VALUSIGHT CONSULTING, JOHN RUSSELL

Proposal and Comment Information

Title: EGRPRA: Rules of Procedure; Safety and Soundness; and Securities, OP-1828

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Subject

Docket No. OP-1828

Submitter Information

Organization Name: ValuSight Consulting

Organization Type: Organization

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NONCONFIDENTIAL // EXTERNAL

Please see the attached comments.

Regards,

John D. Russell, JD

Principal, ValuSight Consulting





Chief Counsel's Office Attention: Comment Processing Office of the Comptroller of the Currency (OCC) 400 7th Street SW, Suite 3E-218 Washington, DC 20219

Ann E. Misback, Secretary Board of Governors of the Federal Reserve System (Fed) 20th Street and Constitution Avenue NW Washington, DC 20551

James P. Sheesley, Assistant Executive Secretary Attention: Comments—RIN 3064-ZA39 Federal Deposit Insurance Corporation (FDIC) 550 17th Street NW Washington, DC 20429

RE: Regulatory Publication and Review under the Economic Growth and Regulatory Paperwork Reduction Act, Real Estate Appraisals

ValuSight Consulting¹ is pleased to offer its views in connection with the above-captioned proceeding before the OCC, Fed, and FDIC. Per the Agencies' description, this process identifies "areas of regulations that are outdated, unnecessary, or unduly burdensome."

To that end, we believe that regulations affecting Real Estate Appraisals², promulgated as a final rule on Jule 7,1994, should be rescinded by the Agencies based on the subsequent burden imposed on appraisers; abuse of the exemptions granted under the final rule; the inability of the Agencies' to rely on deference in a post-*Chevron* environment; and the harms caused through capture of the appraisal process by those covered entities.

At a minimum, we believe that the exemptions afforded to appraisal requirements imposed by Title XI of the Financial Institutions Reform, Recovery, and Enforcement Act of 1989 (FIRREA), along with the drastic increase in 1994 (to \$250,000) in the threshold beneath which appraisals of real estate in connection with mortgage lending activity are not

¹ ValuSight Consulting provides full-service business development and growth services to individuals and organizations connected with the valuation profession. Additionally, our principal has over 15 years of extensive legislative and policy experience related to appraisal issues.

² See [Federal Register: June 7, 1994]

required far exceeded both the intent of Congress and the Agencies' authority to engage in rulemaking under their FIRREA authority. Were these rules rescinded, we suggest the reapplication of Title XI's appraisal requirements to all covered entities, and a resetting of the appraisal threshold to \$100,000 adjusted for inflation (approximately \$214,352³).

The 1994 Rules Allowed for Covered Entities to Develop Their Own Unique Appraisal Requirements – Imposing Significant Compliance Burdens on Appraisers as Small Businesses

Congress clearly stated its intent regarding real estate appraisals under Title XI of FIRREA:

The purpose of this title is to provide that Federal financial and public policy interests in real estate related transactions will be protected by requiring that real estate appraisals utilized in connection with federally related transactions are performed in writing, in accordance with uniform standards, by individuals whose competency has been demonstrated and whose professional conduct will be subject to effective supervision.⁴

The key phrase regarding Congress' intent is "federally related transactions", defined subsequently as:

...any real estate-related financial transaction which— (A) a federal financial institutions regulatory agency or the Resolution Trust Corporation engages in, contracts for, or regulates; and (B) requires the services of an appraiser.⁵

Practically speaking, Congress wanted to see written appraisals performed by competent appraisers to uniform standards underpin most mortgage lending transactions. While each agency or instrumentality can proscribe "appropriate standards⁶" that exceed the statutory minimums and establish the types of assignments that require a state certified or licensed appraiser⁷, there is no explicit authority under Title XI for the Agencies to exempt regulated entities from Title XI's appraisal requirements entirely.

Instead, the Agencies relied on the outdated belief that guarantor and GSE appraisal policies would remain sufficient as to meet or exceed those requirements imposed by Title XI – a notion challenged today, particularly by the GSEs. This abdication of Congress' intent has, over time, allowed for the injection of widely differing appraisal practices across guarantors and the GSEs alike, all to the detriment of the practicing appraiser – who often is a small business or solo practitioner.

