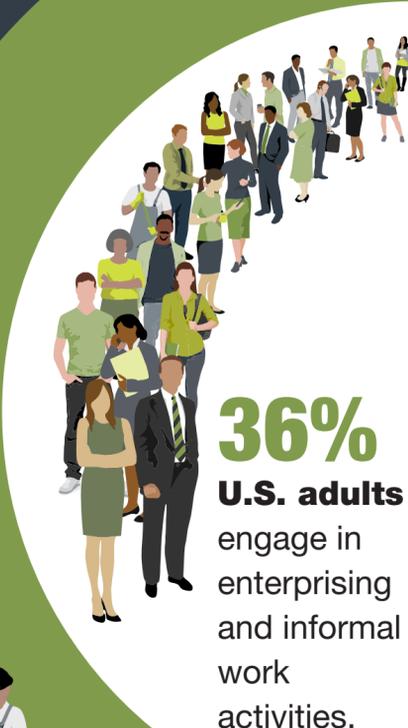
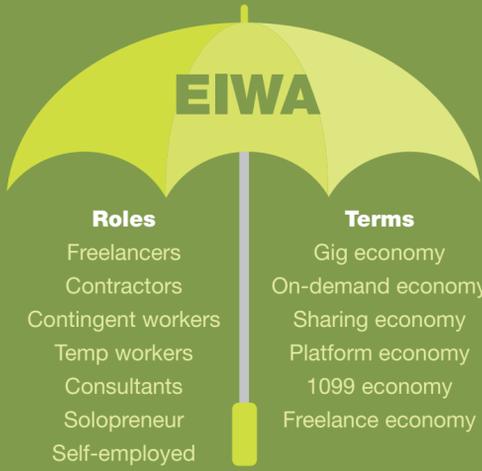




What Are Enterprising and Informal Work Activities?



36%
U.S. adults
engage in
enterprising
and informal
work
activities.

Enterprising workers*

Of survey respondents who participate in the gig and sharing economy . . .



* The following summary statistics are based on qualified respondents to the Enterprising and Informal Work Activity Survey (n=2,483).

65%
Report earning extra money by informal paid work activities.

Why are people engaging in informal work activities?

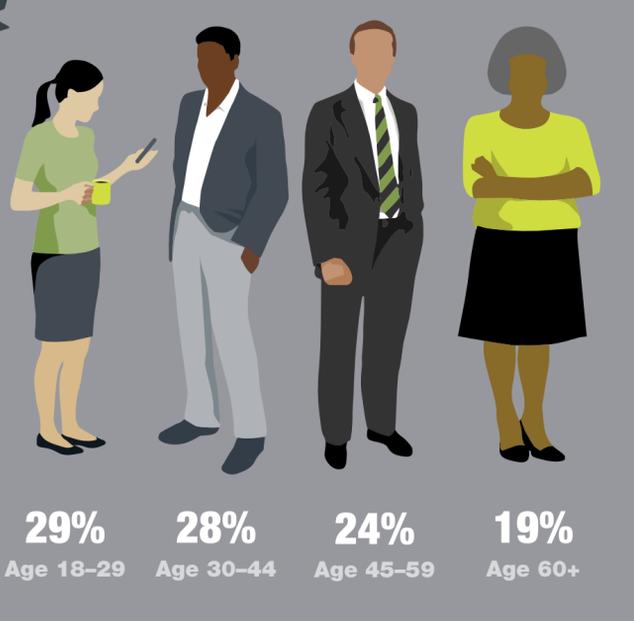
Motivation by age group

	Primary income	Supplement income	Extra income to help family members	Maintain or improve skills; network/meet people	Just for fun (as a hobby)
Age 18-29	31%	31%	11%	4%	18%
Age 30-44	31%	12%	1%	19%	13%
Age 45-59	30%	22%	9%	3%	23%
Age 60+	14%	32%	6%	2%	19%

44% **Males** report participating in informal work activities.

56% **Females** report participating in informal work activities.

Typical Gig and Enterprising Worker



	Males	Females		Males	Females
Participate in enterprising and informal work	44%	56%	Students	6%	8%
Engage in one online activity	54%	42%	Earn extra money to help family members	7%	12%
Engage in one offline activity	42%	47%	Have two jobs	7%	10%
Employed	62%	52%	Have attained a bachelor's degree	35%	28%

Data for this infographic come from the Federal Reserve Board's Survey of Enterprising and Informal Work Activities 2016. For more information on the study, methodology, and Federal Reserve results, as well as access to the public survey data, please see the Board's website at www.federalreserve.gov/consumerscommunities/eiwa.htm.