From: Gulf Winds Federal Credit Union, Christopher J Rutledge

Subject: Reg I I - Debit card Interchange

Comments:

Date: Feb 07, 2011

Proposal: Regulation II - Debit Card Interchange Fees and Routing Document ID: R-1404 Document Version: 1 Release Date: 12/16/2010 Name: Christopher J Rutledge Affiliation: Credit Union Category of Affiliation: Commercial Address: City: State: Country: UNITED STATES Zip: PostalCode:

Comments:

Members of the Federal Reserve Board: The proposed cap on debit card interchange will adversely impact the 42,000 members of Gulf Winds Federal Credit Union. The 10 billion dollar cap will only slow - not stop - the significant negative impact to our credit union's bottom line net income. As this income bleeds away and merchants reroute transactions over lower cost networks, we will be faced with several difficult decisions. At a minimum, we will be forced to cut or scale back member benefit programs such as Debit Rewards and our High Yield checking accounts. If the negative impact is as significant as we project, many members will be faced with significant fees for a basic checking account. Please pause and study the true impact of this onerous regulation before causing irreparable harm to millions of consumers nationwide. Sincerely, Chris Rutledge President/CEO Gulf Winds Federal Credit Union