

From: Anheuser-Busch Employees Credit Union, Robert L Helmkamp  
Subject: Reg II - Debit card Interchange

---

Comments:

Date: Jan 12, 2011

Proposal: Regulation II - Debit Card Interchange Fees and Routing  
Document ID: R-1404  
Document Version: 1  
Release Date: 12/16/2010  
Name: Robert L Helmkamp  
Affiliation: Anheuser-Busch Employees Credit Union  
Category of Affiliation: Other  
Address:  
City:  
State:  
Country: UNITED STATES  
Zip:  
PostalCode:

Comments:

As an employee of a credit union, I urge the Federal Reserve Board to reconsider the proposed Regulation II - Debit Card Interchange Fees and Routing (R-1404). My credit union prides itself on offering exceptional service to our members, the consumers, at a reasonable price. Even though my credit union would be technically exempted from this proposed regulation, since we are below the \$10 billion threshold, this rule would likely have a major impact on us and all debit card issuers due to competition, the lack of enforcement mechanisms, and the current lack of a two-tiered payment network. The current level of income that we receive from debit card interchange allows my credit union to cover the full costs associated with debit card issuance, processing, and maintenance, as well as providing an additional margin to offer other benefits and services at reduced or no cost to our members, the consumers. The full costs of issuing and maintaining a debit card program should not only include authorization, clearance, and settlement costs of a transaction (as proposed), but also should include other overhead costs incurred for staff, facilities, equipment, supplies, and fraud prevention. If the proposed interchange cap of \$0.12 per transaction is finalized, the additional costs associated with offering and maintaining a debit card program would be passed onto our members, the consumers, in the form of additional fees or less services. Again, I urge you to reconsider the proposed debit card interchange fee proposal.