# PAYMENT CARD NETWORK SURVEY



Survey Period: Calendar Year 2016

#### General Instructions

#### About this Survey

Section 235.8 of the Federal Reserve Board's Regulation II requires payment card networks to file reports with the Board. This survey serves as this report. This survey solicits information from calendar year 2016 regarding (1) volumes and values of debit card transactions (including general-use prepaid card transactions) processed by the network; (2) interchange fees paid by acquirers and received by issuers; (3) network fees paid by acquirers and issuers; and (4) incentives paid to acquirers, merchants, and issuers. For purposes of this survey, **three-party systems** are not included. If your organization has both single-message and dual-message networks, complete a separate survey for each type of network.

#### Your Participation

To achieve the most reliable results, it is important that you respond completely and accurately. Please leave no survey item blank.

There are **three possible ways** to answer a survey question:

Enter a Value: The actual numeric value of the data element.

Enter a Zero: When the calculated value equals zero. Please do not enter a non-numeric value, e.g. "NA" or "NR," when the value equals zero.

Enter "NR" (Not Reported): If your institution engages in the activity of the type being measured but you are unable to report a figure that reflects that activity. Please do not enter "NA."

If for any reason you cannot provide complete data or you have questions, please contact Justin Skillman via e-mail at <u>justin.s.skillman@frb.gov</u> or by phone at 202-475-7674 or e-mail debit.card.surveys@federalreserve.gov for assistance.

#### Please complete the survey by May 1, 2017.

#### Response Confidentiality and Burden

The Board will use the information collected in this survey to calculate and publish a list of the average interchange fees, average transaction values, and proportion of transactions for exempt and non-exempt issuers for each network (see 12 CFR 235.5 for a description of exempt issuers), noting whether the network is a single-message or dual-message network. The Board will not publish other network-specific information, such as transaction volumes and values or the number of merchant establishments participating on the network; the Board regards this individual organization information as confidential (5 U.S.C. § 552(b)(4)). However, the Board may use this information to publish aggregate or summary information that does not reveal any confidential information about each individual organization. If it should be determined subsequently that any additional individual organization information collected on this form must be released, the respondents will be notified.

Public reporting burden for this collection of information is estimated to be 75 hours per response, including the time to gather data in the required form and to review instructions and complete the information collection. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to Secretary, Board of Governors of the Federal Reserve System, 20th and C Streets, N.W., Washington, D.C. 20551, or via e-mail to regs.comments@frb.gov; and to the Office of Management and Budget, Paperwork Reduction Project (7100-0344), Washington, D.C. 20503. The Federal Reserve may not conduct or sponsor, and an organization (or a person) is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

## Section I: Respondent Information

Name of network covered in this response					
2.	Contact person	on(s) by subsection of the survey for w	hich responsi	ble	
	Name		Email		
	Subsection		Phone		
	Name [		Email		
	Subsection		Phone		
	Nome		- Fmail		
	Name		Email		
	Subsection		Phone		
	Name		Email		
	Subsection		Phone		
3.	single-mes message tr If yes, comp Additional lo	yment card network process both sage transactions and dual-ransactions? Hete a survey for each type of transaction. In organization of the second surveys of the second surveys of transaction.	[ ] Ye	<del>2</del> S	[ ] No
4.	What type of tresponse?	transactions are reported in this	[ ] Sino messao		[] Dual-message
5.	interchange f	yment card network offer an ee rate schedule that differentiates empt and non-exempt issuers?	[ ] Ye	es	[ ] No
6.		merchant establishments (i.e., ations) in the United States			

# Section II: Debit Card Transactions (including general-use prepaid card transactions)

Both consumer and business card transactions.

Do Not Include: ATM or credit card transactions.

Include:

Please enter totals only for transactions related to debit cards linked to U.S.-domiciled accounts involving a merchant located in the United States during the calendar year (CY) 2016.

All debit card transactions (including general-use prepaid card transactions).

1.	CY 2016 debit card transactions	Volume	Value (\$)
	<ol> <li>Settled purchase transactions (excluding pre- authorizations, denials, adjustments, returns, and cash back amounts)</li> </ol>		
	Card-present vs. card-not-present transactions	Volume	Value (\$)
	1b. Allocate "1a. Settled purchase transactions" between the following categories:  1b.1 + 1b.2 = 1a	1a:	1a:
	1b.1 Card-present transactions		
	1b.2 Card-not-present transactions		
			I
	CY 2016 chargebacks and returns	Volume	Value (\$)
	CY 2016 chargebacks and returns  1c. Total chargebacks Report all chargebacks sent in CY 2016 regardless of the date the original purchase transaction took place.	Volume	Value (\$)