Rather than a broad application of consistent appraisal requirements across all "federally related transactions", appraisers must navigate widely differing and complex requirements

³ Calculated using Inflation Calculator | Find US Dollar's Value From 1913-2025.

⁴ 12 USC 3331.

⁵ 12 USC 3350.

^{6 12} USC 3339.

⁷ 12 USC 3341.

when performing work for federal guaranty programs or for sale to the governmentsponsored enterprises.

Using artificial intelligence⁸, we compared the available appraisal requirements of the following entities:

- Fannie Mae
- Freddie Mac
- Federal Housing Administration
- Veterans Administration Home Loan Program
- Department of Agriculture Rural Housing Program

We asked the model to identify similarities and differences between each entity, and to identify across several broad categories what those looked like.

⁸ OpenAI ChatGPT 40, provided the handbook, selling guide, or property requirements of each of the listed entities, asked to analyze each document and identify key differences.

The table below breaks down at a high level the distinctions between each of the entities:

Criteria	Fannie Mae	Freddie Mac	FHA (HUD)	VA	USDA
	State- certified/licens				
	ed, adheres to			State-	State-
	Appraiser	State-	State-	certified/licens	certified/licens
	Independence	certified/licens	certified/licens	ed, must be VA-	ed, must
Appraiser	Requirements	ed, follows AIR	ed, must be on	approved and	comply with
Qualifications	(AIR)	and USPAP	FHA Roster	on VA panel	USPAP
		Focus on	Determines		Ensures home
	Focus on	marketability	market value		meets safety
	market value	and property	and ensures	Ensures MPRs	and market
	and eligibility	eligibility for	safety,	are met for	value standards
Appraisal	for secondary	secondary	soundness,	veteran safety	in eligible rural
Scope	market	market	security	and soundness	areas
	Uniform		LIDAD , ELIA	LIDAD . MA	URAR +
Doguirod	Residential		URAR + FHA- specific	URAR + VA-	additional rural
Required Forms	Appraisal Report (URAR)	URAR	addenda	specific appraisal report	housing documentation
FUIIIS	Interior and	UNAN	auuenua	арргаізастерогі	uocumentation
	exterior	Standard visual			
	inspection	inspection	Thorough	Detailed	
	required, but	required; lender	interior and	interior and	Comprehensive
	lender	discretion on	exterior	exterior	visual
Inspection	discretion on	condition	inspection	inspection	inspection
Protocols	repairs	concerns	required	required	required
			Strict MPRs;	Strictest MPRs;	Moderate
			property must	homes must	MPRs; must be
	No strict MPRs;		meet HUD's	meet VA's	structurally
Property	appraisers flag	No strict MPRs;	minimum	stringent	sound, safe,
Standards	deficiencies	appraisers	safety	habitability	and in a rural
and	affecting value	report defects	standards	rules	area
	Lender		Mandatory		
	discretion on	Repairs	repairs before loan approval	Mandatory	Repairs
Repair	repairs; can be	handled at	for safety,	repairs required	typically
Requiremen	handled post-	lender's	soundness,	before loan	required before
ts	closing	discretion	security issues	closing	loan approval
-	Allows		Rarely allows	J. J.	Rarely allows
	appraisal	Allows some	waivers;	No appraisal	waivers; full
Appraisal	waivers and	appraisal	requires full	waivers; strict	appraisal
Waivers &	AVMs in some	waivers and	appraisal for	full appraisal	required in
Flexibility	cases	AVMs	most loans	requirement	most cases

When asked to assign percentages of similarity between each set of requirements (and using Fannie Mae's requirements as the baseline), it found the following:

Freddie Mac: ~88.6% similarity (very close alignment)

FHA (HUD): ~50.7% similarity (moderate differences, stricter on property condition) VA: ~41.4% similarity (most different, strictest on property standards and repairs) USDA: ~50.0% similarity (like FHA but with rural-specific considerations)

Even if an appraiser only performed assignments for the GSEs (Fannie and Freddie), there exists enough difference between their requirements to inject a level of compliance risk. This risk is exacerbated once an appraiser begins providing appraisal work to FHA, VA, and USDA, caused by their heightened focus on property conditions, habitability, and required repairs before loan closing.

