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GLOBAL TRADE AND GDP CO-MOVEMENT*

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Abstract

We revisit the association between trade and GDP comovement for 135 countries from 1970 to 2009. Guided by a simple theory, we introduce two notions of trade linkages: (i) the usual direct bilateral trade index and (ii) new indexes of common exposure to third countries capturing the role of similarity in trade networks. Both measures are economically and statistically associated with GDP correlation, suggesting an additional channel through which GDP fluctuations propagate through trade linkages. Moreover, high income countries become more synchronized when the content of their trade is tilted toward inputs while trade in final goods is key for low income countries. Finally, we present evidence that the density of the international trade network is associated with an amplification of the association between global trade flows and bilateral GDP comovement, leading to a significant evolution of the trade comovement slope over the last two decades.

Keywords: International trade, international business cycle comovement, networks, input-output linkages

JEL Classification: F15, F44, F62

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1 Introduction

Over the past decades, both import and export flows have increased much faster than GDP for almost all countries in the world. This march toward more open economies has been accompanied by a reorganisation of the world’s production across different locations, with both trade in intermediate inputs and in final goods trade representing an increasing share of world GDP, now reaching around three times the share observed in the 1970s. In valued-added terms, trade increased at an average annual growth rate of more than 5 percent during the 1990-2009 period, with the share of trade in intermediate inputs roughly constant at around 70% of total trade. During the same period, the average GDP co-movement across all pairs of countries rose from 6% to 38%.

The general surge in trade-over-GDP also implies more complex patterns for international propagation: when two countries are increasingly connected to the same direct or indirect trade partners, the associated surge in "third country" exposure can create systemic inter-dependence that operates over and above direct trade linkages. The consequences of these changes in trade patterns for the synchronization of economic activity are an important issue because they can have implications for macroeconomic policies. In light of these global trends, several questions arise: did the rise of Global Value Chains (GVCs) have a specific effect on the correlation of GDP and its association with both direct and indirect trade flows? Did the rise in production fragmentation have the same effect across income groups? Are direct trade linkages more important than common exposure to third markets? Did the sensitivity of GDP co-movement to an increase in bilateral trade flows evolve over time?

Since the seminal paper by Frankel and Rose (1998), hereafter FR, a large empirical literature has studied the determinants of cross-country business cycle co-movement, showing that bilateral trade is an important and robust element associated with changes in GDP correlation while measures of financial linkages or countries’ sectoral similarity are not statistically associated with higher bilateral synchronization. In this paper we re-assess the association between global trade and cross-country business cycle correlation using a large sample of 135 countries from 1970 to 2009, including high and low income countries. Using constructed panel data and controlling for both observed and unobserved heterogeneity between countries and

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1For example, the extent to which the Euro Zone can be considered as an optimal currency area (and, therefore a common monetary policy could be optimal) largely depends on the synchrony of business cycles among the member countries.

2Among many others, see Frankel and Rose (1998), Clark and van Wincoop (2001), Imbs (2004), Baxter and Kouparitsas (2005), Calderon et al. (2007), Inklaar et al. (2008), Di Giovanni and Levchenko (2010), Ng (2010), Liao and Santacreu (2015), di Giovanni et al. (2016) and Duval et al. (2015). The literature mostly focused on high income countries, with the notable exception of Calderon et al. (2007), and set up estimation equations that unveil a single time-invariant value for the association between bilateral trade flows and business cycle correlation.
over time, we estimate the trade co-movement slope (TC-slope) across different income groups and unveil a series of new determinants of GDP co-movement, including the different role of the content of trade flows for each income group as well as the presence of network effects and how they interact with bilateral proximity. Moreover, we also uncover important time variations in the TC-slope, which suggests that the sensitivity of GDP correlation to changes in trade proximity is not akin to a time-invariant deep parameter but is a function of other elements that evolve over time.

Building on earlier literature, this paper makes several contributions. First, starting with the role of bilateral trade flows, we update previous analysis by separating trade flows into trade in intermediate inputs and trade in final goods and investigate separately their specific role for GDP synchronization for high and low income countries. As shown in de Soyres and Gaillard (2019) and confirmed in this paper, trade in intermediate inputs plays a particular role in the TC-slope for OECD countries. However, this finding is complemented and nuanced here by a novel insight regarding low income countries. Using only within country-pair variations and controlling for several factors including changes in the similarity of industrial structure across country pairs, we show that economies at the lower end of the income distribution experience an increase in the correlation of their GDP with their trade partners when the content of their trade flows is more tilted toward final goods trade. To understand this difference, we use disaggregated trade data and show that country-pairs with a large TC-slope in intermediate inputs are also characterized by high proximity in the sectoral composition of their trade flows. All told, our analysis suggests that trade in inputs is associated with higher GDP correlation when countries have a similar industrial structure.\(^3\)

Second, guided by recent debates on the role of Global Value Chains and the systemic interdependence that can arise from worldwide input-output linkages, we move beyond bilateral trade linkages and construct new indices of network proximity for all country pairs. We argue that changes in GDP synchronization between two countries can be the result of an increased common exposure to third markets, which can happen either at the first order when two countries have similar trade partners or at the second order when countries’ direct partners have similar partners. On the whole, our results reveal that first order common exposure is particularly strong for high-income countries, while second-order proximity, a measure of more indirect propagation, is more prevalent for low income economies. Moreover, we show theoretically and empirically that the marginal increase in GDP comovement associated with the increase in any trade link is itself increasing in the overall density of the network. As such, this amplification aspect linked with overall network density helps rationalize the wide array

\(^3\)To the extend that such similarity is in turn associated with a higher degree of input specificity, then this finding is fully consistent with results in Barrot and Sauvagnat (2016).
of TC-slopes found in the literature since any estimate depends on both the time and country coverage. Interestingly, this result challenges the usual assumption of a single time-invariant relationship between trade and GDP comovement. While the complementarity between network and bilateral trade could rationalize our finding that the TC-slope significantly increased in the last two decades, we cannot rule out the possibility that other factors weighed into this evolution. In particular, the growth of price distortion could have also have played a role.

Finally, we provide various robustness checks, using different controls, measures and sample selection. For instance, controlling for bilateral financial interconnection of the banking sector or foreign direct investment does not affect our main findings (although it reduces our sample due to data coverage). Overall, our results are robust to a wide range of specifications and trade indexes and highlight important disparities among country groups and over time.

**Relationship to the literature.** Starting with Frankel and Rose (1998), a large number of papers have studied and confirmed the positive association between trade and GDP comovement in the cross-section. This paper is mostly related to a few recent contributions. First, di Giovanni et al. (2016) uses a cross-section of French firms and presents evidence that international input-output linkages at the micro level are an important driver of the value added comovement observed at the macro level. Their evidence is in line with the findings of this paper and supports the role of Global Value Chains in the synchronization of GDP fluctuations across countries. Second, Liao and Santacreu (2015) is the first to study the importance of the extensive margin for GDP and TFP synchronization and shows that changes in the number of products traded across countries (rather than the average shipment per product) plays an important role in the synchronization of GDP. Huo et al. (2019) uses a more structural approach and proposes a perfectly competitive production framework to measure technology and non-technology shocks and subsequently analyzes their cross-sectional properties. In this setup, international transmission through trade accounts for a third of total comovement. Third, Calderon et al. (2007) investigate the relationship between trade and business cycle comovement for both developed and developing countries. Based on cross sectional estimates, they find that the impact of trade integration on business cycles is higher for industrial countries than for developing countries. Fourth, our paper is related to a recent series of papers developing accounting and theoretical frameworks to measure GVC participation, including Bems

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4See papers cited for instance in footnote 2.

5Relatedly, Burstein et al. (2008) uses a cross section of trade flows between US multinationals and their affiliates as well as trade between the United States and Mexican maquiladoras to measure production-sharing trade and its link with the business cycle. Moreover, Ng (2010) uses cross-country data from 30 countries and shows that bilateral production fragmentation has a positive effect on business cycle comovement. The concept of bilateral production fragmentation used is different from this paper as it takes into account only a subset of trade in intermediates, namely imported inputs that are then further embodied in exports. Moreover, the cross-sectional nature of the analysis allows for neither dyadic nor time windows fixed effects.
et al. (2011) and others.

If the empirical association between bilateral trade and GDP comovement has long been known, the underlying economic mechanism leading to this relationship is still unclear. Using the workhorse IRBC with three countries, Kose and Yi (2006) have shown that the model can explain at most 10% of the slope between trade and business cycle synchronization, leading to what they called the Trade Comovement Puzzle (TCP). Since then, many papers including Johnson (2014) or Duval et al. (2015), have refined the puzzle, highlighting different ingredients that could bridge the gap between the data and the predictions of standard models.6

The rest of the paper is organized as follows. We first provide a simple trade network model 2 highlighting the role of trade in the global GDP-comovement. We then turn to our empirical contribution. Section 3 presents the data and the different constructed variables used throughout the paper. Section 4 investigates the global TC-slope not only across countries in different income groups, but also over time. We discuss the main implications of our results in section 5 and, in section 6, test several possible explanations for some of the key differences between the results relative to high and low income countries. Finally, section 7 concludes.

2 A simple trade network model

To motivate our empirical work and formalize our intuition, we begin by writing a parsimonious static model of international trade with multiple countries and sectors. Our main goal is to illustrate through a series of example several mechanisms through which GDP in two countries can be correlated. In particular, we show that GDP comovement is the result of a combination of many factors, including the correlation structure of shocks hitting every country in the world, bilateral trade linkages between countries as well as their indirect exposure to the rest of the trade network, and the association between gross output and GDP which can be time varying.7 For simplicity, our framework abstracts from other relevant considerations such as the presence of financial linkages or the possibility of common (or coordinated) monetary policy. Note, however, that we will control for these and other elements in our empirical

6For a quantitative solution to the Trade Comovement Puzzle, see de Soyres and Gaillard (2019), where it is shown that production linkages alone are not sufficient for a macro model to deliver a trade co-movement slope in line with the data.

7As discussed in Johnson (2014), comovement in intermediate input, and the resulting comovement in gross output, does not necessarily translate into real value-added comovement. Building on this insight, de Soyres and Gaillard (2019) shows that the introduction of markups and extensive margin adjustments can create a mechanical link between input correlation and GDP correlation. We simplify the discussion here by introducing a simple ad hoc proportional transformation between output and real value-added that illustrates the fact that the sensitivity of GDP comovement to trade proximity is a function of other elements – which could include the prevalence of markups for example.
investigations in subsequent sections.