Small issuer exemption:		
Transactions using cards of exempt vs. non-exempt issuers	Volume	Value (\$)
1e. Allocate "1a. Settled purchase transactions" between the following categories:  1e.1 + 1e.2 = 1a	1a:	1a:
1e.1 Settled purchase transactions made with a debit card issued by exempt issuers		
1e.2 Settled purchase transactions made with a debit card issued by non-exempt issuers (include all transactions by non-exempt issuers, even though some transactions might be exempt)		
General-use prepaid card transactions vs. all other debit card transactions	Volume	Value (\$)
1f. Allocate "1a. Settled purchase transactions" between the following categories:  1f.1 + 1f.2 = 1a	1a:	1a:
1f.1 General-use prepaid card transactions		
1f.2 All other debit card transactions		

	General-use prepaid card exemption:		
	Exempt vs. non-exempt general-use prepaid card transactions	Volume	Value (\$)
	1g. Allocate "1f.1 General-use prepaid card transactions" between the following categories: 1g.1 + 1g.2 = 1f.1	1f.1:	1f.1:
	1g.1 General-use prepaid card transactions exempt from the interchange fee standard (include all general-use prepaid card transactions by exempt issuers and exempt transactions by non-exempt issuers)  1g.1.1 + 1g.1.2 = 1g.1		
	1g.1.1 General-use prepaid card transactions by exempt issuers		
	1g.1.2 General-use prepaid card exempt transactions by non-exempt issuers		
	1g.2 General-use prepaid card transactions not exempt from the interchange fee standard (only include non-exempt transactions by non-exempt issuers)		
2.	CY 2016 interchange fees		Dollars (\$)
	2a. Interchange fees paid by acquirers and received by issuers (gross interchange fees)		
	2a.1 Interchange fees reimbursed to acquirers as a result of chargebacks  Report all chargebacks sent in CY 2016 regardless of the date the original purchase transaction took place.		
	2a.2 Interchange fees reimbursed to acquirers as a result of returns  Report all returns in CY 2016 regardless of the date the original purchase transaction took place.		

Interchange fees on chargebacks		
2b. For cases when a chargeback involves an entire purchase transaction, does your payment card network refund to acquirers all the interchange fees? If your answer is "Yes" proceed to question 2c.	[ ] Yes	[ ] No
2b.1 If your answer to 2b. was "No" does your payment card network refund to acquirers any or all of the ad valorem component of the interchange fees for these types of chargebacks?	[ ] Yes	[ ] No
2b.2 If your answer to 2b. was "No" does your payment card network refund to acquirers any or all of the fixed per-transaction component of the interchange fees for these types of chargebacks?	[ ] Yes	[ ] No
2c. For cases when a chargeback involves only a portion of the transaction, does your payment card network refund to acquirers all the interchange fees? If your answer is "Yes" proceed to question 2d.	[ ] Yes	[ ] No
2c.1 If your answer to 2c. was "No" does your payment card network refund to acquirers any or all of the ad valorem component of the interchange fees for these types of chargebacks?	[ ] Yes	[ ] No
2c.2 If your answer to 2c. was "No" does your payment card network refund to acquirers any or all of the fixed per-transaction component of the interchange fees for these types of chargebacks?	[ ] Yes	[ ] No
Please provide any explanatory comments you believe	may be necessary for	2b and 2c:

## Interchange fees on returns

2d.	For cases when a customer returns an entire purchase transaction to a merchant, does your payment card network refund to acquirers all the interchange fees?  If your answer is "Yes" proceed to question 2e.	[ ] Yes	[ ] No
	2d.1 If your answer to 2d. was "No" does your payment card network refund to acquirers any or all of the ad valorem component of the interchange fees for these types of returns?	[ ] Yes	[ ] No
	2d.2 If your answer to 2d. was "No" does your payment card network refund to acquirers any or all of the fixed per-transaction component of the interchange fees for these types of returns?	[ ] Yes	[ ] No
2e.	For cases when a customer returns only a portion of the purchase transaction to a merchant, does your payment card network refund to acquirers all the interchange fees?  If your answer is "Yes" proceed to question 2f.	[ ] Yes	[ ] No
	2e.1 If your answer to 2e. was "No" does your payment card network refund to acquirers any or all of the ad valorem component of the interchange fees for these types of returns?	[ ] Yes	[ ] No
	2e.2 If your answer to 2e. was "No" does your payment card network refund to acquirers any or all of the fixed per-transaction component of the interchange fees for these types of returns?	[ ] Yes	[ ] No
	Please provide any explanatory comments you be	lieve may be necessary fo	or 2d and 2e:

Card-present vs. card-not-present interchange fees	Dollars (\$)
2f. Allocate "2a. Interchange fees paid by acquirers and received by issuers" between the following categories:  2f. 1 + 2f.2 = 2a	2a:
2f.1 Interchange fees on card-present transactions	
2f.2 Interchange fees on card-not-present transactions	
Small issuer exemption:	
Interchange fees on transactions using cards of exempt vs. non-exempt issuers	Dollars (\$)
2g. Allocate "2a. Interchange fees paid by acquirers and received by issuers" between the following categories:  2g.1 + 2g.2 = 2a	2a:
2g.1 Interchange fees paid to exempt issuers	
2g.2 Interchange fees paid to non-exempt issuers	

(include all interchange fees paid to non-exempt issuers, even though some interchange fees

might come from exempt transactions)

· · · · · · · · · · · · · · · · · · ·	orepaid card transactions vs. all ard transactions		Dollars (\$)
acquirers	a. Interchange fees paid by s and received by issuers" between g categories:		2a:
	change fees on general-use prepaid I transactions	,	
	change fees on all other debit card sactions		
General-use	prepaid card exemption:		
Interchange to	ees on exempt vs. non-exempt ions		Dollars (\$)
			2h.1:
prep inter gene to no prep	change fees on exempt general-use paid card transactions (include change fees paid to exempt issuers for all ral-use prepaid card transactions and paid n-exempt issuers for exempt general-use aid card transactions)  + 2i.1.2 = 2i.1		
2i. ʻ	.1 Interchange fees paid to exempt issuers for all general-use prepaid card transactions		
2i.1	.2 Interchange fees paid to non- exempt issuers for exempt general-use prepaid card transactions		

2i.2 Interchange fees on non-exempt general-

use prepaid card transactions (only include interchange fees paid to non-exempt issuers for non-exempt transactions)

3. CY 2016 netwo	ork fees		Dollars (\$)
3a. Network fo issuers	ees received from acquirers and		
Network fees i issuers	received from acquirers vs.		Dollars (\$)
	. Network fees received from and issuers" between the following		3a:
3b.1 Netwo	rk fees received from acquirers	'	
3b.2 Netwo	rk fees received from issuers		
Small issuer e	xemption:		
Network fees exempt issuer	received from exempt vs. non- s		Dollars (\$)
	.2. Network fees received from issuers" following categories: = 3b.2		3b.2:
3c.1 Netwo	rk fees received from exempt issuers	•	
issue exemp	rk fees received from non-exempt ers (include network fees paid by non- ot issuers, even though some transactions be exempt)		

4.	. CY 2016 payments and incentives paid by network to acquirers, merchants, and issuers			Dollars (\$)	
	4a. Payments and incentives paid by network to acquirers, merchants, and issuers				
	4b.	by ne issue	e "4a. Payments and incentives paid etwork to acquirers, merchants, and rs" between the following categories: -4b.2 = 4a		4a:
		4b.1	Payments and incentives paid to acquirers and merchants		
		4b.2	Payments and incentives paid to issuers		
	Sma	all issu	er exemption:		
	•		and incentives paid to exempt vs. ot issuers		Dollars (\$)
4c. Allocate "4b.2 Payments and incentives paid to issuers" between the following categories  4c.1 + 4c.2 = 4b.2			4b.2:		
	4c.1 Payments and incentives paid to exempt issuers				
4c.2 Payments and incentives paid to non-exempt issuers (include payments and incentives paid to non-exempt issuers, even though some transactions might be exempt)					

