

**Supporting Statement for the
Recordkeeping and Disclosure Requirements Associated with the Guidance on Response
Programs for Unauthorized Access to Customer Information
(FR 4100; OMB No. 7100-0309)**

Summary

The Board of Governors of the Federal Reserve System, under delegated authority from the Office of Management and Budget (OMB), proposes to extend for three years, without revision, the Recordkeeping and Disclosure Requirements Associated with the Guidance on Response Programs for Unauthorized Access to Customer Information (ID-Theft Guidance; FR 4100; OMB No. 7100-0309). The ID-Theft Guidance is the information collection associated with the *Interagency Guidance on Response Programs for Unauthorized Access to Customer Information and Customer Notice* (security guidelines), which was published in the *Federal Register* in March 2005.¹ Trends in customer information theft and the accompanying misuse of that information led to the issuance of these security guidelines applicable to financial institutions. The security guidelines are designed to facilitate timely and relevant notification to affected customers and the appropriate regulatory authority (ARA) of the financial institutions. The security guidelines provide specific direction regarding the development of response programs and customer notifications. The annual burden for the ID-Theft Guidance is estimated to be 5,496 hours.

Background and Justification

On March 29, 2005, the Board of Governors of the Federal Reserve System, the Federal Deposit Insurance Corporation, the Office of the Comptroller of the Currency, the Office of Thrift Supervision, and National Credit Union Administration (collectively, the agencies), published the security guidelines in the *Federal Register*. These security guidelines were published to fulfill a requirement in section 501(b) of the Gramm-Leach-Bliley Act (GLBA) that requires financial institutions² to develop and implement an information security program designed to protect their customers' information.³ The ID-Theft Guidance describes the required components of a response program and sets a standard for providing notice to customers affected by unauthorized access to or use of customer information that could result in substantial harm or inconvenience to those customers.

¹ (70 FR 15736)

² GLBA defines Federal Reserve-regulated institutions as: State member banks (SMBs), bank holding companies (BHCs), affiliates and certain non-bank subsidiaries of bank holding companies, uninsured state agencies and branches of foreign banks, commercial lending companies owned or controlled by foreign banks, and Edge and agreement corporations. Based on the Board of Governors of the Federal Reserve System 96th Annual Report 2009 there are: 5,634 U.S. BHCs, 878 State member banks, 225 Branches & agencies of foreign banks, 2 Commercial lending companies, and 67 Edge and agreement corporations.

³ The agencies may treat an institution's failure to implement the requirements in the ID-Theft guidance as a violation of the § 501(b) guidelines or as an unsafe or unsound practice within the meaning of 12 U.S.C. 1786 or 1818.

The ID-Theft Guidance states that:

an institution should notify affected customers when it becomes aware of unauthorized access to “sensitive customer information” unless the institution, after an appropriate investigation, reasonably concludes that misuse is unlikely to occur and takes appropriate steps to safeguard the interests of affected customers, including monitoring affected customers’ accounts for unusual or suspicious activity.

For the purposes of the ID-Theft Guidance, the agencies define sensitive customer information to mean a customer’s social security number, personal identification number, or account number, in conjunction with a personal identifier, such as the individual’s name, address, or telephone number. Sensitive customer information also includes any combination of components of customer information that would allow someone to log onto or access another person’s account, such as user name and password.

The ID-Theft Guidance provides that an expected component of a financial institution’s incident response program is notifying its ARA upon becoming aware of an incident of unauthorized access to sensitive customer information. The ID-Theft Guidance leaves the form and content of regulatory notice to the discretion of the subject financial institution. Reserve Banks use such notifications to monitor the institution’s implementation of the ID-Theft Guidance, and thus, enhance the supervision of individual institutions. Further, information collected from notices permit improved monitoring of security and ID-theft related trends in the industry, and thus, enhance the development of future supervisory guidance. While each agency participated in the issuance of the ID-Theft Guidance, each agency independently implemented the guidance and communicated that implementation with the institutions under their respective primary jurisdiction.

Description of Information Collection

Response Program

The ID-Theft Guidance states that every financial institution develop a response program to protect against and address reasonably foreseeable risks associated with internal and external threats to the security of customer information. The ID-Theft Guidance further describes the components of a response program, which includes procedures for notifying customers about incidents of unauthorized access to or use of customer information that could result in substantial harm or inconvenience to the customer. It also provides that a financial institution is expected to expeditiously implement its response program to address incidents of unauthorized access to customer information.

A response program should contain policies and procedures that enable the financial institution to:

- Assess the situation to determine the nature and scope of the incident, and identify the information systems and types of customer information affected;
- Notify the institution’s ARA and, in accordance with applicable regulations and

guidance, file a Suspicious Activity Report (SAR; FR 2230; OMB No. 7100-0212) and notify appropriate law enforcement agencies;

- Take measures to contain and control the incident to prevent further unauthorized access to or misuse of customer information, including shutting down particular applications or third party connections, reconfiguring firewalls, changing computer access codes, and modifying physical access controls; and
- Notify customers when warranted.

Where an incident of unauthorized access to customer information involves customer information systems maintained by an institution's service providers, it is the responsibility of the financial institution to notify the institution's customers and regulator. However, an institution may authorize or contract with its service provider to notify the institution's customers or regulator on its behalf.

Notification Requirements

The ID-Theft Guidance provides that a financial institution should notify each affected customer when it becomes aware of an incident of unauthorized access to sensitive customer information, unless the institution can reasonably conclude that the information will not be misused.

