
- 8 We serve as the backbone organization for our
- 9 collective impact -- convening and coordinating
- 10 partners, increasing their capacity to address community
- 11 issues, aligning resources, strategies and incentives
- 12 and engaging residents to promote systems change. We're
- 13 also the lead organization for five cross-cutting
- 14 strategies to improve quality of life for residents,
- 15 focusing on meeting the community needs for affordable
- 16 housing, increasing trauma-informed services and
- 17 resources in the community, rebuilding trust between
- 18 residents and institutions meant to serve those
- 19 residents.
- We benefit the community by helping with park
- 21 beautification and activation activities, and we're
- 22 creating a workforce training pathway so that Stockton
- 23 residents can fill higher-wage positions. South
- 24 Stockton, the area of San Joaquin County most impacted
- 25 by historic underinvestment, redlining and persistent

- 1 poverty is also the historic hub of Filipinx, Latinx and
- 2 African-American communities in the county and home to
- 3 the oldest Sikh temple in the country.
- 4 South Stockton faces significant challenges.
- 5 The community is roughly bounded by the old redlines
- 6 that defined where immigrant, low-income and farmworker
- 7 families were allowed to live within the city. Decades
- 8 of neglect, marginalization and a lack of investment
- 9 have perpetuated poverty and prevented residents from
- 10 assessing the resources, they need to attain their goals
- 11 and realize their potential.
- 12 Just over half of all South Stockton
- 13 households have incomes below the poverty level. And
- 14 life expectancy is more than 20 years less than in more
- 15 affluent areas of the city. Home ownership has declined
- 16 for years and is currently only 37 percent, while the
- 17 vast majority of renters face a housing cost burden of
- 18 more than 30 percent of their income.
- 19 Nearly 14 percent of residents have -- were
- 20 diagnosed with diabetes. Violent crime is a chronic
- 21 concern for the community. And approximately two-thirds
- 22 of the residents are of Latinx descent. It's also a
- 23 young community. Almost 40 percent of residents are
- 24 under 25 years old. But how can we heal these
- 25 communities when financial institutions don't provide

- 1 their community development departments with the
- 2 resources needed to support work like ours and our
- 3 partners that can have a significant impact on creating
- 4 healthy communities of color.
- 5 We have to beg and plead for small grants
- 6 ranging from a \$1,000 to \$10,000 because our
- 7 Valley communities don't fall within financial
- 8 institutions' major assessment areas. We need more
- 9 investments in local nonprofits who are doing great work
- 10 but may not be connected to mainstream financial
- 11 institutions like many of us are today. Our residents
- 12 need access to inexpensive mortgage products that aren't
- 13 going to harm their chances of building --
- 14 VOICE: Was that you?
- 15 MR. RUTHERFORD: -- intergenerational wealth.
- 16 Our BIBOC community small business owners --
- 17 VOICE: Okay.
- 18 MR. RUTHERFORD: -- who have been the hardest
- 19 hit during the pandemic need access to capital now. We
- 20 can't see more bank closures. We can't continue to see
- 21 a consolidation of financial institutions that won't be
- 22 required to increase community investments. A detailed
- 23 community benefit agreement for California --
- 24 MR. OLSON: Mr. Rutherford, I'm sorry to
- interrupt you, but you are over time, and we do need to

- 1 move on to make sure other participants have a chance.
- 2 MR. RUTHERFORD: That concludes my comments.
- 3 Thank you very much.
- 4 MR. OLSON: Thank you.
- 5 MS. BANTA-LEWIS: Thank you, Darryl.
- GROUP 2
- 7 MS. BANTA-LEWIS: I would now like to welcome
- 8 Group 2. First -- first to the stage, we're going to
- 9 welcome Karen Petrou. I know that you have got a slide
- 10 deck here, so I'm just going to pull that up. If you
- 11 could give me a verbal prompt to move to the next slide,
- 12 that would be great.
- 13 MS. PETROU: Thank you very much. I would
- 14 like to discuss some of the structural issues that I
- 15 believe should also cover -- be included in the Federal
- 16 Reserve and OCC's thinking about this transaction. We
- 17 have heard a great deal about forward-looking community
- 18 benefits considerations, and these are important. But I
- 19 believe they need to be taken in a forward-looking
- 20 understanding of banking as it is and will be, not as it
- 21 was and many of us wish it were.
- 22 So as you'll see on my slide, I think we need
- 23 first to understand that banking is no longer the
- 24 monopoly it was. Up to even just a few years ago when
- 25 comments such as Dan Tarullo's about economies of scale

- 1 and scope were made, we had a bank-centric market. Now
- 2 we don't. Key competitors include fintechs, large tech
- 3 platform companies and a few giant banking organizations
- 4 or none. To assume that if regional bank transaction
- 5 essential to economies of scale and scope does not
- 6 complete its -- is not consummated that banking will
- 7 continue as it was with two banks I think is
- 8 unrealistic.
- 9 The bank seeking merger may well decide that
- 10 it is no longer viable in key markets and exit them. We
- 11 need to remember, too, that banking is a different
- 12 business and, when strained, can make a very big
- 13 difference. We saw from the third to the fourth quarter
- 14 of just last year one bank of about \$120 billion in
- 15 assets join the FDIC's problem bank list.
- 16 So first I'd like to emphasize that if there
- 17 is a merger that the regulators believe to be sound and
- 18 a community benefit plan that meets the law's needs,
- 19 assuming that it is not perfect and, therefore, the deal
- 20 should be rejected may lead to an unintended consequence
- 21 and far less effective community service, especially
- 22 within the regulatory parameter key to consumer
- 23 protection and community service. Secondly, I would
- 24 like to urge the regulators and everyone interested in
- 25 bank merger policy to consult new research. The market

- 1 is, as I said, very different. If you look, for
- 2 example, at a key consumer benefit return on savings,
- 3 you will find that consumers do better in markets having
- 4 nothing to do with concentration. It has, instead, to
- 5 do with safety and soundness. Banks that are safe and
- 6 sound may pay lower rates to depositors than weaker
- 7 banks, but that is, of course, a significant public
- 8 benefit to have sound banks. There are also new
- 9 trade-offs. For example, if consumers receive higher
- 10 rates that may seem good for the consumer, borrowers
- 11 also receive higher costs for their loans because, to
- 12 survive, banks need a positive, profitable net interest
- 13 margin.
- In conclusion, I urge the regulators and all
- 15 of us interested in bank merger policy to put this
- 16 debate in the forward-looking context in which banking
- 17 is no longer a monopoly. Consumer service will no
- 18 longer be possible for more than a few Community Banks
- 19 if there are not sound regional banks with the economies
- 20 of scale and scope remaining within the regulatory
- 21 parameter essential to community and consumer service.
- 22 Thank you very much.
- MS. BANTA-LEWIS: Wonderful. Thank you for
- 24 those comments, Karen. I would now like to welcome to
- 25 the stage Ismael Guerrero.

- 1 MS. BANTA-LEWIS: If you could turn on your
- 2 camera and go on mute -- Karen, can you turn off your
- 3 camera? Wonderful. I see Ismael. You may begin your
- 4 comments.
- 5 MR. GUERRERO: Thank you. Good afternoon,
- 6 members of the Board of Governors of the Federal Reserve
- 7 and Office of the Comptroller of the Currency. It's a
- 8 pleasure to be with you today. My name is Ismael
- 9 Guerrero, and I am the president and CEO of Mercy
- 10 Housing, headquartered in Denver, Colorado.
- 11 It's my pleasure to be here with you today to
- 12 speak in support of U.S. Bank's acquisition of Union
- 13 Bank. Mercy Housing is the largest nonprofit affordable
- 14 housing developer/owner in the country with nearly
- 15 25,000 units across 20 states. More importantly, every
- 16 day, we impact the lives of over 45,000 residents with a
- 17 focus on health, education and economic outcomes.
- 18 Over our 40-year history, U.S. Bank has been a
- 19 lender, an investor and a strategic partner alongside
- 20 Mercy Housing, positively impacting the communities
- 21 around the country where we have developed and own
- 22 affordable residential communities. We have had a
- 23 relationship with U.S. Bank for over 30 years. And
- 24 during that time, we have had the pleasure of working
- 25 with numerous U.S. Bank employees and have a good

- 1 understanding of their commitment to their communities,
- 2 their people and providing access to financial services
- 3 to all.
- I have also been struck by their efforts to
- 5 operate in a transparent and ethical manner. This
- 6 includes a genuine commitment to advancing racial
- 7 justice through diversity, inclusion and equitable
- 8 outcomes for all. U.S. Bank directly supported Mercy
- 9 Housing's racial equity, diversity and inclusion
- 10 initiatives by inviting my leadership team to
- 11 participate in antibias, antiracism training, which they
- 12 sponsored.
- 13 As for their continuing commitment to invest
- 14 in the communities they serve, the following should
- 15 provide you with a good idea of why we are strong
- 16 supporters of U.S. Bank. U.S. Bank has extended a \$10
- 17 million, unsecured line of credit to Mercy Housing,
- 18 which we used to finance predevelopment costs related to
- 19 our pipeline of nearly 9,000 affordable housing units,
- 20 leveraging almost \$4 billion in investments in 15 states
- 21 and most of the largest and most expensive housing
- 22 markets in America. Two hundred fifteen million dollars
- 23 invested in low-income housing tax credits and almost \$40
- 24 million in construction and permanent lending for
- 25 affordable housing properties in our portfolio and \$5

- 1 million to support lending activity in Mercy Community
- 2 Capital, one of the larger and most impactful CDFIs in
- 3 the country.
- 4 Mercy Community Capital extends our impact by
- 5 providing low-cost financing to support affordable
- 6 housing development by smaller organizations in 44
- 7 states. U.S. Bank is highly regarded in our affordable
- 8 housing community for the work they do every day and for
- 9 the services they provide. We are proud to partner with
- 10 them and look forward to continuing to work with the
- 11 combined organization in the future. Thank you for your
- 12 time.
- MS. BANTA-LEWIS: Thank you for those
- 14 comments.
- 15 I would now like to welcome to the stage
- 16 Emilia DiMenco. If you could turn on your camera, come
- 17 off mute --
- MS. DIMENCO: Good morning, and happy
- 19 International Women's Day. I am Emilia DiMenco,
- 20 President and CEO of the Women's Business Development
- 21 Center. I've been part of the WBDC for 12 years, and I
- 22 sat on its board for seven years prior. The Women's
- 23 Business Development Center, headquartered in Chicago,
- 24 is a 36-year-old business service organization that
- 25 supports and accelerates business development and growth

- 1 for those it serves while advocating for women and
- 2 diverse business owners across the Midwest in nine
- 3 states.
- 4 As we all know, small business success on the
- 5 local level reverberates in the national economy.
- 6 Previously and importantly, you should know that I'm a
- 7 retired executive vice president, BMO Harris, after
- 8 serving for 30 years. In my long career in diverse
- 9 responsibilities at BMO Harris, I personally led for
- 10 many years the bank's efforts and support of small
- 11 businesses and diverse markets, including women-owned
- 12 businesses.
- 13 My support of the acquisition of MUFG Union
- 14 Bank by U.S. Bank stems from my knowledge of banking,
- 15 the needs of the small business community and the
- 16 commitment and impact U.S. Bank has had on the
- 17 communities the WBDC serves and certainly not any fear
- 18 or pressure from U.S. Bank. As you can tell from the
- 19 color of my hair, this is not my first rodeo.
- I am here freely to share with you the support
- 21 U.S. Bank has extended to the communities the WBDC has
- 22 served over the last five years and the programs and
- 23 services the organization has been able to deliver
- 24 supporting small business owners throughout its
- 25 nine-state region. U.S. Bank is represented on our

- 1 board and advisory committees. Subject matter expertise
- 2 and financial support of \$630,000 has been provided.
- 3 Various curricula, sponsorship, including curricula
- 4 focused on Black and Brown women business owners has
- 5 been delivered.
- 6 Expanded support was provided during COVID-19
- 7 to meet our needs and increased a hundred percent for
- 8 access to capital and technical support. Digital
- 9 expansion of our programs and services were enabled as a
- 10 result of that support. Very importantly, debt, equity
- 11 and grants were delivered. Businesses were sustained.
- 12 Some even grew.
- 13 I firmly believe that the commitment to
- 14 community, small businesses and diverse markets is a
- 15 hallmark of the U.S. Bank culture and business and will
- 16 continue in all the markets that it enters. Thank you
- 17 for providing me this opportunity to testify in support
- 18 of the acquisition. This concludes my remarks.
- 19 MS. BANTA-LEWIS: Thank you for those
- 20 comments, Emilia.
- I would now like to welcome to the stage
- 22 Ronald Garnett. If you could turn on your camera and
- 23 come off mute --
- MR. GARNETT: Okay, great. Thank you to the
- 25 Board of Governors and the OCC for the opportunity to

- 1 make comments at this hearing today. My name is Ron
- 2 Garnett, and I'm the president and CEO of the Council
- 3 for Supplier Diversity headquartered in San Diego,
- 4 California. We are a 501(c)(3) nonprofit organization.
- 5 Our mission is to leverage the discipline of
- 6 supplier diversity to help develop economic empowerment
- 7 in underserved communities. Now, to accomplish this
- 8 mission, we need the support of banking institutions and
- 9 other corporate citizens. Since at least the mid-80s,
- 10 bank consolidations have reduced the number of banks,
- 11 institutions by almost two-thirds. Mergers and
- 12 acquisitions have driven a substantial part of this
- 13 result.
- 14 Union Bank has been unique among financial
- 15 institutions of its type in terms of the supporting the
- 16 diverse business enterprise community. They have been a
- 17 constant and -- and exceptional contributor to both
- 18 monetary and support and the leadership engagement
- 19 within our organization and others in our community.
- In the case of our organization, Union Bank
- 21 provided the seed money for our organization to fulfill
- 22 a void in the large and substantially diverse community.
- 23 Not only did they support existing organizations, but
- 24 they made important investments to ensure that the
- 25 underserved and the LMI communities had the local

- 1 resources needed for economic advancement.
- Over the past 16 years, we have had many
- 3 relationships with banking institutions. None have been
- 4 more dedicated than Union Bank in helping to support in
- 5 development and growth of diverse business enterprises.
- 6 Union Bank has continued to be our strongest and most
- 7 consistent contributor over the years. They support our
- 8 ability to provide our Young Entrepreneur Academy. This
- 9 is to create opportunities for a better future for
- 10 underserved youth.
- 11 They also support our executive and business
- 12 development program, a collaboration we have with the
- 13 University of San Diego School of Business. And they
- 14 certainly support our sourcing programs to help
- 15 suppliers get better prepared to do business with large
- 16 corporations, even though it's outside of their own
- 17 organization.
- 18 From funding to board, direct leadership, they
- 19 have been a model for best practices in this area. I
- 20 hope that the effects of this acquisition, from what
- 21 I've heard today, will bring the same level of
- 22 commitment to minority women service-disabled veteran,
- 23 LGBTO businesses and the underserved communities. I
- 24 hope that the next -- the new entity will continue to
- 25 support the mission of organizations like the Council

- 1 for Supplier Diversity and recognize the important added
- 2 value we bring to the organization. These are important
- 3 considerations for the -- for the Board in considering
- 4 this merger. Thank you for the opportunity. This
- 5 concludes my remarks.
- 6 MS. BANTA-LEWIS: Thank you for those
- 7 comments, Ron.
- 8 I would now like to welcome to the stage Paul
- 9 Woodruff. If you could turn on your camera, come off
- 10 mute. Wonderful. You may begin.
- 11 MR. WOODRUFF: Good afternoon. My name is
- 12 Paul Woodruff, and I'm the vice president of community
- 13 development receivables, Community Credit Union, which
- 14 is a certified community development financial
- 15 institution or CDFI, as well as a minority depository
- 16 institution located in and serving the greater St.
- 17 Louis, Missouri metropolitan area.
- In fact, we're one of the nation's largest
- 19 Black-owned credit unions. I join you today to voice my
- 20 support for U.S. Bank's acquisition of Union Bank. My
- 21 comments today will be focused on the relationship that
- 22 my institution has shared with U.S. Bank -- with U.S.
- 23 Bank as related to community development finance. U.S.
- 24 Bank has been an invaluable partner of my institution in
- 25 securing and deploying new markets tax credits for the

- 1 purpose of building new and renovating existing
- 2 financial service facilities in highly economically
- 3 distressed portions of St. Louis. Of note, as a part of
- 4 a transaction facilitated by U.S. Bank in 2017, my
- 5 institution built a state-of-the-art branch on the site
- 6 of the historic Gateway Bank.
- 7 Gateway Bank was launched in 1965 as one of
- 8 the only Black-owned banks in the Midwest. I repeat,
- 9 the only Black-owned bank in the Midwest.
- 10 Unfortunately, years later, the institution was not
- 11 solvent. St. Louis Community Credit Union, a Black-
- 12 owned minority depository institution, was able to
- 13 preserve the history of the institution by migrating
- 14 Gateway customers to our systems but, most importantly,
- 15 by bringing to life a new, beautiful and functioning
- 16 facility to serve the financial needs of the residents
- 17 of North St. Louis City, which is a notorious desert for
- 18 financial services.
- 19 U.S. Bank's involvement in this deal has
- 20 served to generate millions of dollars in new economic
- 21 activity for the surrounding community and ensured that
- 22 the needs of low-income African-American residents did
- 23 not go unmet. I highlight this experience because, from
- 24 a business perspective, this new markets tax credit
- 25 transaction was small and relatively inefficient. In

- 1 short, it wasn't a huge financial win for the bank.
- 2 However, the bank was and continues to be a
- 3 champion of this effort because they understand the
- 4 critical nature of ensuring quality, affordable
- 5 financial products and services to communities whether
- 6 that comes from their institution or partner CDFIs like
- 7 myself.
- 8 Since 2017, I have served as a member of U.S.
- 9 Bank's Community Advisory Committee. And at the
- 10 inception of the CAC, the bank shared insight on a new
- 11 emergency loan product, the simple loan, which was to be
- 12 launched in 2018. Transparent, accessible, and
- 13 sustainable, these are the three tenets of the simple
- 14 loan. And through a cooperative and open process, I
- 15 have been amazed to see the level of involvement from
- 16 staff members from mid-level all the way up through
- 17 senior. The simple loan journey has been nothing short
- 18 of a success. U.S. Bank maintains its commitments to
- 19 ensuring that people of modest means and people who lack
- 20 access to mainstream credit have access to those
- 21 services when an emergency occurs. Based on my
- 22 experiences, I have found that U.S. Bank is genuine and
- 23 concerned and motivated to act in the best interest of
- 24 consumers and community, whether in my area or areas
- 25 across the country. It's for these reasons, among many,

- 1 that I am supportive of U.S. Bank's acquisition of Union
- 2 Bank. Thank you. This concludes my remarks.
- 3 MS. BANTA LEWIS: Thank you for those
- 4 comments, Paul.
- 5 I would like to now welcome to the stage
- 6 Christine Hess if you could turn on your camera, come
- 7 off mute. Wonderful. You may begin.
- 8 MS. HESS: Hi. Good morning, Board of
- 9 Governors and OCC. My name is Christine Hess, and I am
- 10 the executive director for the Nevada Housing Coalition.
- 11 The Nevada Housing Coalition is a statewide nonprofit to
- 12 advance and promote affordable housing for all Nevadans.
- 13 Our strategic priorities are advocacy, education and
- 14 collaboration.
- 15 We work with our community partners, including
- 16 U.S. Bank, to support affordability across the
- 17 affordable housing spectrum from permanent supportive
- 18 housing to affordable rentals and home ownership.
- 19 Nevada has one of our country's most severe shortages of
- 20 affordable housing. Statewide and across income levels,
- 21 Nevadans are struggling with their housing costs, which
- 22 means that attention to basic needs like medical care,
- 23 food, education, transportation and work stability
- 24 suffer.
- 25 According to the National Low-Income Housing

- 1 Coalition, over 90 percent of our extremely low-income
- 2 households are paying more than one-third of their
- 3 income on rent. And over 80 percent of those households
- 4 pay more than half of their income on rent. As part of
- 5 our education initiative, the U.S. Bank team members are
- 6 regular participants in our events, including our
- 7 monthly lunch and learn, our special affordable housing
- 8 updates and our annual statewide housing conference.
- 9 They have been a member organization of ours
- 10 at the partner level since 2019, the coalition's
- 11 inception. They have also sponsored our two annual
- 12 housing conferences. Additionally, their team members
- 13 are always available for any questions or technical
- 14 support. As home prices increase in Nevada, homebuyer
- 15 programs are becoming more critical to providing access
- 16 to the benefits of home ownership.
- 17 Both Reno and Las Vegas have seen for-sale
- 18 home prices increase well over 20 percent year-over-year
- 19 with median home prices hitting \$560,000 in Reno and
- 20 \$400,000 in Las Vegas, out of reach for too many
- 21 hard-working Nevadans. U.S. Bank provides support to
- 22 our agencies to administer affordable home ownership
- 23 programs, including our state housing finance agency,
- 24 the Nevada Housing Division, and Nevada Rural Housing
- 25 Authority.

- 1 Overall, they help provide affordable
- 2 mortgages to approximately 2,500 to 3,000 low and
- 3 moderate-income Nevadans annually. They also sponsor
- 4 lender roundtables for both agencies. We are grateful
- 5 to include U.S. Bank as a community partner and
- 6 coalition member as we work to ensure affordable housing
- 7 options for all Nevadans. As Nevada prioritizes
- 8 affordable housing, we look forward to continued active
- 9 engagement by U.S. Bank and the combined organization.
- 10 Thank you so much for your time this afternoon.
- 11 MS. BANTA-LEWIS: Thank you for those
- 12 comments, Christine.
- I would now like to welcome to the stage Tina
- 14 Quigley if you could turn on your camera and come off
- 15 mute.
- MS. QUIGLEY: Oh. There we go.
- 17 MS. BANTA-LEWIS: Wonderful. You may begin.
- 18 MS. QUIGLEY: Great. Thank you. Again, my
- 19 name is Tina Quigley. I am the president and CEO of the
- 20 Las Vegas Global Economic Alliance, which is Southern
- 21 Nevada's regional economic development agency. We are
- 22 funded by the state, but we also are funded by our
- 23 private investors. And I want to take a minute just to
- 24 explain to you the leadership that specifically Clark
- 25 Wood, who is the market president and located here in

- 1 Las Vegas and is the vice chair of the Global Economic
- 2 Alliance has brought to Southern Nevada. We struggled
- 3 tremendously with diversifying our economy. As you
- 4 know, Las Vegas is heavily dependent on the travel and
- 5 leisure tourism industry.
- And as a result, we go through periods of boom
- 7 and bust. We have struggled for a long time to figure
- 8 out how to grow beyond just that portfolio. And so this
- 9 is where I want to talk about leadership. Clark is the
- 10 vice chair. And under his leadership, as he has grown
- 11 with us in our organization, has worked with the rest of
- 12 our 50 board members to come up with targeted industries
- 13 that we now have strategic action plans moving towards,
- 14 specifically, advanced manufacturing, transportation and
- 15 logistics, healthcare, information and technology, clean
- 16 energy, creative industries and also business and
- 17 finance.
- 18 And I will mention just real quick that U.S.
- 19 Bank is a tremendous contributor to our Junior
- 20 Achievement Chapter here. So you'll hear a lot of the
- 21 good things that U.S. Bank has done for communities
- 22 across the United States. But I really want to just
- 23 take this moment to emphasize the leadership portion
- 24 that U.S. Bank has shown a commitment to Southern Nevada
- 25 to truly helping grow our economy beyond our

- 1 boom-and-bust cycles. So with that, I would like to
- 2 express our support for the action today and for the
- 3 U.S. Bank partnership.
- 4 MS. BANTA-LEWIS: Wonderful. Thank you for
- 5 those comments, Tina.
- I would now like to welcome to the stage
- 7 Damian Buchman. If you could turn on your camera, come
- 8 off mute.
- 9 MR. BUCHMAN: Hello. Greetings. My name is
- 10 Damian Buchman. I am the founder and executive director
- 11 of an organization in Milwaukee, Wisconsin known as The
- 12 Ability Center. I'd like to thank the Board of
- 13 Governors and OCC for this opportunity to speak in
- 14 support of U.S. Bank's merger with Union Bank. And I
- 15 want it to be noted that no part of me feels forced or
- 16 compelled to testify today. In fact, I feel actually
- 17 compelled and honored to do so.
- 18 We -- I think it's important to note that we
- 19 are a human services-related organization in the greater
- 20 Milwaukee area, and I see the value in U.S. Bank's
- 21 support for our organization and people with
- 22 disabilities in the fact that we are just a small
- 23 organization that's trying to preserve the community,
- 24 and there is no benefit in it to U.S. Bank other than
- 25 being good stewards of their local community. In a

- 1 world where people with disabilities are often
- 2 forgotten, U.S. Bank has not only supported our mission,
- 3 but they value this minority group equitably throughout.
- 4 Our mission is simple, to provide people impacted by
- 5 disabilities with a daily opportunity to be fit, active
- 6 and healthy.
- 7 In fact, U.S. Bank has partnered with us in
- 8 multiple aspects, both in financial contributions,
- 9 community and volunteer support, leadership support and
- 10 knowledge-sharing on topics of inclusion, ableism and
- 11 universal design. They have shown us this multilevel
- 12 interest in supporting our mission, not just a singular
- 13 one.
- U.S. Bank has also been very supportive in all
- 15 three of our pillars, seeing the value both in bringing
- 16 access and opportunity for people with disabilities
- 17 inside of the community and, bringing families
- 18 together with disabilities to play in open gym scenarios
- 19 in making sure that we have a strong basis in education
- 20 and inclusion inside of our schools in the greater
- 21 Milwaukee and, indeed, the entire Wisconsin area. They
- 22 have also supported the local initiative support
- 23 corporation locally in which there is an awards ceremony
- 24 called the Milwaukee Awards for Neighborhood Development
- 25 Initiatives. And it's the MANDI awards. And they

- 1 supported that organization, which also supports our
- 2 organization, and we actually won for transforming our
- 3 local beach into the country's most inclusive and
- 4 accessible beach, especially not on a coastal site.
- 5 Finally, echoing Tina's comments, their
- 6 leadership has been extraordinary for our organization,
- 7 and they stepped up from day one upon request where
- 8 their global chair of U.S. Bank's disability resource
- 9 business group, Kelly Risser, has joined our board of
- 10 directors as well to continue to provide that equitable
- 11 opportunity for families impacted by and with
- 12 disabilities, both physical and intellectual.
- 13 So while we are not anywhere touching the
- 14 banking industry, it is important to note that U.S.
- 15 Bank, while they are not located or headquartered in
- 16 Milwaukee, they take a strong hold, clearly to me, in any
- 17 community in which they stand. I want to thank you for
- 18 this opportunity to testify, and that concludes my
- 19 comments.
- 20 MS. BANTA-LEWIS: Thank you for those
- 21 comments, Damian.
- I would now like to welcome to the stage Kevin
- 23 Wilson. If you could turn on your camera, come off mute
- 24 -- wonderful. You may begin.
- 25 MR. WILSON: Good morning, everyone. My name

- 1 is Kevin Wilson, and I'm executive director of the Small
- 2 Business Empowerment Center here in St. Louis, and I'm
- 3 here to speak in support of U.S. Bank. Small Business
- 4 Empowerment Center is a nonprofit SBA technical
- 5 assistance provider helping minority and women business
- 6 owners in low-income communities gain access to capital
- 7 and contracting opportunities.
- 8 I'm also part of the U.S. Bank Community
- 9 Advisory Committee or the CAC. As a member of the CAC,
- 10 I have witnessed firsthand U.S. Bank's commitment to
- 11 community to bring positive change as well as their
- 12 efforts towards corporate social responsibility to help
- 13 build wealth while redefining how the bank serves
- 14 diverse communities and provides more opportunities for
- 15 diverse employees within their bank.
- 16 Over the past several years, these are the
- 17 things I've come to know are true. U.S. Bank has made a
- 18 commitment to support BIPOC-led small businesses. The
- 19 bank has extended finance opportunities for BIPOC-led
- 20 small business owners through their CDFI partners. The
- 21 bank has increased its procurement span with BIPOC-led
- 22 businesses. U.S. Bank volunteers have consistently
- 23 stepped up to mentor and coach my clients. I've also
- 24 worked with U.S. Bank with many of my entrepreneurs to
- 25 access SBA loans, lines of credit to grow/start their

- 1 businesses. This, in turn, has led to job creation in
- 2 these diverse communities.
- Finally, I believe U.S. Bank continues to
- 4 listen and make community investments with and through
- 5 their community partners in the CAC. My fellow CAC
- 6 members and I are always amazed how U.S. Bank staff asks
- 7 us to help them on strategic initiatives to engage the
- 8 community, and then they implement many of these
- 9 suggestions. We continue to be impressed with their
- 10 ability to hear us and then make changes based on our
- 11 feedback.
- 12 If there are any additional -- any additional
- information you all require, please don't hesitate to
- 14 give me a call. I am in full support of U.S. Bank.
- 15 They've been fantastic. Thank you so much for this
- 16 opportunity and this time today. This concludes my
- 17 remarks.
- MS. BANTA-LEWIS: Thank you for those
- 19 comments, Kevin.
- I would now like to welcome to the stage Kerry
- 21 Doi. If you could turn on your camera, come off mute --
- MR. DOI: Thank you very much for allowing me
- 23 to speak. My name is Kerry Doi. I'm the president and
- 24 CEO of PACE, the Pacific Asian Consortium in Employment.
- 25 We are a multifaceted community development

- 1 organization. We're the CDFI, a CDE or certified SBA
- 2 lender and MBDA lender and a minority business
- 3 development center.
- In addition, we are an AJCC, America's Job
- 5 Center of California, sponsored by DOL. Our
- 6 environmental justice programs weatherize approximately
- 7 1,500 homes per year, while our early childhood education
- 8 programs educate approximately 1,200 preschoolers
- 9 throughout 14 different low-income area -- neighborhoods
- 10 in Los Angeles. Altogether, we provide services to over
- 11 40,000 people a year, 95 percent of which fall below the
- 12 poverty line.
- 13 Hundreds of small businesses are assisted
- 14 while helping thousands of jobseekers from resume
- 15 writing to vocational counseling to job training and
- 16 placement, as well as helping them navigate the state
- 17 bureaucracy and accessing unemployment benefits. But
- 18 just as important, we serve Japanese, Chinese, Korean,
- 19 Filipino, Vietnamese, Cambodian, Thai, South Asian
- 20 Indian, Pakistani, Armenian, Iranian and many others.
- 21 We serve people from Mexico, Guatemala, Puerto Rico and
- 22 Columbia. We're proud to say that we serve more Latinos
- 23 than we do Chinese. In addition, we serve more
- 24 African-Americans than we do Koreans. Altogether, we
- 25 speak more than 40 different languages and dialects. In

- 1 other words, when it comes to cultural diversity, we
- 2 walk the walk, not just talk the talk. Because of the
- 3 work we do, we have the opportunity to work with many
- 4 industries in the private sector. The concept of CSR,
- 5 as well as DEI are concepts that we worked with for over
- 6 four decades. It's indeed impressive to us that U.S.
- 7 Bank, as well as Union Bank, not only adhere to those
- 8 concepts but embrace them and not only talk the talk but
- 9 walk the walk.
- 10 It's without a doubt that we believe that this
- 11 merger will only strengthen their commitment to DEI and
- 12 CSR. About 15 years ago, one of the largest banks in
- 13 America at an interagency conference declared that their
- 14 CRA portfolio outperformed its regular portfolio. U.S.
- 15 Bank understands that not only is their responsibility
- 16 to be a good corporate citizen but knows that it's
- 17 profitable as well.
- The noted economist, Gene Sperling, senior
- 19 economic advisor to two presidents, recently wrote a
- 20 book arguing that the end goal of economic policy should
- 21 be economic dignity. We believe in that theory and
- 22 believe that U.S. Bank also buys into that theory as --
- 23 and as such, we support the merger of U.S. Bank and
- 24 Union Bank. This concludes my remarks. Thank you.
- MS. BANTA-LEWIS: Thank you for those

- 1 comments, Kerry.
- 2 GROUP 3
- 3 MS. BANTA-LEWIS: We will now move into Group
- 4 No. 3. I would like to welcome first to the stage
- 5 Michelle Merced. If you could turn on your camera, come
- 6 off mute. Wonderful. You may begin.
- 7 MS. MERCED: Hi. Good morning, everybody. My
- 8 name is Michelle Merced, and I'm the president/CEO of
- 9 Neighborhood Housing Services of Southern Nevada. I am
- 10 honored to testify today in regards to U.S. Bank and
- 11 Union Bank merger. This year, our organization
- 12 celebrates serving our community for over 30 years here
- in Southern Nevada in everything housing.
- Our mission is to help build better
- 15 neighborhoods block by block, and I'm proud to testify
- 16 today and share how U.S. Bank has been part of that
- journey in helping so many individuals and families
- 18 throughout Southern Nevada. U.S. Bank has and continues
- 19 to provide funding towards home ownership efforts. With
- 20 the funds that they've provided, we were able to help
- 21 over 1,100 households by providing homebuyer education to
- 22 those that are seeking to purchase their first home. In
- 23 addition, they fully support and continue to advocate
- 24 for affordable housing. From 2012 to 2015, they helped
- 25 offset rehab costs at one of our communities called

- 1 Calcaterra.
- 2 This is a six-building, 42-unit community that
- 3 houses households that fall at 80 percent of the area
- 4 median income. By providing their support, we can
- 5 update new air conditioning systems, and we're also able
- 6 to put new roofs on our buildings. We also own and
- 7 manage a 59-unit apartment complex dedicated towards
- 8 transitional housing.
- 9 And in 2017, it caught fire, and
- 10 unfortunately, it displaced 60 individuals. U.S. Bank
- 11 has helped again or helped again and assisted us in
- 12 upgrading plumbing to code throughout the building and,
- 13 today, we are fully occupied. From 2018 to date, U.S.
- 14 Bank continues to lead the way in providing general
- 15 operating support towards all projects we have regarding
- 16 affordable housing.
- 17 This is huge, as it allows for our agency to
- 18 still focus on our mission, and it reflects a trust that
- 19 has been built between partners based on aligned
- 20 strategic goals. We are able to be creative and
- 21 identify different initiatives. For example, today, our
- 22 teams are working together in an initiative in closing
- 23 the Las Vegas Black home ownership gap.
- 24 The goal is to educate together to raise
- 25 awareness on the challenges and promote resources to

- 1 help as many Black families as possible in buying their
- 2 first home. I will add that the leadership from U.S.
- 3 Bank locally and also from our surrounding state is very
- 4 supportive. In closing, I will state the leadership --
- 5 in-state, we fully support the merger of U.S. Bank and
- 6 Union Bank and are confident we will continue to -- they
- 7 will continue to support and help fight the fight for
- 8 adding affordable housing in our community. Thank you,
- 9 and this concludes my remarks.
- 10 MS. BANTA-LEWIS: Thank you for those
- 11 comments, Michelle.
- I would now like to welcome to the stage
- 13 Lenwood Long, Sr. If you could turn on your camera and
- 14 come off mute --
- 15 MR. LONG: Thank you so much. Good afternoon.
- 16 My name is Lenwood Long. I am the president and CEO of
- 17 the African-American Alliance of CDFI CEOs. And I speak in
- 18 support of the merger of U.S. Bank and Union Bank. The
- 19 African-American Alliance of CDFI CEOs is a membership
- 20 driven intermediary of 59 Black-led CDFIs that aims to
- 21 address in a robust way the closing of the racial wealth
- 22 gap. I think we did not take it lightly, look at it
- 23 lightly, to address why we support this merger. One,
- 24 there are several reasons based upon performance that we
- 25 support this merger. In the fall of 2021, nine of our

- 1 members received \$13 million in patient capital via the
- 2 U.S. Bank Access Fund. This fund was for women of color
- 3 and microbusiness owners. This infusion of lending
- 4 capital allowed each organization to increase their
- 5 capacity, which is very important to deploy those fund.
- 6 In addition to that, each of those -- 14 of
- 7 those members received \$900,000 in grants, roughly range
- 8 of \$45,000 to \$75,000 in grants. I would add that
- 9 Black-led CDFIs play a critical role in bringing
- 10 investment and other resources to underserved
- 11 communities of color, particularly those who lack
- 12 sufficient access to training and capital.
- 13 We also appreciate U.S. Bank collaboration in
- 14 our efforts on new market tax credits. U.S. Bank team
- 15 broadly offered their assistance with entry-level
- 16 participation for our members interested in the new
- 17 market tax credit program very critically.
- 18 Unfortunately, we would like to say, Black-led CDFIs,
- 19 compared to their White counterparts, have historically
- 20 faced uneven playing field. So in conclusion,
- 21 African-American Alliance of CDFI CEOs support this
- 22 merger and -- and is confident that this merger is a
- 23 major step towards reversing the structure and
- 24 historical inequities that have led to insufficient
- 25 funding of Black-led CDFI -- CDFIs.

