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### DEPARTMENT OF THE TREASURY

#### Office of the Comptroller of the Currency

12 CFR Part 43

Docket No. OCC-2013-0010

RIN 1557-AD40

### FEDERAL RESERVE SYSTEM

12 CFR Part 244

Docket No. R-1411

RIN 7100-AD70

### FEDERAL DEPOSIT INSURANCE CORPORATION

12 CFR Part 373

RIN 3064-AD74

### FEDERAL HOUSING FINANCE AGENCY

12 CFR Part 1234

RIN 2590-AA43

### U.S. SECURITIES AND EXCHANGE COMMISSION

17 CFR Part 246

Release Nos. 34-70277

RIN 3235-AK96

### DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

24 CFR Part 267

RIN 2501-AD53

October 28, 2013

### Re: Joint Proposed Rule on Credit Risk Retention

The National Manufactured Home Owners Association (NMHOA) is a membership organization that was formed in 2001 by and for people who own their homes and who rent the land under them and live in land-lease manufactured housing communities across the country. There are 6.8 million families living in manufactured homes in the U.S. and 2.9 million of them live in manufactured housing communities.

NMHOA works closely with national partners, including CFED. Since 2005, CFED has been addressing market failures in the manufactured housing sector through the Innovations in Manufactured Homes (I'M HOME) initiative. I'M HOME's goal is to ensure that owners of manufactured homes are able to build and preserve wealth through homeownership. NMHOA echoes CFED's comments to the proposed rules.

The proposed rules on credit risk retention are welcome news to manufactured home owners who are often excluded from the mortgage markets. These proposed rules go

*The mission of NMHOA is to promote, represent, preserve, and enhance the rights and interests of manufactured home-owners throughout the United States.*

a long way to ensure that homebuyers receive safe loans that can be purchased by secondary market investors. Below are NMHOA's responses to certain questions:

*Question 90: Does the proposal reasonably balance the goals of helping ensure high quality underwriting and appropriate risk management, on the one hand, and the public interest in continuing access to credit by creditworthy borrowers, on the other?*

Overall, the approach taken by the agencies is appropriate and will support a healthy housing market that is accessible to lower-income and first time and low/moderate income homebuyers and is a safe investment for investors worldwide. While the first proposal would have created a class of extremely low-risk mortgages, it would have done so by excluding most safe and performing mortgages from the secondary markets. However, by aligning the requirements for Qualified Residential Mortgages (QRMs) with the already-finalized requirements for Qualified Mortgages, the Agencies will ensure that there is less disparity between loans that are safe and attractive to homebuyers and loans that are safe and attractive to secondary market investors.

The new proposal takes several measures to maintain broad access to homeownership. These include standards for exemption from risk retention requirements that support low/moderate income families' ability to achieve financial security and build wealth through homeownership, including:

- Exempting Federal Housing Administration (FHA) and Department of Agriculture- (USDA) guaranteed loans, other federally-backed mortgages, and loans made by the GSEs or their government-backed successor entities from risk retention requirements;
- Incorporating QM's Ability-to-Repay requirements and a realistic debt-to-income (DTI) ratio into the risk retention-exempt QRM standard; and
- Rejecting the original proposal's minimum 80% LTV requirement, which would have made down payments nearly impossible for middle-class families to accumulate.

The proposal also improves on the original proposal when it comes to NMHOA's primary concern – protections and products for manufactured home owners. The QM rule, as finalized and amended, is a huge step forward for the federal treatment of manufactured home finance because it acknowledges that regardless of whether a home is titled as personal property or real property, the buyer deserves to receive a high-quality, well-underwritten loan that is subject to the same regulatory regime as a traditional mortgage.

*Question 91: Will the proposal, if adopted, likely have a significant effect on the availability of credit? Please provide data supporting the proffered view.*

For the mortgage market as a whole, the credit risk retention proposed rule is not likely to restrict the availability of credit. By aligning QRM with QM, the Agencies create a unified standard for mortgage lenders and investors to follow, which should prevent further credit constrictions.

