Forum on Financial Experiences of Older Adults July 17, 2013

Forum on Financial Experiences of Older Adults: Sara Rix

SARA RIX: The best employers program for workers over 50, and we solicit input from

employers around the country asking them about the practices, the policies, and programs that

they have to enhance employment opportunities for mature workers. This is a program that has

been going on for, since 2001, and it's been an interesting exercise to see the diversity, growing

diversity of the types of companies that have responded to this program. Health institutions have

dominated, and that's not surprising because employers offer particular programs and policies

when they have a business reason for doing so, and health organizations in the face of an aging

population and the aging of that aging population are already experiencing skills and labor

shortages, and so they've undertaken a lot of initiatives to attract older workers, to retain their

current older workers, and to make work less demanding for their workers, particularly RN's.