

Feb 01, 2011

Secretary Jennifer Johnson
Board of Governors of the Federal Reserve System
20th Street and Constitution Avenue NW
Washington, DC 20551

Dear Secretary Johnson:

My sister and I run a drive through beer distribution. Times are tough, yet our business has actually increased. What we have found is that people trade down to less expensive brands but buy higher quantities.

Most of our customers make their purchases with us via debit or credit card swipes. On any given weekday, we will run fifty to seventy transactions. When the weekend hits, those transaction numbers increase upwards of one hundred or more. Each month, we pay a couple thousand in fees.

My sister and I will be thrilled with a twelve cent per debit transaction fee. This reduction in swipe fees will potentially add hundreds of dollars each month to our bottom line. We strongly support swipe fee reform and the Federal Reserve's ruling.

Yours truly,

Bobbi Blosser

A handwritten signature in black ink, appearing to read "Bobbi Blosser", written in a cursive style.

Bobbi Blosser
Co-Owner
Blosser's Brew-Thru