With regard to manufactured housing, NMHOA is pleased to note that the Agencies' proposal has the potential to increase the availability of credit in the long-run. The large majority of manufactured homes are titled as personal property and financed as chattel. There is currently neither a healthy nor a robust secondary market for these loans, and lenders must largely hold them in portfolio. The original risk retention proposal would only have extended QRM eligibility to manufactured homes titled as real property. However, the alignment of QRM with QM addresses that problem. Under the new proposal, in cases where borrowers receive high-quality, well-underwritten, safe chattel loans, lenders can be exempt from risk retention requirements.

It is important to note, however, that while the new proposed rules for credit risk retention facilitate the existence of a secondary market for chattel loans backed by manufactured homes, it is unlikely that such a market will develop without support from Fannie Mae and Freddie Mac or their successor entities. In fact, the Housing and Economic Recovery Act of 2008 (HERA) recognized the necessity of support from the government sponsored enterprises (GSEs) in ensuring the flow of credit for manufactured home sales by establishing that the GSEs have a “duty to serve” that market. The Federal Housing Finance Agency (FHFA) has not finalized duty to serve (DTS) regulations, and very few chattel loans are securitized. Although the Agencies’ proposed credit risk retention rule has the potential to increase the availability of credit for buyers of manufactured homes, this is unlikely to occur until FHFA issues final DTS regulations. Furthermore, the proposed DTS regulations released in 2009 exclude chattel loans altogether. This is very problematic, given that the industry is nearly 75% chattel. While NMHOA supports the state-level adoption of the Uniform Manufactured Housing Act,<sup>1</sup> as the optimal product to help owners of manufactured homes build wealth, NMHOA also strongly encourages adoption of powerful DTS regulations that support manufactured home owners and provide them with the same consumer protections as are available to other borrowers. NMHOA recognizes that it is often onerous or impossible to secure mortgage financing due to state and local laws and regulations as well as market conditions, however NMHOA sees that DTS regulations could play a critical role here for manufactured home purchasers. In addition, some chattel lenders have expressed frustration with the lack of secondary market access, indicating that there is a desire to provide more credit to borrowers that is currently constrained by lenders’ inability to raise capital through the secondary market. Therefore, while FHFA should prioritize finalizing DTS regulations that include high-quality, affordable, safe chattel loans,<sup>2</sup> we also thank the Agencies for issuing QRM regulations that include chattel loans.

*92(a). Is the proposed scope of the definition of QRM, which would include loans secured by subordinate liens, appropriate? (b). Why or why not? (c). To what extent do concerns about the availability and cost of credit affect your answer?*

It is appropriate for loans secured by subordinate liens to be eligible for QRM status, as long as those loans meet other QRM requirements. NMHOA supports this aspect of the proposal because of the role that second liens play in enabling homeownership for low/moderate income families. Second liens are often used by affordable housing organizations, including state and local housing agencies, to fund down payments or home improvements, such as weatherization. Providing the ability for these loans to obtain QRM status will support the availability of mortgage credit for low/moderate income borrowers.

*93(a). Should the definition of QRM be limited to loans that qualify for certain QM standards in the final QM Rule? (b). For example, should the agencies limit QRMs to those QMs that could qualify for a safe harbor under 12 CFR 1026.43(e)(1)? Provide justification for your answer.*

NMHOA is concerned by the Agencies’ proposal to allow higher-priced QMs to be pooled and securitized together with non-higher-priced QMs. Higher-priced QM loans have higher prices because they are higher risk,

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<sup>1</sup> The Uniform Manufactured Housing Act is a model law adopted by the Uniform Law Commission to establish uniform procedures in the states for owners of manufactured homes to title their home as real property. This can often open up mortgage financing options that are otherwise unavailable. For more information, see: Van Alst, John and Lauren Williams. “Overview: The Uniform Manufactured Housing Act of 2012.” *Corporation for Enterprise Development and National Consumer Law Center*. January 2013. [https://cfed.org/assets/UMHA\\_Overview\\_January\\_2013.pdf](https://cfed.org/assets/UMHA_Overview_January_2013.pdf).