2.1 Basic setup

Production and pricing. Consider a world with many countries \((i,j \in \{1, \ldots, N\})\) and many sectors \((s,s' \in \{1, \ldots, S\})\). In country \(i\) and sector \(s\), gross output is the result of a Cobb Douglas combination of three main elements: (1) an exogenous technology shock \((Z_{i,s})\), (2) intermediate inputs from all other sector-countries in the world \((X_{j,s'})\), and (3) inelastic domestic factors of production \((L_{i,s})\).

\[
Y_{i,s} = Z_{i,s} \cdot \left( \prod_{j,s'} (X_{j,s'}^{a_{j,s'}}) \right) \cdot L_{i,s}^{\gamma_{i,s}},
\]

with \(\sum_{j,s'} a_{j,s'} + \gamma_{i,s} = 1\). The production cost of a representative firm in each country \(i\) and sector \(s\) is a function of the price charged by its input suppliers and the suppliers of its suppliers. For simplicity we assume that there are no trade costs. Moreover, we also assume that firms’ markups \((\mu_{i,s})\) are completely exogenous and independent of the destination market which further implies that prices are equal across all destination markets. Denoting \(p_{i,s}\) the price of output produced by country-sector \((i,s)\) and \(w_i\) the price of domestic factor in country \(i\), standard cost minimization conditions imply that the price in \((i,s)\) is given by:

\[
p_{i,s} = \mu_{i,s} \cdot MC_{i,s} = \mu_{i,s} \cdot \frac{c_{i,s}}{Z_{i,s}} \cdot w_i^{\gamma_{i,s}} \cdot \prod_{j,s'} (p_{j,s'})^{a_{j,s'}}
\]

With \(MC_{i,s}\) the marginal cost in \((i,s)\) and \(c_{i,s}\) a constant depending only on parameters.\(^8\) As is usual in all models with input-output linkages, the price in a given sector-country is a direct function of all other prices in the economy. To simplify notation, we stack prices in all countries and sectors into an \((N \times S, 1)\) vector \(P\), where the first \(S\) rows contain the prices of all sectors in country 1, subsequent \(S\) rows contain all prices in country 2, etc... Taking the log and denoting by \(\Omega\) the cross-country input-output matrix of the economy, prices are the

\[^8\text{The variable} c_{i,s} \text{is defined as:} c_{i,s} = \gamma_{i,s} \prod_{j,s'} a_{j,s'}^{a_{j,s'}} \]
solution of a simple linear system:⁹

\[
P = (I_{NS} - \Omega)^{-1} \begin{pmatrix} k_{1,1} - \log(Z_{1,1}) + \gamma_{1,1} \log(w_1) \\ \vdots \\ k_{N,S} - \log(Z_{N,S}) + \gamma_{N,S} \log(w_N) \end{pmatrix}
\]  \hspace{1cm} (3)

**Clearing conditions.** Gross output is used both as an intermediate input in production and to produce a composite final good used by consumers. With Cobb Douglas production function, the representative firm in country \( j \) and sector \( s' \) spends a fraction \( \alpha_{j,s'} \) on goods coming from \((i,s)\), so that:

\[
p_{i,s}X_{j,s} = \alpha_{j,s} p_{j,s'} Y_{j,s'} , \quad \text{for all } i, j, s, s'
\]  \hspace{1cm} (4)

Aggregate demand in each country \( j \) is denoted by \( D_j \).⁰ Country \( j \) addresses a fraction \( \beta_{i,s} \) of its total demand to country-sector \((i,s)\), so that market clearing in the final goods market can be written as:

\[
p_{i,s}y_{i,s} = \beta_{i,s} D_j , \quad \text{for all } i, j, s
\]  \hspace{1cm} (5)

where \( y_{i,s} \) is the amount of good produced in \((i,s)\) that are absorbed as final demand in country \( j \). We store all shares \( \beta_{i,s} \) into a \((NS,N)\) matrix \( B \) where each row corresponds to a sector-country \((i,s)\) and the columns correspond to all countries.¹¹ Finally, the resource constraint condition is given by

\[
Y_{i,s} = \sum_j y_{i,s}^j + \sum_{j,s'} X_{j,s'}^{i,s'} , \quad \text{for all } i, s
\]  \hspace{1cm} (6)

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⁹We denote \( k_{i,s} = \log(\mu_{i,s} \cdot c_{i,s}) \) and the Input-Output matrix \( \Omega \) can be defined by block using country-pair input-output matrices \( \Omega_{i,j} \) as:

\[
\Omega = \begin{pmatrix} \Omega_{1,1} & \Omega_{1,2} & \cdots \\ \vdots & \vdots & \cdots \\ \Omega_{N,1} & \cdots & \Omega_{N,N} \end{pmatrix} , \quad \text{with } (\Omega_{i,j})_{s,s'} = \alpha_{i,s'}^{j,s}
\]

¹⁰A natural general equilibrium closing of the model would be to assume that total demand \( D_i \) equals total income of domestic production factor \( w_i L_i \) as well as domestic profits. We keep things more general here and solve for gross output for any level of final demand, which makes it possible, in principle, to study both supply shocks (through shocks to technology \( Z_{i,s} \)) as well as demand shocks if were to introduce shocks to \( D_i \).

¹¹Matrix \( B \) is defined as:

\[
B = \begin{pmatrix} \beta_{1,1}^1 & \beta_{1,1}^2 & \cdots & \beta_{1,1}^N \\ \beta_{1,2}^1 & \beta_{1,2}^2 & \cdots & \beta_{1,2}^N \\ \vdots & \vdots & \vdots & \vdots \\ \beta_{N,S}^1 & \beta_{N,S}^2 & \cdots & \beta_{N,S}^N \end{pmatrix}
\]
Combining (4), (5) and (6), we can solve for nominal output in each country and sector:

\[
\begin{pmatrix}
p_{1,1}Y_{1,1} \\
\vdots \\
p_{N,S}Y_{N,S}
\end{pmatrix} = \left( I_{NS} - \left( \Omega^T \right)^{-1} \right) \cdot B \cdot \begin{pmatrix} D_{1} \\ \vdots \\ D_{N} \end{pmatrix}
\]  

(7)

In this stylized framework, solving for gross output in each sector-country amounts to jointly solving for prices using (3) and nominal output using (7).

**Defining Real Value Added.** Measuring real value added in this framework is not straightforward. Statistical agencies measure real value added in each sector as the difference between gross output and intermediate input, measured using base period prices. As discussed in Kehoe and Ruhl (2008) or in Johnson (2014), in a perfect competition setting, this procedure amounts to measuring changes in domestic factor supply (i.e. changes in labor \( L_{i,s} \)). Hence, without markups, our assumption that domestic factors are completely inelastic would lead to constant measured real value added. However, Basu and Fernald (2002), de Soyres and Gaillard (2019) and others note that things differ markedly when one introduces markups. By introducing a wedge between marginal cost and marginal revenue product of inputs, the presence of markups creates a proportional relationship between gross output and profits fluctuations. In such a case, even with inelastic domestic factor supply, real value added can still fluctuate owing to movements in profits.

We parsimoniously account for such a channel by positing a reduced form relationship between gross output \( Y_{i} = \sum Y_{i,s} \) and measured real GDP, so that \( RGDP_{i} = \sum L_{i,s} + \kappa_{i} Y_{i} \). With fixed domestic factor supply, changes in real GDP come only from gross output fluctuations. In the rest of this section, we show how correlation of gross output fluctuations can emerge from a variety of different channels, which we then formally test in the rest of the paper.

### 2.2 Propagation channels

Considering technology as the only source of shocks, the proportional change in gross output in any country-sector is a function of the vector of shocks and the Leontieff inverse:

\[
\tilde{Y} = [I - \Omega]^{-1} \tilde{Z}
\]

(8)

In the rest of this section, we present stylized examples with specific Input-Output matrices to illustrate several determinants of bilateral comovement. In particular, we show that, absent of any bilateral trade between two countries, and, indeed, even in situations where two countries
do not export at all the global trade network could give rise to endogenous output correlation.

Consider a world with six countries and only one sector per country. We choose a specific structure of input-output linkages in order to show how (i) bilateral trade, (ii) direct common trade exposure, and (iii) indirect common trade exposure all play a role in bilateral output (and ultimately GDP) comovement. The structure is described in figure 1 and the associated Ω matrix is given by:

\[
\begin{pmatrix}
0 & \alpha_1^2 & \alpha_1^3 & \alpha_1^4 & 0 & 0 \\
\alpha_2^1 & 0 & \alpha_2^3 & 0 & \alpha_2^5 & 0 \\
0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & \alpha_4^6 & 0 \\
0 & 0 & 0 & 0 & \alpha_5^6 & 0 \\
0 & 0 & 0 & 0 & 0 & 0 \\
\end{pmatrix}
\]

**Figure 1.** Network representation of input-output linkages

Using equation (8), we can write the proportional change in gross output in country 1 as a function of all shocks and trade linkages:

\[
\hat{Y}_1 = \frac{1}{|\Omega|} \left( \hat{Z}_1 + \alpha_1^2 \hat{Z}_2 + (\alpha_1^3 + \alpha_1^2 \alpha_2^3) \hat{Z}_3 + \alpha_1^4 \hat{Z}_4 + \alpha_1^5 \alpha_2^5 \hat{Z}_5 + (\alpha_1^4 \alpha_4^6 + \alpha_1^2 \alpha_2^5 \alpha_5^6) \hat{Z}_6 \right)
\]

\[
\hat{Y}_2 = \frac{1}{|\Omega|} \left( \alpha_2^1 \hat{Z}_1 + \hat{Z}_2 + (\alpha_2^3 + \alpha_2^1 \alpha_3^3) \hat{Z}_3 + \alpha_2^4 \alpha_4^1 \hat{Z}_4 + \alpha_2^5 \hat{Z}_5 + (\alpha_2^5 \alpha_5^6 + \alpha_2^4 \alpha_4^6) \hat{Z}_6 \right)
\]

where we recall that \(\alpha_i^j\) is the spending share in country \(i\) on goods coming from country \(j\).

**The multifaceted effect of global trade.** Let us consider the case where technology shocks

\[\text{The variable } |\Omega| \text{ is the determinant of matrix } \Omega\]
are uncorrelated, so that \( \text{Cov}(Z_i, Z_j) = 0 \) for all \( i \) and \( j \). In such a case, correlation between \( \hat{Y}_1 \) and \( \hat{Y}_2 \) is solely due to global trade linkages. Using equations (9) and (10), we can write a simple expression for \( \text{corr}(\hat{Y}_1, \hat{Y}_2) \):\(^{13}\)

\[
\text{corr}(\hat{Y}_1, \hat{Y}_2) = \lambda \left( a_1^2 + a_2^2 + (a_1^2 + a_2^2 a_3^2)(a_2^2 + a_1^2 a_4^2) + a_2^2(a_4^2)^2 + a_1^2(a_2^2)^2 
+ (a_1^2 a_4^2 + a_2^2 a_3^2)(a_2^2 a_3^2 + a_2^4 a_1^4) \right)
\]

Equation (11) reveals that several types of trade linkages can give rise to endogenous output co-movement. We will now examine three cases that provide economic intuition for the empirical exercise we perform in the next sections.

1. **Only bilateral trade.** Consider a situation where countries 1 and 2 both import inputs from one-another but do not trade with the rest of the world. In other words, \( a_1^2 \) and \( a_2^1 \) are strictly positive but all other input-output shares are zero. Following (11), the correlation between \( \hat{Y}_1 \) and \( \hat{Y}_2 \) is simply a function of bilateral trade shares:

\[
\text{corr}(\hat{Y}_1, \hat{Y}_2) = \lambda \left(a_1^2 + a_2^1\right)
\]

2. **No bilateral trade and only first order “third country” exposure.** This situation happens when countries 1 and 2 import intermediates from country 3 (meaning that \( a_1^3 \) and \( a_2^3 \) are strictly positive) but all other input-output shares are zero. This situation is interesting because neither country 1 nor country 2 exports any value added to any other country. With uncorrelated technology shocks, the only reason countries 1 and 2 co-move is that they are commonly exposed to country 3. Using (11), we then get a simple expression for bilateral correlation of output:

\[
\text{corr}(\hat{Y}_1, \hat{Y}_2) = \lambda \left(a_1^3 a_2^3\right)
\]

3. **No bilateral trade and only second order “third country” exposure.** In this case, the only trade flows are as follows: country 6 exports inputs to countries 4 and 5, which themselves export to countries 1 and 2 respectively. In such a configuration, countries 1 and 2 have neither bilateral ties nor any first order network proximity since there is no overlap between their trade partners. However, they are both indirectly exposed to country 6.

\[^{13}\text{where } \lambda \text{ is defined by}
\lambda = \left( |\Omega|^2 \sqrt{\text{Var}(\hat{Y}_1)\text{Var}(\hat{Y}_2)} \right)^{-1}\]
Equation (11) then yields the following expression of bilateral output correlation:

\[ \text{corr}(\hat{Y}_1, \hat{Y}_2) = \lambda \left( \alpha_1^4 \alpha_4^6 \alpha_5^5 \right) \]  

\hfill (14)

For simplicity, we chose here a sparse and symmetric second order network exposure, but other types of indirect exposure will naturally arise in the data given the high density of the actual network of trade linkages. For instance, indirect exposure could arise if country 6 is both directly linked to country 1 and indirectly linked to country 2.\(^{14}\)

An inspection of equations (12) to (14) reveals that GDP co-movement is the result of several type of linkages, including direct bilateral trade links (case 1) as well as common exposure to third countries using first- or second-order partners (cases 2 and 3, respectively).