- 1 We further believe that this merger could
- 2 yield significant community reinvestment in underserved
- 3 neighborhood nationwide once a community benefit
- 4 agreement is finalized to form a plan to strategically
- 5 address the unique needs of the community that now would
- 6 be in -- and certainly change to impact in a positive
- 7 way. Thank you so much. And again, we support this
- 8 merger. Thank you.
- 9 MS. BANTA-LEWIS: Thank you for those
- 10 comments, Lenwood.
- I would now like to welcome to the stage
- 12 Beverly Noerr. If you could turn on your camera and
- 13 come off mute -- Beverly, are you able to connect? Oh,
- 14 I think your --
- MS. GOLDBERG: Muted.
- MS. BANTA-LEWIS: -- audio -- yeah.
- 17 MS. GOLDBERG: Can you please unmute yourself?
- 18 MS. BANTA-LEWIS: It looks like you're
- 19 unmuted, but perhaps your microphone isn't accurately
- 20 selected. So if you click the caret on the mute button,
- 21 you might have another microphone option there.
- MS. NOERR: How about now?
- 23 MS. BANTA-LEWIS: Wonderful. Yup. You may go
- 24 ahead and begin those comments.
- 25 MS. NOERR: Okay. My name is Beverly Noerr.

- 1 I am executive director of Redlands Bowl Performing
- 2 Arts, located in the two-county Inland Empire region of
- 3 Southern California. Our core mission work includes the
- 4 Redlands Bowl Summer Music Festival, which is the oldest
- 5 continuously running music festival in the United States
- 6 where no admission is charged and serves over 100,000
- 7 people annually.
- 8 We also present a robust arts education
- 9 program serving 35,000 youth and an established young
- 10 artist scholarship program. Redlands Bowl Performing
- 11 Arts' goal is to provide access to world-class quality
- 12 performing arts for all by removing the cost barriers to
- 13 participation. Today, it is my great pleasure to speak
- 14 to you in support of U.S. Bank.
- 15 U.S. Bank serves as an exemplary corporate
- 16 partner to our organization and many others. A few
- 17 years ago when RBPA wished to increase our service
- 18 numbers, U.S. Bank understood and supported our
- 19 aggressive goal to raise our service numbers from 5,000
- 20 to 35,000 children within two years.
- 21 Knowing the need and lack of arts education
- 22 and access for low-income and underserved youth in our
- 23 region, U.S. Bank came alongside us in this goal and
- 24 significantly increased their investment in our youth.
- 25 This funding helped us to leverage our services via

- 1 workshops, music assemblies in our schools and arts
- 2 opportunities with partnering youth service agencies.
- 3 Especially during the pandemic when children
- 4 were particularly at risk to isolation, the funding
- 5 provided by U.S. Bank helped us to pivot to online
- 6 programming. I cannot underscore enough the importance
- 7 of this programming in providing an emotional safety net
- 8 for our kids during this tumultuous time for the world.
- 9 In addition, last summer when we joyfully
- 10 reopened our festival programming, U.S. Bank provided
- 11 boots-on-the-ground volunteers to assist in the
- 12 festival. It is my opinion that U.S. Bank is not merely
- 13 a sideline corporate partner checking off the nonprofit
- 14 box but is a purposeful, intentional neighbor in our
- 15 community. I give my highest support and recommendation
- 16 to U.S. Bank in this merger. This concludes my
- 17 statement. Thank you.
- MS. BANTA-LEWIS: Thank you for those
- 19 comments, Beverly.
- I would now like to welcome to the stage
- 21 Patricia Garcia Duarte. If you could turn on your
- 22 camera, come off mute --
- 23 MS. DUARTE: Good morning, Board of Governors.
- 24 Thank you for this opportunity. I am Patricia Garcia
- 25 Duarte, president and CEO at Trellis. Trellis is an

- 1 Arizona nonprofit organization dedicated to making
- 2 stable homes and communities possible by programs that
- 3 support and encourage wealth creation through home
- 4 ownership.
- 5 Trellis has no experience with MUFG. However,
- 6 Trellis has had a good relationship with U.S. Bank.
- 7 Locally in Phoenix Metro, we believe that U.S. Bank's
- 8 culture is one that supports community development.
- 9 U.S. Bank has, over many years and consistently, invested
- 10 in Trellis's mission, providing -- providing
- 11 philanthropic support to help run our home ownership
- 12 center where we offer one-on-one housing counseling,
- 13 financial coaching and homebuyer education.
- 14 U.S. Bank is also providing construction
- 15 financing for our very first low-income housing tax
- 16 credit -- housing development which will provide
- 17 affordable rental housing and eventually convert into
- 18 home ownership after the low-income housing tax credit
- 19 compliance period.
- U.S. Bank has invested in down payment
- 21 programs and has helped us convert clients into actual
- 22 homeowners, helping us increase home ownership among
- 23 Hispanic, Black, indigenous and Asian people. In
- 24 Trellis' history, 46 years, we've created over 3,900
- 25 homeowners. Home ownership is at the core of our

- 1 mission. And truly U.S. Bank has supported that.
- 2 Equally, it's important for me to note that we
- 3 have had the advantage of having a very active U.S. Bank
- 4 employee, the community affairs manager, who has played
- 5 a very important leadership role on our board of
- 6 directors and board committees and related entities.
- 7 His time has been very valuable in governing our
- 8 organization and helping set strategic plans and goals
- 9 in helping with fundraising efforts to support the
- 10 mission. He truly is a model board member.
- In my opinion, the proposed merger between
- 12 U.S. Bank and MUFG Union Bank will be positive as long
- 13 as there is a clear public benefit commitment that
- 14 supports the community financial needs and the
- 15 nonprofits who do the heavy lifting in trying to address
- 16 the community issues around housing and community and
- 17 economic development. Thank you. That concludes my
- 18 remarks.
- 19 MS. BANTA-LEWIS: Thank you for those remarks,
- 20 Patricia.
- We are now going to try and unmute Allysunn
- 22 Williams. We may not be able to see her, but we might
- 23 be able to hear her. So let's give that a try.
- 24 MS. WILLIAMS: Hello. Can you hear me?
- MS. BANTA-LEWIS: Hi, Allysunn?

- 1 MS. WILLIAMS: Yes. Can you hear me?
- 2 MS. BANTA-LEWIS: Wonderful. Yes. We can
- 3 hear you. If you --
- 4 MS. WILLIAMS: Thank you.
- 5 MS. BANTA-LEWIS: -- would like to give your
- 6 verbal remarks, you can begin now.
- 7 MS. WILLIAMS: Thank you. Good afternoon,
- 8 everyone. My name is Allysunn Walker Williams. I am a
- 9 small business owner and management consultant. My
- 10 remarks are in support of the U.S. Bank and Union Bank
- 11 Merger with a request for increased support for low
- 12 wealth and underinvested communities. Several years ago,
- 13 I was appointed to the Union Bank Community Advisory
- 14 Board that brought together grantees and leaders in the
- 15 community economic development space. I represented
- 16 Fresno, a city with one of the highest concentrations of
- 17 poverty of any major U.S. city. The Community Advisory
- 18 Board met quarterly to discuss CRA strategies and
- 19 products, services, investments and lending performance
- 20 goals. That year, instead of the traditional CRA
- 21 process where banks take a retrospective review of their
- 22 book of business in certain low-income census tracks,
- 23 the Community Advisory Board asked the bank if we could
- 24 adopt a proactive place-based CRA investment strategy
- 25 versus a product-based strategy.

- 1 The Community Advisory Board selected Fresno
- 2 as a demonstration given the bank's -- given Union
- 3 Bank's 14 retail stores in the city and Fresno's
- 4 economic challenges that are exacerbated by chronic and
- 5 persistent poverty that were measurable. Through
- 6 incredible leadership from Julius Robinson and Carl
- 7 Ballton at Union Bank, we crafted -- we drafted a CRA
- 8 investment strategy, shifting from that retrospective
- 9 review to forward-looking goals around Union Bank's
- 10 economic opportunity mortgage product for low-income
- 11 homeowners, small business lending for Black and Brown
- 12 businesses and large multi-year grants to pilot a
- 13 Technical Resource Assistance Center. It's called the
- 14 TRAC, T-R-A-C, for Black and Brown small businesses,
- 15 primarily in the downtown and Southwest Fresno areas.
- 16 The TRAC served as somewhat of a national model for
- 17 Union Bank in partnership with existing CDFIs and other
- 18 chambers and providers to increase access to capital for
- 19 small and microbusinesses.
- 20 As a show of clear support, Union Bank brought
- 21 25 executives from San Francisco to Fresno with the
- 22 community advisory -- with the Community Advisory Board
- 23 and met with the mayor of our city and 60 community
- 24 members and leaders to listen and plan how they could
- 25 accelerate our local economic development activities in

- 1 some of our poorest neighborhoods.
- 2 This was revolutionary. It set precedent for
- 3 approximately \$10 million in investment in the Fresno
- 4 region each year. I left the Community Advisory Board
- 5 and became a consultant to Union Bank to support this
- 6 initiative. Because mergers suggest consolidation, I
- 7 urge Union Bank and U.S. Bank to consider Union Bank's
- 8 wide footprint in the Fresno area and to keep those 14
- 9 assets intact to serve our underbanked community.
- 10 The downtown branch of Union Bank is one of --
- 11 is one of the only banks that serves a residential area
- of more than 50,000 underbanked people in an area where
- 13 there are dozens of check-cashing centers preying upon
- 14 our local neighbors. Union Bank's attention to the
- 15 needs of the small business community and Fresno's
- 16 growing home ownership community is invaluable as we
- 17 seek to correct decades of redlining and discriminatory
- 18 behavior by the finance banking and real estate
- 19 industries toward people of color. In this vein, I ask
- 20 that there be no reduction in the CRA spending of both
- 21 banks individually but, instead, that there would be an
- 22 increase in those investments given that both banks have
- 23 outperformed their financial projections in recent
- 24 years. I respectfully request continued investment in
- 25 this region commensurate with those significant

- 1 financial gains. Thank you for this opportunity.
- 2 MR. OLSON: All right. Thank you, Ms.
- 3 Williams, and thank you to all of our presenters or
- 4 speakers in the first three groups. We are now going to
- 5 take a break until 1:05 p.m. Eastern time, and then we
- 6 will reconvene with Group 4. Thank you.
- 7 (A brief recess was taken.)
- 8 MS. MURPHY: Good afternoon or good morning,
- 9 everyone, and welcome back. It's 1:05 p.m. Eastern
- 10 time. So we are going to move into our next group of
- 11 presenters, and I'm going to hand it over to Meagan to
- 12 welcome them.
- 13 GROUP 4
- MS. BANTA-LEWIS: Wonderful. Thank you,
- 15 Donna. First up, we have got Christine Avlon. If you
- 16 could turn on your video and come off mute, I know
- 17 you've got a presentation, so if you could give me a
- 18 verbal cue for those slides, that'd be great.
- 19 MS. AVLON: Thank you. My name is Christine
- 20 Avlon. I am a certified fraud examiner, and I have a
- 21 degree from the Yale University School of Management,
- 22 and I spent my career as a lifelong compliance banker.
- 23 I have two points I'd like to stress today. The first
- 24 one is that the OCC should verify the existence of
- 25 effective whistleblower programs and money laundering

- 1 detection programs for both the buyer and the seller.
- The OCC, in its examinations, does a very poor
- 3 job of scoping the corporate governance at the audit
- 4 committee level, and I think that the OCC can improve
- 5 through this acquisition assessment in those areas.
- 6 Secondly, the OCC should confirm directly with OSHA
- 7 whether or not the buyer or seller have any open,
- 8 pending whistleblower or labor matter complaints that
- 9 are being investigated by OSHA. Slide 2, please.
- Today's hearing does include a scope for
- 11 combating money-laundering activities. I'd like to
- 12 point out two important aspects. The risk of human
- 13 trafficking and the risk of illegal gun trafficking
- 14 harms our communities. And the banks are at the
- 15 frontlines of detecting those risks. But in addition to
- 16 those risks, what if a banker thought that the Community
- 17 Reinvestment Act was being violated. Would their
- 18 complaint inside the bank be investigated independently?
- 19 The audit committee is the governance feature that would
- 20 ensure that that banker's complaint was investigated
- 21 independently and not by the people who perhaps were
- 22 implicated. Slide 3, please. This shows that U.S. Bank
- 23 had a consent order in 2018 for a failed
- 24 money-laundering program. In fact, quote, the bank also
- 25 concealed its wrongful approach from the OCC. Slide 4,

- 1 please.
- U.S. Bank paid \$528 million for that and were
- 3 charged criminally. Slide 5, please. The U.S. Bank
- 4 chief operational risk officer was fined \$450,000
- 5 personally. Slide 6, please. Those relate to U.S.
- 6 Bank. But now we look at the history of Union Bank and
- 7 its consent orders with the OCC.
- 8 They started in 2017. The one on the screen
- 9 is in 2019. And these regard the anti-money laundering
- 10 controls. Slide 7, please. This shows that Union Bank
- 11 had a cease-and-desist for operational risk governance.
- 12 Slide 8 shows -- thank you -- that the parent of Union
- 13 Bank has audit committee accountability for
- 14 whistleblower programs. But unfortunately, Union Bank
- 15 USA does not appear to have.
- 16 Slide 9 says that Union Bank is going to
- 17 prepare written plans regarding the remediation of the
- 18 consent order from September. These plans should be
- 19 shared with the public. And the last slide, No. 10,
- 20 just summarizes the recommendations I've made today.
- 21 Thank you very much. My contact information is on Slide
- 22 11, and I am very grateful for the opportunity to
- 23 provide this testimony to the OCC and the Office of the
- 24 Comptroller. Thank you. This concludes my remarks.
- 25 MS. BANTA-LEWIS: Thank you for those

- 1 comments, Christine.
- We are now going to try and unmute Matthew
- 3 Lee. Matthew Lee, are you able to unmute yourself now?
- 4 Just give him one moment.
- 5 MS. GOLDBERG: Mr. Lee, are you able to unmute
- 6 yourself? We apologize. We aren't able to get your
- 7 video working. If not, we'll move on to the next
- 8 attendee, and we can have you present at the end at 6
- 9 p.m.
- 10 MS. BANTA-LEWIS: Okay. Wonderful. We will
- 11 circle back to you, Matthew. For now, we are going to
- 12 welcome Al Pina to the stage. Al, if you could unmute
- 13 and show your video --
- MR. PINA: Do you have my video?
- 15 MS. BANTA-LEWIS: We have got you. Okay.
- 16 Wonderful. You may begin your comments.
- 17 MR. PINA: Thank you to the members of the
- 18 Federal Reserve Board and OCC for this opportunity to
- 19 speak at this proposed hearing between U.S. Bank and
- 20 Union Bank. I'm Al Pina, chair of the Florida Minority
- 21 Community Reinvestment Coalition, also co-chair of the
- 22 National Minority Community Reinvestment Co-operative and
- 23 also co-chair of Alliance to End the Racial Wealth Gap to
- 24 work closely with U.S. Bank in development of this
- 25 historic and racially relevant CRA plan.

- I'm in Detroit, Michigan today. And I think
- 2 it's only fitting that I'm in Detroit, Michigan because
- 3 Detroit is symbolic of the racial economic exclusion in
- 4 all major cities across our country. An example of this
- 5 are the top five banks in Detroit, Blacks who make up
- 6 over 72 percent of this city's population only count for
- 7 less than 15 percent of those banks' home loans.
- And it gets much worse, much worse when you
- 9 look at small business lending, and Section 1071 is
- 10 certainly going to expose that. We witnessed the
- 11 byproduct of this radical economic exclusion in this
- 12 pandemic. This pandemic exposed a monstrous racial
- 13 economic fault line in our economy, yet bank mergers and
- 14 CRA exams can't address this.
- 15 U.S. Bank regulators must incorporate racial
- 16 lending data to both CRA exams and mergers. There must
- 17 be racial relevancy and economic inclusions. Banks are
- 18 lenders. They are not foundations. They are lenders.
- 19 Racial economic inclusion, it starts and it stops with
- 20 home and small-business lending. It is critical for
- 21 Blacks and Latinos to gain greater access to home loans
- 22 and business expansion start-ups, unlike the data that I
- 23 showed you. Why is this important? Census showed us --
- 24 this last census showed us that people of color are now
- 25 40 percent of this country's population. And it's

- 1 growing.
- 2 Yet expanded and true racial economic
- 3 inclusion is going to result in increased productivity
- 4 and consumption by Blacks and Latinos. That's going to
- 5 result in increased racial and intellectual and
- 6 financial bandwidth. That's going to result in many
- 7 more doctors, scientists, engineers, business owners
- 8 and, yes, bank CEOs.
- 9 That's going to result in a stronger United
- 10 States of America in this global economy. This racially
- 11 relevant, historic U.S. Bank CRA plan that we worked with
- 12 them on, it reminds me of a saying, "I came upon a verge
- in the road, and I took the path less traveled, and it
- 14 has made all the difference."
- 15 This historic plan does that. It's because of
- 16 that that I support this merger, this proposed merger.
- 17 But I also put the bank regulators at all banks on
- 18 notice because of this. You must follow this racially,
- 19 economic inclusive plan that U.S. Bank has set forth.
- 20 You must take this path less traveled because race is
- 21 relevant to the U.S. economy. It is very relevant.
- This U.S. Bank historic racially relevant CRA
- 23 plan not only will strengthen Black and Latino
- 24 communities. It strengthens the United States of
- 25 America. This concludes my remarks.

- 1 MS. BANTA-LEWIS: Thank you for those
- 2 comments, Al.
- We are now going to welcome to the stage
- 4 Matthew Lee. Matthew, can you turn on your video and
- 5 come off mute?
- 6 MR. LEE: Sure.
- 7 MS. BANTA-LEWIS: Wonderful.
- 8 MR. LEE: Thanks a lot. I'm Matthew Lee.
- 9 Sorry if it's echo. I'm not sure why that is taking
- 10 place. I don't know if you guys can fix it. Anyway, on
- 11 behalf of Fair Financial Watch, Inner-City Press, this
- 12 is in opposition to the merger. We've looked at the
- 13 data of both institutions and found a number of
- 14 disparities that we think you should take a look at.
- Just, for example, here in New York State,
- 16 U.S. Bank in 2020, the most recent year for which the
- 17 data is available, made only 26 mortgage loans to
- 18 African-Americans and denied 66. That's about, you know
- 19 -- you can see the ratio.
- 20 It made 842 loans to Whites and many fewer
- 21 denials, 567. We've identified similar disparities in
- 22 Florida, Michigan and elsewhere. Mitsubishi UFJ
- 23 Financial Group, we found similar disparities. I want
- 24 to make -- there is one thing I think you haven't heard,
- 25 at least in the part of the hearing that I've been

- 1 listening to.
- And it's a very timely issue, and it's one
- 3 that I think is relevant under both the managerial and
- 4 financial factor, the Bank Holding Company Act and
- 5 otherwise. You'll find, unless they've, in the last 20
- 6 minutes, scrubbed it off their website, you'll find on
- 7 Mitsubishi UFJ Financial Group's website not only a
- 8 disclosure but, in essence, bragging that they continue
- 9 to be present in and do business in Russia amid the
- 10 slaughter in Ukraine.
- Now, you might say this goes beyond the -- the
- 12 factors that you are to consider for the Bank Merger Act
- 13 and the Bank Holding Company Act. But I disagree. I
- 14 think that you'll -- you've seen, number one, as a
- 15 policy matter, clearly you've seen de-SWIFTed. But I
- 16 think as a matter of your analysis of the two
- 17 institutions at issue here and on other -- on other
- 18 applications coming your way, for example, Toronto,
- 19 Dominion and others. I think the Federal Reserve Board,
- 20 as a matter of managerial issues and financial issues,
- 21 we found similar issues at Citigroup and HSBC -- needs
- 22 to inquire into this, not as a matter of politics or
- 23 morality or human rights but as a matter of doing your
- 24 job under the financial and managerial factors. I feel
- 25 the same way on -- I've noticed -- I'm sort of going

- 1 impromptu here, but the Fed has taken to basically
- 2 looking at disparities on -- data and saying, well, the
- 3 data is accurate, but it doesn't really prove anything.
- Well, it's your job to dig a little deeper
- 5 when that happens. It's not a popularity contest. It's
- 6 a matter of these laws are meant to protect these
- 7 communities. I feel that the -- with the Board, with
- 8 two new governors nominated, it may be time on this
- 9 application, on other ones coming down, to wait for them
- 10 to be confirmed.
- 11 And when specifically -- because you may not
- 12 hear it elsewhere. You've heard about branch closings.
- 13 You've heard about disparities. You've heard praise of
- 14 some perfectly fine bank programs. But I encourage you
- 15 to take specific notice and inquire into banks who
- 16 continue to do business in Russia and the financial,
- 17 managerial and moral impact on the banks you supervise.
- 18 Thanks a lot.
- 19 MS. BANTA-LEWIS: Thank you for those
- 20 comments, Matthew.
- I would now like to welcome to the stage
- 22 Kenneth Thomas. Ken, are you able to turn on your
- 23 camera and come off mute?
- 24 MR. THOMAS: Yes. Good afternoon. I'm Ken
- 25 Thomas, author of the CRA Handbook. I've taught finance

- 1 at Wharton for over 40 years, although Minneapolis
- 2 President Neel Kashkari was not one of my students.
- 3 I've served on the board of financial institutions for
- 4 decades. I've consulted with banks as well as community
- 5 groups and federal bank regulators, and I've had the
- 6 honor to know and work with Senator Proxmire, the father
- of CRA, who endorsed the CRA Handbook, the only one he
- 8 ever made.
- 9 However, my comments today represent my
- 10 personal views and not those of any university,
- 11 financial institution or other organization that I am or
- 12 previously had been associated with. When I was asked
- 13 whether I supported or opposed this merger, I responded
- 14 "other." With all due respect to the Fed, it's never
- 15 met a merger it doesn't like.
- 16 If I was forced to choose, I would support
- 17 this merger on the condition that the Fed and the OCC
- 18 required the resultant bank to publish on its website
- 19 each and every financial and other detail of the
- 20 proposed \$100 billion five-year CBA. This would include
- 21 annual updates and all correspondence with regulators
- 22 and impacted community groups rather than a brief online
- 23 summary. There must be a public accounting of how the
- 24 \$100 billion is being allocated, including all direct
- 25 and indirect benefits to all community groups and

- 1 coalitions.
- 2 This is presently not the case and is a
- 3 serious public policy problem. This is because these
- 4 CBAs are really de facto conditions of approval, whereby
- 5 the opposing community groups support the merger. The
- 6 Fed has correctly stated that CBAs are not required by
- 7 CRA or any other law.
- 8 The BHC and BMA require mergers meet the
- 9 convenience and needs of the community. But how do we
- 10 know if the public interest is being met when all the
- 11 details of these CBAs that allow these mergers to
- 12 proceed are confidential? This is especially the case
- 13 when these mega-merger banks have outdated CRA exams.
- U.S. Bank's last PE is from 2017, nearly 5
- 15 years old. The only CRA information we get during the
- 16 interim other than required annual lending data, is what
- 17 the PR flacks decide to release. Community coalitions
- 18 should likewise publish the annual updates and all
- 19 details and correspondence with the subject banks and
- 20 regulators on all previous CBAs totaling nearly a half
- 21 trillion dollars, rather than the brief summary of them
- 22 they now release. These confidential CBAs and updates
- 23 frustrated my recent CRA performance of a big California
- 24 bank. Although CRC published its CBA with them, it did
- 25 not publish the annual updates and was not able to

- 1 provide them.
- 2 The bank likewise refused on multiple requests
- 3 to provide them, as did the regional director of the San
- 4 Francisco FDIC. This is unacceptable and not in the
- 5 public interest. In summary, this merger should not be
- 6 approved unless there is full disclosure of all
- 7 financial and other details of the proposed CBA as
- 8 previously described. This concludes my remarks. Thank
- 9 you.
- 10 MS. BANTA-LEWIS: Thank you for those
- 11 comments.
- I would now like to welcome to the stage
- 13 Michael Gosman. Michael, are you able to turn on your
- 14 camera and come off mute?
- MR. GOSMAN: I'm --
- MS. BANTA-LEWIS: Michael, are you able to
- 17 turn on your camera? There you go. Wonderful. You may
- 18 begin.
- 19 MR. GOSMAN: Good afternoon. I am the CEO of
- 20 ACTS Housing, a home ownership nonprofit that has helped
- 21 more than 3,000 families purchase homes in Milwaukee,
- 22 Wisconsin over the past 26 years. Our clients are
- 23 greater than 80 percent Black, indigenous people of
- 24 color, and 90 percent of them earn less than 80 percent
- 25 of our county median income.

- 1 I'm not knowledgeable about the calculus that
- 2 determines whether to approve a bank merger. However,
- 3 having led ACTS Housing for nearly a decade, I am
- 4 knowledgeable about what things a financial institution
- 5 can do to invest in and support low-to-moderate-income
- 6 communities and communities of color when it comes to
- 7 home ownership.
- 8 We look for financial institutions to do three
- 9 things, provide volunteers, donate funds and provide
- 10 accessible and attractive mortgage products. In all
- 11 three areas, U.S. Bank has been a leader volunteering.
- 12 We have consistently had a U.S. Bank representative on
- 13 our board of directors, one of our committees or both.
- 14 And those individuals have always brought with them the
- 15 support of the bank and delivered significant value.
- 16 Donations. U.S. Bank has made donation
- 17 commitments of more than a half a million dollars to
- 18 ACTS Housing over the last 10 years with 70 percent of
- 19 those commitments occurring over the last two years. In
- 20 mortgage lending, U.S. Bank's American Dream mortgage
- 21 lending product is accessible and attractive to the
- 22 families we serve. We have nine families in the last
- 23 year who have or will shortly close on mortgages using
- 24 U.S. Bank financing, more than 75 percent of whom are
- 25 Black families.

- I hope this report of the positive impact U.S.
- 2 Bank is making in the Wisconsin market is helpful to you
- 3 as you consider whether to approve the merger. Thanks
- 4 so much.
- 5 MS. BANTA-LEWIS: Thank you for those
- 6 comments.
- 7 I would now like to welcome to the stage
- 8 Brenda Rodriguez. Brenda, if you could turn on your
- 9 camera and come off mute -- Brenda, there we go.
- 10 MS. CAMPBELL: Yes. This is Brenda Campbell,
- 11 and I'm supposed to be in the next segment, but would
- 12 you like me to make my statement now?
- 13 MS. BANTA-LEWIS: Sure. You may begin.
- MS. CAMPBELL: Okay. Good afternoon and thank
- 15 you to the presiding officers and panelists for this
- 16 opportunity to provide this statement in support of the
- 17 U.S. Bank acquisition of MUFG Union Bank. I am Brenda
- 18 Campbell, President and CEO of SecureFutures. We are a
- 19 Milwaukee-based nonprofit dedicated to empowering teens
- 20 with financial education and coaching. We provided this
- 21 programming to more than 90,000 students over the past
- 22 15 years. This acquisition will allow U.S. Bank to
- 23 expand its impact and contributions in a new region of
- 24 the country and ensure more consumers can make real
- 25 financial progress and overcome barriers.

- 1 Our longstanding partnership with U.S. Bank
- 2 has been critical to our success, and the resulting
- 3 impact in the communities we serve is significant. U.S.
- 4 Bank has provided philanthropic support and served as a
- 5 key sponsor of our annual investment conference over the
- 6 past 14 years. Through this support, U.S. Bank has
- 7 empowered thousands of high school students with the
- 8 financial education and coaching they need to build true
- 9 financial capability, secure their futures and become
- 10 productive members of the communities where they live
- 11 and work.
- 12 Close to half of the students we serve are
- 13 from families with a lower socioeconomic status. U.S.
- 14 Bank executives and team members have served and
- 15 continue to serve on the SecureFutures advisory council
- 16 and board of directors and as committee members and
- 17 classroom volunteers delivering financial education and
- 18 coaching to the teens we serve. This willingness to
- 19 devote time, talent and leadership is indicative of the
- 20 level of dedication to the community from the U.S. Bank
- 21 team. We're excited at the prospect of U.S. Bank
- 22 bringing the same level of support, expertise and
- 23 positive impact to the individuals and organizations in
- 24 other areas around the country. U.S. Bank's leadership
- 25 and partnership has been extremely valuable, and this

- 1 acquisition will allow U.S. Bank to expand this
- 2 important work even further. Thank you.
- MS. BANTA-LEWIS: Thank you for those
- 4 comments.
- 5 I'd now like to welcome Brenda Rodriguez to
- 6 the stage. If you could come on camera and come off
- 7 mute -- Brenda Rodriguez, are you able to come on camera
- 8 and come off mute?
- 9 MS. GOLDBERG: Ms. Rodriguez, are you able to
- 10 come off mute and come on camera? If not, we can go
- 11 ahead to the next panelist, and we can come back to you.
- 12 Okay. I think we -- we should move on to the next
- 13 person. Thanks.
- MS. BANTA-LEWIS: Okay. Our next panelist is
- 15 Ms. Fernea.
- MS. GOLDBERG: Laura Fernea.
- 17 MS. FERNEA: Hello. My name is Laura Ann
- 18 Fernea, and I'm the executive director of the City
- 19 Heights Community Development Corporation in San Diego,
- 20 California. For 40 years, we worked to enhance the
- 21 quality of life in City Heights by working with our
- 22 community to create and sustain quality, affordable
- 23 housing, livable neighborhoods and foster economic
- 24 self-sufficiency.
- 25 U.S. Bank and Union Bank are both longtime

- 1 funding partners of ours, and we are very grateful for
- 2 their partnership and their investment in City Heights
- 3 over the last -- most of the last 17 years. In
- 4 particular, they have funded our operations and our
- 5 small business programming and have supported us by
- 6 being on our board at times.
- 7 City Heights is a community in San Diego of 16
- 8 neighborhoods with an estimated population of 100,000
- 9 people. It's one of the most diverse communities in the
- 10 United States with over 52 languages spoken. As one of
- 11 the top United Nations refugee sites in the country, for
- 12 many years, we have a wealth of cultures and assets
- 13 which we must protect and support.
- 14 City Heights is also a very densely populated
- 15 community and one of the lowest income areas in
- 16 California with 77 percent renters and an average annual
- 17 income of \$40,000 for a family of four. City Heights is
- 18 a perfect example of the negative effects of redlining
- 19 and the ghettoization of poor families to the same
- 20 neighborhoods that has happened and continues to happen
- 21 all over the U.S.
- The current lack of affordable housing is a
- 23 direct result of low housing supply, population growth
- 24 and the encroachment of higher income residents who are
- 25 looking for housing and moving into the area. This

- 1 shortage of housing has caused a 29.3 percent rent
- 2 increase in the last year. Most low-income families
- 3 were struggling to survive before the pandemic.
- 4 And the almost 30 percent rent increase has
- 5 driven many to the streets and to sharing garages,
- 6 living in cars and apartments with two to three other
- 7 families to have some kind of shelter. This is the
- 8 context in which I speak to you today. We are very
- 9 afraid that the merger will decrease the resources that
- 10 these two banks were already providing to the community
- 11 and organizations like ours.
- 12 City Heights is the type of community that
- 13 needs significant increases in investment through
- 14 accessible loans, education and grants, not a reduction
- 15 of resources and services. We would be happy to support
- 16 the merger if it means, one, that the U.S. Bank
- 17 community benefit plan includes a significant commitment
- 18 to increasing CRA funding in our community and
- 19 surpassing the commitment currently by both banks in
- 20 each of the low-income areas of the country where U.S.
- 21 and Union Bank are active.
- Two, that the U.S. Bank community benefit plan
- 23 demonstrate clear, equitable public benefit coming from
- 24 the merger and, three, that U.S. Bank will specify and
- 25 guarantee the amounts of their community investment

- 1 before the merger takes place. Thank you for taking the
- 2 time to listen to me and consider our concerns. Thanks.
- MS. BANTA-LEWIS: Thank you for those
- 4 comments.
- 5 We will now move on to Jorge Franco. Jorge,
- 6 if you could turn on your camera and come off mute --
- 7 MR. FRANCO: Thank you very much. My camera
- 8 is on. Can you see me?
- 9 MS. BANTA-LEWIS: Wonderful. Yup. You may
- 10 begin.
- 11 MR. FRANCO: Thank you. I am cochair and
- 12 chief executive of the U.S. Economic and Workforce
- 13 Leadership Coalition based at 1455 Pennsylvania Avenue
- 14 in Washington, D.C. Thank you, panelists, members of
- 15 the Federal Reserve and the OCC for this opportunity.
- 16 We represent the interests of 91 million living in LMI
- 17 communities nationwide. Our mission and focus is LMI
- 18 upward mobility demonstrated via increases in annual
- 19 income. Advances in technology, institutional finance
- 20 and outstanding job market demand mean that, for the
- 21 first time in the history of the American economy, there
- 22 is an opportunity to facilitate LMI upward mobility more
- 23 than ever before. As to some of the earlier comments
- 24 about presentations by recipients of funding from U.S.
- 25 Bank, we receive absolutely no funding today, yet we

- 1 speak here in support of this merger.
- While there are many factors that are behind
- 3 -- and I'm sure you're expert in those factors that
- 4 determine whether or not a merger should be approved,
- 5 the true mark of an organization is found in their
- 6 leader. Andy Cecere, an outstanding, strong leader,
- 7 including LMI leadership. We need only look at his
- 8 history, not while a merger is underway but independent
- 9 of any merger.
- 10 For example, Andy's LMI housing and social
- 11 services leadership and role in his own backyard tells a
- 12 compelling story regarding his leadership in a \$100
- 13 million campaign for the Dorothy Day Center for the
- 14 benefit of LMI housing and LMI social services.
- 15 However, with the success of U.S. Bank leading to this
- 16 merger comes additional opportunity for the nation's LMI
- 17 communities. Over 10 years, a \$1.65 billion 12 CFR Part
- 18 24 community investment could help educate, train, place
- 19 and retain into upward mobility 25 million in the LMI
- 20 workforce and repaid by employers through 17,000 LMI
- 21 service providers available today. As communicated
- 22 directly with the Fed chairman, Jay Powell, and Governor
- 23 Brainard, the Federal Reserve can help drive LMI
- 24 pandemic recovery private funding throughout LMI
- 25 communities nationwide. The Fed discount window is an

- 1 example of an available resource to help expedite and
- 2 drive \$365 billion leveraged off that \$1.65 billion in
- 3 CRA qualified community development debt funding, again,
- 4 repaid by employers. This is a great opportunity, and
- 5 we look forward to working with U.S. Bank to help drive
- 6 private sector-funded, market-driven LMI pandemic
- 7 recovery. Thank you again for this opportunity.
- 8 MS. BANTA-LEWIS: Thank you for those
- 9 comments.
- 10 GROUP 5
- 11 MS. BANTA-LEWIS: We will now move into Group
- 12 5, which will begin with Parisa Esmaili. Ms. Esmaili,
- 13 if you could turn on your camera and come off mute --
- MS. ESMAILI: Hello, and thank you to the
- 15 Board of Governors and the OCC for the opportunity to
- 16 speak. My name is Parisa Esmaili, and I am the
- 17 executive director of Community Financial Resources, a
- 18 national nonprofit providing pathways to financial
- 19 well-being for low-income, low-wealth individuals. I am
- 20 here today to voice my support for the merger between
- 21 U.S. Bank and Union Bank. CFR has been in partnership
- 22 with U.S. Bank since 2011 to ensure people have access
- 23 to a safe, reliable and affordable transaction account
- 24 based on U.S. Bank's prepaid debit card platform. To
- 25 date, we have established over 50,000 accounts through

- 1 our relationship with U.S. Bank.
- 2 The accounts that we provide can be used as
- 3 ongoing transaction accounts that have no minimum
- 4 balance requirement, no monthly maintenance fees, no
- 5 overdraft fees, no check system or credit check
- 6 requirements, free ATM access and a free link savings
- 7 account. You can also be as young as 14 and receive the
- 8 card without a custodial signature.
- 9 Over the last 10-plus years, no other product
- 10 on the market provided these extremely valuable features
- 11 so needed by low-income families. We believe that other
- 12 banks should look to U.S. Bank's relationship with CFR
- 13 as an example of how to support individuals who are
- 14 either un- or more commonly underbanked in America.
- 15 Through our partnership with U.S. Bank, CFR is
- 16 able to provide enrollment access to the Focus Card, the
- 17 U.S. Bank product we use, to our partners across the
- 18 country from traditional CBOs, workforce development
- 19 agencies, social enterprises, organizations running
- 20 VITA, the Volunteer Income Tax Assistance Program,
- 21 guaranteed income pilots and more.
- Not only do these accounts have little to no
- 23 barriers to receive because of the reasons I mentioned
- 24 but also because a person can enroll and receive the
- 25 account number in less than 60 seconds. Our VITA

- 1 program is a powerful example of how we utilize the
- 2 Focus Card and its importance in our work.
- 3 CFR was the first nonprofit to offer a general
- 4 purpose reloadable prepaid debit card at VITA sites.
- 5 Our Focus Card ensures that people can take advantage of
- 6 the safety and convenience of direct deposit for their
- 7 refund. This is the first step towards building a
- 8 safety net savings. When we began our work with VITA
- 9 sites more than 10 years ago, roughly 30 percent of tax
- 10 filers took advantage of direct deposit.
- Today, more than 70 percent of tax filers opt
- 12 in to direct deposit. Tax refunds through direct
- 13 deposit became even more crucial at the height of the
- 14 pandemic when the economic impacts payments were --
- 15 became facilitated through the IRS. For our users,
- 16 folks received their stimulus payment within the first
- 17 two weeks of those funds being dispersed.
- 18 Last year, over 5,000 people received more
- 19 than \$15 million in their tax returns, stimulus funds
- 20 and the monthly child tax credit payments. We are
- 21 grateful and proud of the long-standing relationship
- 22 that we have with U.S. Bank. They have diligently
- 23 worked with our organization to improve their product
- 24 and how it can be efficiently and effectively delivered
- 25 to people who often face barriers to banking.