That appraisers manage to navigate these varied requirements daily is testament to their professionalism and competency. However, placing this burden on professionals who often work alone or as part of small firms imposes substantial compliance costs. For example, appraisers are compelled to obtain complex appraisal software to support their work along with adequate professional liability insurance to cover costs related to errors, omissions, or other complaints – both at significant expense to the appraiser. This says nothing of other costs, such as "technology fees" and "portal fees" charged by appraisal management companies, or AMCs.

Were the appraisal market like other professional service markets, where fees for services have appreciated over time to absorb increasing costs, a reasonable offset of operating expenses would occur. Unfortunately, many appraisal fees have remained in the \$300-\$500 range over the past decade, affected by cost overlays imposed by third parties like AMCs. While the fee structure has remained fixed, costs related to the provision of appraisal services have only increased.

In an alternate universe where the 1994 rules had never taken effect, one could imagine all these entities working together to coalesce around a common appraisal solution with subtle nuances to meet individual needs. Instead, today's appraisers must invest more in solutions to meet the ever-growing complexity and disparity between requirements, all while fees for services remain flat.

In short, individual appraisers or their small businesses carry the load for fulfilling these diverse needs, imposing a compliance burden that far outstrips any benefits that may have resulted from allowing each entity to go down its own appraisal requirements pathway. Continuing to ask appraisers to bear these burdens is unreasonable.

Notwithstanding the Burdens Involved, the Exemptions from Title XI's Requirements are Openly Abused and Run Counter to Clear Congressional Intent

A secondary effect of the exemptions afforded from Title XI's requirements has been the willingness of some entities to flaunt the requirement for appraisals entirely. The introduction of appraisal waivers by Fannie Mae and Freddie Mac are in direct contravention of Title XI's clearly stated intent: That appraisals will be performed in connection with most mortgage lending transactions.

While the 1994 rule did significant violence to clear Congressional intent, it was unforeseeable just how great the departure from intent would turn out. Today, both GSEs avail themselves of appraisal waiver options of their own creation on loans up to 97 percent loan-to-value ratio⁹.

Setting aside the FIRREA argument, the 1994 rule itself speaks against the rationale behind allowing for appraisal waivers. In granting the GSEs an exemption from Title XI, the Agencies said:

The agencies believe the appraisal standards of the U.S. government agencies or sponsored agencies established to maintain a secondary market in various types of loans are appropriate for these exempt transactions. Recently, Fannie Mae and Freddie Mac revised their 1-to-4 family residential appraisal standards and report forms to incorporate the USPAP as the minimum appraisal standards. Further, the appraisal standards and forms of Fannie Mae and Freddie Mac are recognized as the appraisal industry's standard for residential real estate appraisals. The agencies have concluded that those appraisal standards should protect federal financial and public policy interests in the loans that are eligible for purchase by U.S. government agencies or sponsored agencies. The agencies also believe that compliance with these standards will protect the safety and soundness of regulated financial institutions¹⁰.

When the exemption was granted, there was simply no contemplation for the GSEs to offer any waiver from appraisal requirements. To leverage an exemption built on the perception of being the "industry's standard" to subvert both Title XI and the 1994 rule's expectations belies a lack of understanding of why the exemption was even provided.

Another instance where the GSEs use the exemption to controvert Title XI is in the use of property data collectors – non-appraiser individuals who collect and report on property characteristics, either in support of an appraisal waiver or as part of completing a hybrid appraisal assignment.

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⁹ While loans above 90 percent LTV require support from a property data collection, it immaterially changes the availability of the waiver product to the stated threshold.

¹⁰ Real Estate Appraisals Final Rule, June 7, 1994.

While the collection and provision of objective property information itself may not be problematic, appraisers have expressed concerns that property data collectors are also expressing opinions related to the condition, quality, or other significant factors affecting an opinion of value. Title XI clearly states it is a violation to "knowingly contract for the performance of any appraisal by a person who is not a State certified or licensed appraiser¹¹". Simply using the existing exemption to excuse acts and practices that may violate Title XI's clear wording further emphasizes how the exemption is being abused currently.