**The role of network density.** So far, we have considered situations where different types of linkages were analyzed in isolation from one another. In practice, these mechanisms do not operate independently, and the density of the global trade network can act as a powerful amplification factor. We illustrate this point by considering a situation where countries 1 and 2 trade with each-other (\(\alpha_1^2 \) and \(\alpha_2^1 \) are non-zero) and are also commonly exposed to country 3 (\(\alpha_3^3 \) and \(\alpha_2^3 \) are non-zero). Using equation (11), we can write bilateral output correlation as:

\[ \text{corr}(\hat{Y}_1, \hat{Y}_2) = \lambda \left( \alpha_1^2 + \alpha_2^1 + (\alpha_1^3 + \alpha_2^3)(\alpha_2^3 + \alpha_1^3) \right) > \lambda \left( \alpha_1^2 + \alpha_2^1 + \alpha_1^3 \alpha_2^3 \right) \]  

\hfill (15)

The inequality in equation (15) reveals that the correlation stemming from the combination of both bilateral trade and common exposure is larger than the sum of each channel individually. As such, it shows the complementarity that arises from these channels that amplify one another. More broadly, the strength of each channel increases with the presence of other linkages in the trade network, which means one should not expect that the *marginal* effect of increasing any given link in the sparse network of the 1970s is the same as the effect of increasing a link in today’s network. In the empirical exercise below, we test and provide support for such amplification through network density.

**The role of sectoral composition.** We slightly modify our setup and consider a world with only two countries and two sectors. To streamline the discussion, we also assume that there are no trade flows at all, implying that countries do not have any link with one another and technology shocks do not propagate across countries. Furthermore, technology shocks are sector specific and do not embed any country-specific component, in the sense that sectors \(s\) are hit by the same shock \(Z_s\) in both countries. This assumption creates a link between

\(^{14}\)Formally, this case happens when \(\alpha_1^6, \alpha_5^5\) and \(\alpha_2^5\) are all strictly positive.
sectoral specialization and bilateral comovement even in the absence of any trade flows. We assume these shocks are uncorrelated across both sectors and follow a distribution with a common variance $\sigma^2$. Proportional changes in output in each country $i$ and sector $s$ are given by $\hat{Y}_{i,s} = \hat{Z}_s$.

Introducing $\pi_{i,s}$ as the share of sector $s$ in country $i$’s gross output, we can write the aggregate change in country $i$ as a function of sectoral changes: $\hat{Y}_i = \pi_{i,1} \hat{Y}_{i,1} + \pi_{i,2} \hat{Y}_{i,2} = \pi_{i,1} \hat{Z}_1 + \pi_{i,2} \hat{Z}_2$. Using our assumptions on shocks orthogonality and the fact that $\pi_{i,2} = 1 - \pi_{i,1}$ for both countries, we can write the following:\footnote{Note that the (common) variance $\sigma^2$ disappears from this equation since it appears in both the numerator and the denominator.}

$$\text{corr}(\hat{Y}_1, \hat{Y}_2) = \frac{\pi_{1,1}\pi_{2,1} + (1 - \pi_{1,1})(1 - \pi_{2,1})}{\sqrt{\pi_{1,1}^2 + (1 - \pi_{1,1})^2} \cdot \sqrt{\pi_{2,1}^2 + (1 - \pi_{2,1})^2}}$$

(16)

From equation (16), it is apparent that bilateral output correlation equals zero whenever countries are fully specialized in different sectors, while it equals one if and only if $\pi_{1,1} = \pi_{2,1}$. In other words: bilateral co-movement increases with countries’ similarity in their sectoral composition.

### 2.3 Key Takeaways from the Model

To summarize, the model developed in this section gives rise to four testable predictions:

1. Bilateral GDP correlation increases with direct bilateral trade.

2. Bilateral GDP correlation increases with common exposure to third countries through direct as well as indirect linkages (this prediction is what we call the network channel).

3. The previously mentioned channels complement one another in the sense that the marginal effect of increasing bilateral trade linkages or increasing common exposure to other countries depends on the density of the overall network of trade linkages. Owing to increasing trade linkages over the past four decades, this result also implies that both trade- and network-comovement slopes are expected to increase over time.

4. Bilateral GDP correlation increases with the similarity of sectoral composition between two countries.

In the rest of the paper, we will test for the presence of all these channels in the data as well as other related aspects of the relationship between global trade and GDP correlation.
It is worth noting that, on top of the forces discussed in the framework developed in this section, an obvious additional source of bilateral comovement is simply the correlation of country-specific shocks. Since this source is unlikely to be fully captured by our index of sectoral similarity discussed below, we will add country-pair fixed effects in our specification that effectively control for any time invariant factor affecting bilateral correlation.

3 Data sources and construction of our main variables

One of the objectives of this paper is to investigate the heterogeneity of the TC-slope across different levels of development as well as across different time periods. To be able to do so, we build on and expand previous studies by broadening both time and geographical coverage and we build a sample containing 40 years of data and a total of 135 countries, which accounts for almost the totality of world trade flows and world GDP. To investigate the role of income level in the determinants of bilateral GDP correlation, we create four types of country-pairs: (i) pairs where both countries belong to the OECD, (ii) pairs where both countries are high income (defined as HH pairs) according to the World Bank definition of income group, (iii) pairs where one country is high income and the other is not (defined as HL pairs), and (iv) pairs where no country is categorized as high income (defined as LL).

Note that for clarity of exposition we do not separate middle and low income countries, and only investigate the differences between high income and other countries. Moreover, the first sub-sample (constructed based on OECD membership) is not informed by income level but is designed to capture possible specificities related to being part of what is usually considered as an “rich countries’ club.” Our analysis will reveal that results in the OECD and HH sub-samples turn out to be qualitatively similar but quantitatively different.

As will be clear below, all of our specifications are designed to control for unobserved country-pair heterogeneity by using only within country-pair time series variations. Hence, we divide our 40 years of time coverage, stretching from 1970 to 2009, into four non-overlapping time windows. In table 1, we report the share of total trade flows of each income group in our sample, relative to total world trade flows.

The extent to which countries have correlated GDP can be influenced by many factors beyond international trade, including correlated shocks, financial linkages, common monetary policies, and so on. Because those other factors can themselves be correlated with the index of trade proximity in the cross section, using cross-sectional identification could yield biased

---

### Table 1. Trade flows in the different income groups

<table>
<thead>
<tr>
<th>Period</th>
<th>Total Flows</th>
<th>OECD</th>
<th>HH</th>
<th>HL</th>
<th>LL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1970:1979</td>
<td>303</td>
<td>60.7</td>
<td>65.2</td>
<td>32.4</td>
<td>2.1</td>
</tr>
<tr>
<td>1980:1989</td>
<td>881</td>
<td>64.5</td>
<td>70.6</td>
<td>29.4</td>
<td>1.9</td>
</tr>
<tr>
<td>1990:1999</td>
<td>1864</td>
<td>61.9</td>
<td>64.3</td>
<td>34.9</td>
<td>2.6</td>
</tr>
<tr>
<td>2000:2009</td>
<td>3972</td>
<td>48.1</td>
<td>47.8</td>
<td>46.5</td>
<td>6.2</td>
</tr>
</tbody>
</table>

*a* in billions of US dollars.

*b* selected income groups are not exclusive. Some countries among the *LL* group also appear in *OECD*. For instance, this is the case for Mexico.

---

results. Indeed, in their seminal paper, FR use cross-sectional variations to evaluate whether bilateral trade intensity correlates with business cycle synchronization, but their specification does not rule out omitted variable bias such as, for example, the fact that neighboring countries have at the same time more correlated shocks and larger trade flows. By constructing a panel dataset and controlling for both country-pair and time windows fixed effects, this paper relates to recent studies that try to control for unobserved characteristics. Therefore, in order to separate the effect of trade linkages from other unobservable elements, we construct a panel dataset by creating four periods of ten years each. Within each time window, we compute GDP correlation as well as the average trade intensities defined below.

### 3.1 Trade Proximity and GDP-comovement

**GDP.** We use annual GDP data from the World Development Indicators (WDI) of the World Bank, measured using constant 2010 prices in US dollars. For our analysis, GDP series need to be filtered in order to extract the business cycle component from the trend. Our main and benchmark filter is the standard Hodrick-Prescott (HP) filter with a smoothing parameter of 100 which is consistent with the yearly frequency of our data. Such a transformation allows us to capture the standard business cycle fluctuations. With this setting, we mostly keep fluctuations that have a frequency between 8 and 32 quarters. In section 6, we provide robustness checks using a Baxter and King (BK) filter and a simple log-first difference. With

---

17Di Giovanni and Levchenko (2010) includes country pair fixed effects in a large cross-section of industry-level data with 55 countries from 1970 to 1999 in order to test for the relationship between sectoral trade and output (not value-added) comovement at the industry level. Duval et al. (2015) includes country pair fixed and year effects in a panel of 63 countries from 1995 to 2013 and test the importance of value added trade in GDP comovement.

18Adding time windows fixed effects controls for the recent rise of world GDP correlation since the 1990s, which could be unrelated to trade intensity.

19We used the data series called “NY.GDP.MKTP.KD”.

20We use a Baxter and King (BK) filter to isolate medium-term fluctuations in the spirit of Comin and Gertler (2006). We keep fluctuations between 32 and 200 quarters, following Comin and Gertler (2006). A simple log-first
the filtered GDP, we compute the GDP correlation for each country-pair \((i, j)\) within each time-window \(t\) of 10 years, denoted \(\text{Corr GDP}_{ijt}\).

**Trade Proximity.** We collect data on bilateral trade flows from the Observatory of Economic Complexity (MIT). This database covers 215 countries over the period 1962-2014. The data are classified according to the 4-digit Standard International Trade Classification (SITC), Revision 2. Only products and commodities are considered. To classify trade flows into final goods and intermediate inputs, we use a concordance table from SITC Rev. 2 to Broad Economic Categories (BEC).\(^{21,22}\) Finally, we exclude country-pairs with less than two time-windows for which trade proximity is available.

We then aggregate trade flows in each category at the country-pair level. For each type of flow \(d \in \{\text{total, inter, final}\}\) (for total trade flows, trade in intermediate inputs and trade in final goods respectively) we construct an index for bilateral trade proximity of a country-pair \((i, j)\) in a given time-window \(t\), as follows:

\[
\text{Trade}_{ijt}^d = \frac{T_{i \rightarrow j, t}^d + T_{j \rightarrow i, t}^d}{\text{GDP}_{it} + \text{GDP}_{jt}} \quad \forall d \in \{\text{total}, I, F\}
\]  

where \(T_{i \rightarrow j, t}^d = T_{i \rightarrow j, t}^d + T_{j \rightarrow i, t}^d\) is total trade flows between countries \(i\) and \(j\), defined as the sum of exports from \(i\) to country \(j\) and exports from \(j\) to country \(i\).\(^{23}\) In the result tables below, we refer to Total\(\equiv T_{\text{total}}\), Inter\(\equiv T_{\text{inter}}\) and Final\(\equiv T_{\text{final}}\) for simplicity.

### 3.2 Network Effects

A key contribution of this paper is to provide evidence that the association between GDP comovement and trade linkage operates not only through bilateral trade intensity, but also through common exposure to third countries, which we refer to as network effects.

**First order network index.** In a world with many countries, the bilateral index of trade proximity is not a sufficient measure of trade linkages.\(^{24}\) We first complement the above co-
difference is a more “agnostic” transformation that accounts for both the cyclical and the trend components embodied in any year-to-year fluctuation, but it is sometimes considered as less sensitive to researcher’s assumptions and preferences regarding the parameters of the filtering method.


\(^{22}\)We merge capital goods and intermediate inputs as a single bundle of intermediate inputs. Trade in capital goods is roughly 14% to 15% of total trade flows. For robustness, we also consider trade in capital goods separately. The main results remain unchanged.

\(^{23}\)This specification is widely used in the literature. As a robustness check, we also adopt an alternative used index: \(\text{Trade}^d_{ij} = \max \left\{ \frac{T_{i \rightarrow j}^d + T_{j \rightarrow i}^d}{\text{GDP}_i + \text{GDP}_j} \right\}\).