- 1 We hope that this merger will broaden U.S.
- 2 Bank's outreach to more communities and deepen their
- 3 commitment to supporting those on their pathway towards
- 4 financial well-being. Thank you.
- 5 MS. BANTA-LEWIS: Thank you for those
- 6 comments.
- 7 I'd now like to welcome to the stage Ms.
- 8 Rodriguez. Ms. Rodriguez, if you could turn on your
- 9 camera and come off mute --
- 10 MS. RODRIGUEZ: Good morning, everyone. It's
- 11 still morning here in California. My name is Brenda
- 12 Rodriguez. I'm the executive director of Affordable
- 13 Housing Clearinghouse, a 30-year nonprofit organization
- 14 where our vision is to create a small -- a future where
- 15 families live in stable, affordable housing. Our
- 16 affordable housing clearinghouse organization
- 17 collaborates with community stakeholders to provide
- 18 housing opportunities to very low, low and moderate
- 19 income populations. Over the last 10 years, Union Bank
- 20 has been a strong partner of ours, and we appreciate
- 21 their transparency in having a community benefits plan
- 22 to ensure that they are addressing the evolving needs of
- 23 affordable housing. And having that been the case, I
- 24 want to encourage U.S. Bank, as it moves forward with
- 25 this merger, to also produce a community benefits

- 1 agreement that will benefit not just LMI households but
- 2 all people of color to ensure that they have access to
- 3 affordable housing.
- 4 We have not seen the same initiatives U.S.
- 5 Bank has -- Union Bank has offered in the past with U.S.
- 6 Bank, and we'd like to see them take the example that
- 7 Union Bank has set in the past, especially working in
- 8 the state of California, and those are my comments for
- 9 today.
- 10 MS. BANTA-LEWIS: Thank you for those
- 11 comments.
- Now I would like to move on to Renee Sattiewhite.
- 13 You
- 14 could turn on your camera and come off mute.
- 15 MS. SATTIEWHITE: I've come off mute. I don't
- 16 seem to be on camera. Can you hear me?
- 17 MS. BANTA-LEWIS: We can hear you. Sometimes
- 18 machines will have a button at the top of the screen.
- 19 There is something usually in front of the camera if you
- 20 can move that to the side. But if not, you can go ahead
- 21 and move forward with your comments. We can hear you.
- MS. SATTIEWHITE: All right. Thank you so
- 23 much. Good afternoon. My name is Renee Sattiewhite,
- 24 and I'm the president and CEO of the African-American
- 25 Credit Union Coalition, also known as the AACUC. We were

- 1 founded in 1999 as a 501(c)(3) organization dedicated to
- 2 increasing the strength of the national and global
- 3 credit union community through a focus on diversity,
- 4 equity and inclusion.
- 5 Our membership includes the most diverse set
- 6 of multicultural professionals and volunteers in the
- 7 credit union industry with participation from the
- 8 smallest to the largest credit unions in the country.
- 9 Finally, all 36 credit union leagues are members of AACUC
- 10 and support our mentoring and internship programs which
- 11 are unparalleled in our industry.
- 12 Today, I wanted to provide public testimony in
- 13 support of the proposal by U.S. Bancorp, Minneapolis,
- 14 Minnesota to acquire MUFG Union Bank. Across the
- 15 country, U.S. Bank has demonstrated a commitment to
- 16 preserving its branch locations and provides highly
- 17 personalized assistance to small business owners and
- 18 consumers. Our work with U.S. Bank and their Community
- 19 Development Corporation has been primarily focused on
- 20 the U.S. Bank access commitment. U.S. Bank is one of
- 21 the largest supporters of the AACUC commitment to change,
- 22 Credit Unions United Against Racism Initiative, which
- 23 implements transformative programs and technical
- 24 assistance for both community-based organizations and
- 25 MDIs.

- 1 This type of direct funding, support from U.S.
- 2 Bank, is one of a variety of ways that are supporting
- 3 and preserving minority depository institutions and the
- 4 U.S. Bank access commitment, the bank's long-term
- 5 approach to help build wealth while redefining how the
- 6 bank serves racially diverse communities and providing
- 7 more opportunities for diverse employees.
- 8 Credit unions and other MDIs are critical to
- 9 providing equitable access to capital for families,
- 10 businesses and communities nationwide. Together, we're
- 11 exploring a variety of ways that U.S. Bank and AACUC can
- 12 support them in alignment with our joint focus on racial
- 13 equity and access to capital strategies. Additionally,
- 14 my staff at AACUC has been making a number of referrals
- 15 to the U.S. Bank innovation team, including major
- 16 projects seeking new market tax credits, Black-led
- 17 fintechs, challenger banks and de novo credit unions,
- 18 Black-led and Black-serving community-based
- 19 organizations.
- 20 Finally, it is an honor -- it is an honor of
- 21 -- value to have this collaboration with U.S. Bank for
- 22 creating real change and real impact in our communities.
- 23 Thank you for allowing AACUC to make this public
- 24 testimony in support of the proposed merger.
- MS. BANTA-LEWIS: Thank you for those

- 1 comments.
- We would now like to welcome to the stage Ms.
- 3 Viek if you could turn on your camera and come off mute.
- 4 MS. VIEK: There we go. Can you hear me?
- 5 MS. BANTA-LEWIS: We can hear you, yes.
- 6 MS. VIEK: I'm trying to do the video. There
- 7 we go. Hi. All right. I thought I missed my chance.
- 8 I'm Claudia Viek, founder of the Invest in Women
- 9 Entrepreneurs Initiative, and I've been involved for
- 10 many years in community-based entrepreneurship
- 11 development.
- 12 For the last five years, I've served on Union
- 13 Bank's Community Advisory Board, and I obtained deep
- 14 insights into the bank's operations, values and their
- 15 CRA commitments.
- 16 So today, I'm not speaking for or against the
- 17 merger. Rather, I want to highlight some critical
- 18 features that must be incorporated if this merger is to
- 19 benefit Californians, particularly low- and moderate-
- 20 income communities. Since almost from the beginning of
- 21 my career in this field, Union Bank has been actively
- 22 engaged, often with a strong push from Greenlining and
- 23 CRC. The bank made long-term and significant dollar
- 24 commitments and created legacy programs that have
- 25 benefited thousands of women and emerging majority small

- 1 businesses.
- 2 These legacy programs have been effective and
- 3 should be continued and expanded. So let me highlight a
- 4 few. First, special-purpose credit products for
- 5 targeting underserved businesses have become a national
- 6 model that other banks are now currently considering, as
- 7 Andrew Moss knows. Bank branches located in high
- 8 schools in Los Angeles provide career training and the
- 9 long-term commitments to technical assistance for
- 10 microbusinesses in rural regions were very special.
- But I want to highlight particularly the more
- 12 recent program called WE CAN, Women Entrepreneurs,
- 13 Capacity-Building, Advocacy and Networks. It's a
- 14 million-and-a-half-dollar commitment. It's the only
- 15 bank-sponsored program in the U.S. that not just makes
- 16 grants to women's business centers but also builds their
- 17 capacity to serve more women and amplify their impacts
- in Sacramento and Washington, D.C.
- 19 With this support, women's business centers
- 20 more than doubled their numbers served during the
- 21 pandemic. And the program is actually creating a
- 22 movement on behalf of women entrepreneurs. It's -- it's
- 23 really with a heavy heart I contemplate the loss of a
- 24 true partner bank. It's my fervent hope that U.S. Bank
- 25 and you, the regulators, will ensure that these legacy

- 1 programs and even more, the commitment to building
- 2 strong community partnerships will be not just continued
- 3 but enhanced by U.S. Bank.
- 4 There is great opportunity here to cultivate
- 5 underserved markets and strengthen communities. I
- 6 believe that Union Bank has provided the roadmap, and
- 7 U.S. Bank needs to use it as a condition for any merger
- 8 agreement. Thanks. Thank you for your time.
- 9 MS. BANTA-LEWIS: Thank you for those
- 10 comments. I'd now like to welcome Mr. Altman to the
- 11 stage. If you could turn on your camera and come off
- 12 mute --
- 13 MR. ALTMAN: Hello. My name is Frank Altman,
- 14 and I am a cofounder and CEO of Community Reinvestment
- 15 Fund USA. We are a national community development
- 16 financial institution headquartered in Minneapolis,
- 17 Minnesota. And I speak in favor of the acquisition of
- 18 Union Bank by U.S. Bank. CRF was started about 34 years
- 19 ago, and right at the beginning of our activities, U.S.
- 20 Bank was there. U.S. Bank, over the years, has been an
- 21 investor in virtually every transaction that we've done.
- 22 We've been a major partner with U.S. Bank on new markets
- 23 tax credits, and other activities and really been able
- 24 to distribute capital throughout the United States to
- 25 businesses located in low- and moderate-income

- 1 communities.
- With U.S. Bank's help and that of other
- 3 investors as well, CRF has delivered more than \$3.5
- 4 billion in capital to businesses owned by low-income
- 5 people, particularly people of color as well as
- 6 businesses located in low-income communities in all 50
- 7 states and more than a thousand communities, many of
- 8 those communities in U.S. Bank's footprint.
- 9 So I -- I speak from a long period of
- 10 partnership with this bank and have seen it in operation
- 11 across many different states and many different venues.
- 12 I also am pleased to be a member of the Community
- 13 Advisory Committee for U.S. Bank. And in that capacity,
- 14 I have been able to see the bank's commitment to
- 15 inclusive finance, particularly after the tragedy of the
- 16 murder of George Floyd in our community and the
- 17 commitment that the bank has made, renewed commitment,
- 18 to increase its inclusive lending.
- 19 We have a number of partnerships with the
- 20 bank, not only financial but also in areas where we can
- 21 jointly serve disadvantaged businesses. The bank was
- 22 the first bank to sign up for delivering resources and
- 23 borrowers to our online platform called Connect 2
- 24 Capital, which has now distributed more than \$200
- 25 million in relief loans through a marketplace of

- 1 community development lenders across the country. And
- 2 U.S. Bank was a founding bank in that activity.
- And finally, I want to talk about this bank's
- 4 commitment. In 2008 when the market crashed, CRF owed
- 5 the bank almost \$50 million. The bank didn't put us out
- 6 of business. They worked with us and kept us alive for
- 7 another day where we've been able to serve thousands and
- 8 thousands of businesses. So I speak in favor of this
- 9 merger. Thank you very much for your time.
- 10 MS. BANTA-LEWIS: Thank you for those
- 11 comments.
- 12 I'd now like to welcome to the stage Mr.
- 13 Ungos. If you could turn on your camera and come off
- 14 mute --
- 15 MR. UNGOS: Good afternoon, board of direct --
- 16 Board of Governors. Can you hear me okay?
- MS. BANTA-LEWIS: We can. Yup.
- 18 MR. UNGOS: Okay. My name is Jay Ungos,
- 19 program director, past president of the Asian Business
- 20 Association of Orange County. We were founded in 1992,
- 21 a nonprofit business, 501(c)(3) serving the Orange
- 22 County area. You know, we're here. For over 30 years,
- 23 we've been a leader of community service in the Asian
- 24 community in Orange County. We've successfully
- 25 organized networking mixers, procurement events,

- 1 outreach programs through the support of our members,
- 2 sponsors and community affiliates.
- 3 ABAOC events programs inspire and stimulate
- 4 small business owners, startups, entrepreneurs to grow
- 5 and prosper through the creation of new opportunities,
- 6 education networking and community participation. What
- 7 does that mean? I am a product of ABAOC. Sorry. I get
- 8 a little choked up.
- 9 U.S. Bank has been very committed to our
- 10 community, especially during COVID. It's helped
- 11 businesses like myself be able to procure opportunities,
- 12 be able to get contracts. They're -- they're one of the
- 13 few banks that, you know, when they want to give us
- 14 support, they don't want anything in return. Some other
- 15 banks, sponsors, they always want, like, what's in it
- 16 for me. What type of accounts am I going to get out of
- 17 it? But U.S. Bank's always been very passionate within
- 18 our community. And it's really inspired me to really
- 19 continue this work together that we're impacting small
- 20 business owners to really help them, you know, get the
- 21 education they need, get certified so then, that way,
- 22 they can have more procurement opportunities to be able
- 23 to help grow their businesses. We're in full support of
- 24 this merger. We do a lot of work with U.S. Bank and
- 25 even Union Bank, so we're very excited. We want to

- 1 continue making impact within our community and to be
- 2 able to help the small businesses and our community
- 3 members here in the Orange County area. So I want to
- 4 thank you again for allowing me to speak today on behalf
- 5 of U.S. Bank. And we're in full support of this. Thank
- 6 you.
- 7 MS. BANTA-LEWIS: Thank you for those
- 8 comments.
- 9 Now I would like to move on to Nathaniel Rhoton.
- 10 If you could turn on your camera and come off mute --
- 11 MR. RHOTON: Good afternoon. I am Nathaniel
- 12 Rhoton, the CEO of one\*n\*ten, Inc. an Arizona-based
- 13 organization serving LGBTQ youth and young adults, ages
- 14 11 to 24, for the last 29 years. Over the last seven
- 15 years, U.S. Bank has been actively involved and truly a
- 16 part of the fabric of our programs providing funding,
- 17 lay leadership for the organization, volunteers.
- 18 We envision a world where all LGBTO youth and
- 19 young adults are embraced for who they are, actively
- 20 engaged in their communities and empowered to lead. And
- 21 U.S. Bank helps us do just that. For that reason, I am
- 22 here today in support of the merger.
- 23 Through volunteer efforts, U.S. Bank has
- 24 supported and helped us grow our Promise of a New Day
- 25 workforce program. Through active service, they have

- 1 taught critical skills such as financial literacy,
- 2 resume writing, interview skills and others preparing
- 3 our youth for gainful employment in livable-wage jobs
- 4 and careers.
- 5 U.S. Bank is as actively involved in our
- 6 community as a local bank but with the resources to
- 7 transform the lives we serve at one\*n\*ten. Due to this
- 8 track record of service and dedication to marginalized
- 9 communities across America, I fully support the proposed
- 10 merger having local -- knowing local communities will
- 11 benefit from this partnership. Thank you for your time
- 12 today. And I appreciate you supporting the merger.
- 13 MS. BANTA-LEWIS: Thank you for those
- 14 comments.
- 15 We'd now like to welcome Sharon
- 16 Smith-Akinsanya. If you could turn on your camera and
- 17 come off mute --
- 18 MS. SMITH-AKINSANYA: I am off mute.
- 19 MS. BANTA-LEWIS: Wonderful. You may begin.
- MS. SMITH-AKINSANYA: My name is Sharon
- 21 Smith-Akinsanya. I am the founder and CEO of the Rae
- 22 McKenzie Group. We're a diversity, equity and inclusion
- 23 marketing firm based here in Minneapolis, Minnesota. I
- 24 have been a U.S. Bank customer since the 1990s. U.S.
- 25 Bank has always been there for me regarding the

- 1 financial assistance I've needed both personally and for
- 2 my small business.
- 3 But I became even better acquainted with U.S.
- 4 Bank through my work as regional development director
- 5 for UNCF, United Negro College Fund. As the bank began
- 6 its relationship with UNCF, it was the C-suite officers
- 7 themselves that got involved. They did not delegate the
- 8 work. And then when I left UNCF in 2016 and relaunched
- 9 my small business, U.S. Bank was one of my first clients
- 10 on board. Our partnership began with ensuring that the
- 11 bank was casting a wide net when searching for talent of
- 12 color.
- 13 Since then, our work together has expanded to
- 14 include initiatives promoting and supporting Black-owned
- 15 businesses in the region, laser-focused on doing a
- 16 better job at providing (audio drops) to be a part of
- 17 the Inaugural Access Commitment Advisory Group. It's
- 18 composed of Black business and community leaders. Now,
- 19 this group will advise U.S. Bank in fulfilling its
- 20 access commitment pledge aimed at increasing wealth in
- 21 the Black community. In my experience, U.S. Bank
- 22 leaders have demonstrated a willingness to expand their
- 23 personal experiences. I've had the pleasure of
- 24 consulting U.S. Bank leaders and have professional
- 25 relationships with several C-suite executives. My

- 1 relationships with two CEOs, Andy Cecere and Richard
- 2 Davis, Chief Administrative Officer Kate Quinn, Vice
- 3 Chairman Tim Welsh and Twin Cities Market President Phil
- 4 Trier and their chief diversity officer, Greg
- 5 Cunningham, have been positive.
- 6 We've built a trusted space to ensure that
- 7 good intentions of primarily White executives result in
- 8 good execution for marginalized communities that the
- 9 bank seeks to serve. Through (sic) my interactions with
- 10 the C-Suite leaders are sometimes tense -- though they
- 11 are sometimes tense, we never lose sight of our joint
- 12 goal of diversifying the bank's leadership.
- 13 As an advisor to executives, I engage in
- 14 discussions about how employees of color and customers
- 15 are impacted by traumatic community issues and how the
- 16 bank can support community during difficult times. U.S.
- 17 Bank has demonstrated its commitment by remaining in
- 18 Black communities when other institutions have closed or
- 19 avoided them altogether after George Floyd.
- They continue to support and pour resources
- 21 into their branch in North Minneapolis and still
- 22 supports their branch and never left the branch in
- 23 Ferguson, Missouri, even after big companies left after
- 24 the killing of Michael Brown. I fully am in support of
- 25 this merger. Thank you for your time.

- 1 MS. BANTA-LEWIS: Thank you for those
- 2 comments.
- Now I would like to welcome to the stage Athena
- 4 Williams. If you could turn on your camera and come off
- 5 mute --
- 6 MS. WILLIAMS: There we go. Greetings,
- 7 panelists. My name is Athena Williams, and thank you
- 8 for allowing me to present today. I am the executive
- 9 director of the Oak Park Regional Housing Center, which
- 10 is based in the Chicagoland community. We serve the LMI
- 11 communities of the Chicago's West Side and the West
- 12 Suburban Cook County.
- 13 Our agency offers fair housing education,
- 14 homebuyer education, financial empowerment as well as
- 15 rental counseling. Our agency has been partners with
- 16 U.S. Bank for the past 10 years even though our agency
- 17 is a 50-year-old agency that has focused on eliminating
- 18 White flight and eliminating redlining. During our
- 19 10-year partnership with U.S. Bank, U.S. Bank has been a
- 20 very, very strong partner to help support all of the
- 21 initiatives that we serve. U.S. Bank has shown strong
- 22 leadership through volunteerism to help provide
- 23 education in all the areas of where we provide service.
- 24 U.S. Bank has been a great listener, whereas we have
- 25 reached out to U.S. Bank about certain products that we

- 1 needed to really work with the clients that we serve.
- 2 Some of those products include the Small-Dollar Loan
- 3 Program that U.S. Bank has here in the Chicagoland area,
- 4 in addition to the secure credit card, which we often
- 5 refer many clients to our banking partners for that.
- 6 So at this time, I would like to show support
- 7 of this merger or acquisition of U.S. Bank -- I'm sorry
- 8 -- of Union Bank to U.S. Bank, and I would also like to
- 9 speak as a consumer because I am also a banker with U.S.
- 10 Bank, and I have to share that they offer exemplary
- 11 customer service. And I am sure that with this
- 12 acquisition that all of these great traits that U.S.
- 13 Bank have will roll over to this new acquisition that
- 14 takes place. So thank you for allowing me this time,
- 15 and I am done with my comments.
- 16 MS. BANTA-LEWIS: Thank you for those
- 17 comments. Now I would like to welcome to the stage Danny
- 18 Sherlock. Danny, if you could turn on your camera and
- 19 come off mute --
- 20 MR. SHERLOCK: Thank you for the opportunity
- 21 to speak. My name is Danny Sherlock. I am president
- 22 and CEO of the Boys' and Girls' Clubs of Greater San
- 23 Diego. We serve children at 19 locations in San Diego
- 24 County. Seventy-three percent of these children live in
- 25 low-income households. I have been with this

- 1 organization for 36 years.
- 2 During the past 22 years, U.S. Bank has
- 3 invested significant funding to empower youth to excel
- 4 in school, become good citizens and lead healthy,
- 5 productive lives. I would like to highlight two major
- 6 investments which U.S. Bank has made in our communities
- 7 of need. U.S. Bank participated in a partnership with
- 8 the San Diego Padres and McCarthy Builders which
- 9 resulted in the renovation of our 80-year-old clubhouse
- 10 in Logan Heights, which is the lowest income community
- 11 in San Diego.
- 12 Improvements included an upgraded gymnasium,
- 13 improved exterior landscaping, enhanced playgrounds and
- 14 recreation areas, renovation of an interior games room
- 15 and construction of a STEM lab. U.S. Bank also made a
- 16 generous contribution to our Healthy Lifestyles
- 17 Programs, which develop young people's capacity to
- 18 engage in positive behaviors, to nurture their
- 19 well-being, set personal goals and grow into
- 20 self-sufficient adults.
- 21 While these financial contributions were
- 22 highly impactful, it is their corporate culture, which
- 23 encourages employee volunteerism, that has proven to be
- 24 especially meaningful. U.S. Bank recruited an executive
- 25 to serve on our board of directors for insight into

- 1 our communities of need, and her contacts with thought
- 2 leaders in these communities has opened doors of
- 3 opportunity to expand and improve our services.
- With their assistance, we are creating an
- 5 initiative for diversity, equity and inclusion. She has
- 6 also encouraged her colleagues to volunteer in our
- 7 organization. Teams from U.S. Bank have attended and
- 8 served food at club events such as facility dedications
- 9 and youth of the year parties. They have also collected
- 10 supplies for back-to-school campaigns.
- 11 We wish that all companies were as involved
- 12 and supportive as U.S. Bank, and we encourage your
- 13 support of the merger. Thank you for listening.
- 14 MS. BANTA-LEWIS: Thank you for those
- 15 comments.
- 16 GROUP 6
- MS. BANTA-LEWIS: We'll now move into Group 6.
- 18 Mark Stivers, if you could turn on your camera and come
- 19 off mute --
- 20 MR. STIVERS: Hi. My name is Mark Stivers.
- 21 I'm with the California Housing Partnership. We are a
- 22 state-wide advocacy and technical assistance
- 23 organization working on affordable housing. California is
- 24 facing a record number of homeless and severely
- 25 cost-burden households. We need to build an additional

- 1 1.2 million homes affordable to low-income households
- 2 over the next 10 years to meet our needs. And we have
- 3 161,000 individuals who are homeless in any given night.
- 4 California state leaders have stepped up to
- 5 provide additional resources, including additional state
- 6 low-income housing tax credits that have resulted in
- 7 more than doubling the production of affordable rental
- 8 homes over just the past two years. And this is still
- 9 not meeting the needs. Nonetheless, even with these
- 10 resources, there are barely enough investors for the 4
- 11 billion in federal and state low-income housing tax
- 12 credits that California allocates annually today.
- We desperately need more private investment in
- 14 these credits if we wish to further increase affordable
- 15 housing production. Unless the combined bank makes a
- 16 firm public commitment to the contrary, this merger will
- 17 clearly decrease investment in affordable housing, both
- 18 through a reduction in aggregate low-income housing tax
- 19 credit investments as well as through a loss of Union
- 20 Bank's competitive CRA loan rates and fees. This
- 21 reduction in housing credit investment and lending will
- 22 mean the California nonprofit housing providers will
- 23 receive significantly less in housing credit equity and
- 24 that state and local governments will have to make up
- 25 the difference. This impact on affordable housing

- 1 production will be borne by low-income people who are
- 2 disproportionately of color in California.
- 3 How can this merger be determined to provide a
- 4 public benefit if support for affordable housing will
- 5 decrease and cost to nonprofit and state and local
- 6 governments will go up? We urge regulators to reject
- 7 this merger proposal unless U.S. Bank commits to a
- 8 strong community benefits agreement that is negotiated
- 9 with the community groups and includes a 50 percent
- 10 increase in both low-income housing tax credit and
- 11 affordable investments and affordable housing lending.
- 12 The agreement must also have adequate mechanisms in
- 13 place to ensure compliance. We thank you for your
- 14 consideration of these comments, and we urge you to
- 15 reject the merger until there is a community benefits
- 16 agreement. Thank you.
- MS. BANTA-LEWIS: Thank you for your comments.
- 18 We'd now like to welcome Katie Lamont. If you could
- 19 turn on your camera and come off mute --
- 20 MS. LAMONT: Hi. Good afternoon. I'm Katie
- 21 Lamont, senior director of housing development with
- 22 Tenderloin Neighborhood Development Corporation or TNDC.
- 23 I'm also a board member of the Nonprofit Housing
- 24 Association of Northern California. TNDC uses
- 25 low-income housing tax credits or LIHTC investments and

- 1 affordable-housing construction debt to develop deeply
- 2 affordable housing.
- 3 Over 80 percent of the people that live in our
- 4 housing have incomes less than 20,000 per year and can
- 5 pay only very limited amounts in rent. We rely on tax
- 6 credit equity to build the housing and on rental and
- 7 operating subsidies to cover the gap between the cost to
- 8 operate high-quality housing and what tenants can afford
- 9 to pay.
- 10 We are also, first and foremost, a place-based
- 11 community developer. While we work throughout the city
- 12 of San Francisco to create and connect to opportunity,
- 13 we maintain a special relationship with the Tenderloin
- 14 neighborhood. It is critically important that the Fed
- 15 and OCC ensure that banks like U.S. Bank invest in
- 16 neighborhoods where people with limited incomes live and
- 17 that have historically suffered from lack of investment
- 18 like the Tenderloin.
- 19 At this moment, we are seeing that the
- 20 significant local dollars that the City of San Francisco
- 21 and the State of California have allocated to provide
- 22 homes and services for people with limited incomes and
- 23 people without homes are not sufficiently matched by
- 24 federal investments. In this environment, it is
- 25 critically important that we maximize the value of every

- 1 low-income tax credit and secure the most favorable debt
- 2 terms in order to stretch these local and state
- 3 investments as far as possible. We need the merged bank
- 4 to increase its investment in this space by 50 percent.
- 5 We work with U.S. Bank today. They're funding
- 6 one of our largest and most important reinvestments in
- 7 two Tenderloin supportive housing buildings that
- 8 together serve over 230 people living on extremely low
- 9 incomes. We know what U.S. Bank can do and what Union
- 10 Bank has done with its favorable debt terms and its tax
- 11 credit investments. And we know that the combined bank
- 12 can and must do even better.
- 13 We expect them to do so in service to the
- 14 communities like San Francisco where they make their
- 15 money. In closing, the Fed and the OCC must scrutinize
- 16 this application to ensure there is a clear, public
- 17 benefit established. And the only way to measure the
- 18 benefit and hold the combined bank accountable is with a
- 19 strong community benefits agreement.
- In this merger, the state of California and
- 21 its people are hugely impacted since over 90 percent of
- 22 Union Bank's deposits are in California, and Union Bank
- 23 has been a significant actor in the affordable housing
- 24 investment landscape. Please, the Fed and OCC must
- 25 condition any merger approval on compliance with a

- 1 strong CBA. Thank you for your time.
- MS. BANTA-LEWIS: Thank you for your comments.
- 3 We'll now move on to Paul Ainger. If you
- 4 could turn on your camera and come off mute --
- 5 MR. AINGER: Good afternoon. I am Paul
- 6 Ainger. I am a member of the Sacramento Housing
- 7 Alliance Board of Directors as well as the California
- 8 Reinvestment Coalition Board of Directors. But I am
- 9 here mostly as a recently retired affordable housing
- 10 developer in the nonprofit sector. It's no secret there
- is a chronic shortage of affordable housing in
- 12 California, particularly for the low-income, very low
- income and extremely low-income families.
- 14 Over the past 32 years, I've been involved in
- 15 developing affordable housing for these low-income
- 16 groups, mostly rental housing. And over the past 20
- 17 years, I've worked with Union Bank and, to a lesser
- 18 extent, U.S. Bank in affordable housing finance. Both
- 19 banks are active in both lending and investing in these
- 20 deals.
- Both have competed for my deals, which
- 22 increased the stock of affordable housing for low-income
- 23 folks. But the OCC and Federal Reserve need to know
- 24 this. Bank consolidation is bad for affordable housing
- 25 finance. It reduces competition, which ultimately leads

- 1 to less, not more, affordable housing.
- 2 This acquisition is the poster child for a
- 3 deal that reduces competition in the affordable housing
- 4 finance industry, particularly in California. CRC
- 5 proposes that U.S. Bank agreed to increase affordable
- 6 housing financing by at least 30 percent per year, but
- 7 I, as a mitigation measure, in a -- in a community -- in
- 8 a CBA, I -- but I agree with Mark Stiver and Katie
- 9 Lamont that we really need a 50 percent increase by the
- 10 combined bank.
- 11 I believe this commitment is -- is essential
- 12 to ensure that there is community benefit from this
- 13 acquisition. Otherwise, the Fed and the OCC should
- 14 oppose this acquisition, said it would result in less --
- in the production of less, not more, affordable housing.
- 16 Thank you.
- 17 MS. BANTA-LEWIS: Thank you for your comments.
- 18 We'll now move on to Ms. Sen. Ms. Sen, we're having
- 19 issues getting your camera to turn on, but we have
- 20 unmuted you.
- 21 MS. SEN: Yes, hi. Yeah, hi. This is Rabeya
- 22 Sen. I am the director of policy for Esperanza
- 23 Community Housing, an affordable housing provider in
- 24 South Los Angeles. We oppose this merger. Esperanza's
- 25 mission is to achieve long-term comprehensive

- 1 community-led and community benefiting equitable
- 2 development.
- 3 We recognize that South LA's communities are
- 4 disproportionately impacted by systemic inequities that
- 5 not just ignore them but that have also treated them as
- 6 sacrificed zones subject to a long history of racist
- 7 redlining practices whose impact still reverberates
- 8 today throughout the city. The result is devastating.
- 9 We lived in -- we live in a highly segregated landscape
- 10 where access to land and capital is still seen as out of
- 11 reach for so many in our communities, where serial
- 12 disinvestment, then followed by unbridled private equity
- investment in these same neighborhoods have continued to
- 14 lead to the demolition of highly affordable housing,
- 15 skyrocketing rents, increased displacement and an
- 16 increased rate of homelessness.
- 17 A snapshot of the challenges facing South LA,
- 18 while the majority of the -- of -- of the city's
- 19 residents, about 73 percent, are rent-burdened, the fact
- 20 is that Black and Latino communities represent a much
- 21 higher proportion of this, shelling out more than 50 to
- 22 60 percent of their income. Black home ownership rates
- 23 is just around 21 percent, as opposed to that for
- 24 Whites. South LA continues to experience the highest
- 25 rates of homelessness year after year, showing an

- 1 increase of more than 70 percent in the last count. And
- 2 prior to the pandemic, Black and Latino residents in
- 3 South LA were the ones disproportionately targeted by
- 4 landlords for illegal lockouts and evictions.
- 5 And while, during this pandemic, we have some
- 6 eviction protections in place, once those expire, we are
- 7 facing an eviction tsunami. The city itself needs at
- 8 least 500,000 affordable housing units to meet the need,
- 9 especially at the deepest affordability levels. So this
- 10 is why we're a mission-based affordable housing
- 11 provider.
- We recognize that housing is a health and
- 13 human right and not something to be commodified and
- 14 gambled away on the unregulated, speculative market. We
- 15 cannot afford any risk that the little progress we've
- 16 made is now going to be erased. We need partners who,
- 17 at the very least, will do no harm. We need partnering
- 18 financial institutions who understand and work to meet
- 19 the community's credit needs to prevent displacement and
- 20 stabilize the neighborhoods, not tear it apart.
- 21 We need partners who will help increase the
- 22 stock of affordable housing, not rubber-stamped Wall
- 23 Street-driven bank mergers that will only serve to
- 24 decrease and destabilize our neighborhoods. While we
- 25 appreciate U.S. Bank's partnership, the fact is that we

- 1 have no assurance that that kind of relationship will
- 2 continue or that we will not now have one less lender in
- 3 the community.
- 4 This, by the way, is just the baseline. We
- 5 need so much more. We need U.S. Bank to be a
- 6 responsible partner, not harm our communities. So we
- 7 urge you to reject this until you can ensure that a
- 8 clear public benefit is established through the
- 9 enactment of a strong community benefits agreement.
- 10 Thank you.
- MS. BANTA-LEWIS: Thank you for those
- 12 comments.
- 13 We'll now move on to Johanna Torres. Johanna
- 14 Torres, if you could turn on your camera and come off
- 15 mute --
- MS. TORRES: Hello. Can you hear me?
- MS. BANTA-LEWIS: We can. You may begin.
- 18 MS. TORRES: My name is Johanna Torres. I'm a
- 19 community advocate from California Rural Legal
- 20 Assistance under the Fair Housing and Foreclosure
- 21 Prevention Program. I work out of the Madera regional
- 22 office, which is located in the Central Valley of
- 23 California. And today, we join California Reinvestment
- 24 Coalition in strongly opposing the merger. In my
- 25 professional capacity, I have witnessed U.S. Bank

- 1 foreclose on struggling homeowners. It has also been my
- 2 experience that mortgage services that work with Legal
- 3 Aids and other housing nonprofit agencies help prevent
- 4 foreclosure at a higher rate, which U.S. Bank does not
- 5 do.
- 6 For that reason, I continue to urge U.S. Bank
- 7 to commit to working with housing nonprofit experts to
- 8 help distressed borrowers prior to proceeding with
- 9 foreclosure, especially for those borrowers who U.S.
- 10 Bank has had no contact with. Something so simple as
- 11 having an escalation contact with U.S. Bank can help
- 12 stabilize our communities and prevent further
- 13 homelessness in the midst of this housing crisis.
- 14 Also, we continue to thank U.S. Bank for
- 15 participating in California's Housing Assistance Fund
- 16 Program. As you all may be aware, there are one too
- 17 many homeowners in -- foreclosure status due to the
- 18 ongoing pandemic. For that reason, participating in the
- 19 program is not enough. U.S. Bank should commit to
- 20 pausing the foreclosure status when borrowers have
- 21 pending homeowner assistance fund program applications.
- 22 We also ask that U.S. Bank considers adding the
- 23 forbearance amounts to the back end of the loans for
- 24 loans not insured under the government, and the
- 25 modifications are offered to borrowers who cannot afford

Page 148

- 1 their current payment. This is the bare minimum this
- 2 distressed borrowers deserve. It is not their fault
- 3 that the ongoing pandemic prevented them from meeting
- 4 their obligations. In my personal capacity, I'd like to
- 5 share that I bank with Union Bank. There are very few
- 6 branches in our region of the Central Valley.
- 7 I asked for the opinion of this merger from
- 8 the local branch staff. They did not know about the
- 9 merger and felt uneasy about the lack of transparency.
- 10 I ask that the agreement commence to not closing any of
- 11 the few local branches we have in our rural California
- 12 communities. We have been greatly impacted by other big
- 13 bank exodus since the pandemic started.
- 14 Closing any branch would continue to harm our
- 15 community, our most disadvantaged communities. As the
- 16 in-support comments have attested, the banks are capable
- 17 of committing to these simple acts that demonstrate the
- 18 merger will keep the community's best interest in mind.
- 19 Without a strong commitment, we will continue to
- 20 strongly oppose the merger and respectfully ask that the
- 21 Federal Reserve and OCC do as well. Thank you.
- MS. BANTA-LEWIS: Thank you for those
- 23 comments.
- 24 GROUP 7
- 25 MS. BANTA-LEWIS: We'll now move into Group 7.