Customer notice should be given in a clear and conspicuous manner. The notice should describe the incident in general terms and the type of customer information that was the subject of unauthorized access or use. It also should generally describe what the institution has done to protect the customers' information from further unauthorized access. In addition, it should include a telephone number that customers can call for further information and assistance. The notice also should remind customers of the need to remain vigilant over the next 12 to 24 months and to promptly report incidents of suspected identity theft to the institution. The notice should include the following additional items, when appropriate:

- A recommendation that the customer review account statements and immediately report any suspicious activity to the institution;
- A description of fraud alerts and an explanation of how the customer may place a fraud alert in the customer's consumer reports to put the customer's creditors on notice that the customer may be a victim of fraud;
- A recommendation that the customer periodically obtain credit reports from each nationwide credit reporting agency and have information relating to fraudulent transactions deleted;
- An explanation of how the customer may obtain a credit report free of charge; and
- Information about the availability of the Federal Trade Commission's (FTC's) online guidance regarding steps a consumer can take to protect against identity theft. The notice should encourage the customer to report any incidents of identity theft to the FTC and should provide the FTC's Web site address and toll-free telephone number that customers

may use to obtain the identity theft guidance and report suspected incidents of identity theft.⁴

Time Schedule for Information Collection

The ID-Theft Guidance provides that a financial institution is expected to expeditiously implement its response program to address incidents of unauthorized access to customer information. The guidance provides that a financial institution should notify its designated Reserve Bank upon becoming aware of an incident of unauthorized access to sensitive customer information. It also provides that a financial institution should notify each affected customer of an incident of unauthorized access to sensitive customer information when the institution determines that misuse of such information has occurred or that misuse is reasonably possible.

Sensitive Questions

This collection of information contains no questions of a sensitive nature, as defined by OMB guidelines.

Consultation Outside the Agency

Representatives from the agencies responsible for the recordkeeping and disclosure requirements associated with the ID-Theft Guidance have reviewed their respective information collections and agreed that revisions to the collections are not necessary at this time. On March 18, 2011, the Federal Reserve published a notice in the *Federal Register* (76 FR 14971) requesting public comment for 60 days on the extension, without revision, of the FR 4100. The comment period for this notice expires on May 17, 2011.

Legal Status

The Board's Legal Division has determined that the recordkeeping and disclosure requirements associated with the FR 4100 are authorized by the GLBA and are mandatory (15 U.S.C. § 6801(b)). Since the Federal Reserve does not collect information associated with the FR 4100, confidentiality would not generally be an issue. However, confidentiality issues may arise if the Federal Reserve were to obtain a copy of a customer notice during the course of an examination or were to receive a copy of a SAR. In such cases the information would be exempt from disclosure to the public under the Freedom of Information Act (5 U.S.C 552(b)(3), (4), and (8)). Also, a federal employee is prohibited by law from disclosing a SAR or the existence of a SAR (31 U.S.C. 5318(g)).

⁴ Currently, the FTC Web site for the ID Theft brochure and the FTC Hotline phone number are <http://www.ftc.gov/bcp/edu/microsites/idtheft/> and 1-877-IDTHEFT, respectively. The institution may also refer customers to any materials developed pursuant to section 151(b) of the FACT Act (educational materials developed by the FTC to teach the public how to prevent identity theft).

Estimate of Respondent Burden

The total annual burden for the FR 4100 is estimated to be 5,496 hours, as shown in the table below. The ID-Theft Guidance requires financial institutions to develop and maintain a response program to address unauthorized access to customer information maintained by the institution or its service providers. Based on 2010 data, the Federal Reserve estimates that 106 new institutions would take, on average, 24 hours (3 business days) to implement its response program. On a continuing basis, burden associated with maintenance of the response program is considered negligible. For each qualifying incident the ID-Theft Guidance requires financial institutions to prepare and send notices to its federal regulator, affected customers, and service providers. The Federal Reserve estimates that 82 financial institutions would take on average 36 hours (4.5 business days) per incident to prepare and send notifications.

The burden estimate does not include time for financial institutions to adjust their contracts with service providers, if needed; nor for service providers to disclose information pursuant to the ID-Theft Guidance. The recordkeeping and disclosure requirements represent less than 1 percent of total Federal Reserve System paperwork burden.

	<i>Number of respondents</i>	<i>Estimated annual frequency</i>	<i>Estimated average time per response</i>	<i>Estimated annual burden hours</i>
<i>Recordkeeping:</i>				
Develop response program	106	1	24 hours	2,544
<i>Disclosure:</i>				
Incident notification	82	1	36 hours	<u>2,952</u>
<i>Total</i>				5,496

The total cost to the public is estimated to be \$234,404.⁵

Estimate of Cost to the Federal Reserve System

The annual cost to the Federal Reserve System for processing this information collection is negligible.

⁵ Total cost to the public was estimated using the following formula: percent of staff time, multiplied by annual burden hours, multiplied by hourly rate (30% Office & Administrative Support @ \$16, 45% Financial Managers @ \$49, 15% Legal Counsel @ \$54, and 10% Chief Executives @ \$77). Hourly rate for each occupational group are the median hourly wages (rounded up) from the Bureau of Labor and Statistics (BLS), Occupational Employment and Wages 2009, www.bls.gov/news.release/ocwage.nr0.htm Occupations are defined using the BLS Occupational Classification System, www.bls.gov/soc/