\(^{24}\)The importance of third country effect is also mentioned in Kose and Yi (2006) and Duval et al. (2015) analyzes
variate with an index of first order network proximity that is constructed to reflect the fact that two countries might experience a surge in their GDP correlation if their exposure to a common third country increases. In other words, over and above changes in bilateral trade flows, two countries that are increasingly linked to similar partners are likely to become more synchronized. To account for such a common exposure mechanism, we construct a third country index aiming to capture the first order component of a trade network, such that:

$$network_{1}^{1st} = 1 - \frac{1}{2} \sum_{k} \left| \frac{T_{i+k,t}}{T_{i,t}} - \frac{T_{j+k,t}}{T_{j,t}} \right|$$

where $T_{i+k,t}$ represents the total trade flows between country $i$ and country $k$ and $T_{i,t}$ denotes the total trade flows of country $i$ vis-a-vis all of its partners. This index effectively measures the geographical overlap in two countries’ trade partners. Note that country-pairs with very similar trade partners have an index close to one while two countries trading with completely different partners have an index of zero.

Second order Network effect. As a measure of 2nd order network proximity for any pair $(i,j)$, we build an index measuring to what extent country $i$’s partners are linked with country $j$’s partners, weighted by the importance of the partners in terms of total trade flows of the two countries $i$ and $j$:

$$network_{2}^{2nd} = \frac{1}{4} \left( \sum_{z \in P(i)} \sum_{y \in P(j)} (w_{t}(i,z) + w_{t}(i,y) + w_{t}(j,z) + w_{t}(j,y)) * network_{zyt} \right)$$

where $w_{t}(i,z) = \frac{T_{i+z,t}}{T_{i,t}}$. Under this specification, the more the partners of my partner are similar to my partners in terms of 1st order network, the higher the index $network_{2}^{2nd}$.

Cross-Network effect. In the robustness tests (section 6), we go a step further and construct another index capturing non-symmetric situations where a country’s direct partners are linked with another country second order partners. We refer to this situation as a cross-network effect of trade proximity, denoted (cross network$_{ij}$) and defined as follows:

$$cross \ network_{ij} = 1 - \frac{1}{4} \left( \sum_{z \in P(j)} w_{t}(j,z) \sum_{k} \left| \frac{T_{i+k,t}}{T_{i,t}} - \frac{T_{z+k,t}}{T_{z,t}} \right| + \sum_{z \in P(i)} w_{t}(i,z) \sum_{k} \left| \frac{T_{j+k,t}}{T_{j,t}} - \frac{T_{z+k,t}}{T_{z,t}} \right| \right)$$

$$= \frac{1}{2} \left( \sum_{z \in P(j)} w_{t}(j,z) network_{izt} + \sum_{z \in P(i)} w_{t}(i,z) network_{jzt} \right)$$

the role of indirect trade linkages between two countries using a value-added approach. Our approach differs from Duval et al. (2015) because common exposure to third countries can happen even when two countries do not exchange any value added with one-another.
Figure 2. Illustration of first order, second order and cross network proximity indexes.

Note: dashed areas represent 1st order network. The second order effect and the cross-network effect can be represented as a combination of 1st order network effects.

where \( w_t(i,z) = \frac{T_t(i,z)}{T_t(i)} \). The index measures the extent to which a country \( i \) in the country-pair \( (i,j) \) is similar in terms of trade partners (i.e. in terms of direct network index) to all countries \( z \in \mathcal{P}(j) \) trading with its partner \( j \), weighted by the importance of \( z \) in the total trade of \( j \).

As an illustration, we combine the three network representations in figure 2. Finally, we summarize in table 2 the evolution of our three network indexes in our sample. Interestingly, the first order network effect is much larger in OECD countries relative to the other group considered.

Table. 2. Network index in the different income groups

<table>
<thead>
<tr>
<th>Period</th>
<th>First order</th>
<th>Second order</th>
<th>Cross-network</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>OECD</td>
<td>HH</td>
<td>HL</td>
</tr>
<tr>
<td>70:79</td>
<td>53.6</td>
<td>47.4</td>
<td>47.1</td>
</tr>
<tr>
<td>80:89</td>
<td>55.7</td>
<td>48.0</td>
<td>47.3</td>
</tr>
<tr>
<td>90:99</td>
<td>56.5</td>
<td>49.6</td>
<td>46.6</td>
</tr>
<tr>
<td>00:09</td>
<td>55.0</td>
<td>47.2</td>
<td>44.5</td>
</tr>
</tbody>
</table>

\(^a\) Numbers reported are the average over all country-pairs.

3.3 Proximity in sectoral composition

As discussed in section 2, if shocks have a sectoral component then two countries with increasing similarity in sectoral specialization could experience a corresponding surge in business
cycle co-movements even in the absence of any trade linkages. In order to account for such a mechanism, we build two bilateral indexes of proximity in sectoral composition. The first index is based on countries’ proximity in terms of sector share in GDP while the second focuses on the proximity in traded goods, at the 4-digit SITC level or ISIC level, as proxy for domestic specialization in exported goods. Data for sector shares in GDP come from the World Bank’s WDI. We use the share in value added of nine main sectors composed of service, agriculture and seven manufacturing sectors (textile, industry, machinery, chemical, high-tech, food and tabacco, and other).\textsuperscript{25} Such an index is a direct measure of two countries’ specialization, but its usefulness is somewhat limited by the high level of sectoral aggregation which allows us to capture only specialization in broad sectors. Moreover, data are available only for a subset of all countries.

We define the sectoral proximity index in terms of traded goods denoted $export_{ijt}^{prox}$ for a given country-pair $(i,j)$ in time-window $t$ as:

$$ export_{ijt}^{prox} = 1 - \frac{1}{2} \sum_{s \in S_{EX}} \left| \frac{EX_{i,t}(s)}{EX_{i,t}} - \frac{EX_{j,t}(s)}{EX_{j,t}} \right| $$

(21)

where $EX_{i,t}(s)$ refers to total export of country $i$ in sector $s \in S_{EX}$, with $S_{EX}$ being the set of sectors (each 4-digit SITC code or ISIC code, depending on the definition adopted). We define the sectoral proximity index in terms of sector shares in GDP, denoted $sector_{ijt}^{prox}$, for a given country-pair $(i,j)$ in time-window $t$ as:

$$ sector_{ijt}^{prox} = 1 - \frac{1}{2} \sum_{s \in S} \left| \frac{Y_{i,t}(s)}{Y_{i,t}} - \frac{Y_{j,t}(s)}{Y_{j,t}} \right| $$

(22)

where $Y_{i,t}(s)$ refers to total value-added of country $i$ in sector $s \in S$, with $S$ being the set of sectors. For both indexes, country pairs with very similar sectoral/trade composition have an index close to 1, while countries that completely specialize in different sectors have an index of 0. We provide in table 3 the evolution of sectoral proximity and export proximity over time for the income groups considered. In section 4, we use the export proximity constructed at the 4-digit SITC level and leave the ISIC specification as a robustness exercise in section 6.

Looking at indices based on exports as well as GDP, we note that country-pairs in the OECD are significantly more similar than those in other groups. Moreover, the time evolution of these indices also reveals a higher convergence, in terms of economic structure, among OECD countries compared with other sub-samples.

\textsuperscript{25}Data are available here: https://databank.worldbank.org/data/source/.
### Table 3. Sectoral and export proximity index in the different income groups $^a$

<table>
<thead>
<tr>
<th>Period</th>
<th>4-digit SITC</th>
<th>ISIC $^b$</th>
<th>WDI $^c$</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$\text{OECD}$</td>
<td>$\text{HH}$</td>
<td>$\text{HL}$</td>
</tr>
<tr>
<td>70:79</td>
<td>29.9</td>
<td>21.9</td>
<td>11.3</td>
</tr>
<tr>
<td>80:89</td>
<td>32.6</td>
<td>21.2</td>
<td>12.0</td>
</tr>
<tr>
<td>90:99</td>
<td>37.3</td>
<td>24.5</td>
<td>14.0</td>
</tr>
<tr>
<td>00:09</td>
<td>38.1</td>
<td>26.0</td>
<td>16.1</td>
</tr>
</tbody>
</table>

$^a$ Number reported is the average over all country-pairs.


$^c$ WDI refers to sectoral proximity in terms of share of WDI sectors GDP in total GDP. Data is available here: [https://databank.worldbank.org/data/source/](https://databank.worldbank.org/data/source/).

## 4 The Global Trade-Comovement Slope

In this section, we revisit the seminal FR analysis and use all variables defined in the previous section as well as additional controls to investigate the determinants of business cycle correlation for different income groups and time periods. We proceed step-by-step and gradually introduce our variables.

### 4.1 The initial Frankel and Rose (1998) specification

We first review the FR results by extending the analysis to a large sample of countries separated into different income groups. Following the more recent literature, we use a panel fixed effect in order to control for unobserved heterogeneity between country-pairs, as well as changes in economic conditions over time that are not related to trade.$^{26}$ As a first step, we estimate a panel with country-pair (CP) and time-window (TW) fixed effects with the following specification:

$$
\text{Corr GDP}_{ijt} = \beta_1 \ln(\text{Trade}^{\text{total}}_{ijt}) + \mathbf{X}_{ijt} + \mathbf{CP}_{ij} + \mathbf{TW}_t + \epsilon_{ijt},
$$  \hspace{1cm} (23)

where $\mathbf{X}_{ijt}$ is a vector of additional control variables that includes dummies for URSS countries, the euro area, and the different waves of the European Union. On the one hand, the introduction of CP fixed effects means that we are using only within country-pair time variations for the identification. These dummies effectively control for time invariant factors.

$^{26}$ In order to discriminate between fixed or random effects, we run a Hausman test which display a significant difference ($p < 0.001$), and we therefore reject the random effect model.
that can influence GDP comovement between two countries, such as distance, common border, common language, etc. On the other hand, TW fixed effects capture aggregate changes in GDP comovement for all country-pairs in the world that could be due to aggregate shocks. In this specification as well as all subsequent analysis, standard errors are robust to clustering at the country-pair level, which accounts for serial correlation across time. That is, we allow for the error term to have a fixed country-pair component common to all \((i, j)\) observations.

In a second step, we introduce our network indexes (first and second order), which aim to capture the network effect of trade on GDP comovement stemming from both direct and indirect exposure to third countries. For this exercise, we use the following specification:

\[
\text{Corr GDP}_{ijt} = \beta_1 \ln(\text{Trade}_{ijt}^{\text{total}}) + \gamma \text{network}_{ijt} + X_{ijt} + CP_{ij} + \text{TW}_t + \epsilon_{ijt}
\] (24)

In equation (24), \(\text{network}_{ijt}\) defines a vector composed of the first and second order network measures discussed above. The results are gathered in table 4.

Two main results emerge. First, as previously highlighted in the literature, trade proximity using total trade flows is significantly associated with more GDP correlation, for all considered groups. However, the strength of this association is very heterogeneous. Using the point estimate obtained with all country pairs, we find that moving from the 25th to the 75th percentiles of log total trade is associated with an increase in GDP correlation of 5.0 percentage points. The same number increases up to 16.7 percentage points for OECD country pairs, 7.1 percentage points for pairs in the \(HH\) group, 5.9 percentage points for the \(HL\) group and 9.3 percentage for the \(LL\) sub-sample.

Second, the effect of trade through the network effect is high and significant. According to our point estimate, moving from the 25th to the 75th quantiles of the direct network index implies an increase in GDP correlation of about 7.3 percentage points for all country-pairs, again with stark differences across sub-samples. For pairs in the OECD group, moving from the 25th to the 75th percentiles is associated with an impressive 30.9 percentage point increase in bilateral GDP correlation, while it is 14.6 percentage point for pairs in the \(HH\) group and only 6.2 percentage points for pairs in \(HL\). Interestingly, the strength of a marginal increase in the direct network indexes is decreasing as the sample includes countries at the lower end of the income distribution, with the latter effect becoming statistically insignificant for the \(LL\) group.

Interestingly, the second order network index also plays a significant role for GDP comovement when using the whole sample. Concerning the classification in terms of income group, the point estimates increase as we move to the low income group. For example, for
the LL group, when moving from the 25th to the 75th quantiles of this index, GDP-correlation increases 8.8%, while the first order network effect is insignificantly correlated with more GDP-comovement. This result highlights the possible strong dependence of those country-pairs to the global network as opposed to their more direct bilateral network. When focusing on the particular OECD group, we find the second order network effect is particularly high, with an increase in GDP correlation of 21.3% when moving from the first to the last quartiles.

