

From: Megan Geis
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Comments:

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Debit cards have nearly replaced the usage of checks and cash in day-to-day purchases. Consumers prefer to use debit cards because the security features and the convenience. Merchants accept the cards because it is operationally efficient and ensures payment. Regulating this process so dramatically will have a drastic negative impact in all aspects of our payment system.

Ultimately, financial institutions will have no choice but to not offer the cards, charge for the cards usage, or increase fees for other services to offset the expense. This in turn will hurt the consumer, not help the consumer. If the usage of debit cards in our payment process is reduced than cash and check usage will increase. If this regulation is passed, all parties in the payment system will be impacted negatively.