- 1 First up, we've got Nicholas Williams. Nicholas
- 2 Williams, if you could turn on your camera and come off
- 3 mute --
- 4 MR. WILLIAMS: Hello. My name is Nick
- 5 Williams, and I'm the CFO at the Albuquerque Community
- 6 Foundation. I am joining today in support of U.S.
- 7 Bank's proposed merger with Union Bank. The Albuquerque
- 8 Community Foundation is a funding nonprofit supporting
- 9 nonprofits throughout the greater Albuquerque area. We
- 10 just celebrated our 40th anniversary serving our
- 11 community.
- The foundation has had a long-standing
- 13 relationship with U.S. Bank since it entered the
- 14 Albuquerque market. U.S. Bank serves as the custodian
- 15 for the foundation's endowment as well as holds our
- 16 checking and corporate credit card accounts. We have
- 17 been very pleased with their level of support and
- 18 customer service.
- 19 But more importantly, U.S. Bank has been a
- 20 strong community supporter since they entered the
- 21 Albuquerque market. They have been a corporate partner
- 22 with the foundation for many years, providing
- 23 significant resources for the most pressing needs in our
- 24 community. U.S. Bank has taken the lead on several
- 25 philanthropic initiatives in our community as a leader

- 1 in the business community. U.S. Bank's regional
- 2 president had served as a trustee for five years and is
- 3 an important member of our organization's leadership and
- 4 volunteers through many organizations in the community.
- 5 We are proud to be partners with U.S. Bank in our
- 6 philanthropy and are proud to speak in support of them
- 7 today. Thank you.
- 8 MS. BANTA-LEWIS: Thank you for those
- 9 comments.
- 10 We'll now move on to Louis King. If you could
- 11 turn on your camera and come off mute --
- MR. KING: Good afternoon, members of the
- 13 committee. I'm Louis King. I am the CEO of Summit
- 14 Academy OIC and president and CEO of Summit of IOC of
- 15 America, a network of 31 training organizations in 19
- 16 states across the United States. I'm also a former Army
- 17 officer for 10 years, attaining the rank of major. And
- 18 I do sit on the board of a small financial system
- 19 network. I am here today to speak in support of the
- 20 merger, primarily because of the people, the practices
- 21 and leadership of U.S. Bank in my experience. I have
- 22 worked with them now for two decades. And previously
- 23 with the leadership that's on board now, we've launched
- 24 a GED campaign. We worked together on public safety
- 25 after the George Floyd incident and murder in

- 1 Minneapolis. And we are currently developing a banker
- 2 mortgage loan officer program. We found out that less
- 3 than 1 percent of bank loan officers in this country are
- 4 Black. That speaks to who gets the loans.
- 5 Our main focus is increasing the incomes of
- 6 people. Here in Minneapolis, we double their income
- 7 from 20,000 to \$40,000 a year in 20 weeks with no
- 8 out-of-pocket expenses. U.S. Bank has folks on our
- 9 board. They have been partners with us. I have
- 10 personal relationships with senior executives, and I've
- 11 watched them operate with integrity and also not simply
- 12 follow the band but to take stands during difficult
- 13 times and provide leadership.
- I don't just present myself as a grant
- 15 recipient. I'm a leader of this community. I follow
- 16 leadership. I develop leadership, and I have a great
- 17 deal of confidence in the integrity of the people
- 18 running this organization and their track record. Thank
- 19 you very much for the opportunity to present today.
- MS. BANTA-LEWIS: Thank you for those
- 21 comments. I'd now like to welcome Holly Benson. If you
- 22 could turn on your camera and come off mute --
- 23 MS. BENSON: Good afternoon. My name is Holly
- 24 Benson, and I am the chief operating officer at Abode
- 25 Communities. We are a Los Angeles-based nonprofit

- 1 organization that designs, develops and operates
- 2 service-enriched affordable housing throughout
- 3 California. On behalf of Abode Communities, I'm here to
- 4 voice our support of U.S. Bank and its proposal to
- 5 acquire Union Bank and to also ask that the overall
- 6 investment in affordable housing be increased as a
- 7 result of this acquisition.
- 8 Abode Communities has been a trusted partner
- 9 of U.S. Bank for more than a decade. The bank's support
- 10 of our organization and its mission has included the
- 11 production and rehabilitation of nearly 650 affordable
- 12 and supportive rental homes, resulting in more than \$113
- 13 million in economic investment. Several members of the
- 14 bank have dedicated their skilled, strategic direction,
- 15 industry insight and personal passion and commitment to
- 16 our organization via volunteer service as board members.
- 17 Currently, Lisa Gutierrez, senior vice
- 18 president, U.S. Bancorp Community Development Corp., is
- 19 serving a three-year term. We love her. And then
- 20 finally, U.S. Bank has been a vital philanthropic
- 21 partner, having granted nearly \$400,000 in philanthropic
- 22 funding to support our mission-critical resident
- 23 services program. Without their support, this program
- 24 could not be sustained.
- 25 All that said, Abode Communities has also had

- 1 a very long-standing, positive relationship with Union
- 2 Bank, and they've been incredibly important partner in
- 3 providing much-needed investment in our work. So while
- 4 we do support this acquisition, given the dire need to
- 5 support affordable housing activities and especially in
- 6 California, we ask that there is not only no net loss
- 7 for affordable housing support but that this acquisition
- 8 results in an overall increase in the current combined
- 9 level of Union Bank and U.S. Bank's lending, investment
- 10 as well as the charitable giving activities. Thanks for
- 11 your time and consideration.
- MS. BANTA-LEWIS: Thank you for your comments.
- Now I would like to welcome Dave Glaser. If you
- 14 could turn on your camera and come off mute --
- 15 MR. GLASER: Thank you for the opportunity --
- 16 opportunity to testify today. My name is Dave Glaser.
- 17 I'm the president of MoFi, a community development
- 18 financial institution that serves the Rocky Mountain
- 19 West. We do that with small business lending, down
- 20 payment assistance and new markets tax credits financing
- 21 to serve underserved communities in that region. I'm
- 22 speaking today in two parts, one, as the CEO of MoFi and
- 23 our long-standing relationship with U.S. Bank. We are
- 24 in support of the merger between U.S. Bank and Union
- 25 Bank. U.S. Bank is, without question, one of the most

- 1 important partners in our work to serve underserved
- 2 communities in our region. And I believe wholeheartedly
- 3 that, with this merger, they would bring the same spirit
- 4 to the communities served in that region.
- 5 I'm also testifying today as a member of the
- 6 U.S. Bank Community Advisory Committee. I've been a
- 7 member now for three-and-a-half years. And I can tell
- 8 you that U.S. Bank and the leadership at U.S. Bank
- 9 actively encourage our participation. They ask
- 10 questions, and they want to continue to push to have
- 11 U.S. Bank be an incredible partner in communities across
- 12 the United States and engaging underserved communities
- 13 and providing responsible, flexible capital to those
- 14 communities. Thank you.
- 15 MS. BANTA-LEWIS: Thank you for those
- 16 comments. Now I would like to welcome Cecil Plummer. If
- 17 you could turn on your camera and come off mute --
- MR. PLUMMER: Hello. Can you hear me?
- 19 MS. BANTA-LEWIS: We can.
- MR. PLUMMER: Thank you. Thank you, committee
- 21 members. My name is Cecil Plummer, President and CEO of
- 22 the Western Regional Minority Supplier Development
- 23 Council, one of the 23 regional councils for the
- 24 National Minority Supplier and Development Council and
- 25 also a member of the Community Advisory Council for the

- 1 San Francisco Federal Reserve Bank.
- In my experience, Union Bank's level of
- 3 community involvement is unparalleled in the industry.
- 4 It's one of the reasons that we support this merger.
- 5 The number of hours spent volunteering on nonprofit
- 6 boards mentoring minority business owners, providing
- 7 critical business training has had a significant and
- 8 unique impact on our region.
- 9 And that's not just the people whose jobs it
- 10 is full-time to engage in such activities. Union Bank's
- 11 executive level, C level and personnel have also engaged
- 12 personally and volunteering their hours and lending
- 13 their expertise. This is all in addition to
- 14 participating in and hosting events that connect
- 15 minority businesses with internal decision-makers for
- 16 contracting opportunities. We've seen millions and
- 17 millions of dollars of contracts being given to minority
- 18 suppliers being given the opportunity for minority
- 19 suppliers to compete in and win. And we've seen them
- 20 win.
- These results are documented in annual reports
- 22 but also in the contracts that are actually won by the
- 23 minority business owners with other participating
- 24 corporations that Union Bank has shown leadership for.
- 25 The pandemic has shown us all the importance of small

- 1 business to the overall health of the community and to
- 2 local communities in particular. The impact to
- 3 communities of color was particularly severe during the
- 4 pandemic and still is.
- 5 Support for diverse businesses is one of the
- 6 most significant investments a corporation can make for
- 7 communities of color. No community can thrive without a
- 8 healthy middle-class group of consumers, and since small
- 9 businesses play a more significant role in job creation
- 10 for people of color, it's very important to have
- 11 corporations provide long-term sustainable support in
- 12 the form of education, training for small businesses
- and, of course, the awarding of contracts.
- 14 Many of the social issues that underserved
- 15 communities suffer from disproportionately are most
- 16 effectively and sustainably addressed through the
- 17 support of small minority-owned businesses. Access to
- 18 housing, healthcare and higher education comes through
- 19 employment and the transfer of intergenerational wealth
- 20 that comes through entrepreneurship and property
- 21 ownership. According to Fidelity Investments, 88
- 22 percent of millionaires are entrepreneurs. Facilitating
- 23 the continued growth of minority business community is
- 24 essential in addressing income disparities in the
- 25 transfer of intergenerational wealth, which translates

- 1 into access to fair credit.
- 2 Union Bank has demonstrated that it
- 3 understands the importance in investing in minority
- 4 communities and minority entrepreneurship and funding
- 5 organizations that deliver the programming necessary for
- 6 those communities to thrive. It is my hope that this
- 7 merger will be the beginning of an even greater impact
- 8 and an even greater legacy for minority communities.
- 9 Thank you.
- 10 MS. BANTA-LEWIS: Thank you for your comments.
- 11 We'd now like to welcome Les McCabe. If you
- 12 could turn on your camera and come off mute --
- MR. MCCABE: Hi. Hopefully they can see me
- 14 and hear me.
- 15 MS. BANTA-LEWIS: We can. You may begin.
- 16 MR. MCCABE: My name is Dr. Les McCabe. And
- 17 I'm the president and CEO of Junior Achievement of
- 18 Southern California. Thank you for this opportunity to
- 19 testify in support of the merger between U.S. Bank and
- 20 Union Bank. Junior Achievement is a 501(c)(3) nonprofit
- 21 organization that has worked with U.S. Bank for over 25
- 22 years and Union Bank for 32 years as partners in our
- 23 delivery of our educational programs in the areas of
- 24 financial literacy, entrepreneurship and career
- 25 readiness to pre-pandemic, over 58,000 K through 12

- 1 low-to-moderate-income youth from underserved
- 2 communities. Over 70 percent of those students we serve
- 3 represent ethnic minorities.
- 4 Together, U.S. Bank and Union Bank account for
- 5 significant funding support to Junior Achievement each
- 6 year. Additionally, both Union Bank and U.S. Bank have
- 7 representatives on our board of directors. While our
- 8 programs rely on the financial support and volunteers
- 9 from both institutions, based on discussions I've had
- 10 with representative at both banks, Junior Achievement
- 11 does not foresee any impact of a merger on our ability
- 12 to provide important financial literacy lessons to
- 13 students in areas throughout Southern California where
- 14 both institutions currently have a presence.
- 15 U.S. Bank assures us of continued funding at
- 16 the amount currently received from both institutions and
- 17 the ongoing ability to source bank employees as
- 18 volunteers throughout the combined locations of both
- 19 Union and U.S. Banks throughout Southern California.
- 20 Given these commitments, Junior Achievement supports the
- 21 merger of U.S. Bank and Union Bank without reservation
- 22 and, in fact, we believe the consolidation of the two
- 23 banks will provide for a better, more seamless funding
- 24 and volunteer opportunities for the delivery of our K
- 25 through 12 programs throughout Southern California.

- 1 It's -- as such, it's our position that the
- 2 merger will strengthen the impact of our programs on
- 3 low-to-moderate income students and, by extension, their
- 4 families we serve in the communities in which they
- 5 reside. Thank you for allowing me to provide this
- 6 testimony in support of the merger between U.S. Bank and
- 7 Union Bank.
- 8 MS. BANTA-LEWIS: Thank you for those
- 9 comments.
- 10 We'll now move on to Don Wells. If you could
- 11 turn on your camera and come off mute --
- MR. WELLS: Good afternoon, everyone. My
- 13 comments are going to echo some of the other ones you've
- 14 heard from previous speakers who've had enduring
- 15 relationships with U.S. Bank. I'm the chief empowerment
- 16 officer for Just in Time for Foster Youth in San Diego.
- 17 We help young people who have aged out of the foster
- 18 care system at 18 who often leave foster care without
- 19 money, employment or any way to learn how to manage
- 20 money. They don't have the support systems that exist
- 21 for their peers. And what we do is create a community
- 22 of volunteers that help these young people to have the
- 23 resources and relationships they need to thrive. And
- 24 part of that is all around financial literacy and -- and
- 25 having to deal with credit card debt, how to -- how to

- 1 get out of that, how to start to look at money
- 2 differently so that they save and invest.
- 3 And we -- this community of caring volunteers,
- 4 we mobilized to fill a gap for these young people. It
- 5 is a vision that's supported by U.S. Bank. For 10
- 6 years, they have been consistent partners with us.
- 7 Specifically, they've been instrumental in creating a
- 8 resource for young people leaving the foster care system
- 9 through financial empowerment services designed to
- 10 expose them to financial management skills, create a
- 11 durable, positive outlook on financial security and
- 12 prepare them for higher level savings, asset-building
- 13 and investing decisions with the support of a volunteer
- 14 asset advisor.
- 15 And while U.S. Bank has made financial --
- 16 financial contributions to Just in Time, surpassing
- 17 \$300,000, the support has been much more than financial.
- 18 This included volunteer engagement, workshop
- 19 facilitation, one-on-one mentoring advocacy, consistent
- 20 participation as board members and regular attendance at
- 21 our events where U.S. Bank employees personally engage
- 22 with our participants and become ambassadors for our
- 23 mission within the San Diego community. This dependable
- 24 source of significant financial and human investment has
- 25 allowed us to deliver essential resources, expand

- 1 services, innovate new solutions to create greater
- 2 wealth equity for young people impacted by foster care.
- 3 This was true for about 1600 young people during the
- 4 height of the pandemic. And 80 percent of the young
- 5 people we serve are people of color.
- 6 When U.S. Bank showed philanthropic vision and
- 7 leadership by reaching out to us, asking what they could
- 8 do in making it possible to keep our doors open,
- 9 actually add to staff and actually expand our impact
- 10 during the pandemic -- in short, our experience has been
- 11 that U.S. Bank's commitment to the well-being and growth
- 12 of the San Diego community is unparalleled within the
- 13 banking industry.
- 14 That history and our overwhelmingly positive
- 15 experience is why we enthusiastically support U.S.
- 16 Bank's expansion. They have been extraordinary partners
- 17 for Just in Time in advancing our efforts to create a
- 18 consistent network -- support for young people leaving
- 19 the foster care system after in -- 18. Thank you for
- 20 allowing me to do this endorsement. And again, I echo
- 21 many of the people you've heard already who have
- 22 existing relationship with U.S. Bank.
- 23 MS. BANTA-LEWIS: Thank you for your comments.
- 24 We'd now like to welcome Carmen Castro. If
- 25 you could turn on your camera and come off mute --

- 1 MS. CASTRO: Good morning, everyone.
- 2 Actually, I'm in the Pacific side, so it's good
- 3 afternoon for you. Thank you for this opportunity. I'm
- 4 Carmen Castro, executive director for the Hispanic
- 5 Metropolitan Chamber located in Portland, Oregon.
- 6 The Hispanic Metropolitan chamber serves both
- 7 the state of Oregon and Southwest Washington. We're a
- 8 501(c)(3) organization. I am here to share our
- 9 experience with U.S. Bank for the past 28 years. In
- 10 1994, U.S. Bank helped us form our organization as a
- 11 founding member. Since then, U.S. Bank has served on
- 12 our board of directors to help guide us through
- 13 challenges over the years.
- 14 For over 28 years, U.S. Bank has provided
- 15 grants to the Hispanic Chamber to help us assist
- 16 low-income Hispanic microbusinesses start and grow their
- 17 businesses. And for the past couple years, survive the
- 18 pandemic. Over 55 percent of the business we assist are
- 19 female head-of-households that are supporting themselves
- 20 and their children. Ninety-five percent of the folks we
- 21 serve are Hispanic. The Hispanic Metropolitan Chamber's
- 22 small business development program is a lifeline to the
- 23 population we serve, and the program provides bilingual
- 24 and bicultural technical assistance to Hispanic micro
- 25 and small businesses. This includes one-on-one sessions

- 1 with our business advisors as well as monthly business
- 2 education workshops conducted in Spanish.
- 3 These past two years, the Hispanic Chamber has
- 4 focused on helping businesses keep their doors open.
- 5 This work has included disbursing small grants,
- 6 providing professional services like tax preparation,
- 7 bookkeeping and website building. The purpose of this
- 8 work has been to help businesses we serve access
- 9 financial resources and bridge the digital divide to
- 10 ensure they're visible to potential customers.
- 11 To date, the Hispanic Chamber has served over
- 12 4,500 businesses. Just last year alone, we disbursed
- 13 \$1.3 million in grants and professional services to the
- 14 community. U.S. Bank has been a small -- has been a
- 15 strong partner to Hispanic business and to the Hispanic
- 16 chambers, particular, all these years. The work we do
- 17 helps a community that has been long underserved. And
- 18 without the support of partners like U.S. Bank, it would
- 19 be that much harder to do. In essence, by supporting
- 20 our work, U.S. Bank has an important role in changing
- 21 the lives of our community for the better. This is why
- 22 we are here -- I am here today to support U.S. Bank.
- 23 Thank you so much for this opportunity.
- MS. BANTA-LEWIS: Thank you for those
- 25 comments.

- 1 Now I would like to move on to Alfred Osborne.
- 2 Turn on your camera and come off mute.
- 3 MR. OSBORNE: Thank you very much. By way of
- 4 introduction, my name is Alfred Osborne, and I'm a
- 5 senior associate dean and a professor at UCLA. And I
- 6 also serve as founder and faculty director of the Paul
- 7 (sic) and Pauline Price Center for Entrepreneurship,
- 8 called the Price Center. I also serve on MUFG's Union
- 9 Bank CSR advisory board.
- Today, I wish to note MUFG Union Bank's
- 11 commitment and appreciation for the long-term value of
- 12 education and training programs for small businesses.
- 13 Union Bank's commitment to training is not limited to
- 14 business in the supply chain. The bank is a strategic
- 15 partner with community organizations in an effort to
- 16 reach a larger group of businesses that might benefit
- 17 from business education. These partners include NABO
- 18 (phonetic), the Asian Business Association, the Hispanic
- 19 Chamber of Commerce that you just heard from, the
- 20 African-American Chamber of Commerce and many others,
- 21 including veterans' organizations. Business owners from
- 22 these associations can receive scholarships to further
- 23 their business education by attending UCLA Anderson's
- 24 Management Development Program for Minority and Women
- 25 Entrepreneurs conducted by the Price Center.

- 1 The program, which I will not get into, is
- 2 strong and extensive. And some folks is passionate to
- 3 be essentially a mini-MBA. But if it wasn't for MUFG
- 4 Union Bank's philanthropy, we would not be able to have
- 5 the quality, nor the consistency of faculty and support
- 6 that we have continued to enjoy helping these owners
- 7 improve their ability to grow and create jobs in the
- 8 community.
- 9 Since inception, which started in 2002, more
- 10 than 1500 business owners have attended the MDE program.
- 11 While this is not the place to describe the program,
- 12 it's a certificate program of great consequence. I will
- 13 provide written -- in my written material an appendix
- 14 which will describe what it is. So on behalf of the MDE
- 15 program and what the business owners says that
- 16 benefited, I am delighted to be able to support this
- 17 merger between two giants in our industry who have
- 18 sponsored and developed themselves through the merits of
- 19 community banking and particularly to education. And
- 20 sustaining these programs is vital to a sector that is
- 21 underrepresented typically where access is difficult.
- 22 And for that, a social responsibility of the banks will
- 23 not go unnoticed should this merger move forward. Thank
- 24 you for the opportunity to address you today.
- 25 MS. BANTA-LEWIS: Thank you for your comments.

- 1 We'll now hear from Joe Cavanaugh. If you could turn on
- 2 your camera and come off mute --
- 3 MR. CAVANAUGH: Good afternoon here in
- 4 Minneapolis. My name is Joe Cavanaugh. I'm the CEO of
- 5 Youth Frontiers. And we're a 35-year-old nonprofit, and
- 6 we've worked with over 2 million people, mostly young
- 7 people with a mission of inspiring and developing people
- 8 of character. And to that end, there are three pillars
- 9 that I would like to share with you as you gather
- 10 information from the community.
- 11 The first is relationship. One of the key
- 12 ways our organizational reputation has focused on
- 13 character is seen by the organizations and the people we
- 14 partner with. And we have been truly honored to have
- 15 partnered with and have had a relationship with U.S.
- 16 Bank for over two decades.
- 17 And this relationship has taken the form of
- 18 not only significant financial sponsorships of our
- 19 programming but also individual donations from U.S. Bank
- 20 employees. U.S. Bank and its employees together have
- 21 contributed close to a quarter of a million dollars,
- 22 which has directly impacted over 14,000 young people
- 23 throughout the Midwest. Some of the key U.S. Bank
- 24 leaders who have given their time beyond just financial
- 25 investments in critical volunteer roles are former board

- 1 Chair Heather Teskey, helped guide us at a critical role
- 2 in our history.
- 3 Both Tim Welsh and Richard Davis have keynoted
- 4 our ethical leadership luncheons over the years,
- 5 involving hundreds and hundreds of community and
- 6 corporate leaders. Just this morning, we were fortunate
- 7 to have U.S. Bank employees participate in some of our
- 8 adult programming that we develop and provide the
- 9 community on training character-driven community
- 10 leaders.
- To date, over 125 U.S. Bank employees have
- 12 been part of that. U.S. Bank has also helped us expand
- 13 throughout the Midwest with engagement in Milwaukee and
- in the Omaha communities through their regional banks in
- 15 that -- in those areas. The second pillar is the
- 16 character of a bank. And as you probably know,
- 17 Ethisphere Institute has rated U.S. Bank for over seven
- 18 years one of the world's most ethical companies. The
- 19 people at U.S. Bank are the way you can judge an
- 20 organization.
- 21 People like Reba Dominski, Ben Carpenter,
- 22 Katie Lawler, Greg Cunningham, many others, these are
- 23 the people you want as next-door neighbors. And lastly,
- 24 the last pillar is as a community citizen, U.S. Bank's
- 25 commitment to community. Perhaps the most important

- 1 thing for you to know is that how my peers like Louis
- 2 King in the nonprofit community see U.S. Bank.
- 3 Nonprofit CEOs and executive directors know better than
- 4 anyone when a corporate partner or a foundation sees us
- 5 as a transaction or a relationship.
- 6 U.S. Bank rises to the top, perhaps the very
- 7 top of partners who see us not as people to send money
- 8 to but as community resources to invest in to stand
- 9 side-by-side to create a stronger --
- MS. MURPHY: Mr. Cavanaugh --
- 11 MR. CAVANAUGH: -- community for all. Thank
- 12 you.
- MS. MURPHY: Sorry to interrupt, Mr.
- 14 Cavanaugh, but you are out of time.
- 15 MR. CAVANAUGH: Thank you. Thank you. Thank
- 16 you for your time and for listening to my thoughts.
- MS. MURPHY: Thank you. And with that, I want
- 18 to thank all of the speakers from these last several
- 19 groups. We are going to take a lunch break until, I
- 20 believe -- let's see -- make sure I get the right time
- 21 zone here -- until 3:25 p.m. Eastern time -- that's
- 22 Eastern time.
- 23 And we would ask all the speakers who are
- 24 scheduled in Group 8 to join the Webex at 3:15 Eastern
- 25 time, 10 minutes before so that you have time to work

- 1 through any technical issues. Again, we are now on a
- 2 lunch break until 3:25 Eastern time. That is 45 minutes
- 3 from now. Thank you very much.
- 4 (A luncheon recess was taken at 2:42 p.m.
- 5 Eastern.)
- 6 MR. OLSON: All right. Let me welcome everyone back
- 7 from our lunch break, and we are now going to resume the
- 8 public meeting. And we are starting with group number
- 9 8.
- 10 GROUP 8
- 11 MS. BANTA-LEWIS: Excellent. If we can
- 12 have Jonathan Zeichner turn on their camera and come off
- 13 mute.
- 14 MR. ZEICHNER: Good afternoon.
- 15 MS. BANTA-LEWIS: Wonderful. You may
- 16 begin your comments.
- 17 MR. ZEICHNER: Very good. Well, first of
- 18 all, I'd like to thank -- thank you for the opportunity
- 19 to testify today. My name is Jonathan Zeichner. I am
- 20 the chief executive officer for a mid-sized community-
- 21 based nonprofit organization in south central Los
- 22 Angeles called A Place Called Home, APCH.org.
- I am not an expert in banking or mergers
- 24 and acquisitions. I will rely on the ethics watchdogs
- 25 to make sure that the institutions involved are adhering

- 1 to all of the pertinent legislation and rules of the
- 2 road and -- including best practices with regards to
- 3 racial equity and fairness and economic opportunity, et
- 4 al, to the highest standards.
- 5 What I can speak to having interacted with
- 6 10 to 20 banks in my role running non-profits over the
- 7 past couple of decades and worked with them as sponsors,
- 8 underwriters, community partners, board members, et
- 9 cetera, is my experience with both U.S. Bank and Union
- 10 Bank and most specifically with the local U.S. Bank
- 11 team.
- 12 So first I'll state that A Place Called
- 13 Home is serving 98 percent young people and families of
- 14 color living in a very tough neighborhood, struggling
- 15 with adverse conditions associated with poverty and
- 16 racial inequities and, and poor educational
- 17 opportunities, et cetera.
- 18 We provide opportunities in education, the
- 19 arts, mental health support, urban agriculture, and
- 20 pathways for young people in south central LA. Most are the
- 21 first in their families to get to go to college and obtain
- 22 good 21st Century jobs to achieve economic self
- 23 sufficiency. And over our 28 years, we've served close
- 24 to 20,000 young people and their families.
- 25 During the past decade or so, U.S. Bank

- 1 has been a factor for us. We've had an executive
- 2 serving on our board during that time who has
- 3 contributed hundreds of hours of his time and some of
- 4 his resources as well. But the Bank, itself, has
- 5 also contributed several hundred thousand dollars and
- 6 lots of time in volunteer activities and engagement.
- 7 They've given us grants and sponsorships. They've
- 8 adopted families. They've provided financial literacy
- 9 classes. And they've been really consistent partners
- 10 for us in the community.
- We have found their team to be DEI strong,
- 12 extremely attentive to our needs and actively engage and
- 13 interested in our mission and the community we serve, to
- 14 the point that they've even asked us for input about
- 15 where to locate a new branch in this underbanked
- 16 community. And their CEO has shown up to do financial
- 17 literacy classes.
- 18 So I think the bottom line for me is I can
- 19 tell the difference between kind of performative actions
- 20 and folks who really care about what we're doing and
- 21 other non-profits as well. And U.S. Bank has shown up
- 22 that way. They also helped us negotiate and facilitate

23

- 24 MR. OLSON: Mr. Zeichner, I'm sorry to
- 25 interrupt you, but you are past time so we would ask if

- 1 you could please conclude your remarks.
- 2 MR. ZEICHNER: Okay. Great. Well, I'll
- 3 just conclude by saying that I -- they've been a
- 4 wonderful community partner for us and that's my
- 5 testimony is that my experience with them has been
- 6 extremely positive.
- 7 MS. BANTA-LEWIS: Thank you for your
- 8 comments. We'll now move on to Sharon Evans. If you
- 9 could turn on your camera and come off mute.
- 10 MS. EVANS: Hello. Are you able to see
- 11 me? My name is Sharon Evans. Thank you for having me.
- 12 It's good to see some familiar faces. I am the
- 13 director of Business Resource Group. We are a 21 year
- 14 old community-based non-profit what -- operating in
- 15 three regions across California with a headquarters in
- 16 Los Angeles County.
- I also served as the officer of the
- 18 California African American Chamber of Commerce and the
- 19 DEI director for the National Association of Women
- 20 Business Owners. BRG particularly knows these banks
- 21 very well. We've had a long-standing partnership with
- 22 both institutions for over 14 years. We provide
- 23 training and financially focused technical assistance
- 24 and development services for small businesses.
- We also have partnered with both

- 1 institutions to create programs that are specifically
- 2 designed to address the local market.
- 3 I will tell you they are different, and
- 4 they are unique and each has a distinct value in the Los
- 5 Angeles and California markets. We have offices in Kern
- 6 County, San Diego, and Los Angeles.
- 7 U.S. Bank has been a critical resource in
- 8 microlending. They offer market priced -- market priced
- 9 equipment loans, small business lines of credit, credit
- 10 cards, and even term loans for business and firms that
- 11 are less than six months old. That was an innovation at
- 12 the bank.
- 13 However, they -- even though they've done
- 14 -- they do a really great job in volunteerism and
- 15 affordable housing, I have concerns. And my concerns
- 16 are that the innovation and the size of this merger has
- 17 the potential to really strip our market of the
- 18 responsiveness and the support that we get from the
- 19 Union Bank platform.
- 20 Union Bank has had an innovative approach
- 21 where they come into the local market with regional
- 22 partners. They convene our local agencies. We do deep
- 23 dives into the nuances and needs of our local markets.
- 24 And they listen and then create programming coupled with
- 25 philanthropic investment to achieve the desired

- 1 outcomes. That is not the U.S. Bank model.
- We have asked that U.S. Bank retain the
- 3 staff of Union Bank in these local markets because they
- 4 are part of the fabric of what makes CRA work. The
- 5 nuances of California are so distinct. And what we need
- 6 -- and Antelope Valley is not what we need in an Inland
- 7 Empire or in the skirts of our Wilmington front in San
- 8 Pedro.
- 9 The bank has not been responsive on this
- 10 request. Additionally, I have major concerns because
- 11 we've asked for transparency in the supplier diversity
- 12 area, and we don't know what's going to happen. We have
- 13 businesses that have a stellar track record of getting
- 14 contracts with Union Bank, and they don't know if
- 15 they're going to have to terminate their staff or shut
- 16 down as a result of this merger.
- I work heavily in supply chain and train
- 18 over 1,300 woman owned businesses every year. Union
- 19 Bank combined with U.S. Bank can work, but with a very
- 20 clear community benefits agreement that ensures that our
- 21 markets will not suffer. Thank you.
- MS. BANTA-LEWIS: Thank you for your
- 23 comments. We'll now move on to Tom Kilgannon. If you
- 24 could turn on your camera and come off mute.
- 25 MR. KILGANNON: Hello. My name is Tom

- 1 Kilgannon. I am the president of Freedom Alliance. We
- 2 are a military support organization. We help combat
- 3 veterans and military families overcome the wounds of
- 4 war.
- 5 As you all know, for the last 20 years
- 6 nearly 3 million of our fellow Americans have deployed
- 7 overseas and fought for our country. And tens of
- 8 thousands of them have come home wounded: some severely
- 9 wounded with physical, emotional, and spiritual
- 10 injuries. And our charge at Freedom Alliance is to help
- 11 them achieve the most complete rehabilitation that they
- 12 are able.
- We do this in a variety of ways, three
- 14 that I'd like to tell you about today. One is we are
- 15 providing mortgage free homes. And this is particularly
- 16 important to veterans who might have a difficulty in
- 17 keeping steady employment because of their injuries,
- 18 providing safety and continuity for their family, being
- in a good neighborhood.
- We also are providing loan free vehicles.
- 21 These are cars that are nearly new that are given to
- veterans to help them be able to get to their medical
- 23 appointments.
- 24 Some families that we have helped have had
- 25 children who have medical needs requiring them to go to

- 1 specialists at quite a distance from their home or going
- 2 several times a week. And veterans obviously have
- 3 specialized needs, and sometimes the VA in their area is
- 4 60 or 70 or 80 miles away and so they need reliable
- 5 transportation.
- 6 We are also helping with home repair
- 7 projects, making the home a little bit safer and more
- 8 stable for those who have brain injuries or are amputees
- 9 and need a -- just some repairs to make it easier to get
- 10 around.
- Now, you might ask how can a small non
- 12 profit provide these big-ticket items, and in truth we
- 13 can't if we're doing it on our own. But we've been
- 14 blessed and fortunate to work with U.S. Bank for the
- 15 last nine years, and they make it possible for us to
- 16 provide these life changing types of support.
- 17 And it's not only the assistance that they
- 18 are providing, but they bring to it a tremendous
- 19 corporate spirit from both the executive level and the
- 20 frontline staff who turn out. We normally have a
- 21 ceremony to present a mortgage free home.
- The employees come out in large number
- 23 with great enthusiasm. They roll up their sleeves.
- 24 They rake the yard, move the furniture, paint -- do
- 25 whatever is needed. They come out and support the

- 1 veteran and create a lasting memory and a positive
- 2 memory for them.
- 3 The thought I would leave you with is
- 4 this: because of our partnership with U.S. Bank, I can
- 5 tell you that there are young men and women who are
- 6 alive today; there are families who are intact because
- 7 of the assistance that U.S. Bank has provided to Freedom
- 8 Alliance that we've been able to help them. I thank you
- 9 for your time.
- 10 MS. BANTA-LEWIS: Thank you for your
- 11 comments. We'll now hear from Tammy Marine. If you
- 12 could turn on your camera and come off mute. Are you
- 13 able to come off mute?
- MS. MARINE: Yes. I apologize for that.
- 15 Good afternoon. My name is Tammy Marine, and I am the
- 16 executive director of Habitat for Humanity Inland Valley.
- 17 We're located in Temecula, California and cover six
- 18 cities in southwest Riverside County. And I'm here to
- 19 speak on behalf of our partnership with U.S. Bank.
- U.S. Bank and Habitat for Humanity have
- 21 been working together for many, many years in a
- 22 multitude of capacities. Habitat for Humanity is an
- 23 affordable housing developer, and we also improve living
- 24 conditions through a wide array of home repair programs,
- 25 education, and through our resource.

- 1 With the support of U.S. Bank, over the
- 2 last four years, we've actually doubled the size of our
- 3 budget and been able to serve more families even during
- 4 the downturn and during the challenges with COVID.
- 5 And in part I accredit that to our board
- 6 member, Scott Williams, who is a representative of U.S.
- 7 Bank who has served in a multitude of capacities and
- 8 been a catalyst for further involvement with the bank.
- 9 Scott sits on our board, but also is a
- 10 part of several of the committees that we hold and is a
- 11 very active, regular participant in the things we do
- 12 each and every day. And I seek Scott out on many
- 13 occasions to ask for his leadership and guidance, and I
- 14 very much respect having a part of our leadership team.
- 15 I feel like he's helped us grow the affiliate
- 16 immensely.
- 17 He's also rallied support from U.S. Bank
- in the region, and so they are frequently on hand for
- 19 volunteer opportunities and to participate in events.
- 20 So in addition to the leadership side of things, we also
- 21 gain from volunteerism and also from the support that's
- 22 given from the bank.
- I can't think of a better partner --
- 24 banking partner that we've had to date. I'm very proud
- 25 of the relationship that we have with U.S. Bank, and I

- 1 hope it continues for weeks and months to come. And I
- 2 just appreciate the opportunity to be here and speak
- 3 with you.
- 4 MS. BANTA-LEWIS: Thank you for those
- 5 comments. We'll now hear from Kevin Jackson. If you
- 6 could turn on your camera and come off mute.
- 7 MR. JACKSON: Good afternoon. Thank you.
- 8 Can you hear me?
- 9 MS. BANTA-LEWIS: Yeah, you may begin your
- 10 comments.
- 11 MR. JACKSON: Hi. Good afternoon. My
- 12 name is Kevin Jackson. I'm the executive director of
- 13 the Chicago Rehab Network. The Network is a coalition
- 14 of the mission based non-profit community development
- 15 corporations. We were founded by a dozen non-profits
- 16 back in 1977.
- So our history for the past 45 years has
- 18 been steeped in Community Reinvestment Act and in
- 19 partnership with our financial institutions. We are
- 20 here today to make sure to acknowledge the fundamental
- 21 importance of a community benefits agreement that
- 22 enables people to understand what are the possibilities
- 23 and opportunities for our neighborhoods.
- We also want to underscore and recognize
- 25 the leadership of U.S. Bank and their attention to

- 1 Chicago neighborhoods in the past decade. They came in
- 2 after a bank failure and met with the Rehab Network on -
- 3 throughout the years.
- And we've never stopped meeting. They've
- 5 had a strong financial partner, and it is -- proof is in
- 6 the pudding about the CRA and its importance.
- 7 There's a neighborhood down south of
- 8 Chicago that was totally disinvested, and today because
- 9 of the long-standing partnership with U.S. Bank has been
- 10 transformed. That's the neighborhood of Pullman --
- 11 where the Pullman Companies are and is now a National Park.
- 12 It -- so also as you heard from my
- 13 colleague, Athena, on the west side, they've been there,
- 14 and they're talking about moving forward.
- 15 At the same time, I want to recognize that
- 16 the challenges that we face in the City of Chicago with
- 17 affordable housing and the income inequity that has
- 18 risen and grown is going to take some really strong,
- 19 strong innovation and partnerships to move us forward in
- 20 a way that we all want to see in our cities and for a
- 21 democratic society that everyone enjoys and the commerce
- 22 of community.
- 23 So to that end, we need to be thinking
- 24 about new type of housing options, particularly, I'm
- 25 thinking of shared ownership options and cooperative

- 1 housing. These are areas that can provide a third way
- 2 that we're not seeing as much as.
- We're seeing some land trust happening and
- 4 land banking, but it's really important to think about
- 5 the cooperative model as a collective, economic activity
- 6 that we could really see opportunities for people who
- 7 otherwise are priced out of ownership and rents are
- 8 escalating beyond their reach here in Chicago.
- 9 It might not be as difficult as some of
- 10 the cities on the West Coast, but we're very alarmed
- 11 about who is going to be able to stay in the city, and
- 12 we have to always look -- take a lens of who benefits.
- 13 It's time for us to continue to
- 14 support the community development corporations who are
- 15 on the frontline of our neighborhoods in making sure
- 16 that people are included in economic growth. Thank you.
- 17 That concludes --
- MS. BANTA-LEWIS: Thank you.
- 19 MR. JACKSON: -- my comments.
- MS. BANTA-LEWIS: Thank you for your
- 21 comments. We'll now move to Joey Quinto.
- MR. QUINTO: Hi.
- MS. BANTA-LEWIS: If you could turn your
- 24 camera --
- 25 MR. QUINTO: Yeah, can you hear me?