All told, this first exercise reveals a subtle association between trade and GDP co-movement. While previous investigations highlighted the role of either direct or indirect bilateral trade, the economic and statistical significance of our network indices sheds light on an additional channel stemming from increasing exposure to other countries. As we will further show below, the strength of this new channel is increasing over time, which makes it all the more relevant for understanding recent and future changes in cross-country business cycle synchronization.

<table>
<thead>
<tr>
<th>Table 4. Trade Comovement slope with total trade index</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>corr GDP</strong></td>
</tr>
<tr>
<td><strong>ln(Trade)</strong></td>
</tr>
<tr>
<td>All</td>
</tr>
<tr>
<td>0.023</td>
</tr>
<tr>
<td>(0.005)</td>
</tr>
<tr>
<td>network 1st</td>
</tr>
<tr>
<td>0.293</td>
</tr>
<tr>
<td>(0.067)</td>
</tr>
<tr>
<td>network 2nd</td>
</tr>
<tr>
<td>0.457</td>
</tr>
<tr>
<td>(0.221)</td>
</tr>
<tr>
<td>CP+TW FE</td>
</tr>
<tr>
<td>Controls</td>
</tr>
<tr>
<td>Observations</td>
</tr>
<tr>
<td>R²</td>
</tr>
</tbody>
</table>

Notes: *p<0.1; **p<0.05; ***p<0.01.

4.2 Accounting for trade in intermediate inputs and final goods

Expanding on our results using total trade flows, we now refine the analysis and decompose total trade flows into two sub-categories: trade in intermediate inputs and trade in final goods. As discussed in de Soyres and Gaillard (2019) for the case of high income countries, trade in intermediate inputs is significantly correlated with GDP comovement, while trade in final goods is not. In this section, we test the differential relationship between business cycle

In de Soyres and Gaillard (2019), we also show theoretically how international input-output linkages, coupled with market power and extensive margin adjustments, can quantitatively generate a strong link between trade in
synchronization and both trade in intermediate inputs and trade in final goods in a larger sample covering different income groups.

We run the following specification (with and without network effects), where we disaggregate total trade flows \((\text{Trade}^{\text{total}}_{ijt})\) into trade in intermediate inputs \((\text{Trade}^{\text{inter}}_{ijt})\) and trade in final goods \((\text{Trade}^{\text{final}}_{ijt})\):

\[
\text{Corr GDP}_{ijt} = \beta_1 \ln(\text{Trade}^{\text{inter}}_{ijt}) + \beta_2 \ln(\text{Trade}^{\text{final}}_{ijt}) + X_{ijt} + CP_{ij} + TW_t + \epsilon_{ijt} \quad (25)
\]

\[
\text{Corr GDP}_{ijt} = \beta_1 \ln(\text{Trade}^{\text{inter}}_{ijt}) + \beta_2 \ln(\text{Trade}^{\text{final}}_{ijt}) + \gamma \text{network}_{ijt} + X_{ijt} + CP_{ij} + TW_t + \epsilon_{ijt} \quad (26)
\]

The results are shown in table 5. When focusing on country-pairs in OECD and HH, we see that the TC slope is significantly driven by trade in intermediate inputs as opposed to trade in final goods\(^{28}\). Turning to country-pairs in the HL and LL groups, we find an opposite result: the TC slope is significantly related to more trade in final goods while trade in intermediate inputs is not significantly associated with higher GDP comovement. These findings are also strongly economically significant: according to the point estimate obtained when controlling for network effects, moving from the 25th to the 75th quantiles of log trade in intermediate inputs is associated with a 21.7 percentage points increase in GDP correlation for pairs in the OECD group and a 12.9 percentage point increase for pairs in the HH group. For pairs in the HL and LL groups, moving from the 25th to the 75th quantile of log trade in final goods increases respectively GDP comovement by 4.9 and 5.1 percentage points respectively. In section 6, we show these results are robust to a number of alternative specifications, including financial controls (FDI and constructed financial interconnection BIS indexes), different GDP filters and different measures of trade intensities.

There are several possible explanations for the difference between high and low income countries. For example, one could argue that intermediate inputs traded by low income countries are more standardized than the heavily customized products traded between high income countries.\(^{29}\) We further investigate this issue below and argue that at least two channels might be at play: (i) similar sectoral specialization between two countries seems to amplify the effect of intermediate input trade on GDP correlation; and (ii) there is a different time evolution of market power in low versus high income countries.

\(^{28}\)Notice that we combine trade in capital goods with trade in intermediate inputs. Separating those flows to the regression provides similar results as shown in the sensitive analysis.

\(^{29}\)Note that intermediate inputs include many commodities sold on the global market and little bilateral stickiness in the buyer-supplier relationship. For such goods, it is not surprising that direct bilateral trade is not associated with bilateral GDP comovement.
run the following two specifications:

The results are gathered in table 6 is available for all considered country-pairs, sector \( \text{prox} \) find that similarity in the type of traded goods has a surprisingly negative effect on GDP-leading to fluctuations in the opposite direction when they trade similar goods. On the other technology shock in one country decreases the market share of producers in other countries, explained by the possible substitutability between traded goods, which implies that a positive sectoral composition. As shown in section 4.3. We complement the analysis with additional controls that aim to capture the proximity in terms of sectoral composition. As shown in section 2, if two countries have similar sectors, they are more likely to experience GDP comovement. We test this prediction using two measures of proximity: (i) proximity in terms of exported goods using our index export\( \text{prox}_{ijt} \) and (ii) proximity in terms of GDP sector shares captured by the index sector\( \text{prox}_{ijt} \). While export\( \text{prox}_{ijt} \) is available for all considered country-pairs, sector\( \text{prox}_{ijt} \) is constrained by data availability. We run the following two specifications:

\[
\text{Corr GDP}_{ijt} = \beta_1 \ln(\text{Trade}_{ijt}^{\text{inter}}) + \beta_2 \ln(\text{Trade}_{ijt}^{\text{final}}) + \gamma \text{ network}_{ijt} + \alpha_1 \text{export}_{ijt}^{\text{prox}} \\
+ X_{ijt} + CP_{ij} + TW_t + \epsilon_{ijt}
\]

\[
\text{Corr GDP}_{ijt} = \beta_1 \ln(\text{Trade}_{ijt}^{\text{inter}}) + \beta_2 \ln(\text{Trade}_{ijt}^{\text{final}}) + \gamma \text{ network}_{ijt} + \alpha_1 \text{export}_{ijt}^{\text{prox}} \\
+ \alpha_2 \text{sector}_{ijt}^{\text{prox}} + X_{ijt} + CP_{ij} + TW_t + \epsilon_{ijt}
\]

The results are gathered in table 6. On the one hand, focusing on the first five columns, we find that similarity in the type of traded goods has a surprisingly negative effect on GDP-comovement, which is not captured by our simple model in section 2. This result could be explained by the possible substitutability between traded goods, which implies that a positive technology shock in one country decreases the market share of producers in other countries, leading to fluctuations in the opposite direction when they trade similar goods. On the other
hand, other estimated coefficients are not sensitive to the addition of export\textsuperscript{prox}\textsubscript{ijt}. Turning to the
effect of sectoral proximity (last five columns) on the sub-sample for which data are available,
we do not find a statistically significant effect of sector\textsuperscript{prox}\textsubscript{ijt} on GDP-comovement.

Table. 6. The role of sectoral proximity and export proximity

<table>
<thead>
<tr>
<th></th>
<th>corr GDP</th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>All</td>
<td>OECD</td>
<td>HH</td>
<td>HL</td>
<td>LL</td>
<td>All</td>
<td>OECD</td>
<td>HH</td>
<td>HL</td>
</tr>
<tr>
<td>ln(inter)</td>
<td>0.010*</td>
<td>0.102***</td>
<td>0.037***</td>
<td>0.008</td>
<td>0.018</td>
<td>0.010</td>
<td>0.142*</td>
<td>0.089**</td>
<td>0.009</td>
</tr>
<tr>
<td></td>
<td>(0.005)</td>
<td>(0.030)</td>
<td>(0.014)</td>
<td>(0.006)</td>
<td>(0.011)</td>
<td>(0.014)</td>
<td>(0.082)</td>
<td>(0.040)</td>
<td>(0.014)</td>
</tr>
<tr>
<td>ln(final)</td>
<td>0.013***</td>
<td>-0.008</td>
<td>-0.007</td>
<td>0.017***</td>
<td>0.017*</td>
<td>-0.002</td>
<td>-0.046</td>
<td>-0.186***</td>
<td>0.013</td>
</tr>
<tr>
<td></td>
<td>(0.005)</td>
<td>(0.025)</td>
<td>(0.013)</td>
<td>(0.005)</td>
<td>(0.010)</td>
<td>(0.012)</td>
<td>(0.050)</td>
<td>(0.042)</td>
<td>(0.013)</td>
</tr>
<tr>
<td>network\textsuperscript{1st}</td>
<td>0.307***</td>
<td>0.967***</td>
<td>0.445***</td>
<td>0.271***</td>
<td>-0.027</td>
<td>0.321</td>
<td>0.703</td>
<td>0.287</td>
<td>0.324</td>
</tr>
<tr>
<td></td>
<td>(0.066)</td>
<td>(0.269)</td>
<td>(0.162)</td>
<td>(0.073)</td>
<td>(0.156)</td>
<td>(0.201)</td>
<td>(0.660)</td>
<td>(0.504)</td>
<td>(0.221)</td>
</tr>
<tr>
<td>network\textsuperscript{2nd}</td>
<td>0.446***</td>
<td>2.745***</td>
<td>-0.302</td>
<td>0.554***</td>
<td>1.081**</td>
<td>2.103***</td>
<td>3.216*</td>
<td>-1.107</td>
<td>2.471***</td>
</tr>
<tr>
<td></td>
<td>(0.221)</td>
<td>(0.955)</td>
<td>(0.550)</td>
<td>(0.243)</td>
<td>(0.469)</td>
<td>(0.607)</td>
<td>(1.885)</td>
<td>(1.544)</td>
<td>(0.656)</td>
</tr>
<tr>
<td>export\textsuperscript{prox}</td>
<td>-0.394***</td>
<td>-0.381</td>
<td>-0.754***</td>
<td>-0.318***</td>
<td>-0.075</td>
<td>-0.091</td>
<td>0.916*</td>
<td>-0.928**</td>
<td>0.024</td>
</tr>
<tr>
<td></td>
<td>(0.083)</td>
<td>(0.237)</td>
<td>(0.182)</td>
<td>(0.092)</td>
<td>(0.146)</td>
<td>(0.188)</td>
<td>(0.473)</td>
<td>(0.439)</td>
<td>(0.206)</td>
</tr>
<tr>
<td>sector\textsuperscript{prox}</td>
<td>0.296</td>
<td>-0.249</td>
<td>0.430</td>
<td>0.172</td>
<td>-0.235</td>
<td>0.172</td>
<td>0.430</td>
<td>0.213</td>
<td>0.409</td>
</tr>
<tr>
<td></td>
<td>(0.189)</td>
<td>(0.705)</td>
<td>(0.430)</td>
<td>(0.430)</td>
<td>(0.213)</td>
<td>(0.409)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

CP + TW FE: Yes       | Yes      | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              |
Controls:              | Yes      | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              |
Observations: 13,079   | 1,224    | 2,541            | 10,538           | 2,745            | 4,499            | 655              | 893              | 3,606            | 1,091            |
R\textsuperscript{2}: 0.012 | 0.101    | 0.049            | 0.007            | 0.008            | 0.025            | 0.165            | 0.166            | 0.017            | 0.022            |

Notes: \textsuperscript{*p<0.1; **p<0.05; ***p<0.01.}

4.4 The evolution of the TC Slope from 1970 to 2009

Having established the link between global trade flows and GDP comovement for different
income groups, we now turn to the issue of the potential time evolution of the association
between a marginal increase in trade and business cycle synchronization. More precisely, we
provide evidence regarding a noticeable evolution of the TC slope between 1970 and 2009. This
evidence is of particular importance since GDP-comovement surged between 1990 and 2009,
for many countries, including those in the low income groups. Moreover, establishing that the
association between trade and business cycle synchronization not only varies by income group
but is also time varying yields two additional benefits. First it helps reconcile different values
of the TC-slope that are found in the literature and which rely on different geographic and
time coverages. Second, it would lend support to the hypothesis that the marginal effect of increasing (either direct or indirect) trade flows between two countries changes with economic
conditions. Such a hypothesis can then be investigated further in order to uncover what are the factors that enable and amplify the relationship between trade and GDP comovement.

