

07/25/2008

Kenneth Runyard
1125 E Broadway
Apt 155
Glendale, CA 91205-1315

Secretary Jennifer J. Johnson
Board of Governors
Federal Reserve System
20th St. and Constitution Ave., N.W.
Washington, D.C. 20551
RE: Docket No. R-1314

Dear Secretary Johnson:

It is not easy gaining access to credit, either as a new entrant or as someone trying to restore their rating. There are often higher or extra fees associated with credit cards issued to those who have been labeled "subprime;" however, these cards are often the only foothold into the world of credit for many people. If the Federal Reserve Board puts regulations into place that deter institutions from offering these cards, the struggle to regain some footing financially will only be made that much more difficult than it already is.

As a person who has been through that struggle, I know what I am talking about from experience. Although it has been many years now, I once had to file bankruptcy to get through some troubles I had. Now that I have moved past that, I appreciate the banks that took the initial chance on me and helped me back on the road to having healthy credit. I mostly use my cards for gas, as it is very convenient to be able to pay at the pump instead of going into the store to pay. It is also better to have credit available through a card when you need it, rather than trying to use alternative means of credit.

You need to reconsider your actions and understand that consumers will be the ones who feel the pinch from these new rules. It will not hurt the banks as much to stop offering these programs in response to the changes, as it will hurt those who rely on these programs to establish their credit. Do not make an already difficult process become nearly impossible.

Best regards,

Kenneth Runyard