- 1 MS. BANTA-LEWIS: We can.
- 2 MR. QUINTO: Hi. I'm Joey Quinto. I'm
- 3 the publisher of California Journal for Filipino
- 4 Americans, council member of the California Community
- 5 Builders, and a member of the Alliance to End Racial
- 6 Wealth Gap.
- 7 What does the merger of U.S. Bank and MUFG
- 8 Union Bank mean to the minority communities. We all
- 9 want to see the success of this merger, and since the
- 10 success and profitability of banks in the U.S. depend on
- 11 reaching out to wider markets, the minority community
- 12 market should be greatly considered.
- 13 The minority community market is very
- 14 vital since it could lead to a bigger market that could
- 15 sum out through greater service and better profits.
- 16 Therefore, the future leadership and
- 17 involvement of U.S. Bank's CEO to reach out to minority
- 18 communities regarding small business contracting, home
- 19 loans, business loans among others, as well as through
- 20 adding of more minorities as employees, officers, and
- 21 board members for greater diversity, I highly recommend
- 22 it.
- In this regard, we propose that the CEO
- 24 of U.S. Bank to attend at least one annual meeting with
- 25 the community groups -- again, one annual meeting to the

- 1 community groups. We propose to see a five year
- 2 commitment signed by the CEO of U.S. Bank which could
- 3 benefit various minority communities.
- 4 We propose a report card to be submitted
- 5 to the CEO of U.S. Bank and to the OCC and the Federal
- 6 Reserve. Moreover, in order to reach more minority
- 7 communities, the ethnic media spending to minority owned
- 8 media should be increase in proportionate to the
- 9 population and in comparison to the budget of bigger
- 10 banks based on their market capitalization.
- If the above proposals are done, the
- 12 merger of U.S. Bank and MUFG Union Bank could be an
- 13 exemplary model for future bank mergers. Let the bank
- 14 minorities become bankable. Let them have access to
- 15 U.S. Bank's financial projects and services. Let the
- 16 lower class become middle class. Let the middle class
- 17 become upper class.
- 18 How could this be obtained? Let the
- 19 minority communities have more access to U.S. Bank's
- 20 financial projects and services.
- 21 By doing so, this could create more
- 22 economic opportunities to minority communities, and U.S.
- 23 Bank would have a better opportunity to be more successful
- 24 -- in other words, in -- when all minority communities
- 25 become successful, U.S. Bank would then become more

- 1 successful. Thank you very much.
- 2 MS. BANTA-LEWIS: Thank you for your
- 3 comments. We'll now move to Marisa Barrera. If you
- 4 could turn on your camera and come off mute.
- 5 MS. BARRERA: Good afternoon. Thank you
- 6 for this opportunity to provide information. My name is
- 7 Marisa Barrera, and I serve as DreamSpring chief impact
- 8 officer.
- 9 DreamSpring is an award-winning community
- 10 development financial institution, a non-profit mission
- 11 based lender that focuses on increasing access to
- 12 business credit and providing loans to enable
- 13 underserved entrepreneurs to realize their dreams.
- We were founded in 1994 in Albuquerque,
- 15 New Mexico, and our work has grown to support
- 16 entrepreneurs across the country. Our clients come from
- 17 diverse backgrounds, geographies, and industries, and
- 18 they all share an entrepreneurial desire and an urgent
- 19 need for access to small business capital.
- 20 Since our inception, we've provided \$465
- 21 million in loans to some 29,000 small businesses
- 22 that have created or supported 72,000 jobs now across 19
- 23 states. And DreamSpring is fortunate to have had a
- 24 longstanding relationship with U.S. Bank and their
- 25 partnership along so many of the steps in the growth of

- 1 our impact and work.
- 2 For example, during the roughly ten year
- 3 period from 2012 to today, U.S. Bank has provided over
- 4 \$360,000 in philanthropic funds to support DreamSprings'
- 5 work with populations that include entrepreneurs of color,
- 6 entrepreneurs in a low to moderate income household, women
- 7 business owners, and business owners with disabilities.
- 8 DreamSpring has also received \$20,000 in
- 9 charitable funding since 2018 from MUFG Union Bank. In
- 10 addition to philanthropic support, U.S. Bank has a
- 11 limited liability company investment in DreamSpring for
- 12 \$1.2 million without any required rate of return which
- 13 provides our organization with patient debt capital for
- 14 our lending efforts.
- 15 U.S. Bank has also engaged in our work in
- 16 other meaningful ways. For example, the Bank has made
- 17 it possible for three DreamSpring team members to
- 18 attend a multiday anti-racism workshop.
- 19 In 2019, U.S. Bank's chief social
- 20 responsibility officer served as a speaker for a DreamSpring
- 21 lead panel session at the Money 2020 Conference
- 22 last year. And DreamSpring's president and CEO, Ann
- 23 Haynes, is a volunteer member of U.S. Bank's community
- 24 advisory council.
- 25 Our organization is committed to financial

- 1 inclusion of underserved entrepreneurs, and we
- 2 appreciate the many ways U.S. Bank has helped advance
- 3 our work over many years. Thank you for your time
- 4 today.
- 5 MS. BANTA-LEWIS: Thank you for your
- 6 comments. We'll now move to Brateil Aghasi. If you
- 7 could turn on your camera and come off mute.
- 8 MS. AGHASI: Can you hear me?
- 9 MS. BANTA-LEWIS: We can. You may begin
- 10 your comments.
- 11 MS. AGHASI: Thank you so much. If you
- 12 ask me to describe U.S. Bank in one word, the very first
- 13 word that effortlessly comes to mind is community. U.S.
- 14 Bank has supported us at WISEPlace, a women's homeless
- 15 shelter in California for over two decades.
- 16 In the non-profit industry, we refer to
- 17 time, talent, and treasure as essentially the trifecta
- 18 of support, and U.S. Bank truly embodies all three of
- 19 these pillars.
- U.S. Bank has not only embraced our
- 21 mission to end homelessness for vulnerable women in our
- 22 community by providing a much needed financial support,
- 23 but U.S. Bank has a full embrace of continual
- 24 volunteerism. U.S. Bank has armed our organization with
- 25 hundreds of volunteers who are passionate and have done

- 1 it all -- no volunteer opportunity is too small or too
- 2 big to tackle together.
- I've seen U.S. Bank volunteers roll up
- 4 their sleeves and (inaudible) buildings, help us
- 5 remodeling shelter homes, to month long collections of
- 6 much needed items, along with providing expertise to the
- 7 women and the populations that we serve on budgeting,
- 8 financing, banking to strategic planning and leadership
- 9 focused on diversity and equity.
- 10 And these conversations with U.S. Bank
- 11 volunteers at all levels of their organization and all
- 12 levels of our organization have really helped shape and
- 13 customize our programs and services.
- 14 There are people who wait to be asked for
- 15 help. And what I have personally experienced with U.S.
- 16 Bank is that they are first to reach out and ask how
- 17 they can help. I've personally experienced that the
- 18 last two years.
- 19 During the pandemic while running a
- 20 homeless shelter for vulnerable populations, U.S. Bank
- 21 was the first to call me and say, "What do you need.
- 22 How can we help?" And I will never forget that. So for
- 23 these reasons and so many more, we enthusiastically
- 24 offer our support of U.S. Bank and just wholeheartedly
- 25 thank them for their community engagement and spirit

- 1 volunteerism in our community. Thank you.
- 2 MS. BANTA-LEWIS: Thank you for your
- 3 comments. We'll now move to Erika Van Merr. If you
- 4 could turn on your camera and come off mute.
- 5 MS. VAN MERR: Good afternoon. My name is
- 6 Erika Van Merr, and I'm the associate director of
- 7 philanthropy at FareStart. Over my ten years in
- 8 employment at FareStart, I've worked extensively with
- 9 both U.S. Bank and Union Bank.
- 10 FareStart is a Seattle based non-profit
- 11 organization that transforms lives, disrupts poverty,
- 12 and nourishes community through food, life skills, and
- 13 job training.
- Over our 30 year history, we have provided
- 15 opportunities for nearly 13,000 adults and youth while
- 16 serving over 14.5 million meals to Seattle area schools,
- 17 homeless shelters, and healthcare facilities.
- 18 FareStart does not support or oppose the
- 19 acquisition, but I want to provide some comment about
- 20 U.S. Bank's partnership in support of our organization.
- 21 Since 1998, U.S. Bank has been a corporate
- 22 supporter and partner providing consistent funding to
- 23 our job training programs. Their employees volunteer
- 24 their time and talent as well.
- Most recently in 2021, they contributed

- 1 over 183 volunteer hours. In -- in 2020, U.S. Bank had
- 2 planned to launch a mobile food truck to reach new
- 3 customers and engage with the communities, but due to
- 4 the pandemic, the vehicle could no longer be utilized
- 5 as intended.
- As a result, they reached out to us and
- 7 used a truck to deliver training materials and
- 8 technology packages to FareStart students when we
- 9 launched a virtual version (inaudible) program which had
- 10 been on pause due to COVID-19. That concludes my
- 11 comments for today. Thank you so much for your time.
- 12 GROUP 9
- MS. BANTA-LEWIS: Thank you for your
- 14 comments. We'll now move into group number 9. And
- 15 we'll begin with Gina Cunningham. If you could turn on
- 16 your camera and come off mute.
- MS. CUNNINGHAM: Good afternoon. My name
- 18 is Gina Cunningham, and I am the executive director of
- 19 HomeAid Orange County. We are a California non-profit
- 20 organization with the mission to build a future without
- 21 homelessness. We believe that housing is a human right.
- We accomplish our critical mission through the
- 23 development of housing, community engagement, and
- 24 education.
- 25 We are in full support of the acquisition

- 1 of MUFG Union Bank by U.S. Bancorp. Both of these
- 2 financial institutions have supported HomeAid's mission
- 3 for more than a decade. Their support has come in both
- 4 employee volunteerism through our community engagement
- 5 activities and with financial support through grant
- 6 funding opportunities.
- 7 We are also very grateful to have a
- 8 volunteer on our board of directors from U.S. Bancorp
- 9 here locally in Orange County.
- 10 HomeAid's work in our community would not
- 11 be possible without partners like U.S. Bancorp and MUFG
- 12 Union Bank. With nearly 7,000 people experiencing
- 13 homelessness in Orange County, we know the one thing
- 14 that will end homelessness is very simple: it's housing.
- 15 HomeAid Orange County is in support of
- 16 the acquisition and merger of these two great financial
- 17 institutions. Thank you for your time today.
- MS. BANTA-LEWIS: Thank you for your
- 19 comments. We'll now move to Sarah Letts. If you could
- 20 turn on your camera and come off mute.
- 21 MS. LETTS: Good afternoon. My name is
- 22 Sarah Letts, and I'm the executive director of Hollywood
- 23 Community Housing Corporation. Our non-profit was
- 24 incorporated in 1989, and 33 years later our focus
- 25 continues to be community development through the

- 1 renovation and new construction of service enriched
- 2 affordable housing.
- We've been working with U.S. Bank for 15
- 4 years, and we value them as a financing partner. U.S.
- 5 Bank is the equity investor in three of our buildings,
- 6 and they are financed with low income housing tax
- 7 credits or LIHTC. Their total equity investment in
- 8 these three properties is \$42 million.
- 9 And from the beginning of the underwriting
- 10 process to closing loans and then working with their
- 11 asset management team during operations, U.S. Bank has
- 12 demonstrated an ability to meet our evolving needs.
- 13 Throughout the years, U.S. Bank has also
- 14 demonstrated their continuing commitment to low income
- 15 communities. LIHTC investors in many of our other
- 16 buildings have sold their interests in our properties to
- 17 other investors, but U.S. Bank has remained committed to
- 18 our properties and to the people we serve.
- 19 In closing, we support U.S. Bank's
- 20 acquisition of Union Bank because of their strong
- 21 commitment to low income communities. Thank you.
- MS. BANTA-LEWIS: Thank you for your
- 23 comments. We'll now hear from Agnes Noonan. If you
- 24 could turn on your camera and come off mute.
- 25 MS. NOONAN: Good afternoon. My name is

- 1 Agnes Noonan, and I'm the president of the Women's
- 2 Economic Self-Sufficiency Team, DBA WESST, which is
- 3 headquartered in Albuquerque. WESST is a statewide
- 4 501(c)(3) with a mission of providing access and
- 5 resources to any New Mexican who wants to start and grow
- 6 their own business. Particularly for our target market,
- 7 it's women, people of color, and low wealth New
- 8 Mexicans.
- 9 WESST is a CDFI, an SBA microlender, and
- 10 host to six women's business centers in New Mexico. I
- 11 was very pleased to learn of the pending U.S. Bank
- 12 acquisition of MUFG Union Bank, and we're delighted to
- 13 provide our strong endorsement of this acquisition
- 14 because we have experienced firsthand what a great
- 15 community partner U.S. Bank is.
- 16 During its ten-year history in New
- 17 Mexico, U.S. Bank has educated itself about the
- 18 financial and economic challenges facing New Mexicans.
- 19 Shortly after their entrance into the New
- 20 Mexico market, the bank partnered with United Way of
- 21 Central New Mexico to sponsor communitywide capacity
- 22 building, training, and development activities for the
- 23 non-profit sector which assisted with their efforts to
- 24 create a more equitable economy.
- 25 Through volunteerism, including board

- 1 service and financial support of WESST's mission, U.S.
- 2 Bank has and is assisting our efforts to reach
- 3 underserved communities and individuals, including
- 4 immigrants, native Spanish speakers, political refugees,
- 5 and indigenous Americans who seek to become self
- 6 sufficient through sustainable entrepreneurship.
- 7 In turn, the Bank's support over the last
- 8 five years alone has helped WESST's clients create 1,781
- 9 new jobs, 365 business starts, and generate \$365 million
- 10 in sales revenues -- all with the clientele which is 90
- 11 percent diverse and typically a business of no more than
- 12 five employees.
- We believe U.S. Bank's acquisition of
- 14 Union Bank will provide all the impacted communities
- 15 with the great bank partner who will help them improve
- 16 the lives and livelihoods of community residents. We
- 17 strongly endorse their application without reservation.
- 18 Thank you very much.
- 19 MS. BANTA-LEWIS: Thank you for your
- 20 comments. We'll now move to Mary Tingerthal. If you
- 21 could turn on your camera and come off mute.
- MS. TINGERTHAL: Thank you very much. My
- 23 name is Mary Tingerthal. I appreciate the opportunity
- 24 to present testimony today. I'm speaking today on my
- own behalf and not behalf of any organization.

- 1 From 2011 to 2019, I served as
- 2 commissioner of the Minnesota State Housing Finance
- 3 Agency and as a member of the Governor's cabinet. Prior
- 4 to that opportunity, I've had multiple positions focused
- 5 on affordable housing and community development both in
- 6 the non-profit and for-profit sectors and have several
- 7 opportunities to intersect with U.S. Bank in that work.
- 8 I'd like to recount two examples of
- 9 working with U.S. Bank business units where the bank
- 10 really showed its support for programs that support the
- 11 community.
- 12 I first want to discuss an important
- 13 experience with U.S. Bank mortgage. When I joined
- 14 Minnesota housing in 2011, we were still in the wake of
- 15 the 2008 foreclosure crisis.
- 16 In 2011, we at the agency made mortgages
- 17 to only 555 households of color to buy their first
- 18 homes. Worse yet that represented only 15 percent of
- 19 all the mortgages we funded that year.
- 20 So the next year, we set out to redesign
- 21 our entire mortgage program to increase overall mortgage
- 22 activity and to make sure that the percentage going to
- 23 households of color was dramatically increased.
- I'm pleased to say that by 2019, we had
- 25 made great progress on both goals. We served three

- 1 times as many households of color, over 1,650 households
- 2 and 35 percent of our mortgages went to households of
- 3 color. We still have more to do, but it's great
- 4 progress.
- 5 And in order to do this, we had to
- 6 redesign our products because they weren't focused on
- 7 the right households.
- 8 We could not have done that without the
- 9 assistance of U.S. Bank mortgage which turned around
- 10 very quickly our ability to offer different kinds of
- 11 down payment assistance that we could not have offered
- 12 on our own. It's a great example of a behind the scenes
- 13 role that the bank plays not only in Minnesota but in
- 14 several housing finance agencies around the country.
- 15 I also want to say that I've been proud to
- 16 serve on the advisory board of the U.S. Bank Community
- 17 development entity, the business unit that makes
- investments using the new market's tax credit.
- 19 And in the past four years, and I've been
- 20 on the advisory board for 10 years, the leadership and
- 21 staff supporting this business unit have been very
- 22 explicit about their commitment to invest in businesses
- 23 lead by people of color. To help in accomplishing that
- 24 goal, they provided training on diversity and equity,
- 25 not only for the staff but the advisory board as well.

- 1 Thank you so much for my opportunity to
- 2 share this with you, and I appreciate your hearings and
- 3 letting this testimony be heard. Thank you.
- 4 MS. BANTA-LEWIS: Thank you for those
- 5 comments. We'll now hear from Rebecca Aguilera
- 6 Gardiner. We are unmuting Ms. Aguilera Gardiner because
- 7 of technical issues, but we should be able to hear her.
- 8 MS. AGUILERA-GARDINER: Excellent. Can
- 9 you hear me now?
- 10 MS. BANTA-LEWIS: We can.
- 11 MS. AGUILERA-GARDINER: Great.
- MS. BANTA-LEWIS: You may begin your
- 13 comments.
- MS. AGUILERA-GARDINER: All right.
- 15 Excellent. Good afternoon. I am Rebecca Aquilera-
- 16 Gardiner, the CEO and co-founder for Veterans in
- 17 Business Network, a non-profit 501(c)(3) organization.
- 18 The VIB network advocates on behalf of the Veteran and
- 19 the service-disabled veteran business community
- 20 nationwide. We help connect veteran business owners to
- 21 corporations and government agencies for contracting
- 22 opportunities.
- 23 Veterans are a diverse
- 24 collection of all types of individuals made up of all
- 25 races, creeds, orientations, abilities, and genders.

- 1 Veteran businesses make up about 5.9 percent of all
- 2 businesses in the United States with an estimated \$947
- 3 billion in receipts, approximately 3.9 million
- 4 employees, and about 177 billion in annual pay role.
- 5 Thanks to our corporate partners, Union
- 6 Bank, we have been able to offer business resources,
- 7 training of veteran business directors, scholarships to
- 8 the UCLA Management Development for Entrepreneurs
- 9 program and more, all at no cost to the veteran business
- 10 community.
- 11 Union Bank has been an active partner to
- 12 the Veterans in Business Network since our inception in
- 13 2016. And they have also -- and they also have a seat
- 14 on our corporate board. They have helped educate
- 15 veteran businesses on how to win contracts with Union
- 16 Bank, and the benefits of supplier diversity.
- 17 Union Bank has conducted financial
- 18 business workshops for us in the past. In fact, one of
- 19 the highest attended webinars we did with them was at
- 20 the end of 2020 to help veteran businesses understand
- 21 how to close out their year so they could start 2021
- 22 strong.
- 23 The VIB network salutes Union Bank for
- 24 their dedication to the veteran business community, and
- 25 we hope this acquisition will continue to help and

- 1 support veteran businesses nationwide grow and thrive.
- 2 Thank you for your time and thank you for allowing me to
- 3 share my comments.
- 4 MS. BANTA-LEWIS: Thank you for your
- 5 comments. We'll now hear from Leah Miller. If you
- 6 could turn on your camera and come off mute.
- 7 MS. MILLER: Hey, there, good afternoon.
- 8 My name is Leah Miller. I am the president of CEO of
- 9 Habitat for Humanity of Greater Sacramento. Thank you
- 10 so much for the opportunity to speak today regarding the
- 11 many ways that U.S. Bank has made the work of our
- 12 organization possible.
- 13 U.S. Bank has been very engaged in
- 14 supporting our organization -- the organizations
- 15 throughout our community here in the Sacramento region
- 16 in Northern California.
- 17 Specifically speaking regarding the
- 18 support for our Habitat for Humanity affiliate, U.S.
- 19 Bank has been a strong supporter of local -- our local
- 20 organization for over 25 years, and they've donated more
- 21 than \$500,000 to support the work that we do to develop
- 22 affordable home ownership opportunities to further the
- 23 preservation of existing affordable housing in our
- 24 community and to support numerous fundraising events and
- 25 campaigns.

- 1 They've also hosted numerous financial
- 2 education webinars for the new home owners that we serve
- 3 as well as for our Habitat Young Professionals group.
- 4 Over the years, numerous members of the Habitat -- of
- 5 the U.S. Bank team have served on our board of directors
- 6 as well as various event and fundraising committees.
- 7 In total in the past years since 1997,
- 8 U.S. Bank team members have volunteered more than 21,000
- 9 hours to make the work of Habitat for Humanity of
- 10 Greater Sacramento possible.
- 11 U.S. Bank has been and continues to be one
- 12 of the most engaged and supportive partners of our
- 13 organization. They have been an important part in
- 14 making the work that we do in the community possible.
- 15 Their leadership has consistently
- 16 demonstrated a genuine and generous investment and
- 17 partnership with our organization and so many others
- 18 through our community at large. Thank you for this
- 19 opportunity.
- MS. BANTA-LEWIS: Thank you for those
- 21 comments. We'll now hear from David Lizarraga. If you
- 22 could turn on your camera and come off mute. Just give
- 23 him one moment. David, are you able to come off mute?
- 24 It looks like we may have lost Mr.
- 25 Lizarraga so I think we should move on to the next

- 1 person, and then we come back to him if he -- he joins
- 2 in the next couple minutes or at the very end in group
- 3 14. Okay. We will move on to Katherine Siddens. If
- 4 you could turn on your camera and come off mute.
- 5 MS. SIDDENS: Here. Good afternoon to the
- 6 members of the Board of the Federal Reserve and the OCC.
- 7 I'm honored to be here today to show my support for the
- 8 U.S. Bank, Union Bank merger. My name is Kathy Siddens,
- 9 and I'm the executive director of Prosperity Connection
- 10 which is located in St. Louis, Missouri.
- We're a non-profit organization that
- 12 serves the bi-state region. Our mission is to promote
- 13 economic success for everyone in the region by providing
- 14 financial education and access to reliable products and
- 15 services.
- 16 We offer financial coaching and personal
- 17 finances classes at no cost to our customers. These key
- 18 resources make it possible for individuals to earn
- 19 economic independence.
- We envision an equitable community where
- 21 everyone has the access, skills, tools, and confidence
- 22 to achieve their financial aspirations. Through our
- 23 coaching and educational resources, we aspire to bring
- 24 financial justice and economic dignity to every customer
- 25 we serve.

- 1 As we all know, building financial
- 2 capacity is critical to reducing the racial wealth gap
- 3 for those in our communities. At Prosperity Connection,
- 4 we provide those services to our many customers through
- 5 the support of our great partners like U.S. Bank, who
- 6 are leaders in the area of financial inclusion.
- 7 Our work would not have the impact it does
- 8 without the commitment of U.S. Bank. They have provided
- 9 dedicated volunteers through board and committee service
- 10 and subject matter experts, especially in the area of
- 11 home ownership to low- and moderate-income communities.
- 12 These volunteers have been critical to our current
- 13 success and our future growth.
- 14 This valuable experience as well as much
- 15 needed financial support for our operations over many
- 16 years has been extraordinarily valuable to our
- 17 organization in many ways.
- 18 Through U.S. Bank's access commitment, the
- 19 Bank has made a long-term commitment to wealth building
- 20 in the diverse communities that we serve, focusing on
- 21 advancing black home ownership through outreach and
- 22 engagement with local community past partners like U.S.
- 23 Bank (inaudible) with Prosperity Connection.
- 24 The initiative has been especially
- 25 impactful to us through our partnership with Project

- 1 Home. Project Home is a public-private partnership
- 2 collaborative created by the Federal Office of Probation
- 3 and Parole that includes non-profit organizations, real
- 4 estate agencies, and banks to provide home ownership
- 5 opportunities for those re-entering from the federal
- 6 prison system.
- 7 This phenomenal program has made home
- 8 ownership a reality for nearly 100 individuals and
- 9 families, stabilizing both the family as well as the
- 10 communities in which they reside.
- 11 With a zero recidivism rate, this place
- 12 based program has been recognized in two presidential
- 13 administrations as the best practice for helping those
- 14 who have served their debt to society re-enter our
- 15 communities with dignity.
- 16 U.S. Bank was asked to become a founding
- 17 member of this collaborative because of the home buying
- 18 products and services they offer to those most
- 19 vulnerable in our communities, as well as their
- 20 extensive focuses on building financial capacity for the
- 21 LMI community.
- On behalf of the board, staff, volunteers,
- 23 and customers of Prosperity Connection, we fully support
- 24 this merger and thank you very much for your time today.
- 25 MS. BANTA-LEWIS: Thank you for your

- 1 comments. We'll now circle back to David Lizarraga. If
- 2 you're able to turn on your camera and come off mute.
- 3 Give that a moment. David Lizarraga.
- 4 MR. LIZARRAGA: Can you hear me?
- 5 MS. BANTA-LEWIS: We can.
- 6 MR. LIZARRAGA: Okay. I'm sorry for the
- 7 problems I've created here.
- 8 MS. BANTA-LEWIS: No worries at all. You
- 9 may begin your comments.
- 10 MR. LIZARRAGA: So good afternoon. My
- 11 name is David Lizarraga, chairman and founder of the
- 12 TELACU Education Foundation and chairman emeritus of
- 13 TELACU. Thank (inaudible) testify in support of the
- 14 merger of two key financial institutions that are
- 15 particularly important to the California market and
- 16 whose missions and corporate cultures are very much
- 17 aligned.
- 18 TELACU is a Latino led community
- 19 development corporation in Los Angeles. For more than
- 20 50 years, TELACU businesses have generated profitability
- 21 and (inaudible) from social impact. We build community
- 22 assets, create well-paying jobs, develop quality
- 23 affordable homes for our first-time homeowners and low
- 24 income seniors.
- 25 Our CDFI provides access to capital for

- 1 small businesses and hard-working families. And our
- 2 education foundation has empowered thousands of Latino
- 3 students and veterans to achieve academic and
- 4 professional success.
- I have served on Union Bank's advisory
- 6 board for seven years. During our quarterly meetings,
- 7 we have engaged in high level challenging discussions
- 8 that I am pleased to report have developed much trust
- 9 among us all. Many of the recommendations made by my
- 10 fellow board members and me have resulted in policy
- 11 changes that benefit our economically distressed
- 12 communities.
- 13 TELACU's new market's community capital
- 14 has received \$113 million from U.S. Bank
- 15 resulting in a total capital investment on nearly \$200
- 16 million to low income communities.
- 17 The nine projects funded created more than
- 18 2,300 jobs. Part of these developments were community
- 19 facility type projects that annually served well over
- 20 102,000 LMI individuals. Without these funds, none of
- 21 these projects would have been able to move forward.
- 22 For decades, both banks have invested in
- 23 our educational and workforce development programs which
- 24 provide comprehensive services and financial education.
- Their investments have developed thousands

- 1 of minority professionals in high growth, high impact
- 2 sectors, particularly small business entrepreneurs and
- 3 those in financial services as well as nurses, doctors,
- 4 and healthcare professionals now serving LMI
- 5 communities.
- 6 Union Bank's student run branch program in
- 7 high school campuses is an innovative approach to
- 8 providing financial education and promoting college
- 9 readiness in our LMI communities. Student bankers
- 10 develop critical skills and share basics of personal
- 11 finance that empower their peers, families, and school
- 12 communities.
- 13 A long-time member of both Greenlining and
- 14 CRC, I support many of their recommendations,
- 15 particularly the need for more diversity in the C Suite,
- 16 executive, and board levels as well as increased
- 17 investment in community outreach and expansion of staff
- 18 and resources to address (inaudible) stability and back
- 19 minority and low-income communities.
- 20 Based on a long standing and mutual
- 21 beneficial relationship of both institutions, I
- 22 wholeheartedly support this merger and trust that it
- 23 will not result in diminished support for our community
- 24 but rather that the combined financial equity of these
- 25 two well respected institutions will significantly

- 1 advance all segments of the population. Thank you very
- 2 much for the opportunity to testify.
- 3 MS. BANTA-LEWIS: Thank you for those
- 4 comments. We'll now move into group number 10. Doctor
- 5 Ruben Guerra, if you could turn on your camera and come
- 6 off mute.
- 7 GROUP 10
- B DR. GUERRA: Good afternoon.
- 9 MS. BANTA-LEWIS: Wonderful. You may
- 10 begin your comments.
- 11 DR. GUERRA: Good afternoon Board of
- 12 Governors and everybody on this call. I had a nice
- 13 speech written, but after I -- the commitment that U.S.
- 14 Bank has made, there's just one thing that -- that I'd
- 15 like to know is how is U.S. Bank going to distribute the
- 16 commitment?
- 17 There is, there is a problem that happens
- 18 here and has happened for many years. You know, I have
- 19 represented the Latin Business Association for 18 years
- 20 now, and so I've been around with all the banks and how
- 21 they work.
- 22 And honestly I've been hearing to
- 23 everybody speak today, and there's so much rhetoric. Of
- 24 course, they're going to be supporting because they
- 25 already get financial aid, and they get aid from U.S.

- 1 Bank and Union Bank.
- U.S. Bank honestly here in California does
- 3 a terrible job when it comes to diversity and that is
- 4 something that I personally know through our
- 5 organization and through all our business owners. So I
- 6 want to know how are they going to distribute these
- 7 funds? How is it going to improve the developers --
- 8 black and Latino developers in our community.
- 9 UNIDENTIFIED SPEAKER: And all she could
- 10 see was our screen?
- DR. GUERRA: Is somebody speaking?
- 12 MR. OLSON: Yes, so -- yeah, if everyone
- 13 could be on mute except for the speaker, please. Thank
- 14 you.
- DR. GUERRA: How is this going to effect
- 16 and provide more lending to contractors? We have a huge
- 17 base of contractors that are in need. They can do these
- 18 big projects, but the banks don't want to lend money
- 19 because they're contractors. How are they going to do
- 20 more lending for our developers, our contractors, our
- 21 small businesses, the Latino and black community here in
- 22 California? That's my concern.
- 23 And, yes, there's that old -- good old
- 24 boys club in these bank that if you know somebody that's
- 25 how you're going to get your funding. It doesn't matter

- 1 what you do. If you know somebody on the inside that's
- 2 how you're going to get your funding. So they need to
- 3 see throughout all aspects of where they're going to
- 4 fund.
- 5 They need to really -- and I got to say,
- 6 Union Bank, there's one person out there that's really
- 7 done a great job -- actually a couple. But when it
- 8 comes to diversity, Richard Chacon, U.S. Bank, it would
- 9 be a big mistake to lose that guy because he can teach.
- 10 He can show U.S. Bank how it's done. And he can really
- 11 impact the community. So Richard Chacon and Mr. Robinson
- 12 at -- from Union Bank, they really need to be part of
- 13 this because it needs to be consistent. If somebody leaves,
- 14 they're going to lose all the
- 15 consistency within the community.
- 16 And we also need more support for our
- 17 non-profits. The LBA has been here for 45 years and
- 18 continuing fighting for our businesses. Thank you.
- 19 MS. BANTA-LEWIS: Thank you for those
- 20 comments. We're now going to hear from Claudine Cheng.
- 21 Claudine Cheng, if you could unmute yourself.
- MS. CHENG: I think you might have to --
- 23 hi, can you hear me?
- 24 MS. BANTA-LEWIS: We can hear you. Yeah.
- MS. CHENG: Oh, so thank you. I'm so

- 1 sorry. I have had technical difficulties this morning.
- 2 My name is Claudine Cheng. I think I'm still not
- 3 seeing myself on the screen there, but I hope you can
- 4 hear me.
- 5 I'm Claudine Cheng, the president of the
- 6 APA Heritage Foundation in San Francisco. The APA
- 7 Heritage Foundation is a non -- 501(c)(3) non-profit,
- 8 and our mission is to promote public awareness of the
- 9 diverse APA cultural heritage and to provide
- 10 opportunities for community collaborations between city
- 11 and state government and communities and the business
- 12 community.
- So I feel like I'm in a very good space to
- 14 comment on the merger because I have had very positive
- 15 experience with both U.S. Bank and Union Bank.
- 16 Every year the main -- one of the main
- 17 activities of the foundation is to plan and implement
- 18 the celebration of Asian Pacific Americans Heritage
- 19 month, which is the month of May in this country.
- 20 And, you know -- and for many years, Union
- 21 -- both U.S. Bank and Union Bank has been a very
- 22 enthusiastic supports of our program which goes on for a
- 23 whole month long.
- So I feel like this -- the merger of the
- 25 bank -- I think the merger of resources would be very

- 1 beneficial to the API community as well as not just for
- 2 our community but in our work to connect with and bring
- 3 out the diverse communities together throughout the
- 4 year.
- 5 Then I think one challenge might be -- or
- 6 not challenge but maybe one hope that we have is that
- 7 the two banks will connect and really discuss
- 8 comprehensive and holistic approach to community
- 9 benefits.
- I have heard a number of the speakers this
- 11 morning and understand that, you know -- and it -- and
- 12 that it is really important that we have a good policy
- 13 moving forward so that we can take full advantage of the
- 14 combined resources of the two banks.
- 15 So -- but I have had very positive
- 16 experiences, not just because the banks have been our
- 17 sponsor, but I have also in turn been invited to speak
- 18 at employee resource group functions and whatnot. So I
- 19 feel that the merger is -- will be -- will have a
- 20 positive impact to the San Francisco community. So
- 21 thank you so much.
- MS. BANTA-LEWIS: Thank you for your
- 23 comments. We'll now hear from Leo Goldberg. If you
- 24 could turn on your camera and come off mute.
- 25 MR. GOLDBERG: Good afternoon. Thank you

- 1 for the opportunity to testify. My name is Leo
- 2 Goldberg. I'm co-director of the California Community
- 3 Land Trust Network. We represent 25 non-profit members
- 4 who develop and steward permanently affordable community
- 5 owned housing across the State of California.
- 6 Community land trusts or CLTs are an
- 7 essential strategy for addressing California's
- 8 affordability crisis. They take land and housing from
- 9 the speculative market and place them in the permanent
- 10 affordability through community ownership.
- 11 CLTs are often formed by and strive to
- 12 serve people of color that have been historically
- 13 excluded from the wealth creation produced by home
- 14 ownership and are too often subjected to the whims of
- 15 investor landlords and the harshest fallout of the COVID
- 16 pandemic. 70 percent of our residents are people of
- 17 color.
- 18 The California CLT Network is opposed to
- 19 the merger of U.S. and Union banks until we see a
- 20 demonstrated commitment to ensuring that the merger
- 21 results in an increase in investment in the low income
- 22 and black and brown communities where our members live
- 23 and work.
- In California, we are living through the
- 25 fallout of the affordable housing and COVID crisis, and

- 1 this critical moment for the banking industry and
- 2 government to channel investments into housing access
- 3 for low income households.
- 4 I'll point out two specific areas where we
- 5 should see commitments from the bank: the first relates
- 6 to the rising tide of foreclosures and corresponding
- 7 influx of investor capital looking to capitalize by
- 8 flipping properties or increasing rents to capture the
- 9 huge demand for housing. Too often this results in the
- 10 displacement of tenants who are predominantly low income
- 11 and people of color.
- 12 Community Land Trust and their community
- 13 development partners are looking for opportunities to
- 14 intervene on behalf of low-income tenants facing
- 15 displacement by preserving their properties as
- 16 permanently affordable community assets and creating a
- 17 pathway to home ownership.
- 18 We want to see this bank merger produce a
- 19 commitment to support this preservation work by
- 20 allocating capacity building funding and acquisition
- 21 capital to non-profit organizations working in the
- 22 hardest hit communities.
- Additionally, we call on the bank to
- 24 evaluate their mortgage lending practices and extend
- 25 their home purchase mortgages to community land trust

- 1 home buyers who are too often excluded because shared
- 2 equity home ownership lies outside of restricted bank
- 3 underwriting norms.
- 4 Our members are creating home ownership
- 5 opportunities, and potential first-time home buyers
- 6 lined up but too often a lack of mortgage products gets
- 7 in the way.
- 8 We also believe that it's critical that
- 9 banks make loans available to community land trust
- 10 homebuyers without an individual tax identification
- 11 number. These loans will support home ownership for
- 12 people without social security numbers.
- To wrap up, we oppose the merger at this
- 14 time, and we hope that the bank will agree to a strong
- 15 community benefits agreement that includes the elements
- 16 I have discussed. Thank you for the opportunity to
- 17 testify.
- MS. BANTA-LEWIS: Thank you for your
- 19 comments. We'll now hear from Elba Schildcrout. If you
- 20 could turn on your camera and come off mute.
- MS. SCHILDCROUT: Hi everybody. Can you
- 22 hear me okay?
- 23 MS. BANTA-LEWIS: We can. You may begin
- 24 your comments.
- 25 MS. SCHILDCROUT: Great. Thank you. So

- 1 thank you for having me. My name is Elba, and I'm the
- 2 director of community wealth and services at East LA
- 3 Community Corporation. We're also a non-profit
- 4 organization providing financial services to our
- 5 community members and the LA County, and the near --
- 6 surrounding areas as well as we're affordable housing
- 7 developer.
- 8 I am also here on behalf of the California
- 9 Reinvestment Coalition. I am a secretary of the board,
- 10 and I am very interested in talking about our concerns
- 11 around the merger. So we are currently opposing the
- 12 merger.
- 13 The reasons behind the -- we're opposing
- 14 the merger is because we want to see a really strong
- 15 community benefits agreement. Some of the things that
- 16 we're looking to see is an expansion of first-time home
- 17 buyer programs that are going to include accessibility
- 18 to people that are -- that are low income as well as
- 19 looking at people that are undocumented.
- 20 Similar to my colleague Leo that mentioned
- 21 individual taxpayer identification numbers -- we want that
- 22 to be expanded access to them as well.
- 23 We do understand that there -- that Union
- 24 Bank had a pretty decent product for low mortgage -- for
- 25 the low down payment, and we don't want to lose that.