We introduce a dummy variable \(LTW_t\) which equals to 1 for the last two time-windows in our sample – that is for the periods 1990:1999 and 2000:2009 – and 0 otherwise. This “Late Time Window” dummy is then interacted with the determinants of GDP comovement, allowing us to formally test for the difference between the TC-slope in earlier time windows and the slope observed toward the end of the time coverage.\(^{30}\) Formally, we now test the change in the slope using the following specifications:

\[
\text{Corr GDP}_{ijt} = \beta_1 \ln(\text{Trade}_{ijt}^{\text{inter}}) + \beta_2 LTW_t \times \ln(\text{Trade}_{ijt}^{\text{inter}}) + \beta_3 \ln(\text{Trade}_{ijt}^{\text{final}}) + \beta_4 LTW_t \times \ln(\text{Trade}_{ijt}^{\text{final}}) + \gamma \text{ network}_{ijt} + X_{ijt} + CP_{ij} + TW_t + \epsilon_{ijt}
\]

\[
(29)
\]

\[
\text{Corr GDP}_{ijt} = \beta_1 \ln(\text{Trade}_{ijt}^{\text{inter}}) + \beta_2 LTW_t \times \ln(\text{Trade}_{ijt}^{\text{inter}}) + \beta_3 \ln(\text{Trade}_{ijt}^{\text{final}}) + \beta_4 LTW_t \times \ln(\text{Trade}_{ijt}^{\text{final}}) + \gamma_1 \text{ network}_{ijt} + \gamma_2 LTW_t \times \text{ network}_{ijt} + X_{ijt} + CP_{ij} + TW_t + \epsilon_{ijt}
\]

\[
(30)
\]

where \(X_{ijt}\) refers again to controls. By adding these interaction terms, we specify that coefficients \(\beta_2\), \(\beta_4\) and \(\gamma_2\) indicate whether the TC slope estimated with respect to trade in intermediate inputs and final goods and the coefficients associated with network effects in the period 1990-2009 are different from the coefficients estimated using the period 1970-1989.

We present our results in table 7. Looking at non-interacted point estimates, we see that the findings are consistent with previous specifications, with trade in intermediate inputs being significantly correlated with more GDP comovement for country pairs in the OECD and \(HH\) sub-sample, while pairs in the other groupings feature a more prominent role for trade in final goods. Moreover, the results show that the TC-slope changed significantly over time for some country groups. Among developed countries (that is, in the OECD and \(HH\) groups), the TC slope in intermediate inputs significantly increased over time. Between 1970 and 1989, the estimates indicate a significant TC-slope of about 0.066 for country-pairs among the OECD group, while it rises to 0.156 for the period 1990 to 2009. In terms of magnitude, moving from the 25th to the 75th percentile of log trade in intermediate inputs (for all time-windows) would have implied an increase in GDP comovement of about 13.0 percentage point from 1970 to 1989, which is much lower than the 31.2 percentage point increase corresponding to the slope estimated using the 1990 to 2009 period. For \(HH\), the TC-slope is statistically

\(^{30}\)Note that with \(CP\) fixed effects we are only using within country-pair time variations in trade proximity and GDP correlation. Hence, it is important for our Late Time Window dummy to cover (at least) two time-windows so that there are time variations within the late sub-sample.
different from zero only for the 1990 to 2009 period. In turn, it is also worth noting that the TC-slope in final goods also increased over time for the HL group, implying that an increase in final goods trade between high and low income countries is associated with a stronger increase in GDP comovement in recent time windows.

Finally, as regards the time evolution of the association between network proximity and GDP comovement, we find a significant positive increase in the network-comovement slope in the period 1990 to 2009 relative to the period 1970 to 1989 for almost all sub-samples. The high point estimates of these interacted terms reveal that the surge in the association between trade network and business cycle synchronization is very large. Altogether, these findings show that the association between international trade linkages and GDP correlation experienced a strong increase over time, either directly (through bilateral trade) or indirectly (via the network effect).

### Table 7. Time evolution of the Trade Comovement slope

<table>
<thead>
<tr>
<th></th>
<th>corr GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>All</td>
</tr>
<tr>
<td>ln(inter)</td>
<td>0.002</td>
</tr>
<tr>
<td></td>
<td>(0.006)</td>
</tr>
<tr>
<td>LTW*ln(inter)</td>
<td>0.010**</td>
</tr>
<tr>
<td></td>
<td>(0.005)</td>
</tr>
<tr>
<td>ln(final)</td>
<td>0.007</td>
</tr>
<tr>
<td></td>
<td>(0.006)</td>
</tr>
<tr>
<td>LTW*ln(final)</td>
<td>0.008</td>
</tr>
<tr>
<td></td>
<td>(0.005)</td>
</tr>
<tr>
<td>network$^{1st}$</td>
<td>0.317***</td>
</tr>
<tr>
<td></td>
<td>(0.066)</td>
</tr>
<tr>
<td>network$^{2nd}$</td>
<td>0.375*</td>
</tr>
<tr>
<td></td>
<td>(0.221)</td>
</tr>
<tr>
<td>LTW*network$^{1st}$</td>
<td>0.236***</td>
</tr>
<tr>
<td></td>
<td>(0.058)</td>
</tr>
<tr>
<td>LTW*network$^{2nd}$</td>
<td>0.661***</td>
</tr>
<tr>
<td></td>
<td>(0.129)</td>
</tr>
<tr>
<td>CP + TW FE</td>
<td>Yes</td>
</tr>
<tr>
<td>Controls</td>
<td>Yes</td>
</tr>
<tr>
<td>Observations</td>
<td>13,079</td>
</tr>
<tr>
<td>$R^2$</td>
<td>0.015</td>
</tr>
</tbody>
</table>

Notes: *p<0.1; **p<0.05; ***p<0.01.
4.5 Network density as an amplification channel

In section 2, we discussed a mechanism that could explain the recent increase in the strength of the association between global trade and business cycle synchronization – namely, the role of overall network density. Our model highlights how network density interacts with the channels discussed above and strengthens the connection between individual links and bilateral GDP comovement.

To show the change in network density over time, we first display in table 8 the average share of total worldwide trade flows over total worldwide GDP in each of our four time windows, where we normalize with respect to the value in the first time window. Since the 1970s, the average trade flow over GDP has more than tripled. As a result of such an increase in network density, we expect a corresponding surge in the correlation between trade and GDP comovement.

Table. 8. Total trade flows over worldwide GDP

<table>
<thead>
<tr>
<th>Period</th>
<th>70:79 80:89 90:99 00:09</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade flows / GDP</td>
<td>1.0 1.81 2.13 3.10</td>
</tr>
</tbody>
</table>

We then move on to formally testing our intuition and implement a bilateral measure of overall network connectiveness that reflects how much countries in a given country-pair are connected to the rest of the trade network. We compute the average bilateral network density for a given country-pair, as follows:

\[
\text{Network Density}_{ijt} = \frac{\left( w(i, j) \sum_{z \in P(i) \setminus j} \text{Trade}_{i \rightarrow z, t}^{\text{tot}} + w(j, i) \sum_{z \in P(j) \setminus i} \text{Trade}_{i \rightarrow z, t}^{\text{tot}} \right)}{w(i, j) + w(j, i)}
\]

(31)

where \( P(i) \setminus j \) defines the set of \( i \)-partners except the country \( j \) and \( w_i(i, j) = \frac{T_{i \rightarrow j}}{T_{i \rightarrow j}} \). This index measures the average trade volume over GDP of the two countries within the country-pair \((i, j)\) when bilateral trade flows are not taken into account, and it aims to measure the connectedness of two countries to the rest of the network. In this sense, it should be interpreted not as a measure of overall network density, but rather as a measure of trade proximity between the pair at hand and the rest of the world. Table 9 presents the time evolution of this measure for each sub-sample.
We test the following specification:

$$\text{Corr GDP}_{ijt} = \beta_1 \ln(\text{Trade}^{\text{inter}}_{ijt}) + \beta_2 \ln(\text{Trade}^{\text{final}}_{ijt}) + \beta_3 \text{density}_{ijt} \times \ln(\text{Trade}^{\text{inter}}_{ijt}) + \beta_4 \text{density}_{ijt} \times \ln(\text{Trade}^{\text{final}}_{ijt}) + \gamma_1 \text{network}_{ijt} + \gamma_2 \text{density}_{ijt} \times \text{network}_{ijt} + X_{ijt} + CP_{ij} + TW_t + \epsilon_{ijt}$$ (32)

Notice that our measure of bilateral density is directly linked to the first order network index as the later measures the intensive margin of the first order trade network, while the former can be interpreted as measuring similarity in the first order trade network.\textsuperscript{31} Table 10 summarizes the findings.

The results present interesting differences across income groups. Regarding the first column of table 10 which presents the results using the whole sample, the interaction between our bilateral measure of density and trade network effects is positive, suggesting that country-pairs that are more connected to the rest of the world feature a higher marginal effect of network proximity. We also find that the interaction between bilateral trade and bilateral density is significant with different patterns in different sub-samples: bilateral density acts as an amplifier of intermediate trade proximity for the OECD and HH groups, while it strengthens the role of final goods trade in the HL group. Overall, our findings imply that the TC-slope usually measured in the literature is a function of overall connectivity between a country-pair and the rest of the world. In other words, bilateral trade flows have a higher marginal effect on GDP-comovement when two countries trade more with each other.

\textsuperscript{31}As a robustness, we also used total trade flows over worldwide GDP as a measure of network density and interacted it our first order network effect. Results are similar in this case, although the logic of the estimation differs markedly: using world trade over world GDP as a measure of density means means the index is not bilateral and mostly measure an increasing trend for the whole sample. We see this exercise as confirming the findings in section 4.4 in the sense that there is a worldwide increase in the association between global trade and bilateral GDP co-movement.
Table. 10. Network density and Trade Comovement Slope

<table>
<thead>
<tr>
<th></th>
<th>corr GDP</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>All</td>
<td>OECD</td>
<td>HH</td>
<td>HL</td>
</tr>
<tr>
<td>ln(inter)</td>
<td>0.004</td>
<td>0.033</td>
<td>0.005</td>
<td>0.009</td>
</tr>
<tr>
<td></td>
<td>(0.006)</td>
<td>(0.035)</td>
<td>(0.017)</td>
<td>(0.007)</td>
</tr>
<tr>
<td>ln(final)</td>
<td>0.003</td>
<td>0.042</td>
<td>-0.007</td>
<td>0.003</td>
</tr>
<tr>
<td></td>
<td>(0.006)</td>
<td>(0.031)</td>
<td>(0.015)</td>
<td>(0.006)</td>
</tr>
<tr>
<td>density*ln(inter)</td>
<td>0.004</td>
<td>0.095***</td>
<td>0.030***</td>
<td>-0.006</td>
</tr>
<tr>
<td></td>
<td>(0.004)</td>
<td>(0.021)</td>
<td>(0.008)</td>
<td>(0.005)</td>
</tr>
<tr>
<td>density*ln(final)</td>
<td>0.011**</td>
<td>-0.030*</td>
<td>0.000</td>
<td>0.016***</td>
</tr>
<tr>
<td></td>
<td>(0.004)</td>
<td>(0.017)</td>
<td>(0.007)</td>
<td>(0.004)</td>
</tr>
<tr>
<td>network(^{1st})</td>
<td>0.230***</td>
<td>0.931***</td>
<td>0.506***</td>
<td>0.165*</td>
</tr>
<tr>
<td></td>
<td>(0.075)</td>
<td>(0.298)</td>
<td>(0.173)</td>
<td>(0.085)</td>
</tr>
<tr>
<td>network(^{2nd})</td>
<td>0.213</td>
<td>2.588***</td>
<td>-0.671</td>
<td>0.302</td>
</tr>
<tr>
<td></td>
<td>(0.228)</td>
<td>(0.999)</td>
<td>(0.573)</td>
<td>(0.250)</td>
</tr>
<tr>
<td>density*1st net.</td>
<td>0.085**</td>
<td>-0.076</td>
<td>0.003</td>
<td>0.106**</td>
</tr>
<tr>
<td></td>
<td>(0.035)</td>
<td>(0.093)</td>
<td>(0.061)</td>
<td>(0.044)</td>
</tr>
<tr>
<td>density*2nd net.</td>
<td>0.162**</td>
<td>0.607**</td>
<td>0.272***</td>
<td>0.158*</td>
</tr>
<tr>
<td></td>
<td>(0.063)</td>
<td>(0.260)</td>
<td>(0.099)</td>
<td>(0.083)</td>
</tr>
<tr>
<td>CP + TW FE</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Controls</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Observations</td>
<td>13,079</td>
<td>1,224</td>
<td>2,541</td>
<td>10,538</td>
</tr>
<tr>
<td>R²</td>
<td>0.016</td>
<td>0.122</td>
<td>0.066</td>
<td>0.012</td>
</tr>
</tbody>
</table>

Notes: *p<0.1; **p<0.05; ***p<0.01.

