From: First Central Bank McCook, Donald Moore

Subject: Reg I I - Debit card Interchange

Comments:

Date: Jan 07, 2011

Proposal: Regulation II - Debit Card Interchange Fees and Routing Document ID: R-1404 Document Version: 1 Release Date: 12/16/2010 Name: Donald Moore Affiliation: First Central Bank McCook Category of Affiliation: Commercial Address: City: State: Country: Zip: PostalCode:

Comments:

Dear Sir or madam: In my opinion the proposal to limit/cap interchange fees will have a negative impact on the industry and consumers. The proposal will impact revenues--needed to absorb risk/losses; bank valuations; and can weaken bank earnings and therefore capital strength. Recent regulatory changes have also lessened consumers options and limited credit and now will limit consumers debit card usage and bank's willinginess to issue the cards. This maybe directed at larger banks but an impact will also noticed at smaller banks.