On the topic of the appraisal threshold, the move from \$100,000 to \$250,000 in 1994 seemed drastic on its face but occurred against a backdrop where obtaining an appraisal was typical regardless of whether the loan amount fell below the threshold. Per the 1994 rule itself:

...in many cases involving residential real estate, banks and thrifts will be required to obtain the equivalent of a Title XI appraisal in order to make the loan eligible for sale in the secondary market. According to HUD data, in 1992, secondary mortgage market purchasers, such as the Federal National Mortgage Association (Fannie Mae) and the Federal Home Loan Mortgage Corporation (Freddie Mac), purchased approximately 63 percent of all 1-to-4 family mortgages originated in the United States. In addition to the 63 percent that were purchased by major secondary mortgage market entities, other loans were originated so as to be eligible for sale to such entities. The agencies have concluded that the appraisal requirements of these government sponsored agencies should protect federal financial and public policy interests in the loans that are eligible to be purchased by them. The agencies also believe that compliance with these appraisal requirements will protect the safety and soundness of regulated financial institutions 12.

Today, these same promises of secondary market appraisal requirements as a backstop to an expanded appraisal threshold ring hollow. While the spread between the threshold and median home prices is closer today than in 1994¹³, one can argue that there is greater likelihood of a mortgage loan being made without an appraisal today given how exemptions are being leveraged.

The Deference Afforded the Agencies at the Time of the 1994 Rule Does Not Exist Today, and Warrants Scrutiny

When the 1994 rule was promulgated, the *Chevron* doctrine¹⁴ was the guiding legal principle regarding the Agencies' interpretation of Title XI. However, the Supreme Court overturned this deference in *Loper Bright Enterprises v. Raimondo*, stating instead that

¹² Real Estate Appraisals Final Rule, June 7, 1994.

¹¹ 12 USC 3349.

¹³ See Median Sales Price of Houses Sold for the United States (MSPUS) | FRED | St. Louis Fed.

¹⁴ See <u>Chevron deference | Wex | US Law | LII / Legal Information Institute</u>

ambiguity alone does not warrant deference by the courts to an agency's own interpretation of a statute.

Even if there were significant ambiguity in Title XI, the path down which the Agencies have traveled in allowing for broad exemptions from a law passed by Congress and signed into law by the president calls into question the permissibility of the 1994 rule. Even if *Chevron* were still guiding precedent, much of the 1994 rule's actions are unreasonable against the underlying statute that gave rise to the regulatory action.

Lastly, Title XI Never Contemplated Capture of the Appraisal Process by Its Covered Entities

As part of the oversight component of Title XI, Congress tasked the Appraisal Subcommittee (ASC) with monitoring:

the requirements established by the Federal financial institutions regulatory agencies and the Resolution Trust Corporation with respect to—

- (A) appraisal standards for federally related transactions under their jurisdiction, and
- (B) determinations as to which federally related transactions under their jurisdiction require the services of a State certified appraiser and which require the services of a State licensed appraiser¹⁵;

This language expresses Congress' expectation that the ASC keep tabs on the standards by which appraisals are performed and the circumstances when different levels of credential would be required. Today that oversight is lacking, with great deference given to the GSEs and federal guarantor programs to make these determinations without subsequent monitoring by the ASC under its statutory authority.

Put differently, Congress did not want any one entity to have capture over their own appraisal process without ASC monitoring. The reality, however, is that appraisals – and appraisal practice – are almost entirely governed by the GSEs forms, formats, and datasets, with the guarantors inserting overlays to meet their specific needs.

Believing that the exemptions afforded in the 1994 rule would allow for such capture is misguided, and using the exemptions to manufacture capture of the appraisal process misconstrues both Title XI and the 1994 rule. Given other areas of abuse of the exemption, the only curative step would be to remove the exemptions – along with the rest of the 1994 rule.

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¹⁵ 12 USC 3332.

Conclusion

The 1994 rule has accomplished something extraordinary: It has entirely overridden clear Congressional intent, forcing appraisers to carry the burden of massive compliance risks for disparate appraisal processes that exist through exemptions and process capture. Beyond that burden lies actions that are contradictory with the stated intent of Title XI, in a rule that may be vulnerable to scrutiny under *Loper Bright*.

In short, the 1994 Real Estate Appraisals Final Rule should be rescinded, and the appraisal threshold reset to \$100,000 adjusted for inflation (approximately \$214,352).

If you have any questions or wish to discuss our views further, please contact John D. Russell, JD, Principal, at <u>john@beyondthevalue.com</u> or by phone at 202-550-8402.

Sincerely,

John D. Russell, JD ValuSight Consulting