4.6 Summary of empirical evidence

The preceding sections provided empirical support for the theoretical results discussed in section 2 and offered novel insights on the complex association between global trade flows and bilateral GDP comovement. In particular, our findings can be summed up as follows:

1. The correlation between trade in intermediate inputs and GDP comovement is significant and positive for countries in the OECD and HH groups, suggesting a specific role for Global Value Chains. Interestingly, trade in final goods is significantly correlated with higher business cycle synchronization for the low income groups.

2. Common exposure to third countries, measured using our network indices is significantly positively correlated with more GDP comovement. First order network effects decay as we move to low income group while second order network effects increase for those in the lowest income group.
3. Similarity in exported goods composition is significantly negatively correlated with GDP comovement while there is no statistically significant effect of sectoral composition on GDP-comovement.

4. The correlation between GDP comovement and both bilateral trade and network effects tends to increase over-time. As suggested by our simple model, this increase could be rationalized by a surge of trade network density which can amplify the association between global trade and bilateral comovement. In the next section, we also discuss a complementary channel that could rationalize the time evolution of point estimates – namely, an increase in the sensitivity of GDP to foreign shocks due to higher markups.

5 Discussion

We now dig further into two particular findings: (1) the differential role of sector versus trade proximity, and (2) the time evolution of the marginal association between trade and GDP comovement. First, we show that the association between trade and business cycle correlation strongly depends on the sectoral composition of the economy, which creates another link between our explanatory variables. Second, we show that market powers have substantially risen in the 1990s, with the possible implication that international shock transmission could have strengthened even in the absence of increased trade flows.

5.1 Global Value Chain and Sectoral Composition

A number of studies document the strong influence of global value chain (GVC) in transmitting shocks across countries. Indeed, to the extent that inputs tend to be more customized and less substitutable than final goods, bilateral production fragmentation can be associated with higher complementarity between production factors, which would then lead to higher GDP comovement. Conversely, when two countries trade final goods while producing very similar goods, they can be seen as competing in the same market, which implies that a positive supply side shock (such as a technology innovation) in one country leads to an increase in this country’s market share at the expanse of its trade partner, leading to opposite GDP movements.

In this section, we test the hypothesis that two economies with similar sectors and similar exported goods are more likely to comove when trade in intermediate inputs is high, and that they are less likely to comove when trade in final goods is high. To do so, we run the
following two specifications:

$$\text{Corr GDP}_{ijt} = \beta_1 \ln(\text{Trade}_\text{inter}^{ijt}) + \beta_2 \ln(\text{Trade}_\text{final}^{ijt}) + \beta_3 \text{export}_\text{prox}^{ijt}$$

$$+ \beta_4 \text{sector}_\text{prox}^{ijt} \times \ln(\text{Trade}_\text{inter}^{ijt}) + \beta_5 \text{sector}_\text{prox}^{ijt} \times \ln(\text{Trade}_\text{final}^{ijt})$$

$$+ \mathbf{X}_{ijt} + \mathbf{CP}_{ij} + \mathbf{TW}_t + \epsilon_{ijt} \quad (33)$$

$$\text{Corr GDP}_{ijt} = \beta_1 \ln(\text{Trade}_\text{inter}^{ijt}) + \beta_2 \ln(\text{Trade}_\text{final}^{ijt}) + \beta_3 \text{sector}_\text{prox}^{ijt}$$

$$+ \beta_4 \text{sector}_\text{prox}^{ijt} \times \ln(\text{Trade}_\text{inter}^{ijt}) + \beta_5 \text{sector}_\text{prox}^{ijt} \times \ln(\text{Trade}_\text{final}^{ijt})$$

$$+ \mathbf{X}_{ijt} + \mathbf{CP}_{ij} + \mathbf{TW}_t + \epsilon_{ijt} \quad (34)$$

where $\mathbf{X}_{ijt}$ refers to controls, including first and second order network indices. The results are shown in table 11 and can be stated as follows. Country-pairs with similar export composition co-move more when they trade more in intermediate inputs and co-move less when they trade more final goods. Given the mean export proximity index in table 3 and the estimates in table 11, moving from the 25th to the 75th quantiles of the log trade index in intermediate inputs would imply an increase in GDP comovement of 0.20 for the HH group against 0.012 for the HL group. On the opposite side, moving from the 25th to the 75th quantiles of the log trade index in final goods would imply an increase in GDP comovement of negative 0.01 for the HH group against 0.05 for the HL group.

Regarding the similarity in GDP sector shares, the results are significant and consistent for OECD group only. For this sub-sample, given the mean sectoral proximity index, moving from the 25th to the 75th percentiles of the log intermediate inputs (respectively final goods) distribution would lead to an increase in GDP comovement of 0.29 (respectively negative 0.11). Notice, however, that moving from the 25th to the 75th quartile of the sectoral composition index would imply an average decrease in GDP comovement of 0.23.

### 5.2 Market Power

In de Soyres and Gaillard (2019), we argued that the rise in market power (and hence a greater share of profits in overall GDP) can help solve for the Trade Comovement Puzzle by generating a disconnect between movements in production factors (capital and labor) and GDP. The mechanism can be stated as follows: firms that charge a markup have a disconnect between the marginal cost and the marginal revenue product of their inputs (which are partly imported). The difference between these two is accounted as value added in the form of
profits. Therefore, any change in input usage leading to a change in profits triggers a change in value added. Since higher markups are associated with higher profit shares in GDP (ceteris paribus), the higher the market power, the larger the association between foreign shocks and domestic GDP movements.

Since 1980, market powers have been increased substantially. For instance, Diez et al. (2018) and De Loecker and Eeckhout (2018) have shown that market powers have considerably increased over time in almost all developed countries. Figure 3 shows that markups have increased over time in Europe, North America, Asia and Oceania, while they seem to have been more subdued in Africa and South America. This evolution suggests that countries that experienced higher markup increases over time should also have experienced surges in the sensitivity of their GDP to foreign shocks. Admittedly, this phenomenon could also contribute to the time evolution of the TC-slope uncovered in the previous section, though studying this mechanism is beyond the scope of this paper.

Table 11. The role of sectoral composition as an amplifier of intermediate input’s role

<table>
<thead>
<tr>
<th></th>
<th>corr GDP</th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>All</td>
<td>OECD</td>
<td>HH</td>
<td>HL</td>
<td>LL</td>
<td>All</td>
<td>OECD</td>
<td>HH</td>
<td>HL</td>
<td>LL</td>
</tr>
<tr>
<td>ln(inter)</td>
<td>-0.012</td>
<td>0.044</td>
<td>-0.007</td>
<td>-0.012</td>
<td>-0.007</td>
<td>-0.059</td>
<td>1.025</td>
<td>0.247</td>
<td>-0.082</td>
<td>-0.035</td>
</tr>
<tr>
<td></td>
<td>(0.008)</td>
<td>(0.062)</td>
<td>(0.019)</td>
<td>(0.008)</td>
<td>(0.017)</td>
<td>(0.081)</td>
<td>(0.545)</td>
<td>(0.255)</td>
<td>(0.088)</td>
<td>(0.160)</td>
</tr>
<tr>
<td>ln(inter)*exportprox</td>
<td>0.155***</td>
<td>0.227</td>
<td>0.266***</td>
<td>0.131**</td>
<td>0.147**</td>
<td>0.134</td>
<td>0.147**</td>
<td>0.134</td>
<td>0.147**</td>
<td>0.134</td>
</tr>
<tr>
<td></td>
<td>(0.044)</td>
<td>(0.176)</td>
<td>(0.070)</td>
<td>(0.052)</td>
<td>(0.073)</td>
<td>0.087</td>
<td>(0.073)</td>
<td>0.087</td>
<td>(0.073)</td>
<td>0.087</td>
</tr>
<tr>
<td>ln(inter)*sectorprox</td>
<td>0.134</td>
<td>0.462</td>
<td>-0.775</td>
<td>0.489*</td>
<td>0.074</td>
<td>0.079</td>
<td>-8.253***</td>
<td>-4.987*</td>
<td>2.124**</td>
<td>0.856</td>
</tr>
<tr>
<td></td>
<td>(0.249)</td>
<td>(0.765)</td>
<td>(0.487)</td>
<td>(0.287)</td>
<td>(0.566)</td>
<td>(0.853)</td>
<td>(2.899)</td>
<td>(2.939)</td>
<td>(1.021)</td>
<td>(1.723)</td>
</tr>
<tr>
<td>CP + TW FE</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Controls</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Observations</td>
<td>13,079</td>
<td>1,224</td>
<td>2,541</td>
<td>10,538</td>
<td>2,745</td>
<td>4,499</td>
<td>655</td>
<td>893</td>
<td>3,606</td>
<td>1,094</td>
</tr>
<tr>
<td>R²</td>
<td>0.015</td>
<td>0.105</td>
<td>0.054</td>
<td>0.011</td>
<td>0.012</td>
<td>0.025</td>
<td>0.194</td>
<td>0.180</td>
<td>0.020</td>
<td>0.021</td>
</tr>
</tbody>
</table>

Notes: *p<0.1; **p<0.05; ***p<0.01.
6 Robustness and additional exercises

This section provides additional results corroborating the findings that there is a significant correlation between bilateral trade and the trade network with GDP-comovement. We first investigate if the addition of financial integration (FI), such as FDI and flows of assets significantly affects our results. We then separate intermediate inputs and capital trade flows and then include cross network effects. Finally, we provide sensitive results with respect to additional controls, alternative measures, sets of countries, and time periods.

6.1 Financial Integration: role of FDI and flows of assets

Previous studies found that financial interconnection is significantly (and negatively) associated with GDP comovements. Kalemli-Ozcan et al. (2013) identifies a strong negative effect of banking integration on output synchronization, conditional on global shocks and country-pair heterogeneity. Such a result is consistent with a resource shifting hypothesis where an integration of capital market between two countries means that global savings are invested in the countries with the highest marginal productivity of capital – at the expense of investment in
the rest of the world.\footnote{In other words, if savings can be allocated across borders, a positive technology shock in one country relative to its partners creates an inflow of capital into this country at the expense of other economies.}

Bilateral data on financial integration (FI) is scarce for pairs with two low income countries, but it is relatively widespread for other pairs. Hence, we focus our attention on the OECD and the HL groups for this exercise and account for the role of financial flows by using the consolidated banking statistics from the Bank for International Settlement and construct an index of financial proximity (FP).\footnote{The dataset is available here: \url{https://stats.bis.org/}.} We use the total bilateral cross-border claims (including bank and non-bank sectors for all maturities) between countries $i$ and $j$ to construct an index of financial proximity (FP), such that $FP_{ijt} = \frac{C_{i \rightarrow j} + C_{j \rightarrow i}}{GDP_{it} + GDP_{jt}}$, where here $C_{i \rightarrow j, t}$ refers to total cross-border claims from country $i$ to country $j$ in period $t$. Additionally, we control for FDI which might affect GDP co-movement independently of trade proximity.\footnote{According to Fontagné (1999), trade and FDI are positively correlated, which implies that failing to control for FDI is likely to bias our estimates of the relationship between trade and GDP correlation.} We use up-to-date and systematic FDI data for 206 economies around the world from the UNCTAD’s Bilateral FDI Statistics, covering inflows, outflows, inward stock and outward stock by region and economy.\footnote{Data are in principle collected from national sources. In order to cover the entire world, where data are not available from national sources, data from partner countries (also called mirror data) as well as from other international organizations have also been used. Data can be downloaded on the UNCTAD website.} We use the inflows and outflows in order to construct a bilateral financial integration (FI) controls, such that: $FI_{ijt} = \frac{FDI_{i \rightarrow j} + FDI_{j \rightarrow i}}{GDP_{it} + GDP_{jt}}$, where here $FDI_{i \rightarrow j, t}$ refers to total FDI from country $i$ to country $j$ in period $t$. For this measure, we report only the effect of including this control for the whole sample.