<sup>2</sup> CFED’s comments on the proposed DTS regulations provide recommendations for “safe chattel” loans. See: [http://cfed.org/policy/federal\\_policy\\_advocacy/duty\\_to\\_serve\\_Comment\\_Letter9\\_14\\_09\\_Final.pdf](http://cfed.org/policy/federal_policy_advocacy/duty_to_serve_Comment_Letter9_14_09_Final.pdf).

and therefore should not enjoy the same exemption from risk retention as non-higher-priced QMs. Originators' legal liabilities under rebuttable presumption (compared to safe harbor) could result in elevated levels of forced buybacks of securitized loans, which has the potential to undermine investors' confidence in the QRM label.

Rather, NMHOA recommends that the Agencies study further the impact that excluding from QRM eligibility higher-priced QMs, including chattel loans for manufactured homes, would have on the availability of mortgage credit to low/moderate income buyers. It is possible that entirely excluding higher-priced QMs from QRM eligibility would unduly restrict low/moderate income families' access to homeownership. If that is the case, it may be appropriate to allow these loans to be QRM, but prohibit investors from packaging them in securities with non-higher-priced QMs.

*97(a). Does the QM-plus approach have benefits that exceed the benefits of the approach discussed above that aligns QRM with QM? For example, would the QM-plus approach favorably alter the balance of incentives for extending credit that may not be met by the QM definition approach or the QRM approach previously proposed?*  
*97(b). Would the QM-plus approach have benefits for financial stability?*

The "QM-plus" approach would cause a dramatic restriction of credit availability and an increase in interest rates. There was a remarkable level of consensus among consumer advocates and mortgage finance professionals that the originally proposed 80% LTV was overly restrictive. According to analysis from the University of North Carolina's Center for Community Capital, "[requiring] an 80 percent LTV would exclude 60 percent of QM loans from the QRM market," excluding 10 performing loans for every foreclosure prevented by the stricter standards.<sup>3</sup> This study demonstrates the devastating impact that the original QRM proposal would have had on the availability of credit, as well as the limited benefit that strict LTV requirements confer. In comparison, the QRM-plus approach's 70 percent LTV would be even more restrictive, leading to significant reductions in the availability of credit and reducing liquidity in the capital markets. The consequences would be severe for the economy as a whole as well as individual households. With regard to manufactured home loans, the QRM-plus approach would negate the benefits of aligning QRM and QM by prohibiting loans backed by personal property-titled homes. For these reasons, NMHOA urges the Agencies to reject the alternative QRM approach described in the proposed rule.

NMHOA appreciates the opportunity to comment on the proposed credit risk retention rule. The new proposal would create a regulatory regime that balances the need to facilitate the flow of affordable mortgage credit to low/moderate income and middle class families with the need to support a robust and safe secondary market. It also builds on the Agencies' steps to bring manufactured housing finance into the mainstream housing finance regulatory regime. These are welcome measures that will allow homeownership to continue its role as a cornerstone of the American Dream and a source of wealth and security for families at all income levels.

Sincerely,

Ishbel Dickens,  
Executive Director, National Manufactured Home Owners Association

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<sup>3</sup> Quercia, Roberto, Lei Ding, and Carolina Reid. "Balancing Risk and Access: Underwriting Standards for Qualified Residential Mortgages." University of North Carolina Center for Community Capital. January 2012. Available at: [http://ccc.sites.unc.edu/files/2013/02/QRM\\_Underwriting.pdf](http://ccc.sites.unc.edu/files/2013/02/QRM_Underwriting.pdf).