### Glossary of Terms

- Acquirer: A person that contracts directly or indirectly with a merchant to provide settlement for the merchant's electronic debit transactions over a payment card network. An acquirer does not include a person that acts only as a processor for the services it provides to the merchant.
- Card-not-present transaction: Settled purchase transaction where the purchaser does not physically present the card to the merchant, such as an Internet, telephone, or mail order transaction.
- Card-present transaction: Settled purchase transaction where the purchaser physically presents the card to the merchant.
- Chargeback: Transaction initiated by the issuer that reverses a purchase transaction, in whole or in part (due, for example, to customer disputes, fraud, processing errors, authorization issues, or non-fulfillment of copy requests), and transfers value from the acquirer to the issuer.
- Debit card: Any card or other payment code or device, issued or approved for use through a payment card network to debit an account, regardless of the means of authorization, and regardless of whether the issuer holds the account. A debit card includes any general-use prepaid card. It does not include (1) any card or other payment code or device that is redeemable upon presentation at only a single merchant, or an affiliated group of merchants for goods or services, or (2) a check draft or similar paper instrument, or an electronic representation thereof.
- Debit card transaction: Use of a debit card (including a general-use prepaid card) by a person as a form of payment in the United States to initiate a debit to an account. It does not include credit card transactions or transactions initiated at an ATM.
- Dual-message transaction: Transaction type by which authorization information is carried in one message and clearing information is carried in a separate message as originated from the acquirer. Typically, these transactions are authenticated with a signature.
- Exempt general-use prepaid card transaction: Transaction made using a general-use prepaid card that is exempt from the interchange fee standard in Regulation II, specifically (1) a transaction made using a general-use prepaid card that has been provided to a person pursuant to a federal, state, or local government-administered payment program through which the cardholder may use the debit—card only to transfer or debit funds, monetary value, or other assets that have been provided pursuant to such program; (2) a transaction made using a general-use prepaid card that is (i) not issued or approved for use to access or debit any account held by or for the benefit of the cardholder (other—than a subaccount or other method of recording or tracking funds purchased or loaded on the card on—a prepaid basis), (ii) reloadable and not marketed or labeled as a gift card or gift certificate, and (iii)—the only means of access to the underlying funds, except when all remaining funds are provided to—the cardholder in a single transaction.
- Exempt issuer: An issuer is exempt from the interchange fee standard for CY 2016 if that issuer has total worldwide banking and nonbanking assets, including assets of affiliates, other than trust assets under management, that are less than \$10 billion, as of December 31, 2015.
- Non-exempt card transaction: Transaction made using a card issued by a non-exempt issuer, excluding any transaction made with a general-use prepaid card if the card is exempt from the interchange fee standard in Regulation II. A card transaction's non-exempt status does not depend on the amount of the interchange fee charged on the transaction.

- General-use prepaid card: A card or other payment code or device that is (1) issued on a prepaid basis in a specified amount, whether or not that amount may be increased or reloaded, in exchange for payment and (2) redeemable upon presentation at multiple unaffiliated merchants for goods or services.
- Interchange fees paid by acquirers and received by issuers: Any fee established, charged, or received by a payment card network and paid by a merchant or an acquirer for the purpose of compensating an issuer for its involvement in the debit card transaction.
- Issuer: Any person that authorizes the use of a debit card to perform an electronic debit transaction.
- Network fees received from acquirers and issuers: Total switch fees and other fees charged by card networks, including both fixed fees and per-transaction fees. Exclude fees for optional services related to transaction processing that may be provided by a card network or an affiliate of a card network. If fees are shared with other card programs or activities, allocate the fees based on the number of transactions. For example, if your institution collects a single fee for debit and credit card operations, allocate those fees to debit card operations based on the proportion of debit card transactions to total debit and credit card transactions."
- Number of merchant establishments: For a specific payment card network, the number of locations at which merchants accept payments on that network in the United States. For chains, report each location of the chain separately. For example, if a chain has 25 locations then report 25 establishments for that chain. If a location has 10 separate check-out lines with PIN terminals, report that as one location.
- Payments and incentives paid by network to acquirers, merchants, and issuers:

  Payments made by the payment card network to acquirers, merchants, and issuers with respect to debit card transactions or debit-card-related activity. Acquirer, merchant, and issuer incentives may be based on reaching specified volume levels, marketing activities that promote the network's brand, converting the issuer's debit card base to a different signature network, or other activities. Exclude payments that a network pays an issuer for traditional banking services the issuer provides the network (e.g., transaction account services to the network).
- Return: Transaction initiated by the acquirer that reverses a purchase transaction, in whole or in part (due, for example, to the return of goods by the cardholder), and transfers value from the acquirer to the issuer.
- Settled purchase transaction: A debit card transaction that has been settled. Exclude transactions that are pre-authorizations, denials, adjustments, returns. Exclude cash back value but not transactions.
- Single-message transaction: Transaction type by which authorization and clearing information is carried in one message as originated from the acquirer. Typically, these transactions are authenticated with a PIN.
- Three-party systems: Systems where debit transactions are processed by an entity that acts as system operator and issuer, and may also act as the acquirer. This entity that receives information from the merchant or acquirer also holds the cardholder's funds. Therefore, rather than directing the transaction information to a separate issuer, this entity authorizes and settles the transaction itself. As these entities do not connect (or "network") multiple issuers and do not route information to conduct the transaction, they are not "payment card networks" with respect to these transactions.
- United States: The states, territories, and possessions of the U.S., the District of Columbia, the Commonwealth of Puerto Rico, or any political subdivision of any of the foregoing.