The results of the benchmark specification with additional controls are shown in table \ref{tab:results}. The bilateral trade comovement slope and the trade network comovement slope are not affected by the inclusion of financial variables, suggesting that the link between trade and GDP comovement remains unaffected by the inclusion of these controls.

### 6.2 Separating capital and intermediate inputs

We combined in our benchmark specification trade in intermediate inputs and trade in capital goods. We now relax this assumption and test separately the effect of bilateral trade in capital goods and in intermediate inputs. Trade in capital goods account for only around 15% of total trade, and some country-pairs do not trade capital goods. We construct the index relative to
capital goods Trade$_{ijt}^{capital}$ as we did in section 3. We then test the following specification:

$$\text{Corr GDP}_{ijt} = \beta_1 \ln(\text{Trade}_{ijt}^{\text{inter}}) + \beta_2 \ln(\text{Trade}_{ijt}^{\text{capital}}) + \beta_3 \ln(\text{Trade}_{ijt}^{\text{final}}) + \gamma \text{network}_{ijt} + X_{ijt} + CP_{ij} + TW_t + \epsilon_{ijt}$$ (35)

The results are gathered in Table 12, where we also show the benchmark specification without separating trade flows. Overall, our previous results are still valid except that now intermediate inputs seem to also play a role for HL pairs. Trade in capital goods is, however, not significant for the OECD and LL groups. Interestingly, trade in capital goods seems to be positively correlated with more GDP comovement for HH, while we find the opposite for HL, suggesting again possible heterogeneity in the effect of bilateral trade flows along the development stage for capital goods.

Table 12. Effect of financial integration

<table>
<thead>
<tr>
<th></th>
<th>All</th>
<th>All</th>
<th>All</th>
<th>OECD</th>
<th>OECD</th>
<th>HL</th>
<th>HL</th>
</tr>
</thead>
<tbody>
<tr>
<td>ln(inter)</td>
<td>0.169**</td>
<td>0.164**</td>
<td>-0.006</td>
<td>-0.006</td>
<td>0.405***</td>
<td>0.402***</td>
<td>-0.013</td>
</tr>
<tr>
<td>ln(final)</td>
<td>-0.091*</td>
<td>-0.088</td>
<td>0.008</td>
<td>0.007</td>
<td>-0.059</td>
<td>-0.054</td>
<td>0.023</td>
</tr>
<tr>
<td>network$_{1st}$</td>
<td>0.802</td>
<td>0.832</td>
<td>0.855***</td>
<td>0.855***</td>
<td>-0.558</td>
<td>-0.573</td>
<td>0.941***</td>
</tr>
<tr>
<td>network$_{2nd}$</td>
<td>-1.620</td>
<td>-1.650</td>
<td>-0.112</td>
<td>-0.111</td>
<td>-0.616</td>
<td>-0.681</td>
<td>0.404</td>
</tr>
<tr>
<td>BIS index</td>
<td>-23.453</td>
<td>27.939</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FDI index</td>
<td>0.531</td>
<td>-6.283</td>
<td>15.823**</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Controls</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Observations</td>
<td>846</td>
<td>846</td>
<td>2.947</td>
<td>2.947</td>
<td>492</td>
<td>492</td>
<td>2.030</td>
</tr>
<tr>
<td>R$^2$</td>
<td>0.098</td>
<td>0.099</td>
<td>0.026</td>
<td>0.026</td>
<td>0.229</td>
<td>0.233</td>
<td>0.021</td>
</tr>
</tbody>
</table>

Notes: *p<0.1; **p<0.05; ***p<0.01. Note that column 1 shows the results using the sub-sample containing data on the BIS index while column 3 shows the result using only country-pairs with data on the FDI index.
with more GDP-comovement. When considering only the last two time windows, we find we first confirm that among non-OECD pairs, trade in final goods is significantly associated

network index which aims to capture how a country

In the baseline specification, we have estimated two different network effects: a first order
cross network effects

Other robustness exercises

Our results are robust to a number of other alternative specifications that we gather in table 15.

We first confirm that among non-OECD pairs, trade in final goods is significantly associated with more GDP-comovement. When considering only the last two time windows, we find

Notes: *p<0.1; **p<0.05; ***p<0.01.
consistent results except for sub-samples with the lowest number of observations (the LL and HH groups), for which bilateral trade flows turn out to be statistically insignificant. Network effects, however, are in line with previous results.

We then find that under alternative sectoral proximity indexes, the results remain very similar when using ISIC export proximity or SITC 2-digit export proximity.

Finally, we confirm the general pattern using three additional analysis: (i) an alternative measure of trade proximity built using the mean of log trade intensities instead of the log of the mean trade intensities within time-windows, (ii) an alternative measure using the max operator when computing the trade intensities: ln(Trade) = max \( \left( \frac{T_{i\rightarrow j}}{GDP_i}, \frac{T_{i\rightarrow j}}{GDP_j} \right) \), (iii) BK filtered GDP instead of HP filtered GDP,\(^{36}\) (iv) First difference instead of HP-filtered GDP. For the alternative bilateral trade measures using the max operator or the mean log, the results are very close to the benchmark specification. With the alternative filters, all results are consistent except for the LL group for which the correlation between trade in intermediate inputs and GDP-comovement turns out to be positive and significant in the case of BK-filtered GDP.

\(^{36}\)In this exercise, we keep fluctuations between 32 and 200 quarters.
Table 15. Sensitive analysis: Trade and GDP-comovement

<table>
<thead>
<tr>
<th>Estimated coefficient</th>
<th>Sample</th>
<th>Pairs</th>
<th>Obs.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>(i) Sample selection</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alternative Group</td>
<td>0.007</td>
<td>0.012**</td>
<td>0.25***</td>
</tr>
<tr>
<td>Period (1990:2009)</td>
<td>0.206***</td>
<td>-0.107*</td>
<td>1.38*</td>
</tr>
<tr>
<td>Period (1990:2009)</td>
<td>0.025</td>
<td>0.018</td>
<td>0.98**</td>
</tr>
<tr>
<td>Period (1990:2009)</td>
<td>0.044***</td>
<td>0.034***</td>
<td>0.49***</td>
</tr>
<tr>
<td>Period (1990:2009)</td>
<td>0.027</td>
<td>0.004</td>
<td>0.64***</td>
</tr>
<tr>
<td><strong>(ii) Alternative controls</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SITC 2-digit export\textsuperscript{prox}</td>
<td>0.097***</td>
<td>-0.007</td>
<td>0.96***</td>
</tr>
<tr>
<td>SITC 2-digit export\textsuperscript{prox}</td>
<td>0.036***</td>
<td>-0.008</td>
<td>0.53***</td>
</tr>
<tr>
<td>SITC 2-digit export\textsuperscript{prox}</td>
<td>0.009</td>
<td>0.017***</td>
<td>0.27***</td>
</tr>
<tr>
<td>SITC 2-digit export\textsuperscript{prox}</td>
<td>0.018</td>
<td>0.017**</td>
<td>-0.01</td>
</tr>
<tr>
<td>ISIC export\textsuperscript{prox}</td>
<td>0.103***</td>
<td>-0.010</td>
<td>1.02***</td>
</tr>
<tr>
<td>ISIC export\textsuperscript{prox}</td>
<td>0.038***</td>
<td>-0.011</td>
<td>0.56***</td>
</tr>
<tr>
<td>ISIC export\textsuperscript{prox}</td>
<td>0.008</td>
<td>0.016***</td>
<td>0.28***</td>
</tr>
<tr>
<td>ISIC export\textsuperscript{prox}</td>
<td>0.018</td>
<td>0.017*</td>
<td>-0.02</td>
</tr>
<tr>
<td><strong>(iii) Alternative Measures</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>mean ln(index)</td>
<td>0.111***</td>
<td>-0.034</td>
<td>1.05***</td>
</tr>
<tr>
<td>mean ln(index)</td>
<td>0.037***</td>
<td>-0.016</td>
<td>0.58***</td>
</tr>
<tr>
<td>mean ln(index)</td>
<td>0.007</td>
<td>0.016***</td>
<td>0.26***</td>
</tr>
<tr>
<td>mean ln(index)</td>
<td>0.017</td>
<td>0.016*</td>
<td>-0.04</td>
</tr>
<tr>
<td>Max trade index \textsuperscript{c}</td>
<td>0.103***</td>
<td>-0.013</td>
<td>1.06***</td>
</tr>
<tr>
<td>Max trade index \textsuperscript{c}</td>
<td>0.038***</td>
<td>-0.011</td>
<td>0.57***</td>
</tr>
<tr>
<td>Max trade index \textsuperscript{c}</td>
<td>0.009</td>
<td>0.018***</td>
<td>0.26***</td>
</tr>
<tr>
<td>Max trade index \textsuperscript{c}</td>
<td>0.018</td>
<td>0.017*</td>
<td>-0.05</td>
</tr>
<tr>
<td>BK filter</td>
<td>0.115***</td>
<td>-0.010</td>
<td>1.05***</td>
</tr>
<tr>
<td>BK filter</td>
<td>0.047***</td>
<td>-0.017</td>
<td>0.57***</td>
</tr>
<tr>
<td>BK filter</td>
<td>0.010*</td>
<td>0.014***</td>
<td>0.26***</td>
</tr>
<tr>
<td>BK filter</td>
<td>0.026**</td>
<td>0.015</td>
<td>-0.05</td>
</tr>
<tr>
<td>First difference</td>
<td>0.078***</td>
<td>0.004</td>
<td>0.67**</td>
</tr>
<tr>
<td>First difference</td>
<td>0.017</td>
<td>-0.025*</td>
<td>0.59***</td>
</tr>
<tr>
<td>First difference</td>
<td>0.009</td>
<td>0.023**</td>
<td>0.25***</td>
</tr>
<tr>
<td>First difference</td>
<td>0.021**</td>
<td>0.020**</td>
<td>0.14</td>
</tr>
</tbody>
</table>

Notes: \( p<0.1; \) \( **p<0.05; \) \( ***p<0.01. \) In parenthesis: std. deviation.

\( a \) We provide the results using EU and USSR dummies since adding those controls substantially reduce the significance of trade in final goods.

\( b \) FDI and BIS are mostly available for OECD and HH groups. We report only the robustness with those two groups.

\( c \) We define max trade index as the measure using \( \max \left( \frac{T_{i,j}}{GDP_i}, \frac{T_{i,j}}{GDP_j} \right) \).
7 Conclusion

This paper takes a fresh look into an old question: what is the association between trade flows and GDP comovement at business cycle frequencies? Guided by a simple theory, we provide novel evidence on the role of both bilateral and global trade flows and emphasize the strong interaction arising between bilateral linkages and the global trade network, which implies that the previously studied Trade-Comovement slope should not be – and indeed is not – constant over time. Taking a closer look at different income groups, we also present new facts on the role of sectoral composition and on the type of trade that seems to be associated with GDP correlation.

Looking ahead, we believe the paper provides interesting scope for future research. Most notably, it becomes crucial to understand why the TC-slope seems to be mostly driven by trade in intermediate inputs in developed countries, while it is mostly driven by trade in final goods in developing countries. Moreover, the TC-slope has significantly increased over time. While the literature has documented the possible role of the global rise of markups, it seems important to investigate further the channels that could explain this pattern.
References