- 1 We want to make sure that there is portfolio products
- 2 out there that are also supporting low income
- 3 communities with -- they need
- 4 to do a lower down payment.
- 5 Also, we want to make sure that there are no bank
- 6 closures in our communities. Many union banks -- locations
- 7 are located in communities of color, and we don't want to lose
- 8 any of that access to those communities.
- 9 The other thing we are really concerned about is the
- 10 loss -- as a non-profit, affordable housing developer, having
- 11 these two banks merge, it's going to reduce the competition.
- 12 We have seen that there's been -- we've been able to get
- 13 better pricing and investment through Union Bank, because they
- 14 are able to compete against each other. And our concern --
- 15 that is one thing, because we may be losing some of the good
- 16 pricing, and even doubling the investment is not going to be
- 17 enough for us to be able to truly see an impact as they're
- 18 becoming a larger institution.
- 19 We do -- I do thank you for having this hearing, but
- 20 holding this hearing is not going to be enough. We do want
- 21 the regulators to scrutinize these applications, and ensure
- 22 that there's a clear community -- a clear public benefit, and
- 23 a condition to any merger approval and compliance with a
- 24 strong community benefits agreement.
- 25 And I will stop there, and thank you so much for

- 1 having me.
- 2 MS. BANTA-LEWIS: Thank you for those comments.
- 3 We'll now hear from Mary Scott Knoll.
- If you could, turn on your camera and come off mute.
- 5 MS. KNOLL: Good afternoon. My name is Mary Scott
- 6 Knoll. I am the executive director of the Fair Housing
- 7 Council of San Diego. Our mission is the eradication of
- 8 unlawful housing discrimination, and we do that work through
- 9 outreach, education, and enforcement referrals to enforcement
- 10 entities.
- 11 I'm also a member of the California Reinvestment
- 12 Committee, and so I'm a member -- and speaking in opposition
- 13 to the merger that we are discussing.
- 14 While I begin by applauding with -- very vigorously,
- 15 all of the comments that have been made, the work that has
- 16 been done, and the achievements done by these two banks, and
- 17 I'll just refer to them as "banks" during my comments. And
- 18 I'm going to now read, so that, in the interest of time, I can
- 19 get all my things in.
- 20 My comments today relate to the instant case, where
- 21 we are asking that the application for the proposed bank
- 22 merger be interfaced with and be connected to the presentation
- 23 of a very strong community benefits agreement. We believe
- that all community benefits agreements should be locally
- 25 defined, however. And in my view, with 30 years of listening

- 1 to what the community expresses that they need, I can very
- 2 readily say that the three areas that I note where we need to
- 3 have the banks do more -- we are proud of what they have done,
- 4 we ask them to do more in the areas of outreach, education,
- 5 and provisions of sites, bank locations, and services and
- 6 products.
- 7 With the outreach and education, we would like to
- 8 see banks reach out to the people who are beyond the fair
- 9 housing -- excuse me, the counseling programs. There is a
- 10 vast number of people who are still working, who are trying to
- 11 amass the funds to make the first-time home buyer
- down payments, but who have no idea about the world of finance,
- 13 about how to prepare themselves to enter that world. There
- 14 are a vast number of people who will be potential applicants,
- 15 bank loan applicants. We need to reach out to them.
- 16 Once we've reached out to them, we need to make sure
- 17 that there are sites that -- where they can get products that
- 18 are related to them, both in rural and urban communities. And
- 19 we hope that those benefits will be encompassed in an
- 20 agreement that remembers them, that has products for them,
- 21 that does not close banks, that makes sure that they remediate
- 22 where bank loans and percentages between black applicants and
- 23 white applicants, Hispanic applicants are made more even-
- 24 keeled, and that we can demonstrate that there is equity and
- 25 opportunity.

- I do appreciate the opportunity to speak with you
- 2 today, and hope that these comments will be taken into
- 3 consideration. Thank you.
- 4 MS. BANTA-LEWIS: Thank you for those comments.
- 5 We'll now hear from Rawan Elhalaby.
- 6 MS. ELHALABY: Thank you. Good afternoon. My name
- 7 is Rawan Elhalaby, and I'm the associate director of economic
- 8 equity at the Greenlining Institute.
- 9 The Greenlining Institute is a state and national
- 10 policy research organization and leadership development
- 11 organization working to advance economic opportunity and
- 12 empowerment for people of color and low-income communities.
- 13 Founded in 1993, and based in Oakland, California, Greenlining
- 14 envisions a nation where communities of color thrive, and
- 15 where a person's race is never a barrier to economic
- 16 opportunity.
- We work alongside a coalition of over 40 grassroots,
- 18 community-based organizations, including minority business
- 19 associations, community development corporations, and civil
- 20 rights organizations. Our advocacy addresses the root causes
- 21 of racial, economic, and environmental inequities to
- 22 meaningfully transform the material conditions of communities
- 23 of color in California and across the nation.
- In this testimony I wish to emphasize that U.S.
- 25 Bank's proposed acquisition of Union Bank will result in an

- 1 outsized impact on California's communities of color. The
- 2 loss of Union Bank and its CRA activity, including significant
- 3 investments in housing and community development, will reduce
- 4 the ability of communities of color to access credit and
- 5 financial services that are necessary to bridge the racial
- 6 wealth gap.
- 7 I am particularly concerned, that while U.S. Bank
- 8 has engaged in conversations with community groups -- and for
- 9 that we are very appreciative -- the bank has not made
- 10 adequate commitments to communities of color that are
- 11 specific, quantifiable, and reflective of the size of this
- 12 acquisition.
- In California, the black home ownership rate is 37
- 14 percent, and the Latino home ownership rate is 44 percent.
- 15 Financial institutions like U.S. Bank are obligated to meet
- 16 the credit needs of these communities that make a meaningful
- 17 effort to bridge the racial wealth and home ownership gap.
- 18 It's important that the Federal Reserve Board and the OCC
- 19 scrutinize the extent to which the acquisition of Union Bank
- 20 by U.S. Bank will disrupt or contribute to efforts to meet the
- 21 needs of California's most historically marginalized
- 22 communities in the areas of wealth building through affordable
- 23 and targeted products and services, diverse staff and
- 24 leadership, and branches.
- I am particularly concerned about the potential

- 1 closure of branches due to this merger in the long term. The
- 2 consolidation of banks has led to a significant decrease of
- 3 bank branches in majority-minority neighborhoods. In these
- 4 neighborhoods, where broadband access and transportation is
- 5 limited, bank branches are critical for meeting the needs of
- 6 people of color. With fewer branches, communities of color
- 7 are targeted by predatory, non-bank lenders to meet their
- 8 credit needs.
- 9 The only remedy for these concerns, an indicator of
- 10 public benefit of this merger, is a community benefits
- 11 agreement that makes concrete commitments to the communities
- 12 most impacted. These are communities of color, especially in
- 13 California, where 90 percent of the acquired assets of Union
- 14 Bank are located. These commitments must directly address
- 15 racial inequities perpetuated by bank consolidation.
- 16 For now, in the absence of a strong community
- 17 benefits agreement that meets the needs of California
- 18 communities, I oppose this merger application. This concludes
- 19 my remarks.
- MS. BANTA-LEWIS: Thank you for those comments. We
- 21 will now hear from Debra Gore.
- If you could, turn on your camera and come off mute.
- 23 MS. GORE-MANN: Hello, my name is Deborah Gore-Mann,
- 24 and I'm the president and CEO of the Greenlining Institute. I
- 25 also serve on the San Francisco Federal Reserve Community

- 1 Council Advisory Council under Mary Daly's leadership.
- U.S. Bank said in a statement, "With the
- 3 acquisition, U.S. Bank will gain more than one million loyal
- 4 consumer customers (inaudible) and about 90,000 small business
- 5 customers, in addition to approximately 58 billion in loans
- 6 and 90 billion in deposits. The combination will improve U.S.
- 7 Bank's position -- deposit position in California from tenth
- 8 to fifth, and will significantly increase its customer base in
- 9 California."
- 10 California has a lot at stake in this acquisition.
- 11 It is our trusted relationship with our banks in California
- 12 that demonstrate value. We express that value through a
- 13 commitment of a community benefits agreement in writing and in
- 14 deeds. U.S. Bank has provided an initial draft of the CBA,
- 15 and we were appreciative of that effort. And U.S. Bank must
- 16 now offer a definitive commitment to a CBA that is yet to be
- 17 received or in place.
- 18 Since 1977, banks have been required by the CRA to
- 19 lend to LMI neighborhoods. But 40 years later, figures
- 20 from the Census Bureau show the average white family was worth
- 21 15 times more than the average black family. Fundamentally,
- 22 CRA is not reversing the historic damages of racial
- 23 discriminatory redlining. Despite these disparities, 99
- 24 percent of the national banks receive a satisfactory or
- 25 outstanding grade on their inspections under CRA.

- In a U.S. Bank quote to public comments, they
- 2 respectively -- respectfully submit that, when acting on an
- 3 application, the agency should consider the OCC's own
- 4 findings. The CRA's performance of each bank has been
- 5 outstanding on an overall basis, as well, in California. So
- 6 if the CRA is in need of modification, U.S. Bank is requesting
- 7 that the OCC's own findings should be considered, then perhaps
- 8 we should pause to consider the effectiveness of the outdated
- 9 CRA performance.
- 10 U.S. Bank, in another statement, said the acquisition
- 11 will enable it to offer improved technology to Union Bank's
- one million customers, and it expects to offer a combination
- of online and in-person services across former Union Bank
- 14 areas.
- 15 Most recently, the Greenlining Institute published a
- 16 research piece titled Algorithmic Bias Explained: How
- 17 Automated Business Decisions Becomes an Automated
- 18 Discrimination. Algorithmic bias occurs when an algorithmic
- 19 decision creates unfair outcomes, and unjustifiably and
- 20 arbitrarily privileges certain groups over another. The
- 21 consolidation of banking and explosive expansion of fintech
- 22 will serve to simplify -- excuse me, amplify the algorithmic
- 23 biases that are moving faster than CRA, and faster than
- 24 regulation.
- 25 We are especially concerned that a transaction that

- 1 will move a bank from tenth to fifth in California might
- 2 create this algorithmic bias. We request that a CBA be
- 3 required and cited if an approval is granted to the bank.
- 4 Thank you, and that concludes my remarks.
- 5 MS. BANTA-LEWIS: Thank you for those comments.
- 6 We'll now hear from Holden Weisman.
- 7 If you could, turn on your camera and come off mute.
- 8 MR. WEISMAN: Great, thank you very much. My name
- 9 is Holden Weisman, I am the senior director for economic
- 10 equity at the Greenlining Institute. I'm testifying today in
- 11 opposition to the proposed merger of U.S. Bank and Union Bank
- 12 until such time as a strong, clear, and detailed community
- 13 benefits agreement is negotiated between the new bank and its
- 14 community-based partners.
- To underscore the need for such a CBA, above and
- 16 beyond what my colleagues have already stated, I would like to
- 17 specifically highlight our concerns regarding the lack of home
- 18 lending to low-income communities and communities of color in
- 19 California, compared to similar banks in the state.
- 20 A home is the largest asset most individuals or
- 21 families will ever own in their lives. And for most, this
- 22 purchase will also represent the most significant source of
- 23 wealth and the greatest potential for intergenerational wealth
- 24 transfer. The home ownership rate in California is already
- 25 one of the lowest in the country. And as you previously

- 1 heard, this rate falls even lower for black and Latino
- 2 communities in the state.
- 3 Were the combined bank to continue the trends we have
- 4 observed in U.S. Bank's personal home lending to these
- 5 communities, based on the data we have seen to date, we would
- 6 be very concerned that their lower levels of lending to both
- 7 LMI communities and communities of color would exacerbate the
- 8 already staggering racial wealth gap in California.
- 9 On nearly every metric, in comparison to its peer
- 10 banks lending in our state, U.S. Bank under-performs and its
- 11 personal mortgage lending to low and moderate-income
- 12 borrowers, its lending in LMI census tracks, its lending to
- 13 African American and Latino borrowers, and its lending in
- 14 majority-minority neighborhoods, among other segments of its
- 15 home lending, where it also currently falls short.
- 16 In general, we are concerned that the observable
- 17 disparities between U.S. Bank's lending to white borrowers and
- 18 borrowers of color increases the already substantial risk for
- 19 a new era of redlining in mortgage lending.
- The representatives of U.S. Bank asserted earlier
- 21 today that the combination of these two institutions will
- 22 produce a stronger overall bank. While Union Bank has
- 23 performed significantly better on nearly all the measures I
- 24 referenced, we are greatly concerned that the under-
- 25 performance of U.S. Bank in these areas will be the dominant

- 1 lending culture at the combined bank, barring commitments to
- 2 reserve -- to reverse these current trends.
- Based on the home lending data we have seen,
- 4 combined with a poor record of branch closures, as previously
- 5 outlined by my colleagues earlier in the day, we must first
- 6 see verifiable action to course correct. U.S. Bank must now
- 7 commit to increased lending in communities of color and LMI
- 8 neighborhoods. Until such a commitment is agreed upon as part
- 9 of a strong community benefits agreement, we will continue to
- 10 oppose this merger.
- 11 This concludes my remarks. Thank you very much.
- MS. BANTA-LEWIS: Thank you for those remarks.
- 13 We'll now hear from Monica Palmeira.
- 14 If you could, turn on your camera and come off mute.
- MS. PALMEIRA: Hi, can everybody hear me?
- 16 MS. BANTA-LEWIS: We can. You may begin your
- 17 remarks.
- 18 MS. PALMEIRA: Great, thank you. Good afternoon.
- 19 My name is Monica Palmeira, and I am the fourth -- and I
- 20 promise, final -- representative from the Greenlining
- 21 Institute, where I focus on climate finance.
- It is absolutely critical that this proposed merger
- 23 seriously grapple with environmental justice and climate
- 24 change-related considerations. I know that this may not be a
- 25 traditional topic in bank mergers, but we know an institution

- 1 of the size this merger would create absolutely plays a role
- 2 in our societal response to climate change. The IPCC, the
- 3 International Panel on Climate Change, just came out with a
- 4 new report, and confirms there is a rapidly closing window of
- 5 opportunity to address climate change.
- 6 Given the potential ripple effects of this merger,
- 7 my comments today will outline tangible steps that this new
- 8 institution can take to be a better actor on issues of
- 9 climate.
- 10 First, as it relates to managing climate-related
- 11 risk, we appreciate hearing that U.S. Bank committed back in
- 12 2021 to voluntarily reporting on its greenhouse gas emissions,
- 13 and that the intention is for this new institution to do the
- 14 same.
- That said, regulators will soon require institutions
- 16 to report on their emissions, so this will simply become, you
- 17 know, standard business practice in the near term. So
- 18 anticipating this, we would like to see this new institution
- 19 make a commitment to disclosing its Scope 3 emissions in
- 20 particular, which includes the emissions across the
- 21 institution's supply chain.
- 22 Additionally, Union Bank's parent company is listed
- 23 as the number-six financial institution in funding fossil
- 24 fuels, with \$147 billion in support between 2016 and 2020. On
- 25 the flip side, during the same time period, MUFG has given

- 1 approximately 21 billion in environmental financing for green
- 2 projects. In other words, MUFG's green initiatives were
- 3 dwarfed by its investments in fossil fuels, which were
- 4 approximately seven times larger.
- 5 U.S. Bank, on their own, has made a commitment in
- 6 2021 to investing 50 billion in environmental finance by 2030.
- 7 So we ask, what will this look like for this new institution?
- 8 We have heard interest in ESG and environmental
- 9 goals, but nothing concrete. So we urge the banks to make a
- 10 commitment to close the gap between the financing of fossil
- 11 fuels and so-called green investments. This should include no
- 12 further expansion of fossil fuel support and financing.
- 13 Second, we want to see proactive investments in
- 14 community climate resilience. It is critical that this new
- 15 institution not use financial risk due to climate change as a
- 16 reason to draw down investments in frontline communities. We
- 17 know that these frontline communities are the communities most
- in need of investment and support from financial institutions.
- 19 Therefore, we want to see this commitment to not pull back on
- 20 investment made clear.
- 21 Further, we appreciate that there is interest in
- 22 pursuing partnerships and investments in affordable energy,
- 23 technology, climate resilience. In a community benefits
- 24 agreement we would like to see a dollar amount commitment to
- 25 these kinds of investments that should include also community-

- 1 based provisions like a green, affordable housing; EV charging
- 2 infrastructure; community solar; et cetera, as well as
- 3 philanthropic contributions to organizations focused on
- 4 environmental justice. As mentioned earlier, these should
- 5 close the gap between fossil fuel investments and so-called
- 6 green investments.
- 7 We look forward to continuing the conversation.
- 8 That concludes my remarks. Thank you.
- 9 MS. BANTA-LEWIS: Thank you for those comments.
- 10 We'll now hear from Richard Girling.
- If you could, turn on your camera and come off mute.
- MR. GIRLING: Good afternoon. Thank you for this
- 13 opportunity to speak. My name is Richard Girling, and I'm an
- 14 active member of the San Francisco Public Bank Coalition. I'm
- 15 a trained economist who's been closely observing the financial
- 16 sector for the past two decades.
- The collapse of the banking system in 2008
- 18 particularly struck me by seeing how vulnerable our financial
- 19 system is. I feel strongly that poor management decisions by
- 20 bankers precipitated the crisis, and felt it wrong to bail out
- 21 banks with billions while allowing millions to lose their
- 22 homes and jobs from foreclosures and the recession that
- 23 followed. After studying the financial crisis, I came to the
- 24 conclusion that excessive risk-taking and lax regulation was
- 25 largely responsible.

- On a personal level, I witnessed the devastation
- 2 that followed the banking crisis when I saw two long-time
- 3 African American homeowners on my block lose their homes due
- 4 to corrupt banking practices. These were great neighbors with
- 5 multi-generational households that were forced to relocate to
- 6 distant communities.
- 7 A close Latina friend of mine also lost her multi-
- 8 generational home due to foreclosure, forcing her to squeeze
- 9 herself and her two daughters into a studio apartment.
- 10 These occurrences took place all across America.
- 11 From 2007 to 2009, 2.5 million foreclosures were executed,
- 12 with 8 percent being black and Latinos.
- 13 A few years ago I retired from a career of teaching
- 14 economics in order to commit my time and energies into
- 15 improving my community. I'm doing this by using my economic
- 16 skills to look at the financial sector. My education and
- 17 these personal experiences have made me incredibly skeptical
- 18 about the soundness of our financial system and the principles
- 19 of the banking community.
- I'm particularly concerned by the accelerating
- 21 degree of financial concentration, such as this consolidation.
- 22 Local banks are increasingly disappearing from our
- 23 neighborhoods. While there were 18,000 banks in 1984, today
- 24 there are fewer than 5,000. Branches are closing by the
- 25 thousands, with 4,000 eliminated since March 2020, one-third

- 1 being in LMI and minority neighborhoods.
- I oppose this merger, unless there are substantial,
- 3 enforceable agreements to ensure that there is, one, a
- 4 commitment to suspend foreclosures to enable people to stay in
- 5 their homes while recovering from the COVID economic fallout;
- 6 two, substantial expansion of lending for affordable housing;
- 7 three, no contraction of the total number of branches
- 8 operating as a consequence of this combination.
- 9 Thank you for your time, and that concludes my
- 10 comments.
- 11 MS. BANTA-LEWIS: Thank you for your comments.
- 12 We'll now hear from Francis McIlveen.
- 13 If you could, turn on your camera and come off mute.
- MR. MCILVEEN: Hi. Can you see -- hear me?
- 15 MS. BANTA-LEWIS: We can. You may begin your
- 16 comments.
- 17 MR. MCILVEEN: Thank you. My name is Francis
- 18 McIlveen. I am the director of real -- development activities
- 19 and real estate at the Northern California Land Trust. We are
- 20 a community land trust, and a founding member of the
- 21 California Community Land Trust Network. Access to commercial
- 22 and retail mortgages have been essential for our programs.
- I want to also just say that I wholeheartedly
- 24 endorse the comments by my colleague at the Network and the
- 25 folks at the Greenlining Institute. Those -- all those points

- 1 are really well taken.
- 2 Just to give you some context, community land trusts
- 3 is one of the most enforceable and durable mechanisms for
- 4 permanent affordability of housing. A 2011 study showed that
- 5 the CLT homes had just a fraction of the rate of foreclosures
- 6 as open market homes did in the crisis of 2009. It was in the
- 7 low single digits. And that's because of the relationship and
- 8 the model and the enforceability of it. And I'm going to give
- 9 an example.
- In 2009, in the collapse of the financial markets
- 11 and the foreclosure crisis, we had a home that was foreclosed
- on, and taken by the lender with a credit bid. The lender had
- 13 engaged in the same profligate liar loan practices in the go-
- 14 go days of 2006, and had made the loan in an amount that was
- 15 more than double of what the restricted value of that home
- 16 was. But due to the invalidity of that deed of trust, and
- 17 because of the enforceability of the land lease, I was able to
- 18 get a rescission of that trustee deed without even using a
- 19 lawyer. And that's a fate that wasn't shared by a lot of the
- 20 BMR units across the country. That's just to give you a
- 21 perspective on how effective this model is of preserving
- 22 affordability and stabilizing our neighborhoods. And that's a
- 23 model that's out there.
- We oppose the merger proposal, unless it's amended
- 25 to include a strong, detailed, and enforceable community

- 1 benefits agreement that increases the investment by at least
- 2 50 percent in California, and addresses all of these other
- 3 concerns about racial equity and access that all of the folks
- 4 have been raising. You need to have a strong Community
- 5 benefits agreement to show that there will be a public
- 6 benefit. Otherwise, it does just the opposite.
- 7 We rely heavily on community banks to -- for our
- 8 commercial lending for our projects because of those
- 9 relationships there, and the responsiveness. They're the ones
- 10 that provide access to those loans, and the mergers work just
- in the opposite direction by consolidating, moving the
- 12 decision-making out of the local neighborhood. And it has a
- 13 negative impact on our communities.
- We want to see some specific access for commercial
- 15 loans that will play well with the public subsidies that we
- 16 get access to.
- We want to see some loan products for housing
- 18 cooperatives, which is a form of home ownership, occupied
- 19 ownership.
- 20 And yeah, I'm out of time, so thanks.
- 21 GROUP 11
- MS. BANTA-LEWIS: Thank you for those comments. We
- 23 will now move into Group 11. First we'll hear from Nicole
- 24 Suydam.
- 25 If you could, turn on your camera and come off mute.

- 1 MS. SUYDAM: Great. Thank you so much for the
- 2 opportunity to speak with you today in support of U.S. Bank's
- 3 acquisition of Union Bank. My name is Nicole Suydam, and I'm
- 4 the president and CEO of Goodwill of Orange County,
- 5 headquartered in Santa Ana, California.
- 6 While we are most known at Goodwill for our thrift
- 7 stores and donation centers, we are most proud of our mission
- 8 to help people overcome barriers to employment. The people we
- 9 serve include those with physical and developmental
- 10 disabilities, mental health diagnoses, justice involvement,
- 11 limited work experience, and we also proudly serve U.S.
- 12 military veterans and their families.
- 13 U.S. Bank has been one of Goodwill of Orange
- 14 County's most involved corporate partners, with over 20 years
- 15 supporting our mission. Not only have they supported us with
- 16 hundreds and thousands of dollars of philanthropic
- 17 contributions, but they have provided us with community-minded
- 18 employees who have volunteered thousands of hours of their
- 19 time and talents serving on our board of directors and
- 20 committees.
- 21 When I think about our relationship with U.S. Bank,
- 22 I'm immediately reminded of the early days of the pandemic,
- 23 when U.S. Bank stepped up for us in a big way. As my team and
- 24 I were forced to close our stores and donation centers, we
- 25 made a commitment to keep our mission to serve this community

- 1 open. We saw the sudden wave of unemployment that more than
- 2 doubled the need for Orange County food banks overnight, and
- 3 we knew we needed to help. We stood ready to deploy our
- 4 trucks, drivers, trailers, warehouse space to aid our local
- 5 food banks, but we knew we couldn't do it alone.
- 6 Upon hearing of our plan, U.S. Bank stepped up
- 7 quickly by awarding us a generous grant to use our supply
- 8 chain assets and team members to support emergency food
- 9 distribution in the early days of the pandemic. This support
- 10 made it possible to more than double the distribution capacity
- 11 at our local food banks, helping to distribute millions of
- 12 pounds of food to thousands of families and seniors who needed
- 13 it most.
- I can personally attest to U.S. Bank's commitment to
- 15 serving the community, and believe wholeheartedly they will
- 16 continue to grow their commitment to support low-income and
- 17 communities of color even more in the coming years. For these
- 18 reasons I enthusiastically support U.S. Bank's acquisition of
- 19 Union Bank, and encourage the board to vote in favor of the
- 20 acquisition.
- 21 Thank you for your time.
- MS. BANTA-LEWIS: Thank you for your comments. We
- 23 will now move to Lisa Wright.
- 24 If you could, turn on your camera and come off mute.
- 25 MS. WRIGHT: Good afternoon, Board. My name is Lisa

- 1 Wright. I am the president of the Inland Southern California
- 2 United Way and 211+, and I'm here to speak to you about
- 3 our support of U.S. Bank's acquisition of Union Bank.
- 4 In our lived experience, U.S. Bank is one of the
- 5 most active and important partners in the work that we are
- 6 doing in the inland southern region of California. Our 211
- 7 contact center and our United Way programs directly serve a
- 8 million people, or a fifth of the population in our region.
- 9 All the people we serve are low-income individuals. Some of
- 10 the major issues faced by the people we serve are
- 11 homelessness, housing insecurity, unemployment, under-
- 12 employment and financial instability.
- U.S. Bank has been a key participant and leader for
- 14 many of our financial stability programs and volunteer events.
- 15 U.S. Bank's large employee base shows up for us every time we
- 16 ask, and they offer both financial and volunteer support for
- 17 every program of ours that have need. The U.S. Bank is a
- 18 partner that we trust and value, and we believe the same
- 19 partnership will extend with the acquisition of Union Bank.
- Thank you for your time.
- 21 MS. BANTA-LEWIS: Thank you for your comments. We
- 22 will now move to Jeffrey Lesk.
- 23 If you could, turn on your camera and come off mute.
- 24 MR. LESK: Okay, I don't see the camera, but can you
- 25 hear me on the microphone?

- 1 MS. BANTA-LEWIS: We can hear you.
- 2 MR. LESK: Great. My name is Jeffrey Lesk, and I'm
- 3 the co-founder and president of New Partners Community Solar,
- 4 which is a Washington, D.C.-based non-profit promoting
- 5 environmental and energy justice. I am participating in this
- 6 hearing to support U.S. Bank's proposed acquisition of Union
- 7 Bank.
- 8 New Partners Community Solar finances and develops
- 9 solar arrays around the District of Columbia. We structured
- 10 our community solar program so that 100 percent of the
- 11 economic benefits of our solar energy production goes to D.C.
- 12 low-income households at no cost, enabling low-income
- 13 residents to participate in the new green economy in which
- 14 they have largely been excluded. Virtually all of our low-
- 15 income beneficiaries are individuals and families of color.
- 16 Our program was the model for Washington, D.C.'s Solar for All
- 17 program, now a national model for including our most
- 18 vulnerable residents and the benefits of renewable energy.
- 19 When New Partners undertook the expansion of our
- 20 program to magnify our ability to address climate change,
- 21 income inequality, and social justice, we reached out to U.S.
- 22 Bank, who became our equity investor, providing economic
- 23 viability to our new, larger phase, and enabling us to greatly
- 24 increase our ability to bring environmental justice to more
- 25 and more needy, diverse beneficiaries, including returning

- 1 citizens recently being released from the criminal justice
- 2 system.
- 3 U.S. Bank helped us turn the map of renewable energy
- 4 beneficiaries in the District of Columbia from one centered
- 5 only in the wealthy areas of town to one benefiting residents
- 6 throughout the city, significantly including many residents of
- 7 wards 7 and 8, D.C.'s poorest wards.
- 8 As important as the financial investment was -- and
- 9 it was absolutely critical -- U.S. Bank was a true partner in
- 10 the program. Their team provided us not just with investment
- 11 funding, but with technical assistance, access to in-house and
- 12 third-party professionals, perspective on industry standards
- 13 and protocols, and additional financial support. They
- 14 facilitated our participation in a learning session for the
- 15 National Solar Energy Industries Association, encouraging
- 16 others to explore supporting this type of program nationally.
- 17 Prior to co-founding New Partners, I was a
- 18 nationally oriented affordable housing and community
- 19 development attorney for over three decades. As a working
- 20 attorney and an industry-wide representative, I worked closely
- 21 with U.S. Bank on many transactions and in many contexts.
- 22 Their CRA and other community development investments and
- 23 efforts are well known and well respected, and you've heard
- 24 about many of them today.
- When I was an adjunct professor of community

- 1 development finance, I often turned to U.S. Bank projects as
- 2 examples of thought leadership and addressing the way that a
- 3 variety of different programs could be combined to build a
- 4 broad-based, comprehensive approach to addressing the needs of
- 5 our low-income communities. This acquisition will provide
- 6 them with the ability to further leverage what I've personally
- 7 seen to be a thoughtful, consistent approach to inclusive
- 8 community development. Thank you.
- 9 MS. BANTA-LEWIS: Thank you for those comments.
- 10 We'll now hear from Charisse Bremond.
- If you could, turn on your camera and come off mute.
- MS. BREMOND: Yes. Hello, good afternoon, everyone.
- 13 Can you hear me?
- MS. BANTA-LEWIS: We can hear you.
- 15 MS. BREMOND: Great. My name is Charisse Bremond
- 16 Weaver, president and CEO of the Los Angeles Brotherhood
- 17 Crusade. We are a 54-year-old non-profit who has been a
- 18 champion for equality, equity, and serving the most vulnerable
- 19 families in south Los Angeles and surrounding communities.
- 20 Each year the Brotherhood Crusade provides direct
- 21 services to more than 3,000 LMI youth and young adults that
- 22 focuses on employment, financial literacy, mentoring,
- 23 education, health and wellness, an additional 25,000 residents
- 24 through special projects (sic). The organization has been a
- 25 beacon of hope by improving the quality of life for the

- 1 voiceless.
- 2 The Brotherhood Crusade has been fortunate for
- 3 decades to receive the support from U.S. Bank and Union Bank
- 4 to support our work. Union Bank has been an exceptional
- 5 partner with providing financial resources for -- but more
- 6 important, key leadership has volunteered their time to
- 7 provide financial literacy and mentorship to young adults from
- 8 the age of 16 to 24 who have not been connected to resources.
- 9 We're hopeful, with this merger, that the community
- 10 will not suffer from the merger. We would like U.S. Bank to
- 11 work with Union Bank leadership to ensure the non-profit
- 12 sector is not taking a hit from the merger. The level of
- 13 support to the non-profit sector should be amplified, and not
- 14 decreased. This is a critical time in our communities that
- 15 serve the most vulnerable who are suffering from unemployment,
- 16 food insecurities, lack of investments in the black and brown
- 17 community.
- 18 This merger will allow U.S. Bank to take a strategic
- 19 approach, with investing more with black, Hispanic, and Latino
- 20 businesses and, more importantly, investing more with BIPOC-
- 21 led non-profit organizations.
- We thank you, and we hope U.S. Bank does the right
- 23 thing by our community.
- 24 MS. BANTA-LEWIS: Thank you for those remarks.
- 25 We'll now hear from Ryan Weyandt.

