

From: Sylvia Hanson
Subject: Reg I I - Debit card Interchange

Comments:

Sylvia Hanson

January 13, 2011

Dear Federal Reserve Board:

The Honorable Ben S. Bernanke, Chairman
The Federal Reserve Board
Washington, D.C. 20515

Dear Mr. Bernanke:

During the past 15 years, I have been a credit union member and a credit union employee. I love credit unions because I think they are dedicated to helping people of modest means. I am writing to encourage you to oppose the proposed rule on debit interchange fees. Implementation of this proposal would impact credit unions detrimentally.

Credit unions are unique, as our not-for-profit structure differs from others in the financial services industry. Our mission is to provide our member-owners with competitive financial services and products. This legislation will create a competitive disadvantage for credit unions by benefiting larger financial institutions that can mitigate the cost of interchange fees.

Under the legislation, merchants will have the ability to offer discounted rates to consumers using plastic payment cards that opt-in to these negotiations. The proposed rule translates to higher fees for participation in payment card programs which will displace credit unions in the financial services marketplace.

Thank you for your consideration of my request on this matter.

Sincerely,

Sylvia Hanson