



# Who Is Participating in Enterprising and Informal Work Activities?\*

## By Income

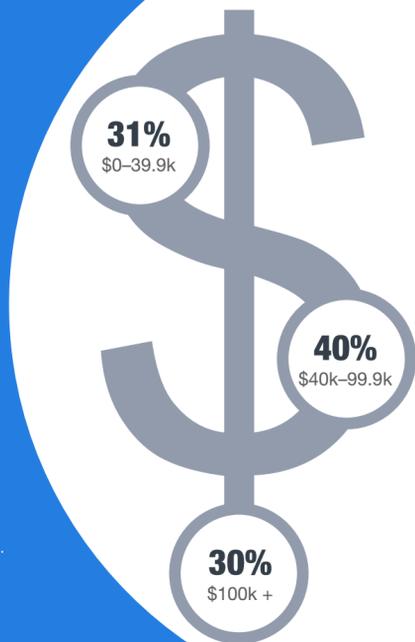
Income segments of enterprising and informal work activities respondents

Offline and online activity by income<sup>1</sup>

	\$0–39.9k	\$40k–99.9k	\$100k +
<b>Offline enterprising and informal work activities</b>	74%	70%	58%
<b>Online enterprising and informal work activities</b>	52%	62%	66%

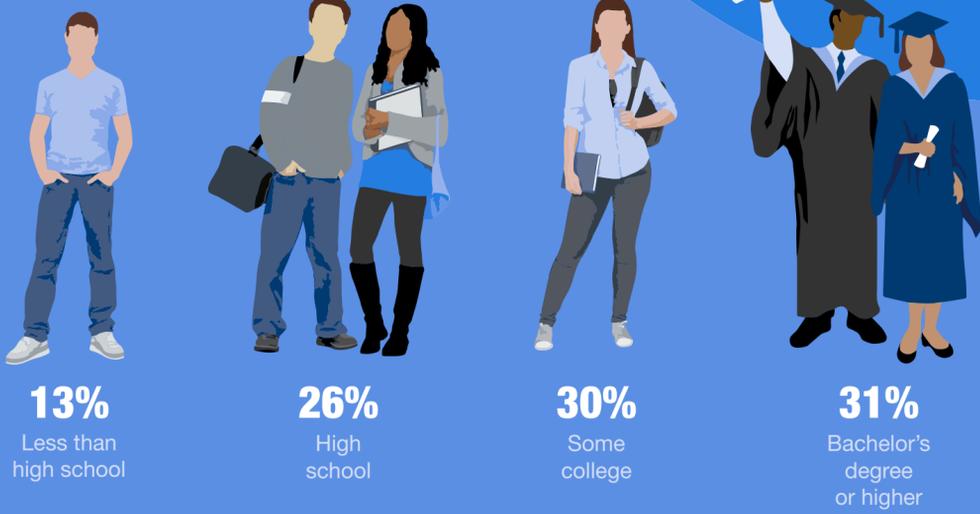
<sup>1</sup> Respondents included enterprising and informal work activities that were undertaken as exclusively offline, exclusively online, or as a combination of both online and offline activities.

\* The following summary statistics are based on qualified respondents to the Enterprising and Informal Work Activity Survey (n=2,483).



## By Education

Level of completion



## By Race

Variations by race

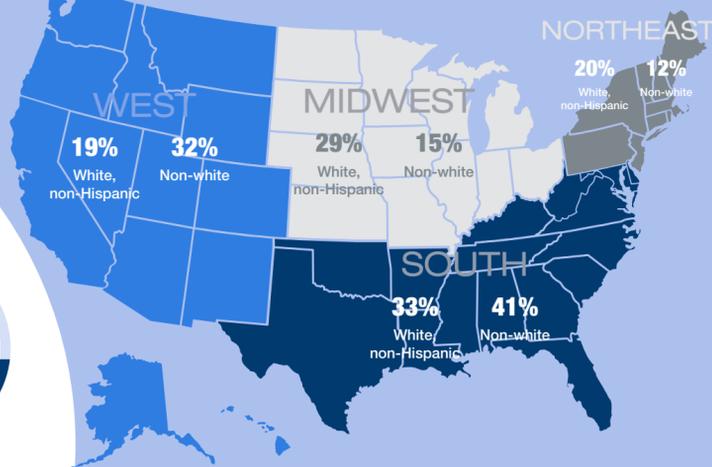
**Metro**  
83% White, non-Hispanic  
92% Non-white



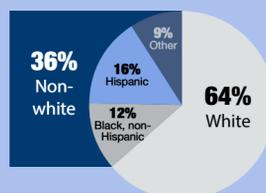
**Non-metro**  
17% White, non-Hispanic  
8% Non-white



Regional variation by race

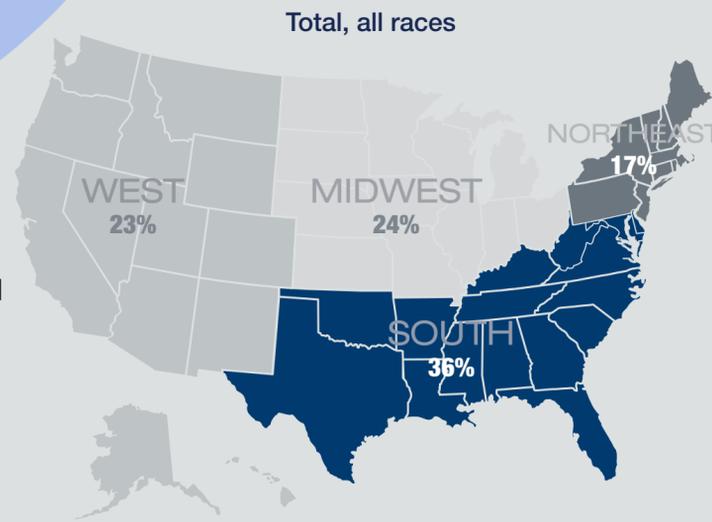


Metro/non-metro by race



## By Region

Where are the informal workers?



	Northeast	Midwest	South	West
<b>Age</b>				
18–29	28%	29%	27%	32%
30–44	26%	28%	30%	29%
45–59	27%	26%	23%	21%
60+	19%	17%	20%	19%
<b>Education</b>				
Less than high school	8%	14%	15%	12%
High school	29%	27%	29%	20%
Some college	28%	31%	28%	34%
Bachelor's degree or higher	35%	28%	29%	34%
<b>Metro vs non-metro</b>				
Non-metro	8%	22%	16%	7%
Metro	92%	78%	84%	93%
<b>How many jobs do you have?</b>				
One	50%	49%	53%	47%
Two or more	11%	15%	12%	8%
<b>Race</b>				
White, non-Hispanic	74%	77%	59%	51%
Non-white	26%	23%	42%	49%
<b>Offline enterprising and informal work activity</b>				
One task	45%	48%	42%	44%
Two or more tasks	21%	24%	25%	22%
<b>Online enterprising and informal work activity</b>				
One task	51%	45%	48%	46%
Two or more tasks	10%	13%	14%	13%