- 1 Ryan Weyandt has submitted a PDF presentation that
- 2 he will refer to during his oral remarks. This PDF
- 3 presentation is posted to the Board's public website at the
- 4 same location where each attendee registered to attend this
- 5 public meeting.
- 6 MR. WEYANDT: Thank you so much, and good afternoon,
- 7 Board of Governors and committee members, ladies and
- 8 gentlemen. My name is Ryan Weyandt. I am the chief executive
- 9 officer of the LGBTQ+ Real Estate Alliance, a Twin Cities-
- 10 based national 501(c)(6) non-profit organization. We are
- 11 dedicated to advocacy, education, philanthropy, and business
- 12 growth within the LGBTQ+ segment of the real estate and
- 13 housing industries, as well as increasing the LGBTQ+ home
- 14 ownership rate in this country.
- 15 It gives me a great pleasure this afternoon to be
- 16 able to speak to you from Las Vegas, Nevada, where just 20
- 17 minutes ago, actually, I was on stage in front of 1,500
- 18 realtors, talking about the importance of equity, equality,
- 19 and fair housing for the LGBTQ+ in real estate, finance, and
- 20 housing.
- 21 As some of you know, today in America it is legal to
- 22 discriminate against our community in all things real estate
- 23 and finance, because of the lack of Federal protections for
- 24 the LGBTQ+ community, and the absence of state protections in
- 25 29 states. Yes, that's correct. In more than half the

- 1 country today, LGBTO folks do not have protection under the
- 2 law in everything from buying to selling to financing to
- 3 renting and seeking of shelter. This has been verified
- 4 several times by our friends at the Human Resource Campaign.
- 5 The PDF, which I'm sharing with you, which I would
- 6 encourage you to flip through, it's a 40-some-page, fully
- 7 illustrated, first-time home buyer guide, which U.S. Bank was
- 8 instrumental in working with our organization to create. U.S.
- 9 Bank, through their partnership with the alliance, has enabled
- 10 us the financial means and resources to be able to speak
- 11 across the country in communities everywhere about the
- 12 importance of fair and equal housing.
- 13 Our partnership with U.S. Bank has enabled hundreds
- of folks to engage in the pathway to home ownership through
- 15 combined efforts around financial literacy and understanding
- 16 what generational wealth really is, and how to obtain that
- 17 through home ownership. They've helped us in educating folks
- 18 to the needs and opportunities which exist within the LGBTQ
- 19 community and our communities across the country, which hold a
- 20 combined \$1.2 trillion economic potential on the United States
- 21 economy.
- One such example, as I said, of a extremely
- 23 successful cooperative initiative is this guide, which you are
- 24 now able to view. We did have other collaborative buy-in, but
- 25 U.S. Bank mainly underwrote it. U.S. Bank was instrumental in

- 1 providing base funding to assist in the data collection which
- 2 didn't exist prior to this, and the publication of this
- 3 resource, which has now been downloaded and distributed
- 4 thousands of times throughout the country by realtors, real
- 5 estate professionals, and community members in the LGBTQ+ and
- 6 allied communities.
- 7 Additionally, as you may know, LGBTQ racially
- 8 diverse communities do hold the lowest home ownership rates in
- 9 this country. U.S. Bank is actively working with the alliance
- 10 to address this.
- 11 The LGBTO+ Real Estate Alliance is in favor of this
- 12 merger between U.S. and Union Banks, as we believe it will
- 13 create direct channels for distribution of resources,
- 14 education, and financial literacy, resulting in increased home
- 15 ownership rates as a result of U.S. Bank's dedication to
- 16 community partners' specifically and often ignored minority
- 17 communities like the LGBTQ+ community.
- 18 Thank you all for your time and consideration this
- 19 afternoon.
- MS. BANTA-LEWIS: Thank you for those comments.
- 21 We'll now hear from Brad Ketch.
- MR. KETCH: Good afternoon.
- 23 MS. BANTA-LEWIS: If you could, turn on your camera
- 24 and come off mute.
- 25 MR. KETCH: Thank you. The CBA commitment by --

- 1 excuse me. Give me one moment, please. I recognize I'm using
- 2 up my time.
- MS. BANTA-LEWIS: No, you're totally fine. You may
- 4 begin.
- 5 MR. KETCH: Thank you.
- 6 MS. BANTA-LEWIS: I --
- 7 MR. KETCH: There we go. The contemplated CBA
- 8 commitment is going to largely be a commitment to our
- 9 struggling suburban and rural areas.
- 10 Suburban poverty everywhere has become much worse
- 11 lately, as shown by our experience here in Portland. East
- 12 Multnomah County is the part that sits outside of Portland,
- 13 where there are a couple of branches. The income disparities
- 14 are stark, and median household income is less than half of
- 15 what it is in Portland. And in just the last eight years,
- 16 this gap has more than doubled.
- 17 Suburban poverty in Portland is not much different
- 18 than it is in metro areas across your footprint. Almost all
- 19 the racial, ethnic, and income diversity in Portland occurs in
- 20 east Multnomah County. In our little neighborhood called
- 21 Rockwood, there's over 90 languages spoken at home, in just a
- 22 2-square mile radius.
- 23 We have the worst outcomes for health, the youngest
- 24 population, the worst educational attainment, and the lowest
- 25 participation rates for financial products. We are the most

- 1 rent-burdened neighborhood in Oregon.
- While the financial need is huge and growing, the
- 3 suburban and rural areas don't really compete well against the
- 4 big cities when resources are distributed. My organization is
- 5 a BIPOC-led non-profit that exists to address these and other
- 6 problems that we would characterize as existing at the
- 7 systemic level.
- 8 We want to help large system players like the banks
- 9 engage more meaningfully. Our approach is to be a backbone or
- 10 a hub that can help our community create a new narrative for
- 11 itself. And our core strategy is to coordinate and build the
- 12 capacity of people, companies, and groups to make east
- 13 Multnomah County a place where everyone can learn, earn, and
- 14 belong.
- 15 One area of capacity building that we have had
- 16 success with lately is with the small, culturally-specific
- 17 non-profits. They have great impact within their specific
- 18 communities, but frequently lack the back-office function, the
- 19 scale, or the financial sophistication to effectively grow.
- 20 To these groups, the first rung of the banking ladder is 10
- 21 feet off the ground. An effective intermediary can make that
- 22 first rung two feet off the ground for these excluded
- 23 populations.
- 24 Our strategy as an intermediary works. We have
- 25 banded together into BIPOC-led collaboratives that are

- 1 delivering results. It's so effective that, recently, the
- 2 U.S. Small Business Administration awarded us a \$1 million, 2-
- 3 year grant to build on these relationships in order to
- 4 stimulate the formation and growth of a BIPOC business
- 5 network. We invite the banks to join the SBA in committing
- 6 funds to this new network.
- 7 We believe that, if the bank is to achieve their
- 8 equity goals, they will need to build the capacity of
- 9 intermediary organizations in the suburban and rural areas
- 10 like us. We invite them to play their part in scaling up
- 11 backbone organizations that will, in turn, reach the hard to
- 12 reach, but critically important target populations.
- 13 Thank you for listening to my testimony, and this
- 14 concludes my remarks.
- 15 MS. BANTA-LEWIS: Thank you for those comments. We
- 16 will now hear from Elise Buik.
- 17 If you could, turn on your camera and come off mute.
- 18 Wonderful. You may begin your comments.
- 19 MS. BUIK: Great. Good afternoon. Thank you so
- 20 much for allowing time to hear from important community
- 21 leaders. My name is Elise Buik, and I'm the president and CEO
- 22 of the United Way of Greater Los Angeles. We serve the County
- of Los Angeles, which represents 10 million people across 88
- 24 cities.
- I'm here to speak to the amazing partnership that

- 1 the United Way of Greater Los Angeles has had with the U.S.
- 2 Bank for decades. We benefit from their leadership and their
- 3 involvement in the community, both from their leadership team
- 4 members and their employees, as they support and volunteer at
- 5 hundreds of LA-based non-profits to ensure that there is
- 6 continued investment in innovative programs to serve our local
- 7 communities' needs.
- 8 U.S. Bank shares the United Way's vision of creating
- 9 pathways out of poverty, and that is where we have partnered
- 10 together, really looking at how we break generational cycles
- 11 of poverty through our focus on education, economic mobility,
- 12 and housing, and ensuring that we're looking at how we achieve
- 13 together greater levels of racial equity. U.S. Bank has
- 14 partnered with us to ensure that low-income residents and
- 15 neighborhoods have access to the resources that are so
- 16 critical for them to thrive.
- We especially saw U.S. Bank step up during the
- 18 pandemic. They and their team members worked with the United
- 19 Way and our partners to ensure that families and students had
- 20 access to food, to mental health supports, and to academic and
- 21 technology supports when our students went remote.
- They were also instrumental in ensuring that
- 23 immigrant small business owners had the resources and support
- they needed to weather the economic downturn that our region
- 25 faced. And U.S. Bank significantly increased their support as

- 1 we are still weathering the fallout from the pandemic.
- 2 Most recently, the bank has really stepped up to
- 3 work with the United Way and our partners in trying to tackle
- 4 the most pressing issue facing our region. Unfortunately, we
- 5 have the distinction of being the homeless capital of the
- 6 nation, with more than 65,000 individuals living on our
- 7 streets. They are working with us to innovate new designs in
- 8 affordable housing construction and, most importantly, in
- 9 financing these projects at a scale that we can get to to stop
- 10 the inflow into homelessness.
- I can't say enough about the leadership, the
- 12 involvement, and the commitment to the community that is a
- 13 core value of the U.S. Bank leadership team and their
- 14 employees, and we believe that this merger will help to expand
- 15 that impact and that commitment at our time when our community
- 16 needs us most.
- 17 So thank you very much for allowing me to share my
- 18 thoughts today.
- MS. BANTA-LEWIS: Thank you for those comments.
- 20 We'll now hear from Calvin Holmes.
- 21 If you could, turn on your camera and come off mute.
- MR. HOLMES: Good afternoon, ladies and gentlemen.
- 23 I am Calvin Holmes, president of the Chicago Community Loan
- 24 Fund, a 30 years young CDFI that is strengthening
- 25 Chicagoland's economy by improving its under-served

- 1 communities. I also serve as the vice chair of the African
- 2 American Alliance of CDFI CEOs, and as a member of the U.S.
- 3 Bank Community Advisory Council. All three roles bring me
- 4 here today.
- 5 You can't say much in three minutes, so I will
- 6 rapidly share five examples of how I have seen U.S. Bank
- 7 support economic justice.
- 8 From my experience, I know that, through its 12
- 9 years of repeated and multi-sector investing in a once --
- 10 community, Pullman, on Chicago's far south side, U.S. Bank has
- 11 demonstrated the level of risk it will take to help transform
- 12 an entire community. U.S. Bank has invested over \$113 million
- in Pullman, which has helped to create over 500,000 new square
- 14 feet of commercial space and over 1,500 new jobs, mostly for
- 15 local residents.
- 16 Furthermore, with Laura Vowell and Zach Boyers'
- 17 dedication, U.S. Bank is also a pioneer in a new movement to
- 18 help CDFIs that are new and/or led by persons of color that
- 19 have not been able to secure an allocation of the incredibly
- 20 impactful New Market Tax Credits. U.S. Bank has been
- 21 educating the CDFI fund on measures it could take to level the
- 22 playing field for less experienced CDFIs like mine.
- The bank has also launched a new internal program,
- 24 whereby it literally gives want-to-be New Market Tax Credit
- 25 program allocatees a portion of its allocation to deploy to

- 1 help them build their track record in the program, so they
- 2 will eventually win their own allocation. It did exactly that
- 3 -- it did exactly this for my agency just a few months ago,
- 4 and we immediately added the New Market Tax Credit project
- 5 experience to our New Market Tax Credit allocation application
- 6 that we just submitted in January.
- 7 And the bank is contributing to a national program
- 8 to teach want-to-be allocatees how to build winning
- 9 applications to the program.
- 10 Wearing my African American Alliance of CDFI CEO's
- 11 hat, U.S. Bank proactively seeded two programs that are
- 12 strengthening the capacity of our members, especially those
- 13 under \$10 million in assets, to deploy loans and provide
- 14 technical assistance to reduce racial economic inequity in
- 15 predominantly black and brown communities.
- 16 Wearing my U.S. Bank Community Advisory Council hat,
- 17 the bank operates its advisory council with the best values:
- 18 transparency, honest dialogue, mutual respect, and action.
- 19 Led by Reba Dominski, the U.S. Bank Community Advisory Council
- 20 is a place where a community's -- where community leaders go
- 21 to solve problems.
- For example, at a time when many institutions had
- 23 deemed small-dollar lending unprofitable, U.S. Bank listened
- 24 to us, and launched its simple loan program in 2018, allowing
- 25 U.S. Bank customers to borrow up to \$1,000, providing a much-

- 1 needed alternative to predatory payday loans.
- In closing, as a member of the National Community
- 3 Reinvestment Coalition, CCLF's overall support of this merger
- 4 is directly tied to U.S. Bank's willingness to work with NCRC
- 5 to create a formal Community benefits agreement. And we lift
- 6 our voices in chorus with our fellow advocates regarding many
- 7 of the issues discussed in this meeting and in other forms
- 8 across the country, including the call to minimize branch
- 9 closures in LMI communities.
- 10 Our experience with U.S. Bank is that it strives to
- 11 do the right thing.
- 12 Thank you again for this hearing.
- 13 MR. OLSON: All right, thank you, Mr. Holmes, and
- 14 thank you to all the speakers in our last segment.
- 15 We are about to go on break. But before we do so, I
- 16 just want to ask, if you are a speaker in Group 12, we would
- 17 ask that you return at 5:25 p.m. Eastern Time to ensure there
- 18 are no technical difficulties. For everyone else, we will
- 19 resume at 5:30 p.m. Eastern. Thank you.
- 20 (A brief recess was taken.)
- 21 GROUP 12
- MS. MURPHY: Good afternoon, good evening, everyone.
- 23 We are now ready to get started with Group 12, so I will hand
- 24 this off to Meagan.
- 25 MS. BANTA-LEWIS: Wonderful. Yeah, first we're

- 1 going to be hearing from Hyepin Im.
- If you could, turn on your video and come off mute.
- Wonderful, you may begin -- yes, you may begin your
- 4 remarks.
- 5 MS. IM: Good afternoon, or good evening. My name,
- 6 again, is Hyepin Im. I serve as CEO and founder of a non-
- 7 profit, Faith and Community Empowerment. For 20 years we have
- 8 really been a bridge between church and community, as well as
- 9 the AAPI community.
- 10 And we do have a good working relationship with U.S.
- 11 Bank, as well as Union Bank. Both banks have funded and
- 12 supported many of our initiatives, including our home
- 13 ownership initiative. Black and Korean home ownership rate is
- 14 the same, nationally, and they have been supportive of our
- 15 work that serves not just Korean, but, really, all
- 16 communities, as well.
- 17 At the same time -- and also, with Union Bank we've
- 18 had a stronger relationship. I've been on their community
- 19 advisory board, and they have funded beyond our home ownership
- 20 with some of our other recent anti-Asian, black-Asian
- 21 solidarity efforts, as well.
- I wanted to say, though, that serving on the board
- 23 previously with Greenlining Institute, as well as with CRC,
- 24 I've seen the power and benefit of a written formal Community
- 25 benefits agreement. Even though we, again, enjoy great

- 1 relationships, it is during those annual or semiannual
- 2 meetings that we get access to those data, and to be able to
- 3 ask questions of, you know, them honoring those commitments.
- 4 And so I would really like to recommend and ask that there
- 5 would be a requirement for a formal Community benefits
- 6 agreement.
- 7 I think it also facilitates conversations and
- 8 relationships that is not in the normal discussions of a -- as
- 9 a grantee versus a grantor.
- In addition, I would like to also say that, in a
- 11 merger, you know, funding tends to collapse. Also, staffing
- 12 tends to collapse. And I think, again, relations are so key,
- 13 in terms of funding and generating ideas, and bringing issues
- 14 to the table. And I believe that, especially with Union Bank,
- 15 they have really made some deep investments. And I would
- 16 really like to ensure that there will be continuity of some of
- 17 those key staffing who have those longstanding relationships,
- 18 or else that -- it will be lost, in terms of that.
- 19 And I have, again, experienced many mergers where
- 20 that relationship is gone, and then suddenly the -- our
- 21 contact and our funding also disappears. And I think that,
- 22 again, funding for non-profits -- they're really the only ones
- 23 during a community crisis that stands in the gap, and has
- their hands and feet on the ground, and knows those resources,
- 25 and can be that advocate. But without those kind of

- 1 commitments, I think it would be a travesty.
- 2 And again, with communities of color, women -- that
- 3 during this current environment, it is even more pressing than
- 4 ever that these type of benefit agreements exist, and one plus
- 5 one should equal minimum two, if not more. And we expect
- 6 that, and ask for that in the Community benefits agreement.
- 7 Thank you so much.
- 8 MS. BANTA-LEWIS: Thank you for your comments.
- 9 We'll now hear from Nikki Beasley.
- 10 If you could, turn on your camera and come off mute.
- 11 MS. BEASLEY: Okay, here I am. Well, good evening,
- 12 good afternoon. My name is Nikki Beasley, executive director
- 13 of Richmond Neighborhood Housing Services based in California,
- 14 and supporting the immediate Bay Area counties.
- 15 In full transparency, I sit here with a number of
- 16 different lenses for my comment today. I am newly appointed
- 17 to Union Bank's Community Advisory Board, and also a appointee
- 18 of the Federal Home Loan Bank's Affordable Housing Council,
- 19 and also sit on CRC's board, and active member, as well as sit
- 20 on a CDFI board, CDF Community Vision. The reason that I
- 21 share those appointments is to share my comments come from
- 22 that lens.
- 23 I'm here to also talk about the importance of a
- 24 community benefits agreement. It really should be a staple
- 25 that can be leveraged in the community, not just the

- 1 stakeholders, but community members can understand exactly
- 2 what the commitment of the bank will be to the communities
- 3 that they care so much about.
- 4 And what I'm looking at is the Community Benefits
- 5 Plan framework, which I believe was a response to CRC's
- 6 request or recommendations for a community benefits agreement,
- 7 and at first glance was somewhat disappointed in the response.
- 8 I felt that what was shared was very -- from the recommended
- 9 community benefits agreement, it was very thought out. There
- 10 was some specific outcomes, expectations, and goals, and what
- 11 was received was very general, at best, lackluster, basically
- 12 all -- using all of the taglines.
- 13 And I do need to say, from a community stakeholder,
- 14 we're no longer impressed by the large numbers. Where it
- 15 states, you know, a minimum of \$115 million in contributions
- 16 over 5 years, when I look at that map, that's about \$23
- 17 million made nationally. And with all of the segments of work
- 18 that's needed, it's hard to assume how those funds will be
- 19 allocated.
- I do want to say that -- it was mentioned earlier --
- 21 we have a stronger relationship with Union Bank. They've done
- 22 an incredible job in supporting us. We're looking forward to
- 23 seeing how we can be more engaged with U.S. Bank. And with
- 24 this merger potentially making this bank the fifth largest,
- 25 the expectation is that there's clear transparency and

- 1 accountability to the communities that they will be adopting,
- 2 and that we will need more, and that the investment should
- 3 represent their being the fifth largest, and when numbers are
- 4 represented, being able to break that down.
- 5 Because again, from a community standpoint, it's
- 6 hard to understand really what the amounts will show in the
- 7 community, because many of these areas are still disinvested,
- 8 disenfranchised, and we don't see the actual outcomes that I'm
- 9 sure the bank has every intention to make.
- 10 Thank you so much.
- 11 MS. BANTA-LEWIS: Thank you for those comments.
- 12 We'll now hear from Rudy Espinoza.
- 13 If you could, turn on your camera and come off mute.
- MR. ESPINOZA: Hi, everybody, thank you so much for
- 15 having me. Good afternoon. My name is Rudy Espinoza. I
- 16 serve as the executive director of Inclusive Action, a non-
- 17 profit CDFI based here in LA that is dedicated to advocating
- 18 for economic justice and providing access to capital to
- 19 entrepreneurs.
- Our organization, like many CDFIs, exists because of
- 21 the lack of policies that encourage lending in our
- 22 communities. Our organization has deployed hundreds of
- 23 thousands in microloans to support entrepreneurs that have
- 24 been marginalized by banks and our economy. We have also
- 25 advocated for policies that support rights for workers and for

- 1 entrepreneurs, and we do this because we believe that both
- 2 access to capital and justice-seeking policies are necessary
- 3 to address the widening income inequality that we see.
- 4 The bank executives this morning shared their
- 5 willingness to continue to invest in the community. We've
- 6 heard that they remain committed to supporting the communities
- 7 we work in. We also heard today that U.S. Bank and Union Bank
- 8 sponsored charity dinners, provide small grants to local
- 9 programs, and even encourage its staff to volunteer in the
- 10 community. Some even serve on our board of directors. We
- 11 heard that the banks support affordable housing, especially
- 12 through the use of New Market Tax Credits. These actions
- 13 should be welcomed. We should thank them for their
- 14 contributions.
- 15 But we also have to ask ourselves, what are the
- 16 clear community benefits that this merger will yield?
- 17 We should also ask, what are the characteristics of
- 18 a good community partner in the context of today's
- 19 proceedings?
- Is a good community partner the one that sponsors a
- 21 local small business fundraiser, but doesn't lend directly to
- 22 black and brown entrepreneurs?
- Is a bank outstanding if they provide a \$10,000
- 24 grant to support a financial coaching program, but won't open
- a bank branch in that same neighborhood?

- 1 Is someone truly a promoter of affordable housing if
- 2 they avoid lending to our communities without a Federal
- 3 subsidy or a tax credit?
- 4 These are the main questions that we should discuss,
- 5 and I'm happy that the banks that we're talking about today
- 6 are issuing grants to non-profits. And -- but the hearing
- 7 today is reviewing an \$8 billion transaction, and we have to
- 8 stay focused on the transaction that will create a \$680
- 9 billion bank. We can't simply approve it because the banks
- 10 are providing small grants to our events.
- I want to congratulate the banks for an outstanding
- 12 CRA rating, but this does not mean that the community believes
- 13 them to be outstanding.
- We are seeking a strong partnership with financial
- 15 institutions like U.S. Bank and Union Bank, but our
- 16 communities are demanding a truly strong partnership, one that
- 17 moves beyond what we've seen in the past. We need more than
- 18 small grants for our programs. We need loan products that are
- 19 accessible and useful. We need bank branches in our
- 20 communities, and we need an ironclad commitment for more
- 21 investment. That's something that's missing today.
- I'd like to thank you all for listening to today's
- 23 proceedings, and I humbly request that you, as our regulators,
- 24 consider opposing this merger unless there is a clear
- 25 community benefits agreement in -- with details -- in place

- 1 beforehand. These banks are asking for your approval to
- 2 merge, and it is more than reasonable to request that they
- 3 work with community organizations to outline commitments
- 4 before that decision is made. Thank you.
- 5 MS. BANTA-LEWIS: Thank you for those comments. We
- 6 will now hear from YaVette Holts.
- 7 If you could, turn on your camera and come off mute.
- 8 MS. HOLTS: Good afternoon, everyone. Thank you for
- 9 inviting testimony and feedback from community, and not just
- 10 regulators or the stakeholders involved. I really appreciate
- 11 and respect this opportunity, and want to encourage all who
- 12 are aware that the 60 percent of the U.S. Bank closures are --
- 13 have been, in the last year, major-minority [sic] communities.
- 14 And with regard to the currently 46 percent closures
- in those same communities, that's a total of 752 banks being
- 16 closed in at-risk and under-served communities. That's before
- 17 this merger.
- As my colleague just stated, it's an \$8 billion
- 19 transaction that seeds a \$680 billion entity. And what we
- 20 want to do is maintain or encourage a level of transparency
- 21 and commitment to the opportunity that this provides.
- 22 So rather than doing the most to do the least, we're
- 23 looking for these entities, these large institutions who have
- 24 roots in these communities, to take the information that
- 25 they've learned from experience in these communities with

- 1 their clients and understand and activate on the ways that
- 2 they can actually use this opportunity to establish and
- 3 encourage new programs and access to funds and opportunities
- 4 to support the structural aspects of those communities,
- 5 financially speaking, to not just give the grants or -- sorry,
- 6 loans, but to create structures that carry it on in the
- 7 future, ad infinitum.
- 8 So ceding aspects that create opportunities going
- 9 forward, and also that these branches and opportunities within
- 10 those branches are consistently connected to the needs of the
- 11 community. And so that is an -- that is a -- continuing to
- 12 listen and stay connected, and also continuing to bring
- 13 opportunities that are long-lasting and seed future financial
- 14 resiliency.
- 15 MS. BANTA-LEWIS: Thank you for those comments. We
- 16 will now hear from Clarence Williams.
- 17 If you could, turn on your video and come off mute.
- 18 MR. WILLIAMS: Good afternoon. My name is Clarence
- 19 Williams, and I'm a board member of California Reinvestment
- 20 Coalition.
- 21 Briefly, my appearance and testimony today is for
- 22 the purpose of opposing this merger.
- 23 My opposition, notwithstanding, recognizes a rich
- 24 and supportive relationship with both U.S. and Union Bank. I
- 25 have served on Union Bank's Advisory Boards -- Advisory

- 1 Committee, excuse me, under the leadership of Rick Hartnett --
- 2 Rich -- excuse me, yes, Rick Hartnett, and I've hosted the
- 3 first California reinvestment meeting with Union Bank, and
- 4 then President Rick Davis in our offices at California
- 5 Capital, where I served as president for 30 years.
- 6 My years of service recognizes that, although
- 7 resource -- although providing resources, strong resources to
- 8 support the collaboration with community development and non-
- 9 profits is vital, many of those programs, and many of the
- 10 support thereof, is a result of hours of friendly and
- 11 adversarial negotiations, discussions, and recommendations and
- 12 -- in order to reach a commitment to these agreements.
- I am reminded that our purpose in this work is to
- 14 eliminate gross inequality in income, assets, and wealth among
- 15 low-income and people of color.
- 16 My opposition to this merger is based upon the need
- 17 for a clearly stated, non-ambiguous spelling out in precise
- 18 language a strong community benefits agreement as a condition
- 19 of any potential merger agreement. Thank you very much.
- MS. BANTA-LEWIS: Thank you for those comments. We
- 21 will now hear from Carolina Martinez.
- If you could, turn on your video and come off mute.
- 23 MS. MARTINEZ: Thank you. Good afternoon. I am
- 24 Carolina Martinez, CEO of CAMEO, a statewide network of over
- 25 350 entrepreneurial training programs and small business

- 1 micro-lenders in California. Annually, our members serve
- 2 about 100,000 various small businesses with training, business
- 3 and credit assistance, and loans. These firms, largely start-
- 4 ups with less than 5 employees, support or create 120,000 new
- 5 jobs in California, and generate a total of 7.5 billion in
- 6 economic activity.
- 7 The pandemic confirmed what we already knew in the
- 8 industry, that women and minority-owned businesses in LMI
- 9 communities experienced significant challenges to access the
- 10 resources they need to succeed. Our current partnerships have
- 11 allowed us to explore creative initiatives to meet those
- 12 needs.
- 13 For example, we thank Union Bank for launching an
- 14 innovative program three years ago to build the capacity of
- 15 organizations serving women entrepreneurs in California,
- 16 providing multi-year funding for operations, staff training,
- 17 and advocacy.
- 18 Most recently, Union Bank provided us with a loan
- 19 loss reserve grant, which allowed nine micro lenders to
- 20 leverage additional funding to be deployed in under-served
- 21 communities.
- 22 And U.S. Bank has partnered with us to build our
- 23 CDFI incubator, building the capacity of our industry.
- 24 As you can see, both U.S. Bank and Union Bank are
- 25 partners of CAMEO and our member organizations.

- 1 As many people have testified today, we enjoy great
- 2 working relationships with the CRA teams from both banks, and
- 3 want to and need to continue working with them to address
- 4 local needs.
- 5 A merger threatens to contract the resources coming
- 6 to California and the small business ecosystem, statewide and
- 7 in the communities.
- 8 As the demand for our member services has grown, we
- 9 are concerned that, without a clear and strong community
- 10 benefits agreement, any contraction of funding will slow the
- 11 progress made to bring resources to the small businesses that
- 12 need it now, more than ever.
- 13 We strongly encourage U.S. Bank to ensure there is a
- 14 clear public benefit established, and call for the regulators
- 15 to oppose the merger until a strong community benefits
- 16 agreement has been put in place.
- 17 As our economy needs the small businesses to
- 18 recover, we would like to see an increase in funding compared
- 19 to the combined funding currently offered by both banks in
- 20 order to support non-profits that offer impactful programs,
- 21 including, but not limited to small business technical
- 22 assistance to under-served entrepreneurs, loan loss reserve
- 23 grants, outreach to LMI and minority communities, grants to
- 24 small businesses, and advocacy.
- 25 Thank you for the opportunity to testify today.

- 1 MS. BANTA-LEWIS: Thank you for your comments. We
- 2 will now hear from Hilda Kennedy.
- If you could, turn on your camera and come off mute.
- 4 MS. KENNEDY: Thank you very much. This hearing is
- 5 so important because of the California -- what the California
- 6 Reinvestment Coalition has duly pointed out: this proposed
- 7 merger may have the greatest impact of all recent mergers in
- 8 California's history, as it relates to LMI and BIPOC
- 9 communities.
- 10 My name is Hilda Kennedy, and I'm founder and
- 11 president of AmPac Business Capital. We are an SBA 504
- 12 community advantage and micro lender, as well as a community
- 13 development financial institution. And we've successfully
- 14 done close to \$1 billion in SBA 504 loans for commercial real
- 15 estate and equipment for small businesses. We've partnered
- 16 with small businesses to do emerging and startup loans. And
- 17 we did more than \$17 million in PPP loans.
- We sit in the City of Ontario in the area known as
- 19 the Inland Empire, San Bernardino and Riverside Counties, two
- of the largest counties in the country. And approximately 70
- 21 percent of our residents make up a minority group. And this
- 22 is why I'm testifying today.
- 23 We've had great partnership relationships, as others
- 24 have said, with U.S. Bank and Union Bank as a CDFI. They've
- 25 been incredible partners that allowed us to indelibly impact

- 1 the lives of the small businesses that we've served. And
- 2 we've had partnerships with them that helped us to finance
- 3 women business owners because of the Union Bank Special
- 4 Purpose Credit Program. That's highly commendable.
- 5 And so, in order for us to build an inclusive and
- 6 fair economy that meets the needs of communities of colors, as
- 7 well as our entire population, a merger of this magnitude must
- 8 be both measured, and community benefits must be intentional
- 9 so that a gulf of investment benefits do not leave these
- 10 communities that are already reeling for recovery as a result
- 11 of the pandemic. Businesses who have already -- are already
- 12 nervous about large banks, because they weren't served by
- 13 large banks by and large during the pandemic.
- 14 So my ask is threefold of this incredible board.
- 15 In making the merger decision, make sure that there
- 16 are conditions that focus on bank closures to make sure these
- 17 communities are not left hanging without banking resources.
- 18 Make sure that the special purpose credit program of
- 19 Union Bank and all the staff members who have operated this
- 20 can be expanded and meet the needs of the community: women,
- 21 BIPOC businesses.
- And ensure, as you've heard time and time again,
- 23 that the community benefits agreement for California is
- 24 protected and executed so that small business owners will not
- 25 be left out in the cold by another large bank merger.

- 1 Thank you so much for this time, and I appreciate
- 2 the work you're doing.
- MS. BANTA-LEWIS: Thank you for your comments.
- 4 We'll now hear from Willie Ellison.
- If you would, turn on your camera and come off mute.
- 6 MR. ELLISON: Good afternoon. I'm Willie Ellison, I
- 7 am a board member with the Southern California Black Chamber
- 8 of Commerce, and CEO of Sapphire Marketing.
- 9 Southern California Black Chamber of Commerce --
- 10 first off, thank you very much for this opportunity. The
- 11 Southern California Black Chamber of Commerce and the other
- 12 organizations I represent were members of the Alliance to
- 13 Close the Racial Wealth Gap. Chamber of Commerce, we are a
- 14 business organization that is dedicated to improving the
- 15 economic environment of the minority business community. We
- 16 are based in the Inland Empire, but we have 15 chapters within
- 17 all 5 of the counties in Southern California, with the
- 18 statewide reach along with the national cohort.
- 19 And at this time, none of our members have any type
- 20 of representation or affiliation or relationship with the
- 21 Union Bank or U.S. Bank. And I would like to think that this
- 22 merger would possibly bring job opportunities, supplier
- 23 diversity opportunities to the area. But that's just wishful
- 24 thinking. We hope it'll take place.
- 25 Right now the Alliance -- we are opposed to the

- 1 merger, unless they approve the new commitment from U.S. Bank.
- 2 And although the CBA reads well, I would like to see a few
- 3 more specifics -- one in particular supporting the minority
- 4 media market with a specific dollar amount, not just saying
- 5 they'll double the spend, because we don't know what that
- 6 spend is right now.
- We'd like to see them do a specific dollar amount
- 8 for a five-year period or longer, and also work with local
- 9 minority PR firms, advertising firms to help do the -- help
- 10 with the media buys. Some of their counterparts have done
- 11 commitments of \$750 million over a 5-year period, working
- 12 directly with the minority media market, and we'd like to see
- 13 them commit to the same type.
- 14 We'd also like to see them make a commitment to
- 15 minority developers in the housing market, as well as
- 16 commercial market.
- 17 So with that being said, I would like to thank you
- 18 for the opportunity, and hopefully you could encourage them to
- 19 agree to a new commitment. Thank you very much for your time.
- 20 I appreciate it.
- MS. BANTA-LEWIS: Thank you for your comments. We
- 22 will now hear from Norma Garcia.
- 23 If you could, turn on your camera and come off mute.
- 24 MS. GARCIA: Okay, thank you very much. Good
- 25 afternoon, Board of Governors of the Federal Reserve and the

- 1 Office of the Comptroller of the Currency. Thank you for this
- 2 opportunity to testify. My name is Norma Paz Garcia, and I am
- 3 the policy counsel and director of advocacy for the Mission
- 4 Economic Development Agency, also known as MEDA.
- 5 Rooted in San Francisco's mission district, MEDA is
- 6 advancing a national equity movement by building Latino
- 7 prosperity, community ownership, and civic power. We were
- 8 founded in 1973, and we are a Latino-led non-profit
- 9 organization that invests in the lives of under-served
- 10 families through direct services, community development
- 11 initiatives, including our CDFI, and our affordable housing
- 12 development, and policy advocacy.
- 13 As you may know, San Francisco's Mission District is
- 14 one of our nation's ground zero for gentrification and
- 15 displacement and, in our case, of our historic Latino
- 16 population. MEDA has been a significant force in creating and
- 17 implementing solutions to stabilize our community. And our
- 18 membership in and support of the California Reinvestment
- 19 Coalition is one of these elements, and one of -- to -- of our
- 20 efforts to ensure equity, not just in the neighborhoods we
- 21 serve, but statewide and nationally.
- That is why MEDA opposes the merger, unless there is
- 23 a strong community benefits agreement in place to ensure that
- 24 any merger produces a clear public benefit that is arrived at
- 25 with meaningful community participation.

- I agree with the testimony given by others who spoke
- 2 earlier today, particularly Mark Stivers and Katie Lamont,
- 3 that the merged bank must increase investments by 50 percent
- 4 at a minimum, and other speakers who have told you why it's so
- 5 important to ensure that no branches are closed in LMI
- 6 communities.
- 7 Based on today's testimony by the proponents of this
- 8 merger, I understand that there has been a commitment to
- 9 develop a community benefits agreement, and that community
- 10 benefits agreement is forthcoming. But as of today, as of
- 11 today, no such agreement exists. And given that we ask that
- 12 you not approve this merger until a clear and detailed and
- 13 formal written community benefits agreement is in place, this
- 14 is in the best interest of all the stakeholders and the
- 15 regulators, as well. And it seems like we're very close to
- 16 that. So we need to be courageous, and make sure that we get
- 17 this in writing so that we can all move forward.
- 18 Thank you for the opportunity to speak. And this
- 19 concludes my remarks.
- MS. BANTA-LEWIS: Thank you for those comments.
- 21 We'll now hear from Nancy Swift.
- If you would, turn on your camera and come off mute.
- 23 MS. SWIFT: Yes. Hello and thank you to this board
- 24 for this opportunity to be part of a very historic public
- 25 meeting, I understand. I also appreciate your fortitude in

- 1 the length of this meeting.
- 2 My name is Nancy Swift. I'm the executive director
- 3 of JEDI in far northern California. We are a community
- 4 economic development organization providing entrepreneurial
- 5 and financial stability programs to under-served rural people
- 6 over the last 25 years. We host an SBA Women's Business
- 7 Center, an IRS free tax preparation center called VITA, and a
- 8 farmer's market.
- 9 I'm also the chair of the California Women's
- 10 Business Center Network, comprised of 16 centers providing
- 11 culturally appropriate in-language business development
- 12 services to targeted communities across the state.
- Both programs have received impactful CRA and
- 14 foundational support from both U.S. and Union Bank, and we
- 15 consider ourselves strong partners with both banks.
- 16 As so many before me today, I'm here to discuss ways
- in which this merger could achieve better success under the
- 18 applicable statutes. I'd like to speak especially to the
- 19 effects of the proposal on the convenience and the needs of
- 20 the communities to be served by combining the banks and the
- 21 insured depository institutions' performance under CRA.
- I speak in opposition to the merger, unless a more
- 23 significant U.S. Bank community benefits agreement is signed
- 24 that includes a reinvestment goal comparable to 50 percent
- 25 more in California, and that is negotiated with the community.

- 1 As we're all painfully aware, and was referenced
- 2 earlier, the effects of the pandemic have laid bare the
- 3 systemic failures to equitably serve women, women of color,
- 4 rural folks, low to moderate-income people, and black and
- 5 indigenous people of color.
- I would expect that this merger was a moment in time
- 7 to strategically address this reality anew, and be very
- 8 specific in setting targets to better serve these particular
- 9 communities. There's quite a bit of reference in the
- 10 suggested U.S. Bank CBA to investing in low and moderate-
- 11 income and minority communities. As a part of this new
- 12 negotiated CBA let's also include women and rural areas
- 13 explicitly in our metrics.
- 14 Union Bank has many innovative investment programs.
- 15 One such program was referenced earlier by Carolina Martinez,
- 16 the weekend capacity-building programs for organizations
- 17 serving women small business owners. Expand this program to
- 18 meet the demand, as half the business startups in this state
- 19 are from women, and a greater percentage of women of color.
- 20 This could be a \$3 million program spending -- spanning three
- 21 years.
- 22 Another area where Union Bank has had some
- 23 significant expertise is in making small loans -- under
- 24 \$100,000 -- to small businesses. This is an asset to build on
- 25 in this merger, and would support the gap in funding small

- 1 businesses face who are rebuilding California's inclusive
- 2 economy.
- 3 So in closing, I hope the bank will demand a CBA
- 4 that has at least a 50 percent increase in California, and
- 5 that is negotiated with the community. And I look forward to
- 6 working to make this merger have even more historic
- 7 commitments to California's under-served populations. Thank
- 8 you so much.
- 9 GROUP 13
- 10 MS. BANTA-LEWIS: Thank you for those comments. We
- 11 will now move into Group 13. And first we'll hear from Nick
- 12 Weiner.
- 13 If you would, turn on your video and come off mute.
- MR. WEINER: Yes, okay. Well, thanks so much, yeah.
- 15 My name is Nick Weiner, I'm the national director for the
- 16 Committee for Better Banks, which is the only independent
- 17 voice for frontline bank workers.
- 18 On behalf of our 13,000 members, we oppose the
- 19 proposed merger of U.S. Bank and MUFG Union Bank, unless, as
- 20 others have mentioned, there's a community benefits agreement
- 21 that will ensure the merger will produce strong public
- 22 benefits.
- 23 Recent polls and surveys of our members reinforce
- 24 what we already know: bank consolidation results in job loss
- 25 through branch closings and layoffs, especially in under-

- 1 served communities, and threatens consumer well-being by
- 2 impairing the rights of bank workers. Customer servicing
- 3 departments experience higher caseloads, performance metrics,
- 4 and sales goals.
- 5 Specifically, at U.S. Bank, employees have noticed
- 6 longer customer hold times over the past six months, which
- 7 they attribute to a recent hiring freeze, and many customer-
- 8 facing departments already cut to the bone. Workers are
- 9 concerned that the proposed merger will make this problem even
- 10 worse.
- 11 While we appreciate the CEO's verbal commitments
- 12 this morning, U.S. Bank has a long way to go to improve its
- 13 employment diversity. We recently conducted a study examining
- 14 issues related to race in the workplace at 13 large retail
- 15 banks using EEO-1 disclosure data. U.S. Bank received an
- 16 overall grade of a D. With respect to job advancement
- 17 opportunities, our study found black employees at U.S. Bank
- 18 had a mere 13.5 percent chance of being in senior management
- 19 or executive positions, compared to their white colleagues.
- 20 Frontline workers already endured tremendous stress
- 21 from bearing the weight of meeting customers' financial needs
- 22 on their shoulders. These roles sustain local communities,
- 23 determine customer satisfaction, and ensure bank health by
- 24 connecting branches to the economies they serve. Without
- 25 stringent requirements and enforcement mechanisms, banks

- 1 rarely live up to their verbal commitments made prior to
- 2 obtaining merger approval.
- 3 As an example, SunTrust and BB&T did not live up to
- 4 the pledges made by their CEOs prior to gaining approval to
- 5 form Truist Bank. We found that Truist has not opened the 15
- 6 new branches in LMI communities that its CEO committed to at a
- 7 U.S. congressional hearing. Instead, to date, they have only
- 8 opened 10. Our analysis also showed that, post-merger, Truist
- 9 dramatically shifted away from opening new branches in BIPOC
- 10 and LMI communities by 35 percent. Further, in the first full
- 11 year of the merger, Truist laid off 8 percent of its total
- workforce, or approximately 3,800 full-time employees.
- 13 Therefore, we urge the Federal Reserve Board and the
- 14 OCC to prevent this proposed merger from harming communities
- 15 through the elimination and degradation of bank worker jobs by
- 16 requiring a forward-looking community benefits agreement that
- 17 addresses workers concerns to ensure it provides clear public
- 18 benefits.
- 19 This concludes my remarks. Thank you so much.
- MS. BANTA-LEWIS: Thank you for those comments. We
- 21 will now hear from Andrew Menor.
- If you would, turn on your camera and come off mute.
- 23 MR. MENOR: Hi there. My name is Andrew Menor, and
- 24 I am the policy and civic engagement associate with the Thai
- 25 Community Development Center based in Los Angeles. Thank you

- 1 for the opportunity to speak at today's hearing.
- 2 For 28 years our organization has been working to
- 3 address the multi-faceted needs of low and moderate-income
- 4 Thais and other minority communities throughout LA.
- 5 Therefore, we are intimately aware of the daunting challenges
- 6 facing disadvantaged minority communities throughout our city,
- 7 especially when it comes to accessing banking, lending, and
- 8 other key financial services.
- 9 One of the most persistent obstacles preventing our
- 10 communities from accessing financial products and services is
- 11 a lack of language access. Many of the communities we serve
- 12 are comprised of immigrants for whom English is not their
- 13 first or primary language. Because these individuals are
- 14 limited English proficient -- or LEP, for short -- they often
- 15 struggle understanding and completing key financial documents,
- 16 managing bank accounts, resolving problems with financial
- 17 products, and conducting everyday financial affairs that are
- 18 technical and challenging to navigate, even for native English
- 19 speakers.
- Due to these language barriers, LEP consumers are
- 21 unbanked or under-banked at a much higher rate than native
- 22 English consumers, and have a much harder time accessing
- 23 capital, loans, and retail banking services. Consequently,
- 24 these consumers offer -- often turned to alternative or
- 25 higher-risk sources of financing and forms of money management

- 1 in order to meet their financial needs.
- 2 It's important to note that these challenges are not
- 3 exclusive to LA, and exist across California. California is
- 4 -- according to the U.S. Census Bureau, almost 44 percent of
- 5 California households speak a language other than English, and
- 6 nearly 1 in 5 California residents are considered limited
- 7 English proficient. Therefore, we believe financial
- 8 institutions such as U.S. Bank must play a larger role in
- 9 creating a more inclusive environment in the financial
- 10 marketplace that is accessible for everyone, regardless of
- 11 their primary language.
- For example, U.S. Bank should commit to increasing
- 13 multi-lingual staff, or hire third-party language service
- 14 providers to provide translated financial documents and
- 15 applications; verbal interpretation services, both in person
- 16 and over the phone; and other forms of language support to
- 17 assist with residential mortgage originations, small business
- 18 lending, and other banking needs.
- 19 Furthermore, U.S. Bank can provide financial
- 20 literacy classes and education about financial products in
- 21 multiple languages to reach unbanked and under-banked
- 22 immigrants.
- 23 We also believe their mobile app could include more
- 24 languages other than just English and Spanish.
- To effectively meet the language needs of diverse

- 1 LEP consumers, we suggest that U.S. Bank review demographic
- 2 data about the localities they serve from sources such as the
- 3 U.S. Census Bureau to effectively align their language-focused
- 4 resources with local demographics, and better serve the wide
- 5 array of LEP consumers across our state.
- In conclusion, unless U.S. Bank's merger proposal is
- 7 amended to include a strong community benefits agreement that
- 8 incorporates not only our recommendations but those expressed
- 9 by all the other community organizations here today, we,
- 10 unfortunately, would have no choice but to oppose this merger.
- 11 Thank you so much for your consideration and time.
- MS. BANTA-LEWIS: Thank you for those comments. We
- 13 will now move on to Adam Briones.
- 14 If you would, turn on your camera and come off mute.
- 15 MR. BRIONES: Hello, good afternoon. My name is
- 16 Adam Briones, and I am CEO of California Community Builders.
- 17 I will keep my remarks brief, because I know that we are
- 18 nearing the end of a very long day, but I do you want to give
- 19 some background on my organization.
- 20 CCB is a think and do tank that works to close the
- 21 racial wealth gap through home ownership, small business, and
- 22 access to capital, and believes that people of color must
- 23 always be at the table, not on the table of policy-making.
- 24 CCB is also a member of the Alliance to Close the
- 25 Racial Wealth Gap, a coalition of organizations in five states

- 1 working to ensure that financial institutions reinvest and
- 2 support the diverse communities they profit from.
- In relation to the merger, first, thank you to the
- 4 Federal Reserve and OCC for holding this hearing. For a
- 5 merger of this size and scope, it is important that as many
- 6 diverse community voices be heard as possible.
- 7 Second, I want to acknowledge that my organization
- 8 believes there have been good faith efforts by U.S. Bank
- 9 during this merger process, including a CEO meeting with the
- 10 Alliance members last year as part of their listening tour, as
- 11 well as the creation of a draft commitment with our and other
- 12 advocates' input.
- 13 I also want to add that we have a historic and
- 14 strong relationship with Union Bank, including as a grantee,
- 15 and we hold Union Bank's community development staff as the
- 16 gold standard in the industry.
- 17 Third, CCB and the Alliance submitted a comment
- 18 letter opposing the merger last year. For the record, CCB and
- 19 the Alliance remain opposed to the merger today.
- The draft Community Reinvestment Plan that U.S. Bank
- 21 has presented is a starting point, but there are substantive
- 22 issues that we would like to see resolved before it is
- 23 finalized, and before this merger is approved, including an
- 24 agreement from the bank that the commitment will be signed by
- 25 their CEO and presented to their board of directors as a sign

- 1 of the seriousness with which they take this commitment.
- 2 Further -- remain opposed to the merger until other
- 3 coalitions who have provided input into the plan are satisfied
- 4 that it meets the needs of the communities they represent.
- 5 We thank the Fed and the OCC for holding this
- 6 hearing, and U.S. Bank for their good faith efforts to engage
- 7 in continued dialogue with our and other coalitions. With
- 8 that said, we ask that this merger not be approved until U.S.
- 9 Bank and community coalitions throughout the country have come
- 10 to an agreement on what U.S. Bank's new CRA commitment will
- 11 be, and how it will be implemented. Thank you.
- MS. BANTA-LEWIS: Thank you for those comments. We
- 13 will now hear from William Michael Cunningham.
- 14 Turn on your video and come off mute.
- 15 MR. CUNNINGHAM: Okay, I am William Michael
- 16 Cunningham. I'm CEO of Creative Investment Research. We are
- 17 a firm that's been creating high social impact investment
- 18 since 1989. I hold a master's in economics and an MBA in
- 19 finance, both from the University of Chicago, and I'm an
- 20 adjunct faculty member at Georgetown University.
- 21 Our perspective on this merger is as follows: We
- 22 believe it's a violation of 12 USC 1842(c)(1) in that it
- 23 results in monopoly concentration. Our research indicates
- 24 that, if current trends go uninterrupted, by 2041 there will
- 25 only be two banks in the United States of America. Just do

- 1 the trend research yourself.
- In addition, we see that the assets held by
- 3 depository institutions of greater than 700 billion has grown
- 4 to 40 percent as of 2020, and that's an increase from 10.5
- 5 percent in 1990. Actually, let me correct that. It was 2
- 6 percent in 1990. So we've seen nothing but a concentration of
- 7 assets leading to a monopoly condition.
- 8 Secondly, we believe the merger and the Fed's
- 9 approach here is in violation of 12 USC 1842(c)(2). The board
- 10 has excluded authentic African American viewpoints, as
- 11 indicated by the pettiness in scheduling these remarks last.
- 12 Instead, the board has relied on opinions from token industry
- 13 participants and "community" organizations funded by banking
- 14 entities.
- 15 Let me point out that we take no money from any
- 16 bank.
- 17 These entities have accelerated gentrification, are
- 18 self-interested, biased, ethnically and ethically compromised,
- 19 and they're managed by and represent the interests of
- 20 non-black individuals.
- In addition to those violations, we believe this
- 22 merger is a violation of 12 USC 1842(c)(2) in that the Federal
- 23 Reserve has not identified the effects of climate change and
- 24 the impediments to a low carbon economy transition that the
- 25 merger will impose on society and the service areas.

- 1 Finally, we believe that this merger also violates
- 2 12 USC 1842(c)(3) in that the Federal Reserve is unable to
- 3 regulate in the public interest and, therefore, cannot
- 4 appropriately supervise the resulting merged entity. The
- 5 merged entity is thus unable to provide the Board with
- 6 assurances that timely, accurate information on the bank's
- 7 operations will be utilized in a manner consistent with the
- 8 law's intent, since the Board itself may misuse whatever
- 9 information is provided. We refer to the recent resignations
- 10 of the Federal Reserve Bank president of Dallas and other
- 11 Federal Reserve Banks, and we also refer to Wells Fargo in
- 12 (inaudible).
- 13 So that's it for us. Thank you very much.
- 14 VOICE: Thank you.
- 15 GROUP 14
- 16 MS. BANTA-LEWIS: Thank you for those comments. We
- 17 will now move into Group number 14. First up we've got Bobby
- 18 Bivens.
- 19 If you could, turn on your camera and come off mute.
- 20 MR. BIVENS: Good afternoon. My name is Bobby
- 21 Bivens, B-o-b-b-y B-i-v-e-n-s, and I am the economic advocacy
- 22 chairperson for the California's NAACP State Conference of
- 23 Branches, and also a member of the NAACP National Economic
- 24 Advisory Committee. We are here -- or I'm here today
- 25 representing the opposition to the merger.

- The U.S. Bank and Union Banks are located in the
- 2 area where I am -- that is San Joaquin County, California,
- 3 more specifically, Stockton. And in San Joaquin County,
- 4 representing over 800,000 people, there are combined 5
- 5 branches, 5, for 800,000 people or more.
- 6 There has been zero -- zero -- outreach from either
- 7 bank to the black business community, the Latino business
- 8 community, or the Asian business community. Stockton,
- 9 California is the most diverse community in the nation. We
- 10 have over 80 percent ethnic minorities in our community.
- 11 Therefore, that means that Union Bank and U.S. Bank have not
- 12 made an effort to reach those people of color throughout San
- 13 Joaquin County.
- 14 The bank at -- the bank has not reached out to
- 15 either of the Chambers of Commerce. I did a check today to
- 16 make sure that the same conditions still exist today as they
- 17 have all along.
- 18 So we definitely oppose the merger until the banks,
- 19 both of them, and collectively one, are more willing to engage
- 20 in economic wealth of people of color, specifically African
- 21 Americans. And when African Americans benefit, all people
- 22 benefit, because there's no law or rule that only affects us.
- 23 The banks need to show good -- not just good faith, they need
- 24 to show actual participation and implementation of revenue
- 25 generation and sharing in the communities of color,

- 1 specifically African American color people.
- 2 Again, we do not believe that this is to the benefit
- 3 of a large percentage of Americans that are in the San Joaquin
- 4 Valley and also central California. There needs to be an
- 5 increase in banks, and not a decrease.
- 6 So thank you for this opportunity to speak today.
- 7 Again, the NAACP California State Conference of Branches is in
- 8 opposition to this merger, and there are 52 branches
- 9 throughout the State of California.
- Goodbye, have a great day.
- 11 MS. BANTA-LEWIS: Thank you for those comments. We
- 12 will now move on to Kenneth Kelly.
- 13 If you could, turn on your camera and come off mute.
- MR. KELLY: Good afternoon, committee members Ben
- 15 Olson, Donna Murphy, Vaishali Sack, Chris Wangen, Barry Wides,
- 16 and Jason Almonte. My name is Kenneth Kelly, I serve as
- 17 chairman and CEO of First Independence Bank, which opened its
- 18 doors in May of 1970.
- 19 Our bank is a minority-owned and controlled
- 20 institution that is now approximately \$400 million in assets.
- 21 We are one of only two banks headquartered in Detroit. On
- 22 February 22nd, 2022 we opened our first branch in Minneapolis,
- 23 Minnesota. I'll speak to this later. We are also only one of
- 24 about 17 African American owned and controlled banks out of
- 25 nearly close to 5,000 banks in the country.

- To be candid, we excel and talk about this from not
- 2 just an academic perspective, but one that is meaningful,
- 3 because we have put our money where our mouth is, as it
- 4 relates to banking.
- 5 I currently serve as a director of the American
- 6 Bankers Association, and I am also the past immediate chairman
- 7 of the National Bankers Association, which has been the voice
- 8 of minority banks in this country since 1927.
- 9 There are two points I want to drive home to support
- 10 this merger: one, the state of the banking sector, which you
- 11 probably already know; number two, the character of the
- 12 leadership of the merged institution.
- 13 The current state of banking. The cost pressures of
- 14 running an institution are enormous, and continue to increase
- 15 along the lines of compliance technology and also human
- 16 capital. These trends have been going on for nearly 40 years.
- 17 It is a fact that in Q1 1984, there were 18,083 banks in our
- 18 country. Today, there are 4,839 banks. Therefore, it is a
- 19 fact that the number of banks are declining, and the scale and
- 20 the size of the banks, from the asset standpoint, are growing.
- 21 This is needed to maintain the efficiency and stability of
- 22 this sector.
- The essence of the banking sector is to create
- 24 certainty. Without our banking system, the American life that
- 25 we know and cherish would be challenged. At the Federal level

- 1 the OCC was created in the midst of the Civil War to create
- 2 stability of the currency. The Federal Reserve was created in
- 3 1913, and the FDIC was created in 1933 to help solidify the
- 4 certainty and stability to maintain the banking sector when
- 5 moments of concern dictated the need for action. As a leader
- 6 of an institution, I can share firsthand the cost pressures
- 7 and the impact that they have on our business.
- 8 Secondly, I want to make reference to the topic of -
- 9 I have shared regarding the character of the individuals at
- 10 U.S. Bank. I have gotten to know the individuals like Tyann
- 11 Allen and Greg Cunningham, who were instrumental in our bank
- 12 becoming a protege program of U.S. Bank through the Treasury
- 13 process under Secretary Mnuchin. Upon our bank review and the
- 14 possibility to move into Minneapolis, we've gotten to know
- 15 Director Dorothy Bridges and Vice Chairman Tim Welsh. These
- 16 relationships have been critical to us establishing a African
- 17 American bank in the Twin City market, and I think they should
- 18 be given credit for it.
- 19 Given the fact that our industry is going through
- 20 aggregation, the need to have strong character running these
- 21 types of institutions is a must, and I fully support the U.S.
- 22 Bank merger, understanding the sophistication of these two
- 23 individual banks, seeing that it is in the best interest of
- 24 both institutions moving forward.
- 25 Thank you so much for the time to testify today.

- 1 VOICE: Thank you.
- 2 MS. BANTA-LEWIS: Thank you for your comments. We
- 3 will now move on to Pamela Isom.
- If you would, turn on your camera and come off mute.
- 5 MS. ISOM: Good afternoon. My name is Pamela Isom,
- 6 president and CEO of In Case of Emergency, or ICE Safety
- 7 Solutions, and I'm a black, woman-owned company in business
- 8 for 23 years, and we have one mission, and that is to make
- 9 sure no person working in any corporation becomes ill,
- 10 injured, and lose a life.
- I'm here today to support the merger, and the main
- 12 reason is I watched Union Bank grow from the first inception.
- 13 They were the only bank that would lend to me. They were the
- 14 only bank that had a lending program for minority and women-
- 15 owned businesses, when all the other banks turned their cheek
- 16 to us and walked away.
- In 2005, with the merger of Union Bank and Bank of
- 18 California, I watched how Union Bank held steadfast to their
- 19 commitment of diversity, making sure they could lend to us.
- 20 In 2008, during the financial crisis, Union Bank was the only
- 21 bank who did not turn off our line of credit. They thought
- 22 more about the small women and minority-owned businesses to
- 23 make sure that we could survive.
- 24 And not only that, during the pandemic they were the
- only bank, when so many other small, minority-owned businesses

- 1 and women-owned businesses couldn't get PPP funding, and the
- 2 excuse was, "Did you not have a relationship with them," Union
- 3 Bank funded us. They have continued to support all types of
- 4 industries.
- 5 On top of that, their outreach and diversity to
- 6 businesses like mine to bring us into the economic growth and
- 7 vitality of supply chain. MUFG Union Bank has not only
- 8 brought our business into the supply chain, but they have
- 9 brought us into other corporations that are not even financial
- 10 institutions. They educate, they send suppliers who are up
- 11 and coming to educational programs like UCLA. They serve
- 12 banking programs at community colleges. They are boots on the
- 13 ground to make sure that, A, they support the business
- 14 community, they support supply chain, and they make sure that
- 15 I have the capital I need to grow.
- 16 There was no way I could be in business for 23 years
- 17 if I didn't have the financial capital support of Union Bank,
- 18 that I didn't have the relationship that I have. Therefore,
- 19 thank you, MUFG Union Bank. I definitely support this merger
- 20 because, at the end of the day, I need to make sure my
- 21 business can make it out alive, out of any pandemic, out of
- 22 any financial crisis. And that's exactly what Union Bank and
- 23 MUFG does with this merger.
- 24 Thank you so much. This concludes my remarks.
- 25 MS. BANTA-LEWIS: Thank you for those comments. We

- 1 will now hear from Roberto Barragan.
- If you could, turn on your camera and come off mute.
- 3 MR. BARRAGAN: Good afternoon, good afternoon. My
- 4 name is Roberto Barragan, I'm the executive director of the
- 5 California Community Economic Development Association here in
- 6 Los Angeles. And thank you very much to the Federal Reserve
- 7 and the OCC for hosting these hearings.
- 8 As a former chairman of the Federal Reserve Board of
- 9 Governors Community Advisory Council, I am very proud
- 10 that you have taken the time and worked with this technology
- 11 to bring us all together and before you.
- 12 CCEDA is a statewide organization of some 200
- 13 community financial institutions, community action agencies,
- 14 and community development corporations, all focused on serving
- 15 under-served communities of color, under-served communities of
- 16 color throughout the State of California.
- 17 Having said that, we have had a very productive
- 18 partnership with U.S. Bank for many years, and an almost
- 19 equally productive relationship with Union Bank over these
- 20 many years, helping small business, particularly through this
- 21 pandemic, and helping new and growing community development
- 22 finance institutions of color.
- 23 We urge U.S. Bank to complete and consummate and
- 24 execute a community benefits agreement that would speak to
- 25 speak -- it would speak to retaining bank branches. Our

- 1 organization, CCEDA, is spending many days now in rural
- 2 communities throughout California. And as we learned over the
- 3 past decade, rural communities has been where we've been
- 4 challenged. Rural communities has been where resources have
- 5 not been available. Rural communities is where they need
- 6 assistance and support.
- 7 And then these communities that have needed
- 8 assistance, closing bank branches in rural communities is not
- 9 the way to serve them. And in U.S. Bank and Union Bank, they
- 10 have numerous branches in those communities that we hope will
- 11 -- and urge to be retained.
- 12 At the same time, while both the U.S. Bank and Union
- 13 Bank have made significant investments across California, we
- 14 now see that transformative, impactful investments that change
- 15 communities, that transform communities are what needed [sic].
- 16 And finally, we're looking for more support for non-
- 17 profit organizations of color, non-profit organizations of
- 18 community development financial institutions of color
- 19 throughout the State of California.
- I want to thank you for your time, and appreciate
- 21 the opportunity to speak with you.
- MS. BANTA-LEWIS: Thank you for your comments. We
- 23 will move on to Karen Johnson.
- If you would, turn on your camera and come off mute.
- 25 MS. JOHNSON: Good afternoon. My name is Dr. Karen

- 1 Johnson, I'm the president and CEO of New Pathways for Youth
- 2 located here in Phoenix, Arizona, and I'm testifying today in
- 3 support of U.S. Bank.
- 4 U.S. Bank has been a wonderful partner for New
- 5 Pathways. Their leadership here in the Valley serves on our
- 6 board of trustees, as well as on our advisory committee. They
- 7 assisted us during COVID in transitioning our banking
- 8 services, and helping us to obtain the appropriate loans to
- 9 keep our agency in operation during the pandemic. They've
- 10 supported us through sponsorships and grants.
- 11 Our community -- our agency serves primarily BIPOC
- 12 youth who are living in poverty, and that bank's commitment to
- 13 that community and to our organization has been unparalleled.
- 14 Very grateful for their leadership, and very much in support
- 15 of their -- of this merger.
- 16 So I'll leave you my extra minute and a half. It's
- 17 been a long day for you. Thank you very much.
- MS. BANTA-LEWIS: Thank you for your comments.
- 19 We'll now hear from Ruth Garcia-Corrales.
- If you could, turn on your camera and come off mute.
- MS. GARCIA-CORRALES: Hi, my name is Ruth Garcia-
- 22 Corrales, and I'm the director of New Economics for Women
- 23 Business Center in Los Angeles, an SBA program, and I want to
- 24 thank the Board of Governors for this opportunity to express
- 25 our support for the merger of U.S. Bank and Union Bank.

- 1 We at New Economics for Women work specifically with
- 2 people of color. Seventy-five percent of our clients are
- 3 women, and we opened our offices in April 1st of 2020. When
- 4 everybody was shutting down, we were opening our offices. SBA
- 5 allocated this new women business center in Los Angeles,
- 6 northern part of Los Angeles, and I can tell you and testify
- 7 that Union Bank was there to help us.
- 8 We were starting, we were having all this
- 9 overwhelming amount of clients that needed help with the EIDL
- 10 and the PPP, and we were overwhelmed with so many people, and
- 11 Union Bank was there to help us. They were very supportive in
- 12 giving us the opportunity to connect with other organizations
- 13 and help with grants, and connect us with the County of Los
- 14 Angeles to get more support for the operation of our office.
- 15 This support is because Union Bank is -- it's a
- 16 community bank. They understand the needs of our community,
- 17 and we want them to grow and have a stronger reach in our
- 18 area. My support from Union Bank has given us the opportunity
- 19 to grow our programs, and we are sure that they're going to
- 20 continue their efforts in developing our organizations and
- 21 helping us with our community. And, of course, all the
- 22 programs with loans and micro loans and small business loans,
- 23 all of that helps our clients.
- 24 So I know you guys have a long day. I'm on the West
- 25 Coast, so for me it's only 3:00, or -- but for you guys, it's

- 1 late. So I just want to thank you for giving us the
- 2 opportunity to share a little bit of our story today. Thank
- 3 you.
- 4 MS. BANTA-LEWIS: Thank you for those comments. We
- 5 will now hear from David Mendoza.
- If you could, turn on your video and come off mute.
- 7 MR. MENDOZA: Yes, good afternoon. My name is David
- 8 Mendoza. I'm the project director for the Fresno Native
- 9 American and Business Development Center and the Minority
- 10 Business Development Center for the last 10 years, and I've
- 11 been listening to today's public hearing from the start. And
- 12 I appreciate your time and patience to listen to our comments
- 13 and concerns.
- 14 Currently we have no U.S. Bank branches in Fresno
- 15 County, and there is currently three Union Bank branches in
- 16 Fresno County. I'm concerned about the under-served rural
- 17 communities of our Central Valley, especially our Native
- 18 American communities. There's little access to capital for
- 19 these under-served rural small businesses and families.
- The American Indian, Alaska Native, and Hawaiian
- 21 Native business communities is a growing sector of California,
- 22 Oregon, and Washington State's thriving small businesses.
- 23 They need access to capital to continue to grow their
- 24 businesses, provide services and products to their communities
- and, more importantly, add jobs.

- 1 In California we see many large banks focus in the
- 2 Bay Area and Los Angeles metro areas. We would like the U.S.
- 3 Bank merger to plan to better serve the Central Valley
- 4 businesses. With more and more bank branches closing, I would
- 5 like to use your -- like you to use your knowledge, your
- 6 input, and your expertise to make the right decisions.
- 7 I would like U.S. Bank to provide an access to
- 8 capital plan for the Central Valley rural communities in their
- 9 community benefits agreement.
- I appreciate very much, and I know that your day is
- 11 long, and I salute you for your stamina, and I thank you for
- 12 your time. That will do it for me. Thank you very much.
- MS. BANTA-LEWIS: Thank you for your comments. We
- 14 will now hear from Faith Bautista.
- 15 If you could, turn on your camera and come off mute.
- MS. BAUTISTA: Hi. Well, hi, thank you, and
- 17 congratulations to Federal Reserve for putting this very
- 18 first-time Webex public hearing. It's pretty cool, actually.
- 19 Both U.S. Bank and Union Bank have always been
- 20 community supporters and made significant investment in
- 21 lending. This is why both banks are -- have outstanding
- 22 ratings. But can we make them outstanding-plus? I think we
- 23 can. Let's do more than what they already have been doing.
- 24 CRA, you know, in my opinion, has not really helped
- 25 LMI communities to narrow the gap of income and wealth

- 1 inequality. We all know how expensive it is to be poor. We
- 2 need to continue having meetings with senior management to
- 3 find solutions to help those under-served, hard-to-reach and
- 4 -- hard-to-reach consumers that needs our help. After hearing
- 5 Andy Cecere today, I am hopeful that they will not only
- 6 listen, but will implement programs and local community needs.
- 7 It's not a one-size-fits-all solution. You know, we
- 8 understand how the -- how we -- we have to understand how to
- 9 break down the barriers, and do it with local CBOs and faith-
- 10 based organizations. There are small, extra small, medium
- 11 CBOs that can do as much as large and extra large
- 12 organizations. So, you know, let's not put all our investment
- on an easy-to-fund organization. Automatic underwriting will
- 14 not help the people we serve. The new bank must invest on
- 15 CDFIs that focuses on helping borrowers that doesn't fit the
- 16 box on lending. Most of the time, creating mega-banks will
- 17 not help lending to micro and small businesses, but you can
- 18 find a local partner that can do that for you.
- 19 Lastly, anti-Asian hate. I've been listening to
- 20 this since 8:00, and I don't think Asian hate has been brought
- 21 up. You know, let's not forget the Asian. We are
- 22 experiencing discrimination for years, and it's not stopping.
- 23 Every day you will hear from youths and neighbors that
- 24 discrimination that my fellow Asian is experiencing. Diverse
- 25 segment or multicultural marketing segment has to increase

- 1 marketing and support to the eight percent Asian population.
- 2 Do you know that 74 percent of Asian women has
- 3 experienced a hate crime?
- 4 Advertising dollars is less than one percent to
- 5 Asian. We need to do something about it, and I'm hoping that
- 6 the -- all of Union Bank, U.S. Bank are listening.
- 7 And thank you, thank you. It's late for you guys.
- 8 MS. BANTA-LEWIS: Thank you for your comments.
- 9 We'll now hear from Mark Angelini.
- 10 If you could, turn on your camera and come off mute.
- 11 MR. ANGELINI: Thank you. Good evening. I am Mark
- 12 Angelini, president of Mercy Housing Lakefront. We are the
- 13 geographic business center for Mercy Housing, Inc., operating
- 14 in the Great Lakes region of Illinois, Wisconsin, and Indiana.
- 15 We are the region's largest non-profit developer of serviced,
- 16 enriched, affordable housing. And I would like to express my
- 17 support for the proposed merger of MUFG Union Bank and U.S.
- 18 Bank.
- 19 Earlier today, Ismael Guerrero, CEO of Mercy Housing
- 20 Inc., noted that many -- noted the many banking services
- 21 provided to Mercy Housing by U.S. Bank, including a \$10
- 22 million unsecured line of credit that supports all the pre-
- 23 development costs of the various Mercy Housing regional
- 24 centers, including Mercy Housing Lakefront.
- Now I would like to add a little bit of a regional

- 1 perspective, and note that both U.S. Bank and Union Bank have
- 2 been generous donors supporting the operations of Mercy
- 3 Housing Lakefront, and directly providing volunteer services
- 4 to our residents. Since I became president eight years ago,
- 5 both have been continuous donors, in terms of grants, and have
- 6 been very generous. In the case of U.S. Bank, the support
- 7 actually goes back further, to 1995.
- 8 In addition, many regional U.S. Bank employees here
- 9 in the Great Lakes area have donated time in providing
- 10 financial literacy assistance to many of our residents.
- 11 Another example of the, I think, very dedicated and exemplary
- 12 focus on community that comes from U.S. Bank personnel, U.S.
- 13 Bank assigned its senior regional leader, the vice president
- 14 and community affairs manager in Milwaukee, to be a founding
- 15 member and, for the past five years, board chair of our
- 16 Wisconsin Partnership Board. In that role she has provided us
- 17 wise counsel and guidance as we have expanded our mission in
- 18 Wisconsin. She has also been an engaged volunteer in
- 19 connecting us to resources and service partners.
- In my experience then, this person, Suzanne Zwaska, I
- 21 think, really embodies the same community spirit and deeply
- 22 felt commitment to helping the residents who live with us that
- 23 all U.S. Bank volunteers have shown. We are grateful for the
- 24 time, talent, and treasure that local U.S. Bank have committed
- 25 in support of our mission.

- 1 Thank you for your time and attention.
- MS. BANTA-LEWIS: Thank you for your comments.
- 3 We'll now hear from Andrew Hoan.
- 4 If you could, turn on your camera and come off mute.
- 5 MR. HOAN: Good afternoon from Portland, Oregon, and
- 6 good evening to all of you on the East Coast. My name is
- 7 Andrew Hoan, and I am the president and CEO of the Portland
- 8 Business Alliance, which is Greater Portland's Chamber of
- 9 Commerce, founded in 1870, and represents the most -- the
- 10 largest and most diverse business network in the region.
- On behalf of our over 2,000 members, I would like to
- 12 offer our support for the U.S. Bank and Union Bank merger.
- 13 I'd like to share testimony that highlights U.S. Bank's
- 14 commitment to improving the social and economic fabric across
- 15 the communities it serves.
- 16 In particular, and across our region, we have
- 17 witnessed the profound impacts that U.S. Bank has achieved in
- 18 areas related to community investment and housing and
- 19 homelessness to address racial and economic inequalities,
- 20 providing economic opportunities to minority and women
- 21 businesses, achieving innovation in community development,
- 22 financing, and access to credit in low to moderate-income
- 23 communities and communities of color, enhancements in the
- 24 areas of housing and small business, as well as strengthened
- 25 partnerships between its bankers, non-profits, and community

- 1 development financial institutions, and opportunities to build
- 2 and steward two-way dialogues with community organizations to
- 3 help build shared solutions to prevailing community concerns.
- 4 The Portland Business Alliance also recognizes that
- 5 U.S. Bank employees are committed to serving their communities
- 6 in a variety of ways, from volunteer board service and
- 7 volunteer donation drives to ensuring that their time and
- 8 monetary investments are matched by U.S. Bank's employee
- 9 giving and engagement programs.
- 10 U.S. Bank is an incredible asset to the communities it
- 11 serves, and the alliance recognizes that U.S. Bank is a leader
- 12 and influencer in these areas.
- We urge you to approve this application, and thank
- 14 you so much for your time and dedication to this process.
- 15 MS. BANTA-LEWIS: Thank you for those comments.
- 16 We'll now hear from Adair Mosley.
- 17 If you could, turn your video and come off mute.
- 18 MR. MOSLEY: Good evening to you all. My name is
- 19 Adair Mosley, and I serve as the president and CEO of
- 20 Pillsbury United Communities, a century-and-a-half-old
- 21 community impact organization.
- Unequivocally, I come forward in full support of
- 23 this merger.
- 24 One of the most fundamental questions that I've
- 25 asked over the past two years is what does a moment need from

- 1 its leaders? So I examine this opportunity through that lens,
- 2 and there I find leaders at U.S. Bank continuously rising to
- 3 meet the moment.
- Beyond the economic impact levers, we must also
- 5 examine the integrity of leadership. Are the values, words,
- 6 and actions of the institution congruent? It is when this
- 7 harmonious balance is achieved that an institution can be
- 8 deemed trustworthy, and only then given more responsibility.
- 9 U.S. Bank meets this high bar.
- 10 Additionally, for me to give my testimony today, I
- 11 examined the position, decisions, and values of this
- 12 organization before we were met with the disruptive forces,
- 13 largely, of 2020. Where was the institution before racial and
- 14 social justice became mainstream, and virtue signaling in many
- 15 organizations? U.S. Bank has been consistent. In solidarity
- 16 with communities in creating an exclusive workplace for all,
- 17 more of a -- they have made monumental investments in our
- 18 community.
- 19 As a leader in our region, and a resident of north
- 20 Minneapolis, I've witnessed severe predatory lending practices
- 21 from institutions from payday loans to inhumane check cashing
- 22 services in north Minneapolis. I've witnessed banks regard
- 23 north Minneapolis not worthy of credible banking services,
- leaving the un and under-banked helpless.
- 25 However, there has been one bank that has remained:

- 1 U.S. Bank. Six years ago, Pillsbury stood up a grocery store
- 2 in north Minneapolis to address food insecurity and healthy
- 3 food access. Although at the time these were not strategic
- 4 pillars of their philanthropic giving, U.S. Bank understood
- 5 that it was the desire and aspirations of the community in
- 6 which they serve. Therefore, they provided a substantial
- 7 grant to the development of North Market.
- Fast forward, May 2020. George Floyd's murder shook
- 9 the core of Minneapolis. And there we stood, a moment of
- 10 reckoning, a catalyst for racial and social justice across the
- 11 world. U.S. Bank met this profound moment by committing tens
- 12 of millions of dollars to CDFI and small black-owned
- 13 businesses to close the racial wealth gap. U.S. Bank made a
- 14 multi-million-dollar investment in our strategy, Justice Built
- 15 Communities, focused on building equitable economic
- 16 development.
- 17 Consistent congruency with values, words, and actions.
- 18 U.S. Bank is committed to rebuilding its branches with state-
- 19 of-the-art facilities in most economically challenged areas of
- 20 Minneapolis. U.S. Bank is poised to bring substantial
- 21 positive impact to California market, and double down on its
- 22 commitments to community that have been historically
- 23 marginalized [sic]. Thank you.
- 24 MS. BANTA-LEWIS: Thank you for those comments. And
- 25 now we'll hear from Yasmin Davidds.

- 1 If you could, please turn on your video and come off
- 2 mute.
- 3 MS. DAVIDDS: Good afternoon, everyone. Thank you
- 4 for the opportunity to make comments at this hearing today.
- 5 My name is Yasmin Davidds, CEO of the Multicultural
- 6 Women Executive Leadership Foundation, a non-profit
- 7 organization offering leadership and entrepreneurship training
- 8 and development for multicultural women. Its focus is on
- 9 strengthening the U.S. economic landscape by leveraging
- 10 multicultural women cultural capital through customized gender
- 11 and cultural education, access to business capital,
- 12 mentorship, and a support network. It accomplishes this by
- 13 empowering multicultural women to develop leadership and
- 14 entrepreneurial intelligence, create jobs, and develop
- 15 leaders, thus spawning a new generation of successfully
- 16 sustainable, multicultural, high-level leaders and companies.
- To accomplish this mission, we need the support of
- 18 banking institutions and other corporate citizens. Union Bank
- 19 has been unique among financial institutions of its type in
- 20 terms of supporting multicultural women leaders and
- 21 entrepreneurs. They have been constant and exceptional
- 22 contributors in both monetary support and leadership
- 23 engagement within our organization and others in our
- 24 community.
- In the case of our organization, Union Bank provided

- 1 the seed money to launch the Multicultural Women Executive
- 2 Leadership and Entrepreneurial Program, in partnership with
- 3 the USC Marshall School of Business. This program currently
- 4 stands as the only multicultural women leadership program for
- 5 senior level women in the country. Union Bank is represented
- 6 on our board and advisory committees and as faculty and
- 7 advisors in our programs.
- 8 Digital expansion of our entrepreneur programing and
- 9 services were enabled because of support from Union Bank. It
- 10 is because of this support that we were able to help our
- 11 multicultural women small business pivot to digital platforms
- 12 during the pandemic. Their businesses were sustained. Some
- 13 even grew.
- 14 Over the past 15 years we have had many
- 15 relationships with banking institutions. None have been more
- 16 dedicated than Union Bank in helping to support the
- 17 development of multicultural women leaders. Union Bank has
- 18 continued to be our strongest and most consistent contributor
- 19 over the years. From funding to board to direct leadership,
- 20 they have set the standard for best practices in this area.
- 21 It's for these reasons, among many others, that I am
- 22 supportive of U.S. Bank's acquisition of Union Bank.
- 23 Thank you for providing me this opportunity to
- 24 testify. This concludes my remarks.
- 25 MS. MURPHY: So thank you very much, everyone. On

- 1 behalf of my co-presiding officer, Ben Olson, and all of the
- 2 panelists from the Federal Reserve Board and the Office of the
- 3 Comptroller of the Currency, we want to thank all of you who
- 4 have presented today, everyone who listened in and attended
- 5 the hearing, and particularly we want to thank all of the
- 6 presenters for cooperating with our fairly strict time limits
- 7 in order to allow everyone the opportunity to speak.
- 8 I also want to personally thank all of the Federal
- 9 Reserve Bank of St. Louis staff who worked so hard behind the
- 10 scenes to make this all work in this, you know, really
- 11 challenging format. But I think it really worked well. We
- 12 had presenters from all over the country.
- 13 So with that, we will -- we appreciate all the
- 14 remarks that were made. Obviously, they will be considered by
- 15 both the OCC and the Federal Reserve Board.
- We also continue to encourage anyone who is
- 17 interested in submitting written comments, the Federal Register
- 18 notice for this public meeting contains instructions on how
- 19 those can be submitted between now and the deadline of 5:00
- 20 p.m. Eastern on Friday, March 11th.
- 21 And with that note, I want to wish everyone a good
- 22 afternoon and good evening, and thank you all again for
- 23 attending our public meeting, and for providing us with so
- 24 much heartfelt and thoughtful commentary. Take care.
- 25 (Whereupon, at 6:48 p.m., the meeting was

1	adjourned.)					
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